

**2011-12 NETWORK RANKINGS****Traffic: Page Impressions**

- 1 Notre Dame
- 2 Michigan
- 3 Texas
- 4 Oklahoma
- 5 Alabama
- 6 Penn State
- 7 North Carolina
- 8 South Carolina
- 9 Georgia
- 10 Tennessee (Men)
- 11 Ohio State
- 12 Wisconsin
- 13 Auburn
- 14 Iowa
- 15 Florida State
- 16 Washington
- 17 Maryland
- 18 Clemson
- 19 Kentucky
- 20 Stanford
- 21 Michigan State
- 22 Missouri
- 23 California
- 24 USC
- 25 Oklahoma State
- 26 Miami (Fla.)
- 27 UCLA
- 28 Arizona State
- 29 Illinois
- 30 Indiana
- 31 NC State
- 32 Georgia Tech
- 33 Kansas
- 34 Connecticut
- 35 Baylor
- 36 East Carolina
- 37 Purdue
- 38 Texas Tech
- 39 Minnesota
- 40 Ole Miss
- 41 Louisville
- 42 Kansas State
- 43 Pittsburgh
- 44 Arizona
- 45 Boston College
- 46 Big Ten
- 47 Vanderbilt
- 48 Wake Forest
- 49 Oregon State
- 50 Utah

**Traffic: Unique Browsers**

- 1 Michigan
- 2 Notre Dame
- 3 Alabama
- 4 Texas
- 5 Oklahoma
- 6 Penn State
- 7 Ohio State
- 8 Georgia
- 9 Tennessee (Men)
- 10 Florida State
- 11 North Carolina
- 12 South Carolina
- 13 Wisconsin
- 14 Auburn
- 15 Iowa
- 16 Maryland
- 17 Michigan State
- 18 USC
- 19 Kentucky
- 20 Washington
- 21 Clemson
- 22 Miami (Fla.)
- 23 California
- 24 Oklahoma State
- 25 Missouri
- 26 Stanford
- 27 UCLA
- 28 Arizona State
- 29 Illinois
- 30 Texas Tech
- 31 Big Ten
- 32 NC State
- 33 ACC
- 34 Purdue
- 35 Georgia Tech
- 36 Indiana
- 37 Pittsburgh
- 38 Kansas
- 39 Arizona
- 40 Baylor
- 41 Ole Miss
- 42 Connecticut
- 43 Utah
- 44 Louisville
- 45 East Carolina
- 46 Kansas State
- 47 Minnesota
- 48 Oregon State
- 49 Boston College
- 50 Navy

**Enhanced Mobile Traffic: Page Impressions**

- 1 Alabama
- 2 Michigan
- 3 Oklahoma
- 4 Ohio State
- 5 South Carolina
- 6 Florida State
- 7 Minnesota
- 8 Notre Dame
- 9 Iowa
- 10 Auburn
- 11 UNC
- 12 Penn State
- 13 Ole Miss
- 14 Michigan State
- 15 Wisconsin
- 16 Clemson
- 17 Illinois
- 18 NC State
- 19 USC
- 20 Louisville
- 21 Arizona State
- 22 Washington
- 23 Texas
- 24 Missouri
- 25 Kansas
- 26 Texas Tech
- 27 Maryland
- 28 East Carolina
- 29 Kansas State
- 30 Baylor
- 31 Georgia Tech
- 32 Oregon State
- 33 Oklahoma State
- 34 California
- 35 UCLA
- 36 Connecticut
- 37 Tennessee (Men)
- 38 Pittsburgh
- 39 UCF
- 40 TCU
- 41 Arizona
- 42 Georgia
- 43 Big 10
- 44 Army
- 45 Cincinnati
- 46 Houston
- 47 ACC
- 48 Stanford
- 49 Utah
- 50 Texas A&M

**THIRD QUARTER: JULY – SEPTEMBER 2011****Enhanced Mobile Traffic: Unique Browsers**

- 1 Alabama
- 2 Michigan
- 3 Ohio State
- 4 Oklahoma
- 5 Minnesota
- 6 Notre Dame
- 7 South Carolina
- 8 Florida State
- 9 Auburn
- 10 Penn State
- 11 Iowa
- 12 UNC
- 13 Michigan State
- 14 Wisconsin
- 15 Ole Miss
- 16 Clemson
- 17 USC
- 18 Arizona State
- 19 Illinois
- 20 Texas
- 21 NC State
- 22 Maryland
- 23 Missouri
- 24 Washington
- 25 Louisville
- 26 Kansas
- 27 East Carolina
- 28 Baylor
- 29 Texas Tech
- 30 Big 10
- 31 ACC
- 32 UCLA
- 33 Kansas State
- 34 Pittsburgh
- 35 Oklahoma State
- 36 Oregon State
- 37 Connecticut
- 38 Georgia Tech
- 39 California
- 40 TCU
- 41 Arizona
- 42 Tennessee (Men)
- 43 Georgia
- 44 UCF
- 45 Stanford
- 46 Cincinnati
- 47 Utah
- 48 Houston
- 49 Nevada
- 50 Army



