



Western Carolina University Catamounts

#32 • KEVIN MARTIN



6-7 • 185 • Guard • Zanesville, Ohio (Zanesville HS)

Three-Year Letterman, Playing From 2001-04

- 2004 NBA First Round Pick of the Sacramento Kings (26th pick in the draft overall, 14th college player picked)
- First Catamount Ever to be Drafted in the First Round of the NBA, NFL or MLB.
- Three-time All-Southern Conference Selection
- Two-time Southern Conference Scoring Champion (2003 and 2004)
- In the NCAA, Ranked 2nd in scoring as a Junior (24.9 ppg), 10th as a Sophomore (22.8 ppg) and 11th as a Freshman (22.1 ppg)
- Ended Three-Year Catamount Career with 1,833 Points to Rank 4th on the WCU All-Time List and Be the School's Leading Scorer Since the Program Became an NCAA Division I member in 1976-77

CAREER NOTES:

• Scored 1,838 points through three seasons at Western to rank fourth on the WCU all-time list ... Additionally ranks as the Catamounts' leading scorer since the school joined the NCAA Division I ranks for the 1976-77 season ... Ranks among the WCU career leaders in 3-pointers made (third with 174), 3-pointers attempted (third with 503), free throws made (third with 534) and steals (ninth with 134) ... His career scoring average of 23.3 ranks third on the WCU all-time list and his 84.1 career free throw percentage ranks second ... On the WCU single-season lists, his 673 points in 2003-04 ranks ninth, his 24.9 scoring average 2003-04 season scoring average ranks eighth, his 206 free throws made in 2003-04 ranks sixth, his 88.3 free throw percentage in 2002-03 ranks first, his 73 3-pointers made in 2001-02 ranks fourth and his 2.61 3-pointers made per game in 2001-02 ranks fourth.

• Became the first ever Catamount to be drafted in the first round of either the NBA, National Football League (NFL) or Major League Baseball (MLB) ... Also, Martin is just the second Southern Conference player to be drafted in the first round over the past 39 years as Chattanooga's Johnny Taylor was taken by the Orlando Magic (17th overall pick) in 1997 ... Other SoCon players to be NBA first round picks include Davidson's Fred Hetzel (Davidson, 1965), West Virginia's Rod Thorn (1963), West Virginia's Jerry West (1960), West Virginia's Rod Hundley (1957), George Washington's Joe Holup (1956), Maryland's Gene Shue (1954), Furman's Frank Selvy (1954), Duke's Dick Groat (1952) and West Virginia's Mark Workman (1952).

• The last Catamount to be drafted by the NBA was two-time SoCon Player of the Year Frankie King, who was a second-round selection of the Los Angeles Lakers and the 37th overall pick in the 1995 draft. (Note: Henry Logan was a top pick of the Oakland Oaks of the American Basketball Association (ABA) in 1968. He was drafted in the fourth round and was the 38th pick overall in the NBA draft that same year, but signed and played for the Oaks. Also, even though Mel Gibson was a second-round pick of the NBA's Los Angeles Lakers, he is the highest Catamount ever picked in the NBA, MLB or NFL, going as the 17th overall pick.)

2003-04 (Jr.):

Ranked second in the NCAA in scoring (24.9 ppg), while winning the Southern Conference scoring title for a second consecutive year ... Named first team All-SoCon by both the coaches and media ... It was the third consecutive year Martin was named to the coaches 10-member team to become just the second Catamount to be a three-time All-SoCon honoree as Terry Boyd earned the nod in the 1991, '92 and '93 seasons. (Boyd was a two-time coaches selection in 1991 and '92 and a second team media pick in 1993) ... Named second team All-District III by United States Basketball Writers Association (USBWA) team, which includes all NCAA Division I student-athletes from the states of Maryland, Virginia, North Carolina and South Carolina ... Also named second team All-District 5 by the National Association of Basketball Coaches (NABC) team, along with nine student-

AS A JUNIOR:

- Ranked 2nd in the NCAA and led the SoCon in scoring (24.9 ppg)
- Named to the 10-member coaches All-SoCon Team
- Named First Team All-SoCon by the Media
- A Three-Time SoCon Player of the Week
- Named SoCon Player of the Month (January)
- Named to the All-District team, the only non-ACC player to make the 10-member team, by both the United States Basketball Writers Association and the National Association of Basketball Coaches

AS A SOPHOMORE:

- Ranked 10th in the NCAA and led the SoCon in scoring (22.8 ppg)
- Named to the 10-member coaches All-SoCon Team
- Named First Team All-SoCon by the Media
- Named SoCon Player of the Week (Feb. 11)
- Listed among the top shooting guards in the nation according to "cbssportsline.com"
- Ranked among the nation's top 20 shooting guards by "The Sporting News" in the publication's preseason issue
- Set a WCU single-season record for free throw percentage (.883), which also ranked 20th in the NCAA

AS A FRESHMAN:

- Named National All-Freshman team by "CollegeInsider.com"
- Named to the 10-member All-SoCon Team by Coaches
- Named Second Team All-SoCon by SoCon Sports Media Association
- Named to the SoCon All-Freshman Team
- Ranked 11th in the nation in scoring (22.1) and was the second-leading freshman scorer in the nation, trailing VMI's Jason Conley ... Also finished second behind Conley for the overall SoCon scoring title.
- Made 42 consecutive free throws to set a WCU record.
- Named SoCon Player of the Week (Dec. 11)



2003-04 TOP SCORERS IN NCAA (FINAL)

