Guidelines for the design of the 2013-2014 Wisconsin Men's basketball rewards shirt

1. Designs will only be accepted from currently enrolled University of Wisconsin-Madison students
2. The shirt design must not feature more than four colors
3. The fabric of the shirt will be red or white depending on the design submitted
4. Wisconsin's primary PMs color that should be used in the design is PMS 200 (red); Department reserves the right to approve and or/alter the use of the logos to ensure consistency with graphic guideline policies
5. The University of Wisconsin reserves the right to change or alter the design
6. Entries should be in good taste and may not contain any form of commercialism, political commentary, profanity, etc
7. Designs should be focused on the broad range of appeal to students, alumni, faculty/staff and fans
8. Designs can include a current student athlete(s)
9. The Bucky Badger logo must not be altered in any way, such as introducing different colors or adding clothing items or symbols to customize a logo.
10. Designs are encouraged to reinforce the pride, tradition, and history of Wisconsin basketball
11. Designs must be submitted in illustrator EPS or adobe PDF form; hand drawn submissions that cannot be easily converted into electronic files will not be considered
12. Submission deadline is February 3rd at noon and should be sent to bbaur@athletics.wisc.edu or be hand delivered to the Athletic marketing office located on the 2nd floor of Kellner Hall at 1440 Monroe street (located on the southeast corner of Camp Randal Stadium) or mailed to:

    UW Athletic Marketing
    ATTN: Brett Baur
    1440 Monroe Street
    Madison, WI 53711

All shirt designs and submissions will become property of the University Of Wisconsin Division Of Intercollegiate Athletics. The winning entry will be used on the men's basketball student rewards program t-shirt and will be compensated for his/her copyright and work product by receiving recognition and $100 to Best Buy. Winner will receive no additional compensation. By signing below, winner agrees that his/her design and work products is a work for hire and that the owner of such work is The Board of Regents of the University of Wisconsin System on behalf of the University of Wisconsin-Madison Division of Intercollegiate Athletics (University). If for any reason the work performed by the Winner under this Agreement is found not to constitute a work for hire, then, in consideration for the compensation set forth above, Winner herby assigns all rights in the intellectual property created, including the copyright, to the University.

Signature_____ Date_____

Name _____

Email _____Student ID Number _____

Phone Number _____

Current Address _____

Year in School _____ Major _____

Please fill out this form and submitted shirt design by Monday, February 3rd at noon. Designs should be submitted in Illustrator EPS or Adobe PDF format. The winning design will be announced February 14th.