**2011-12 NETWORK RANKINGS****All-Access: Revenue**

- 1 Kansas State
- 2 Texas Tech
- 3 Alabama
- 4 Oklahoma
- 5 Oregon State
- 6 South Carolina
- 7 Oklahoma State
- 8 Texas
- 9 Auburn
- 10 North Carolina
- 11 USC
- 12 Big Ten
- 13 Ole Miss
- 14 Washington State
- 15 Kansas
- 16 East Carolina
- 17 Georgia
- 18 Missouri
- 19 Baylor
- 20 Penn State
- 21 Arizona
- 22 Florida State
- 23 Iowa
- 24 Stanford
- 25 Washington
- 26 Maryland
- 27 Virginia Tech
- 28 California
- 29 Clemson
- 30 Memphis
- 31 NC State
- 32 Vanderbilt
- 33 West Virginia
- 34 Villanova
- 35 UCF
- 36 Southern Miss
- 37 Rice
- 38 Illinois
- 39 UMass
- 40 Navy
- 41 Houston
- 42 Bucknell
- 43 Wisconsin
- 44 UCLA
- 45 UTEP
- 46 Wyoming
- 47 Marshall
- 48 Kentucky
- 49 Tulane
- 50 Pittsburgh

**Auctions: Revenue**

- 1 Maryland
- 2 Alabama
- 3 Wisconsin
- 4 Georgia
- 5 Notre Dame
- 6 Purdue
- 7 Oklahoma
- 8 Florida State
- 9 Auburn
- 10 South Carolina
- 11 Army
- 12 Michigan
- 13 Kansas State
- 14 Penn State
- 15 North Carolina
- 16 Illinois
- 17 Kansas
- 18 Louisville
- 19 TCU
- 20 Vanderbilt
- 21 Northwestern
- 22 Providence
- 23 Tennessee (Men)
- 24 Texas A&M
- 25 Marquette
- 26 Texas Tech
- 27 Louisiana Tech
- 28 SMU
- 29 Ohio State
- 30 Tulane
- 31 Boston College
- 32 Georgia Tech
- 33 Southern Miss
- 34 Missouri State
- 35 Wake Forest
- 36 Nevada
- 37 UCLA
- 38 Illinois State
- 39 Oregon State
- 40 Texas
- 41 Old Dominion
- 42 Houston
- 43 Iowa
- 44 Memphis
- 45 Tulsa
- 46 Missouri
- 47 Pepperdine
- 48 Arizona
- 49 Grand Valley State
- 50 Lafayette

**Replay Photos: Revenue**

- 1 Wisconsin
- 2 North Carolina
- 3 Oklahoma
- 4 Auburn
- 5 Penn State
- 6 Alabama
- 7 Tennessee (Men)
- 8 Florida State
- 9 Maryland
- 10 Kansas State
- 11 Louisville
- 12 Indiana
- 13 Georgia
- 14 Texas Tech
- 15 Washington
- 16 Tennessee (Women)
- 17 Purdue
- 18 Stanford
- 19 South Carolina
- 20 Northwestern
- 21 Kansas
- 22 Vanderbilt
- 23 Missouri
- 24 Illinois
- 25 Army
- 26 Georgia Tech
- 27 Johns Hopkins
- 28 TCU
- 29 Michigan State
- 30 USC
- 31 Montana
- 32 Lafayette
- 33 Connecticut
- 34 Iowa
- 35 Villanova
- 36 Air Force
- 37 UTEP
- 38 Georgetown
- 39 Minnesota
- 40 Marquette
- 41 NC State
- 42 Arizona State
- 43 Illinois State
- 44 Xavier
- 45 Miami (Fla.)
- 46 Loyola
- 47 Baylor
- 48 East Carolina
- 49 Wyoming
- 50 Rice

**THIRD QUARTER: JULY – SEPTEMBER 2011****Online Store: Revenue**

- 1 RollTide.com Official Online Store
- 2 Oklahoma Sooners Official Online Store
- 3 UND.com Official Store
- 4 Tennessee Athletics Official Online Shop
- 5 Ohio State Official Online Store
- 6 FSU Official Online Store
- 7 Georgia Bulldogs Official Store
- 8 Michigan State Spartans Official Store
- 9 Auburn Tigers Official Store
- 10 USC Trojans Official Online Store
- 11 GamecocksOnline.com Official Store
- 12 Penn State Nittany Lions Online Store
- 13 OSU Cowboys Online Store
- 14 Georgia Tech Official Store
- 15 Arizona Wildcats Official online store
- 16 GoPack.com Official Online Store
- 17 Texas Tech Red Raiders Online Store
- 18 Pac-12 Official Online Store
- 19 Clemson Online Store
- 20 UMTerps.com Official Store
- 21 TarHeelBlue.com Official Store
- 22 MUTigers.com Official Store
- 23 GoAirForceFalcons.com Official Store
- 24 BigTenStore.com
- 25 East Carolina University Store
- 26 K-State Wildcats Official Online Store
- 27 NUSports.com Official Store
- 28 Notre Dame Hospitality Store
- 29 Utah Utes Online Store
- 30 Husky Team Shop
- 31 FightingIllini.com Official Store
- 32 UCF Knights Official Online Store
- 33 goARMYSports.com Official Store
- 34 GoStanford.com Official Store
- 35 BCEagles.com Official Online Store
- 36 PurdueSports.com Official Store
- 37 Fresno State Bulldogs Online Store
- 38 ACC Official Online Store
- 39 BaylorBears.com Official Store
- 40 ShopWVU.com
- 41 KUStore.com
- 42 UConn Huskies Official Online Store
- 43 Colorado State Rams Online Store
- 44 WyomingAthletics.com Official Store
- 45 SMU Mustangs Online Store
- 46 Villanova Online Store
- 47 Sooner Kids Club
- 48 Southern Miss Official Online Store
- 49 HopkinsSports.com Official Store
- 50 Final Four Floor Store