Name	School	G	PTS	AVG
1. Keyden Clark	St. Peter's	29	775	26.7
2. KEVIN MARTIN	WESTERN CAROLINA	27	673	24.9
3. David Hawkins	Temple	29	709	24.4
4. Taylor Coppenrath	Vermont	24	579	24.1
5. Luis Flores	Manhattan	31	744	24.0



KEVIN MARTIN IN THE 2003-04 SoCon STATISTICS (FINAL)

CATEGORY

All Games

Scoring	24.9 ppg	— 1st
Free Throw Pct.817	— 5th
Steals	1.85 avg.	— 7th

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2001-02 GAME-BY-GAME STATISTICS (FRESHMAN YEAR)

OPPONENT	GP - GS	MIN	TOTAL			REBOUNDS			PF	A	TO	BLK	ST	PTS			
			FG-FGA	3-PTS FG-FGA	FT-FTA	OFF-DEF	TOT										
TENNESSEE WESLEYAN	* * 31	6	14	2	9	2	2	1	4	5	2	2	0	0	5	16	
at Coastal Carolina	* * 28	7	14	0	5	6	8	0	2	2	4	1	3	0	2	20	
TOCCOA FALLS	* * 24	9	12	1	4	0	0	1	5	6	0	4	0	0	4	19	
EMMANUEL	* * 29	7	12	2	7	5	6	1	7	8	0	3	2	1	2	21	
UNC ASHEVILLE	* * 35	5	14	2	6	2	2	2	3	5	2	0	4	0	4	14	
at Stetson	* * 45	9	22	4	11	8	9	2	7	9	3	1	6	0	4	30	
at Florida State	* * 31	5	9	2	4	7	8	1	9	10	1	0	3	0	2	19	
GUILFORD	* * 33	11	15	4	6	3	3	1	3	4	2	3	3	0	3	29	
at Kansas State	* * 35	9	15	6	10	5	5	0	3	3	2	0	1	0	3	29	
at Wichita State	* * 31	4	12	3	7	2	4	0	3	3	2	3	2	0	1	13	
at Eastern Michigan	* * 35	4	17	1	8	0	0	3	3	6	5	0	2	0	1	9	
at VMI	* * 33	10	16	4	6	9	9	2	2	4	2	1	4	0	1	33	
DAVIDSON	* * 26	2	8	2	6	9	9	0	3	3	4	0	1	0	2	15	
FURMAN	* * 32	9	19	3	7	6	6	1	7	8	2	2	4	1	0	27	
THE CITADEL	* * 45	12	23	7	14	8	8	0	4	4	1	4	2	0	3	39	
at Appalachian St.	* * 31	7	12	2	4	6	6	0	2	2	2	2	3	1	2	22	
UNC GREENSBORO	* * 33	7	11	2	3	7	10	1	3	4	2	3	3	0	4	23	
at Georgia Southern	* * 28	5	7	1	1	1	2	1	2	3	1	1	3	0	0	12	
at Davidson	* * 40	4	14	2	7	8	14	0	8	8	2	1	0	1	1	18	
APPALACHIAN ST.	* * 22	3	11	0	6	1	2	2	1	3	3	0	2	1	0	7	
at UNC Greensboro	* * 36	11	23	5	10	7	10	2	3	5	1	2	1	1	1	34	
EAST TENNESSEE ST.	* * 39	8	19	4	12	8	8	1	2	3	1	2	2	0	2	28	
VMI	* * 38	10	15	6	9	12	14	1	0	1	2	1	3	0	1	38	
COLL. OF CHARLESTON	* * 33	5	13	0	5	8	10	0	1	1	1	1	3	4	0	18	
at East Tennessee St.	* * 27	7	10	3	3	6	7	0	5	5	5	4	5	0	0	23	
at Wofford	* * 31	4	17	1	7	9	12	2	7	9	1	1	5	0	1	18	
at Chattanooga	* * 33	9	19	3	9	6	7	2	5	7	0	0	2	0	2	27	
vs. Furman#	* * 29	7	12	1	5	3	5	0	2	2	4	1	5	0	0	18	
TOTALS	28 28	913	196	405	73	191	154	186	27	106	133	57	43	74	10	51	619

Southern Conference Championship

2002-03 GAME-BY-GAME STATISTICS (SOPHOMORE YEAR)

