

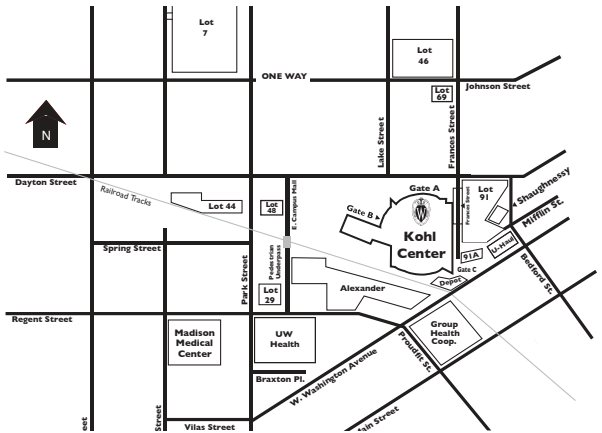
PARKING INFORMATION

SINGLE-GAME PARKING

Single-game parking is available for free on a first-come, first-served basis in Lot 91. Free parking in Lot 91 is only available an hour and a half prior to the game. All vehicles must vacate the lot immediately following the conclusion of the game.

ACCESSIBLE DROP-OFF LOCATIONS

Drop-off for patrons with disabilities is possible in front of the Kohl Center on Dayton Street. Additional parking information may be accessed online at UWBadgers.com.



POST-SEASON TICKET INFORMATION

2012 WCHA TOURNAMENT

Should the Wisconsin Women's Hockey team host the first round of the WCHA playoffs, the games will take place on February 24-26, 2012. The venue location as well as a ticket on-sale date will be announced in mid February or as soon as it has been determined that Wisconsin will host.

The tournament format is a best two out of three games; therefore, only tickets for the first two games will be sold in advance. The winner of the first round playoff series will advance to the WCHA Final Face Off March 2 and 3, 2012 at the Amsoil Arena in Duluth, MN. For ticket availability, please contact the Minnesota-Duluth Ticket Office by calling 218.726.8595 or by visiting UMBulldogs.com. Orders will also be accepted through TicketMaster at 1.800.745.3000 or by visiting ticketmaster.com.

2012 NCAA TOURNAMENT

The NCAA Tournament selections will be announced on Sunday, March 4. If Wisconsin is selected to participate in the tournament and hosts a 2012 Women's Hockey NCAA Quarterfinal game, the game will take place on March 9, 10 or 11. Ticket sales will begin Monday, March 5 at 8:30am.

If Wisconsin travels for the NCAA Quarterfinal game, please contact the host school for ticket availability.

NCAA FROZEN FOUR

If Wisconsin advances to the NCAA Frozen Four at the Amsoil Arena in Duluth, MN on March 16 and 18, tickets may be purchased through the Minnesota-Duluth Ticket Office by calling 218.726.8595 or by visiting UMBulldogs.com. Orders will also be accepted through TicketMaster at 1.800.745.3000 or by visiting ticketmaster.com.

Visit UWBadgers.com for the latest Wisconsin Women's Hockey post-season ticket information.

IMPORTANT DATES TO REMEMBER

- July 22** - Season tickets on sale
 - August 19** - Current season ticket holder deadline
 - September 6** - Approximate mailing date for season tickets
 - September 12** - All home single-game tickets and packages go on sale to the general public at 8:30am
 - September 23-25** - Approximate dates for first home series
- Once available, the 2011-12 Women's Hockey Schedule will be available online at UWBadgers.com.

CONTACT INFORMATION

Wisconsin Athletic Ticket Office
Kellner Hall • 1440 Monroe Street • Madison, WI 53711
Phone: 608.262.1440 or 1.800.GO.BADGERS
www.UWBadgers.com



TICKET ORDERING GUIDE

GENERAL INFORMATION

DEADLINE FOR ORDERS

Women's Hockey current season ticket orders are due by Friday, August 19, 2011.

HOW TO ORDER YOUR SEASON TICKETS ONLINE

Current season ticket holders are encouraged to order their tickets online. Ordering online is quick and easy with just a few simple steps:

- Log on to UWBadgers.com
- Click on the "Buy Tickets" icon located at the top right-hand corner of the page
- Click on "View Your Ticket Application Here" for 2011-12 Women's Hockey Season Tickets

If this is the **FIRST TIME** you are ordering online:

- Under "Register Here", type in your patron number and pin number
- Click "Activate"
- Enter your e-mail address, create a password and verify your account information
- Click "Next Step"
- Click on the application link in your account
- Order your 2011-12 women's hockey season tickets

Once you have completed your online application, you will receive a confirmation e-mail within two hours. If you do not receive a confirmation e-mail your order may not have been processed. Now that you have activated your account, you will no longer need your pin number. For future logins, you will need to enter your patron number and password.

