

## **The Poke Priority Point Plan Fair, Equitable and Consistent**

The University of Wyoming Department of Athletics, the Cowboy Joe Club and its Board of Directors have established a fair, equitable and consistent priority point system for the allocations of tickets, parking and benefits that recognizes loyalty to the program as well as continuous financial support.

**How Points Are Earned:** Points will be earned on a one-time as well as an annual basis. One-time base points are determined on previous involvement and giving history and are carried over every year. Annual points are cumulative and are earned each year. Donors can see their personal point total and ranking at [www.wyomingathletics.com](http://www.wyomingathletics.com) or they will receive their totals each year in their account renewal.

**How Points Are Used:** Point totals will be used to allocate parking each year, new or changed season tickets, post-season tickets, and any other benefit the Cowboy Joe Club deems necessary.

### **ONE-TIME BASED POINTS**

- UW Graduate – 10 points one-time for each advanced degree obtained (undergraduate, master's and doctorate - maximum 30 points)
- UW Student-Athlete Alumni – 25 points one-time for a former UW student-athlete
- UW Faculty/Staff – 10 points one-time for full-time or former faculty/staff of UW
- Cowboy Joe Club Board of Director – 25 points one-time for a Cowboy Joe Club Board of Director
- Cowboy Joe Club Board of Director President – 25 points one-time for a Cowboy Joe Club Board of Director President

### **ANNUAL POINTS EARNED**

- Lifetime Giving – 1 point for every \$100 contributed to UW Athletics (All gifts to Athletics count)
- CJC Membership – 3 points for every consecutive year membership (Minimum \$100 level)
- Season Tickets – 1 point for every season ticket purchased consecutively since 1987, maximum of 10 points per sport (Within men's basketball, women's basketball and football)
- Volunteer Fundraising – 1 point for every NEW CJC member solicited and paid at minimum \$100 level (Beginning in 2008)

Please note when receiving benefits...

- One annual contribution counts towards all benefits, parking and seating for 2008-09
- Although donations to individual sport improvement accounts, capital campaigns, and endowments qualify for priority points, they do not qualify for Cowboy Joe Club benefits
- Priority points are non-transferable to anyone other than one's spouse
- Failure to maintain the required annual giving minimums or failure to complete your gift by June 30<sup>th</sup> will result in seating and/or parking relocation
- All current good-standing members of the Cowboy Joe Club will receive priority parking privileges for football, men's basketball and women's basketball
- Points are only accumulated when actual gifts are received, not on pledges