OPPONENT	GP - GS	MIN	TOTAL			REBOUNDS			PF	A	TO	BLK	ST	PTS			
			FG-FGA	3-PTS FG-FGA	FT-FTA	OFF-DEF	TOT										
COASTAL CAROLINA	* * 38	14	22	4	8	14	14	0	0	0	0	2	3	2	1	46	
TOCCOA FALLS	* * 16	5	10	1	4	1	2	1	3	4	2	2	1	1	4	12	
SOUTHEASTERN	* * 17	5	12	2	7	2	2	0	2	2	2	0	4	0	2	14	
at UNC Asheville	* * 36	10	19	5	11	14	17	3	5	8	2	2	5	0	1	39	
at Liberty	* * 39	8	22	2	9	6	8	0	1	1	3	0	4	0	1	24	
NORTH GREENVILLE	DNP - INJ																
at West Virginia	* * 30	6	15	1	5	7	7	1	1	2	4	1	3	1	1	20	
at Marshall	* * 13	3	6	1	4	4	4	0	0	0	5	0	2	0	1	11	
at Tennessee	* * 33	4	16	0	2	8	8	1	2	3	1	1	4	0	3	16	
at DePaul	DNP - INJ																
VMI	DNP - INJ																
REINHARDT	DNP - INJ																
at Davidson	* * 29	10	19	3	7	3	4	0	4	4	4	1	2	0	0	26	
at Furman	* * 32	2	12	2	7	2	2	1	3	4	4	1	4	0	0	8	
at The Citadel	* * 34	7	20	2	9	11	16	3	2	5	5	3	2	0	3	27	
APPALACHIAN STATE	* * 34	2	14	1	7	4	4	1	5	6	2	5	6	0	1	9	
GEORGIA SOUTHERN	* * 36	10	21	4	11	13	13	2	0	2	0	1	0	2	0	37	
at UNC Greensboro	* * 33	4	9	0	3	0	0	1	3	4	0	3	3	0	0	8	
DAVIDSON	* * 37	6	19	3	10	5	6	2	4	6	1	3	5	0	2	20	
at Appalachian State	* * 30	8	20	2	8	6	6	2	3	5	0	2	2	0	0	24	
UNC GREENSBORO	* * 31	11	12	3	4	12	13	0	7	7	4	3	5	1	4	37	
at East Tennessee State	* * 37	8	20	1	6	4	4	3	3	6	1	0	5	3	1	21	
at VMI	* * 33	6	21	4	12	4	4	0	2	2	3	5	2	1	2	20	
at Coll. of Charleston	* * 37	9	21	2	7	13	15	1	6	7	3	2	1	0	2	33	
EAST TENNESSEE STATE	* * 33	3	9	2	4	11	12	0	2	2	4	1	2	0	0	19	
WOFFORD	* * 35	8	19	2	7	7	8	1	2	3	2	2	2	0	2	25	
CHATTANOOGA	* * 31	7	13	2	5	7	9	0	3	3	4	2	2	1	2	23	
vs. Georgia Southern#	* * 34	5	9	1	3	16	19	0	5	5	3	1	5	0	0	27	
TOTALS	24 22	758	161	380	50	160	174	197	23	68	91	59	43	74	12	33	546

Southern Conference Championship

2003-04 GAME-BY-GAME STATISTICS (JUNIOR YEAR)

OPPONENT	GP - GS	MIN	TOTAL			REBOUNDS			PF	A	TO	BLK	ST	PTS			
			FG-FGA	3-PTS FG-FGA	FT-FTA	OFF-DEF	TOT										
at Georgia	* * 35	14	25	7	14	9	11	1	4	5	3	1	4	0	3	44	
at Virginia Tech	* * 36	5	12	3	6	11	11	0	6	6	2	1	4	0	2	24	
MILLIGAN	* * 19	8	15	2	7	4	5	0	5	5	3	0	2	1	2	22	
HIGH POINT	* * 33	5	14	1	2	7	12	2	7	9	1	5	6	1	1	18	
UNC ASHEVILLE	* * 29	8	16	2	4	9	12	0	2	2	1	2	1	0	2	27	
at Wofford	* * 31	10	17	4	8	9	11	2	3	5	1	3	4	0	1	33	
AVERETT	DNP - sick																
at Arkansas	* * 35	9	16	4	7	11	14	0	6	6	2	1	4	0	1	33	
vs Southeastern Louisiana	* * 33	6	12	2	6	5	6	1	6	7	2	2	4	0	0	19	
at Montana State	* * 33	9	20	0	4	4	7	1	3	4	3	2	4	0	2	22	
NORTH GREENVILLE	* * 17	9	11	4	6	4	4	0	1	1	2	3	2	0	4	26	
COLL. OF CHARLESTON	* * 19	2	11	0	1	6	7	2	2	4	4	2	1	0	0	10	
ELON	* * 35	14	24	1	6	13	20	1	5	6	2	4	2	1	3	42	
at Davidson	* * 37	12	27	2	10	10	10	2	5	7	2	1	3	0	3	36	
at East Tennessee State	* * 31	8	14	0	4	21	23	1	4	5	4	1	5	0	1	37	
UNC GREENSBORO	* * 36	7	14	2	5	6	8	1	2	3	0	0	2	0	2	22	
at Chattanooga	* * 37	9	23	3	8	6	7	1	3	4	3	1	4	0	1	27	
THE CITADEL	* * 27	9	12	2	3	5	8	0	1	1	2	0	3	1	0	25	
EAST TENNESSEE STATE	* * 36	6	13	0	3	2	2	1	8	9	1	1	2	1	3	14	
PIEDMONT	* * 27	9	14	4	6	12	13	1	5	6	1	4	1	1	5	34	
CHATTANOOGA	* * 22	8	18	0	4	7	8	0	1	1	3	3	3	1	2	23	
at Georgia Southern	* * 35	7	21	2	8	18	19	1	7	8	2	3	4	0	1	34	
at Appalachian State	* * 37	6	16	2	6	10	12	0	4	4	2	2	5	1	6	24	
FURMAN	* * 26	6	13	0	2	0	0	1	3	4	0	0	3	0	0	12	
at Elon	* * 37	3	18	1	7	5	6	1	0	1	1	0	5	1	1	12	
at UNC Greensboro	* * 32	5	14	2	6	1	2	0	4	4	3	3	1	0	2	13	
APPALACHIAN STATE	* * 35	7	11	0	3	8	9	0	4	4	0	1	3	0	1	22	
vs. Furman #	* * 32	7	18	1	6	3	5	5	4	9	2	1	2	0	1	18	
TOTALS	27 27	843	208	439	51	152	206	252	25	105	130	52	47	84	9	50	673