If you have **PREVIOUSLY ORDERED** tickets online:

- Under "Already Registered", type in your patron number and password
- Click "Sign-in"
- Click on the application link in your account
- Order your 2011-12 women's hockey season tickets

If you forgot your password, please try our "Forgot Password" option online. Your password will automatically be sent to your e-mail address that is linked to your online account. If you still need assistance, contact the Wisconsin Athletic Ticket Office at 1.800.GO.BADGERS.

Once you have completed your online application, you will receive a confirmation e-mail within two hours. If you do not receive a confirmation e-mail your order may not have been processed. Before signing out of your account, please verify your contact information. You may update your contact information by clicking "My Account".

PAYMENT

Season ticket orders will only be accepted over the phone by calling 1.800.GO.BADGERS or by logging into your online account at UWBadgers.com. Orders by phone will be accepted during regular business hours (8:30 a.m. - 4:30 p.m., Monday - Friday). Payment can be made by electronic check (online only), MasterCard, Visa, Discover or American Express Card.

CONTRIBUTIONS

Individuals who contribute a minimum of \$50 to the Wisconsin Athletics Development Office will receive priority points. Please refer to your 2011 Giving Opportunities brochure or call the Wisconsin Athletics Development Office at 608.262.1000 for more information.

ADDRESS CHANGES

It is the patron's responsibility to inform the Wisconsin Athletic Ticket Office of any changes in your address by August 19. Address changes should be submitted via letter or by logging into your online account at UWBadgers.com.

MAILING OF TICKETS

Season tickets will be mailed approximately September 6 via first class mail. Single-game and package tickets will be mailed no later than seven days prior to the game via first class mail.

WILL CALL

Tickets ordered within seven days of a game will be left at Will Call. Before game day, Will Call tickets may be picked up during regular office hours at the Wisconsin Athletic Ticket Office located at Camp Randall Stadium (Gate 1). Office hours are 8:30 a.m. - 4:30 p.m., Monday through Friday. The Kohl Center Will Call window, located in the main ticket lobby inside Gate B, is open one hour prior to puck-drop on game day. A photo I.D. is required to pick up tickets at Will Call.

ADMISSION POLICY

All patrons two years of age and older must have a valid ticket for admission. Children under the age of two may be admitted without a ticket, provided they sit on the lap of a parent or guardian.

ACCESSIBLE SEATS

Patrons needing accessible seating should make arrangements with the Wisconsin Athletic Ticket Office or Guest Services on game day. Accessible seating is general admission and is available on a first-come first-served basis.

REFUNDS

Ticket refunds or exchanges are only granted if an order is not filled. Acceptance of payment does not constitute final acceptance of your order. Refunds will not be made due to a game time or date change. The Athletic Department is pleased to recognize supporters who make contributions to its program in part by offering donors priority for various ticket, parking and special event benefits. Since such opportunities can vary each year, contributions are non-refundable.

SEASON TICKET INFORMATION

GENERAL ADMISSION SEASON TICKETS

Women's hockey season tickets are all general admission. Season tickets are \$30 for adults and \$15 for youths (ages 2-17) and senior citizens (ages 55+). UW Students interested in purchasing season tickets may purchase the Red Card (\$25), which is valid for one General Admission to all regular season home events for Volleyball, Men's Soccer, Women's Soccer, Women's Basketball, Women's Hockey, Wrestling and Softball.

CURRENT SEASON TICKET HOLDERS REQUESTING ADDITIONAL SEATS

Patrons may add to their order when purchasing season tickets online. However, any other adjustments must be made over phone by calling 1.800.GO.BADGERS.

SINGLE-GAME TICKET INFORMATION

HOME SINGLE-GAME TICKETS

Single-game tickets for 2011-12 home games go on sale at 8:30am on Monday, September 12, 2011. Women's hockey home single-game tickets are all general admission. Tickets may be purchased online at UWBadgers.com, by calling the Wisconsin Athletic Ticket Office at 1.800.GO.BADGERS or in person at the McGinnis Family Athletic Ticket Office.

Adult general admission single-game tickets are \$5. UW student, youth (ages 2-17) and senior citizen (age 55+) general admission single-game tickets are \$2.

AWAY GAME TICKETS

Tickets for away games for women's hockey are not available through the Wisconsin Athletic Ticket Office. Please contact the host school for ticket information and availability.

RAYOVAC FAMILY FOUR PACKS

With a Rayovac Family Four Pack, you will receive four general admission tickets, vouchers for four hot dogs, four small sodas and a \$5 Rayovac coupon all for just \$24. This great deal is 43% off the retail price and is available for any home game regular season events. Additional tickets are available for \$6. Family Four Packs are only available through advanced purchase. They are not available the day of the game.

GROUP TICKETS

A minimum of 15 admissions (any combination of adult, youth and senior citizen tickets) must be purchased to receive the group ticket discount of \$3 per admission for adults and \$1 per admission for youths and senior citizens. Group tickets may be purchased in advance or at the gate through the Wisconsin Athletic Ticket Office. All group tickets are general admission seating.