

# 22<sup>ND</sup> ANNUAL COWBOY JOE CLUB AUCTION 2008 Sponsorship Opportunities\*



In 2007, over 700 people attended and helped raised \$275,000 towards student-athlete scholarships. This year's event, held Friday September 26<sup>th</sup> at Cheyenne's Little America Hotel, is expected to sell-out at 700 people and raise \$300,000!

## TITLE SPONSORSHIP - \$12,500

- Title Sponsorship mention for all in-game spots, newspaper ads, radio ads and television ads, newsletter mentions, live reads, website ads, public address announcements, and auction book
- (700) limited edition gifts for all attendees displaying logo of title sponsor
- Banner displayed at events, and logo on auction paddles, Full page advertisement in auction book
- On-field presentation at one home football game with gift of Joe Glenn autographed football
- (2) complimentary reserved tables at event

## BAR SPONSORSHIP - \$5,000

- Sponsorship mention for all in-game spots, newspaper ads, radio ads and television ads, newsletter mentions, live reads, website ads, public address announcements, and auction book
- Banner displayed at bar, Full page advertisement in auction book
- (1) complimentary reserved table at event

## ENTERTAINMENT SPONSORSHIP - \$5,000

- Sponsorship mention for all in-game spots, newspaper ads, radio ads and television ads, newsletter mentions, live reads, website ads, public address announcements, and auction book
- Banner displayed near entertainment, Full page advertisement in auction book
- (1) complimentary reserved table at event

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## **DINNER SPONSORSHIP - \$5,000**

- Sponsorship mention for all in-game spots, newspaper ads, radio ads and television ads, newsletter mentions, live reads, website ads, public address announcements, and auction book
- Banner displayed at entrance of event
- (1) complimentary reserved table at event
- Auction program full page advertisement

## **REGISTRATION SPONSORSHIP - \$5,000**

- Sponsorship mention for all in-game spots, newspaper ads, radio ads and television ads, newsletter mentions, live reads, website ads, public address announcements, and auction book
- Banner displayed at registration and check out for event
- (1) complimentary reserved table at event
- Auction Program full page advertisement

## **FULL PAGE PROGRAM ADVERTISEMENT - \$1000**

- Full Page advertisement in the auction program book
- (4) complimentary tickets to the event

## **HALF PAGE PROGRAM ADVERTISEMENT - \$500**

- Half page advertisement in the auction program book
- (2) complimentary tickets to the event

\*Do to exclusive agreements with other supporters, not all commitments may be executed