Southern Conference Championship

#32 • KEVIN MARTIN

CAREER HIGHS

Points: 46, COASTAL CAROLINA (11/22/02)
 FG Made: 14, three times
 FG Att.: 27, at Davidson (1/13/04)
 3FG Made: 7, two times
 3 FG Att.: 14, two times
 FT Made: 21, at East Tennessee (1/17/04)
 FT Att.: 23, at East Tennessee (1/17/04)
 Rebounds: 10, at Florida State (12/8/01)
 Off. Rebs.: 3, two times
 Def. Rebs.: 9, at Florida State (12/8/01)
 Assists: 5, three times
 Steals: 6, at Appalachian State (2/13/04)
 Blocks: 4, vs COLL OF CHARLESTON (2/11/02)
 Minutes: 45, two times

CAREER SoCon HIGHS

Points: 39, THE CITADEL (1/12/02)
 FG Made: 12, two times
 FG Att.: 27, at Davidson (1/13/04)
 3FG Made: 7, THE CITADEL (1/12/02)
 3 FG Att.: 14, THE CITADEL (1/12/02)
 FT Made: 21, at East Tennessee (1/17/04)
 FT Att.: 23, at East Tennessee (1/17/04)
 Rebounds: 9, EAST TENNESSEE (1/31/04)
 Off. Rebs.: 2, four times
 Def. Rebs.: 8, two times
 Assists: 5, two times
 Steals: 6, at Appalachian State (2/13/04)
 Blocks: 4, vs COLL OF CHARLESTON (2/11/02)
 Minutes: 45, THE CITADEL (1/12/02)



MARTIN'S CAREER STATISTICS

Season	GP-GS	MIN	TOTAL			3-POINTERS			REBOUNDS												
			FG-FGA	PCT	FT-FTA	FG-FGA	PCT	OFF-DEF	TOT-AVG	PF-FQ	A	TO	BLK	ST	PTS-AVG						
2001-02	Western	28 28	913	196	405	.484	73 191	.382	154 186	.828	27 106	133	4.8	57	2	43	74	10	51	619	22.1
2002-03	Western	24 22	759	161	380	.424	50 160	.313	174 197	.883	23 68										

athletes from Atlantic Coast Conference (ACC) schools ... In winning his second SoCon scoring title, was the first league player to accomplish the feat since former Catamount and two-time SoCon Player of the Year Frankie King in the 1993-94 and 1994-95 seasons ... A three-time SoCon Player of the Week honoree and was tabbed the SoCon Player of the Month for January of 2004 ... At East Tennessee State, a game with a combined 62 fouls and 84 free throws taken, Martin sank 21-of-23 at the charity stripe ... His 21 free throws made broke a 51-year old record, previously held by three-time All-American Ronald Rogers ... The 21 free throws made is additionally the sixth-best single-game total ever by a SoCon player, while the 23 attempts was the 11th-most ever in SoCon history ... Led the Catamounts to a big overtime win at Arkansas to earn *College Insider* (CI) national "Star of the Week" honors ... Dropped in 33 points on the Razorbacks, including 26 after halftime and scoring eight of Western's 11 points in overtime ... It marked just the second time in 28 chances that Western Carolina had beaten a Southeastern Conference team ... It was also the first time a SoCon team had defeated a Southeastern Conference team since the 1996-97 season, a span of 72 games ... In addition to being honored by *College Insider*, Martin's performance got a mention on Dick Vitale's weekly honors as part of the Tri-Shocks of the Week.

MARTIN 2003-04 SoCon PLAYER OF THE WEEK.....PART 1

Named the first Southern Conference Player of the Week for the 2003-04 season ... Led the SoCon by scoring 30.0 points per game through his first three contests ... Shot an impressive .519 from the field overall (27-52) and .444 from 3-point range (12-27), making a SoCon high 4.0 3-pointers per contest ... Opened the season with a 44-point performance at Georgia ... While he was only 2-of-9 from the floor with nine points at halftime and WCU trailing by 18, he exploded for 35 second-half points, scoring 13 straight at one point, cutting the Bulldog lead to just four points on three occasions – the last coming with 44 seconds left in the game ... Was 12-of-16 from the floor in the second half, including 5-of-9 from 3-point range ... The 44-point performance was his second-highest single-game effort, falling two points shy of his career-high of the 46 he scored in the 2002-03 season opener ... At Virginia Tech, Martin once again nearly single-handedly led the Cats to a win on the road versus a team from a "Power Conference" ... Scored a game high 24 points, making 5-of-12 shots from the field and 3-of-6 from 3-point range ... Also drained all 11 free throws he attempted ... After a missed Catamount shot and the Hokies up two, Virginia Tech got the rebound and called timeout ... With eight seconds left, Western's Terrence Woodyard came up with a steal and passed the ball to Martin, who was fouled by Bryant Matthews with seven seconds left ... Martin calmly sank both free throws, knotting the game at 59 only to have the Hokies tip in the game winner as time expired ... Scored a game-high 22-points, playing just 19 minutes, in Western's home-opening win over Milligan ... Hit 8-of-15 shots from the field in scoring his 22 points, adding five rebounds and two steals.

MARTIN 2003-04 SoCon PLAYER OF THE WEEK.....PART 2

Was named the Southern Conference Player of the Week (Dec. 9-15), marking the second time in three opportunities he had earned the league's weekly honor ... Scored a game-high 33 points in leading Western Carolina to a 93-79 win at Wofford ... Sank 10 of his 17 shots in the game overall (58.8 percent) and drained 4-of-8 from 3-point range ... Also was 9-of-11 at the free throw line ... The game marked the second time in six games this season that Martin has scored at least 30 points ... After scoring 15 first-half points, Martin pumped in 18 in the second half ... With WCU clinging to a five point lead with eight minutes left (64-59), he took over the game, scoring 16 of his 18 second-half points over the final 7:59 as the Cats pulled away for the 14-point victory ... As part of his offensive explosion late in the game, and the Cats leading by six, Martin scored Western's next five points for an 81-70 lead and the Cats kept a double-digit cushion the remainder of the night.

MARTIN 2003-04 SoCon PLAYER OF THE WEEK.....PART 3

Named Southern Conference Player of the Week for a third time during the 2003-04 season on Jan. 20 ... Broke a 51-year old school record by making 21 free throws in the East Tennessee State game, averaged 31.7 points, five rebounds and two steals as WCU went 1-2 on the week ... Part of Martin's scoring success could be attributed to his success at the free throw line as he went 37-of-41 (90.2 percent) from the charity stripe in three games this past week ... Scored 36 points in a loss at Davidson, adding seven rebounds and three steals ... Pumped in 21 points in the final 12:14 as Western Carolina cut a 19-point Davidson lead to nine (54-45) ... Scored 37 points with five rebounds in a loss at SoCon North leader East Tennessee State ... Not only did he break a 51-year old school record by making 21 free throws, but, in the process, trimmed a 29-point second-half deficit to 13 with just over two minutes to go ... During the stretch, he scored 21 of WCU's 29 points ... Scored 22 points with two steals in a win over UNC Greensboro ... After WCU



broke a 66-66 tie with 2:52 left in the game, Martin came up with a steal and a dunk, giving WCU a four-point lead and WCU would never look back in the win ... Overall, with WCU down four (66-62) and 4:45 left, Martin scored eight of WCU's 12 points in going from four down to six up with 1:14 left.

MARTIN'S BIG GAMES IN 2003-04

- **AT GEORGIA:** Martin scored nine of WCU's 18 first-half points. In the second half, he helped WCU erase an 18-point deficit by scoring 21 of WCU's 23 points from the 17:56 mark to the 8:22 mark. He also scored WCU's final 14 points of the game over the final 2:07, pulling WCU to within four points with 44 seconds left in the game. He was 12 of 16 shooting in the second half and ended up with 44.
- **AT VIRGINIA TECH:** In the second half, he scored 12 straight points during a stretch from 12:18 to 7:51. He additionally hit two free throws with seven seconds left to tie the game.
- **VS MILLIGAN:** He only scored 22 points, but he scored 15 of WCU's 19 points during a second-half stretch from 13:30-6:50.
- **VS HIGH POINT:** Down 18 at one point in the second half and scoring just five points in the first half, Martin scored nine of WCU's 11 points over the final 4:31. WCU was down five before the spurt and up two afterwards.
- **VS UNC ASHEVILLE:** Scored 17 of WCU's 36 first-half points, giving the Cats an eight-point cushion at the break. With WCU up just six with 7:22 left, Martin scored seven points of WCU's 16 points over a four minute span to go up 13. Ended a three-year losing streak to the Bulldogs with his performance.
- **AT WOFFORD:** Only scored two points in the first 10 minutes of the second half. At that point, the score was 64-56 in WCU's favor. Then, Martin scored 14 of WCU next 17 points, the Cats would win big and he would finish with 33.
- **AT ARKANSAS:** Only had seven points in the first half. With WCU up two with 11:30 left in the game, Martin scored nine of WCU's next 10 to give WCU a seven point lead. In overtime, Martin scored eight of WCU's 11 points, including a 3-pointer with 1:11 left which proved to be the game winner.
- **VS SOUTHEASTERN LOUISIANA:** Only scored nine points in the first half and did not score a point in the second half until three minutes left in regulation. However, he would score four of WCU's final six points over the

final three minutes and WCU's first six points in overtime. Over the four minute span he scored 10 of WCU's 12 points. After heating up, he became the focus of the Lion defense. Although he did not score the game winner, he would set it up. With less than 30 seconds remaining and facing heavy pressure, he found a wide open Kyle Greathouse, who drained the game-winning 3-pointer.

VS NORTH GREENVILLE: Only played 17 minutes, but scored 26 points on 9 of 11 shooting from the field. Scored 12 of WCU's 18 points from the 8:25 mark of the first half to the 3:35 mark. In a two-minute stretch midway through the second half, he scored eight of WCU's 10 points.

VS ELON: Although he was scoring a feverish pace, finishing with 42, Martin made his presence especially known in crunch time. With the score tied at 64-64 and 4:19 left, Martin scored nine points and had an assist during an 18-2 run to put the game out of reach.

AT DAVIDSON: Scoring 36 points on the evening, Martin scored 21 points in the final 12:14 as Western Carolina cut into a 19-point Davidson lead to nine (54-45), capped on Martin's dunk on an alley-oop play with 7:54 left. The rest of the team only scored six points over that final 12:14 — four points from Jared Outing and two free throws by Kyle Greathouse. In the first half, Martin pushed WCU to an early 11-6 lead, scoring nine of the Cats' 11 points to start the game.

ATEAST TENNESSEE STATE: Not only did he break a 51-year old school record by making 21 free throws, but, in the process, trimmed a 29-point second-half deficit to 13 with just over two minutes to go. During the stretch, he scored 21 of WCU's 29 points.

VS UNC GREENSBORO: Although he was not the leading scorer in the win, getting "only" 22 points, he once again seemed to score when it was most needed. Down four with 4:48 left in the game, Martin scored eight of WCU's next 12 points, giving WCU a six-point lead with 1:13 left. The biggest play during the stretch was, after a David Berghoefer basket gave WCU a two-point lead, Martin immediately getting a steal and a dunk from which UNCG never recovered.

VS THE CITADEL: Scored 14 first-half points to give WCU a 31-18 halftime lead, an advantage the Cats would eventually build to a 29-point win. With the score 5-0 early, Martin scored 14 of WCU's next 26 points of the first half.

VS CHATTANOOGA: Although WCU lost by two (73-71) and Martin missed the potential game-tying basket at the buzzer, Western was only in the game thanks to Martin's game-high 23 points. He only played three minutes in the first half due to early foul trouble and he had no points in the first 20 minutes. As a result, WCU trailed by five at the break. He came out and sank two free throws to start the second half and then had back-to-back assists to put the Cats just down two early. Then, down three at the 15:26 mark, Martin scored six straight to tie the game at 42 with 12:21 left. Then, he scored 13 of WCU's 17 points from 8:54 until 2:54, giving the Cats a five-point lead (67-62).

AT GEORGIA SOUTHERN: Martin, who scored a game-high 34 points, struggled from the field as Georgia Southern's physical play took him out of his rhythm. While he was only 7-of-21 from the field, the Eagles physical play sent Martin to the line 19 times with the 6-7 guard making 18. Martin scored 16 of WCU's first 17 points of the second half and all but eight of the Cats 27 second-half points overall.

AT APPALACHIAN STATE: Martin did score a game-high 24 points and came away with a career high six steals. However, his presence on the court allowed Kyle Greathouse to get several open shots and the freshman scored a career-high 22 points on 6-of-7 shooting. With WCU up 47-41 and eight minutes left in the game, Martin and Greathouse combined to score Western's final 17 points — nine by Martin.

VS APPALACHIAN STATE: Martin scored a game-high 22 points. With WCU clinging to a six-point lead with under four minutes to play, Martin got a steal and nailed a jumper, putting WCU up eight with 3:11 to go. Including that basket, Martin scored seven of WCU's final 11 points as the Cats rolled to an 86-69 win.

2002-03 (Soph.):

Named All-Southern Conference by the league's coaches for the second consecutive year, while picking up first team All-SoCon honors by the league's media ... Led the SoCon and ranked 10th nationally with his 22.8 scoring average ... Set a WCU single-season record in free throw percentage (.883), while his 174 free throws made ranks 10th on the WCU single-season list ... His .883 free throw percentage additionally ranked 20th in the NCAA ... Named Southern Conference Player of the Week (Feb. 11) after averaging 29 points and 6.5 rebounds versus UNC Greensboro and at East Tennessee State ... Scored 37 points in leading WCU to a win over UNC Greensboro

MARTIN IN THE WCU RECORD BOOK

WCU CAREER SCORING

NAME	YEARS	POINTS
1. Henry Logan	1965-68	3290
2. Mel Gibson	1960-63	2021
3. Ronald Rogers	1950-53	1960
4. KEVIN MARTIN	2002-04	1838

WCU CAREER 3-POINTERS MADE

NAME	YEARS	3PT MADE
1. Anquell McCollum	1993-96	245
2. Casey Rogers	1999-2002	207
3. KEVIN MARTIN	2002-04	174

WCU CAREER 3-POINTERS ATTEMPTED

NAME	YEARS	3PT ATTS
1. Anquell McCollum	1993-96	670
2. Casey Rogers	1999-2002	643
3. KEVIN MARTIN	2002-04	503

WCU CAREER STEALS

NAME	YEARS	STEALS
1. Henry Logan	1965-68	221
7. Greg Dennis	1979-82	142
8. Robert Gaines	1993-96	136
9. KEVIN MARTIN	2002-04	134

WCU CAREER FREE THROWS MADE

NAME	YEARS	FT MADE
1. Henry Logan	1965-68	764
2. Greg Dennis	1979-82	554
3. KEVIN MARTIN	2002-04	534

WCU SINGLE-SEASON FREE THROWS MADE

NAME	YEAR	FT MADE
1. Henry Logan	1967-68	241
5. Frankie King	1993-94	207
6. KEVIN MARTIN	2003-04	206

WCU SINGLE-SEASON SCORING

NAME	YEARS	POINTS
1. Henry Logan	1967-68	1,049
8. Ronald Rogers	1952-53	686
9. KEVIN MARTIN	2002-03	673

WCU SINGLE-SEASON FREE THROW PERCENTAGE

NAME	YEAR	PCT.
1. KEVIN MARTIN	2002-03	.883 (174-197)
2. Paul Litz	1970-71	.878 (215-245)

WCU SINGLE-SEASON 3-POINTERS MADE

NAME	YEARS	3PT MADE
1. Anquell McCollum	1995-96	99
2. Anquell McCollum	1994-95	83
3. Terry Boyd	1991-92	77
4. KEVIN MARTIN	2001-02	73

WCU POINTS IN A SINGLE GAME

NAME	OPPONENT	DATE	PTS
1. Henry Logan	Atlantic Christian	1/6/67	60
2. Henry Logan	Elon	2/17/68	58
3. Henry Logan	Pfeiffer	1/15/66	57
4. Henry Logan	Appalachian State	2/14/68	55
5. Henry Logan	Quincy	12/29/67	53
6. Henry Logan	High Point	2/7/68	52
7. Kevin Martin	Coastal Carolina	11/22/02	46
Henry Logan	Atlantic Christian	1/8/66	46
9. Henry Logan	Guilford	2/12/66	45
Henry Logan	Newberry	12/15/66	45
11. KEVIN MARTIN	GEORGIA	11/21/03	44
Robert Gaines	Marshall	1/13/92	44
Henry Logan	Georgetown (Ky.)	12/10/66	44
Ronald Rogers	North Georgia	1/15/53	44
15. Henry Logan	Atlantic Christian	1/6/68	43
16. KEVIN MARTIN	ELON	1/10/04	42
Terry Boyd	Chattanooga	3/1/91	42
Henry Logan	Elon	2/4/68	42

(Feb. 8) and 21 at East Tennessee State (Feb. 10) ... For the week, Martin shot 59.4 percent from the field and made 16-of-17 free throws (.941) ... He also blocked four shots and had five steals in the two games ... While his 37 points versus UNCG was not a career high, he had never been so efficient in shooting ... Versus the Spartans, sank 11-of-12 shots from the field (.917) to rank as the 11th-best, single-game effort in the NCAA for the season, including 3-of-4 from 3-point range, while making 12-of-13 free throws ... Added seven rebounds with three assists, four steals and a blocked shot ... At ETSU (Feb. 10), led the Cats with 21 points, while getting six rebounds and three blocked shots ... With his 21 points at ETSU, became the 33rd player in Catamount history to score 1,000 career points ... Is just the second player in WCU history to accomplish the feat in his sophomore season, joining four-time All-American Henry Logan ... Had three streaks this season where he made at least 20 consecutive free throws ... Scored 21 of his game-high 27 points in the second half versus Georgia Southern in the SoCon Tournament ... His play helped Western cut an 18-point deficit to six (72-66) with 2:19 left ... Went 16-for-19 at the free throw line versus the Eagles, both of which are career highs ... Started the season by making each of his 14 free throw attempts versus Coastal Carolina and had a game, versus Georgia Southern, where he made all 13 free throw attempts ... Those two performances tied for first in the NCAA for free throw percentage in a game for the season ... Opened the 2002-03 season in impressive fashion by scoring 46 points in the regular-season opener versus Coastal Carolina ... The output set a Ramsey Center record, bettering the 44 points Robert Gaines scored versus Marshall in 1992, and ranked eighth in the NCAA for most points in game for the season ... Made 14 field goals on just 22 attempts, including 4-of-8 from 3-point range, and was a perfect 14-of-14 at the line ... The 14 field goals made tied the record by a Catamount in the RAC. (UNCA's Van Wilkins owns the Ramsey Center record, making 15 field goals in 1986.) ... Joined elite company in the WCU record book as he and Henry Logan are the only two Catamounts to score at least 45 points in a game ... Scored 39 points and led a furious second-half rally which fell just short versus UNC Asheville ... Made 10-of-19 shots from the field, including 5-of-11 from 3-point range, and was 14-of-17 at the free throw line ... Additionally led the Cats by pulling down eight rebounds versus the Bulldogs ... Scored 25 of his 39 points in the second half to help trim Western's 17-point deficit (49-32) to three (68-65) with 3:36 left ... In all, Martin scored 13 of Western's final 16 points in the game ... After missing three games with a sprained ankle, returned to the Catamount lineup at Davidson (Jan. 11) ... Although he was slated to only play about 15 minutes coming off the bench, ended up leading the team with 29 minutes played ... Most of that was due to his first half brilliance ... Scored 20 points in 13 minutes, making 8-of-10 from the field and 3-of-5 from 3-point range ... Would finish the Davidson game with 26 points ... After being held to single digits at Furman (eight points), Martin bounced back with a game-high, 27-point performance at The Citadel ... Had another single-digit performance at home versus Appalachian State (Jan. 21) with nine points in WCU's 70-69 win over the Mountaineers ... However, picked up other areas of his game to compensate, handing out a career-high five assists and getting six rebounds ... Also, for the second time in his career, after struggling at home versus the Apps, Martin redeemed himself with an impressive outing ... Exploded for 37 versus Georgia Southern, hitting 13-of-13 at the free throw line ... Scored a game-high 33 points at the College of Charleston, including 29 of WCU's 35 points in the second half ... For the games, was 9-of-21 from the field and hit 13-of-15 free throws while adding seven rebounds ... The 33 points by Martin was the most points scored by a Cougar opponent since Monte Mack of UMass tallied 34 points on December 2, 1998 ... Scored a game-high 25 points in leading WCU to a win over Wofford ... Hit 8-of-19 shots from the field and 7-of-8 from the line with two assists and two steals ... Closed the regular season with 23 points versus Chattanooga, making 7-of-13 from the field.

2001-02 (Fr.):

Ranked 11th in the nation in scoring (22.1 ppg) and was the second-leading freshman scorer in the nation ... His 73 3-point field goals made was the fourth-most on the WCU single-season list ... Also made the school's single-season lists for 3-pointers made per game (fourth, 2.61) ... Was the only player in the Southern Conference to rank among the league leaders in field goal percentage (11th, .484), free throw percentage (third, .828) and 3-point percentage (seventh, .382) ... Ranked second in the SoCon in scoring, while ranking seventh in steals (1.82) and sixth in 3-pointers made per game (2.61) ... Made a school record 46 consecutive free throws ... His record-setting free throw streak covered six games, starting at VMI (Jan. 2) and ending at home versus UNC Greensboro (Jan. 19). He was 9-of-9 at VMI, 9-of-9 vs. Davidson, 6-of-6 vs. Furman, 8-of-8 vs. The Citadel, 6-of-6 at App State and



Kevin Martin scored 44 points at Georgia in the 2003-04 season opener, Afterwards, Dominique Wilkins congratulated Martin on his performance.

made his first four vs. UNCG ... Although the free throw streak ended during the UNC Greensboro game, he was 7-of-11 from the field, scored a team-high 23 points and led WCU to a 10-point victory ... Played a key role in keeping WCU alive in each of its four overtime games ... At Stetson, hit two free throws with 10 seconds left in the first overtime to force a second overtime ... Versus The Citadel, drained a running 3-pointer from the top of the key as time expired to force the first overtime ... At Davidson, once again hit a 3-pointer at the top of the key with 2.5 seconds left to force overtime ... Only had eight points in the Davidson game before hitting the trey, but finished with 18 as he was the only Catamount to score in overtime (seven points) ... Lastly, he scored 38 points versus VMI, including a 3-pointer with 30 seconds left to give WCU a 2-point lead — its only advantage of the night ... Made the first six shots he took in that game, including three 3's, and finished shooting 10-of-15 from the field, 6-of-9 from the arc and 12-of-14 at the line ... Brought Western back from a 17-point, second-half deficit versus

the Keydets, scoring 13 points during a 25-6 run, which gave the Cats the lead ... His 39 points in the overtime game with Citadel was the second-most by a freshman in WCU history ... Followed that with a 16-point, second-half performance at Appalachian State ... Finished the game with 22 points, including back-to-back 3-pointers late, to end an 11-game losing streak to the Mountaineers ... After being held to a season-low seven points at home versus App State (Jan. 28), he scored 34 points at UNC Greensboro (2/2) before a regional television audience ... Also after that seven point outing versus App State, he averaged 26.6 points over his final seven regular-season games, shooting .466 (54-of-116) from the field and .418 from 3-point range (23-of-55) ... Scored 27 points and had eight rebounds to lead the Cats to a win over Furman ... Led WCU to a win at VMI, its first league road win in 11 tries dating back to February of 2000 ... Scored 33 points in the game on 10-of-16 shooting from the field, including 4-of-6 from 3-point range, and 9-of-9 at the line to start his amazing free throw streak ... In the second VMI encounter, tallied 38 points on 10-of-15 shooting from the floor, including 6-of-9 from 3-point range, and 12-of-14 at the line ... Named Southern Conference Player of the Week for games played from Dec. 3 through Dec. 9... Led Western Carolina to a 79-69 win at Florida State on Dec. 8 ... Scored a game-high 19 points against the Seminoles, making 5-of-9 field goal attempts and hitting 2-of-4 from 3-point range ... Also registered his first career double-double with 10 rebounds while adding two steals ... Two days prior, scored 30 points in a 104-102 double overtime loss at Stetson on Dec. 6 ... For the week, Martin averaged 24.5 points, 9.5 rebounds, shot 88 percent from the line and averaged three steals per game ... Scored 29 points versus Guilford at home and backed that up with a 29-point performance to give the Cats a win at Kansas State.

PRIOR TO WCU:

Was named second team All-Ohio after averaging 22.1 points and 5.7 rebounds per game as a senior ... Additionally finished fourth in the Ohio "Mr. Basketball" balloting and was tabbed Eastern Ohio Player of the Year ... Following his senior season, he played in the annual Ohio-Kentucky and Ohio North-South All-Star games ... Was only 17 points shy of setting his school's single-season scoring record ... Was named his area's Athlete of the Year ... Shot an impressive 41.1 percent (58-of-141) from 3-point range as a senior, while draining 81.2 percent (125-of-154) of his foul shots ... Led Zanesville to a 19-4 record and a Sweet 16 appearance in the state championship in his final season ... Coached by Scott Aronhalt at Zanesville HS.

PERSONAL:

Born Kevin Dallas Martin, Jr. on February 1, 1983 in Zanesville, Ohio ... Son of Kevin Sr. and Marilyn Martin.

Western Carolina University in the NBA Draft

<u>Year</u>	<u>Player</u>	<u>NBA Team</u>	<u>Round</u>	<u>Overall Pick</u>
1963	Mel Gibson	Los Angeles Lakers	2	17
1964	Tommy Lavelle	New York Knicks	6	46
1968	Henry Logan *	Seattle Super Sonics	4	38
1969	Greg Wittman	Seattle Super Sonics	7	88
1971	Paul Litz	Phoenix Suns	11	179
1978	Thomas "Bubba" Wilson	Golden State Warriors	5	101
1983	Ronnie Carr	Atlanta Hawks	10	216
1995	Frankie King	Los Angeles Lakers	2	37
2004	Kevin Martin	Sacramento Kings	1	26

* - In 1968, HENRY LOGAN, who was the first guard taken in the 1968 ABA draft, was drafted in the first round by and played for the Oakland Oaks, which became the Washington Capitols and later the Virginia Squires.

All-Time SoCon First Round NBA Draft Picks

<u>Year</u>	<u>Player (SoCon School)</u>	<u>NBA Team</u>	<u>Round</u>	<u>Overall Pick</u>
1952	Mark Workman (West Virginia)	Milwaukee Hawks	1	1
1952	Dick Groat (Duke)	Fort Wayne Pistons	1	3
1954	Frank Selvy (Furman)	Baltimore Bullets	1	1
1954	Gene Shue (Maryland)	Philadelphia Warriors	1	3
1956	Joe Holup (Georgia Washington)	Syracuse Nationals	1	5
1957	Rod Hundley (West Virginia)	Cincinnati Royals	1	1
1960	Jerry West (West Virginia)	Minneapolis Lakers	1	2
1963	Rod Thorn (West Virginia)	Baltimore Bullets	1	2
1965	Fred Hetzel (Davidson)	San Francisco	1	1
1997	Johnny Taylor (Chattanooga)	Orlando Magic	1	17
2004	Kevin Martin (Western Carolina)	Sacramento Kings	1	26