

# WASHINGTON STATE UNIVERSITY ATHLETIC HALL-OF-FAME

**NAME: BOB ROBERTSON**

**BORN:** March 14, 1929  
**Location Born:** Fullerton, California  
Grew Up in Vancouver, BC

**YEARS AT WSU:** 1964-1968, 1972-Present

**BROADCASTER:** Yes    **COACH:** No    **STAFF:** Yes    **ADMINISTRATION:** No

**ADDRESS:**

**PHONE:**

**SPOUSE:** Joanne

**CHILDREN:** Bob Jr., John, Janna and Rebecca

## ACCOMPLISHMENTS

- 1978 - Named co-WSU Dad of the Year (for the 1978-79 school year)
- Named state of Washington's Broadcaster of the Year 15 times
- 2001 - Selected to the Inland Empire Sports Hall of Fame (induction October 10, 2001)
- Robertson was the last announcer to recreate a baseball road game from the home radio studios

**Bob Robertson Sr.** and Cougar football. It's a marriage that's in its 35th season, and nobody is better associated with Saturday afternoons and Cougar football than the veteran sports broadcaster.

And while Cougar fans have always shown their approval and appreciation for this play-by-play broadcaster, his peers have voted him Washington Sportscaster of the Year 15 times.

Robertson began his association with WSU football in 1964 and with the exception of a three-year period in 1969-71 when he broadcast games for the University of Washington, he's been calling the Cougar action ever since.

Born in California in the midst of a baseball spring training camp, Robertson grew up in Vancouver, British Columbia and began his broadcasting career playing "little kid" roles on Canadian Broadcasting Company radio shows. He did high school play-by-play and eventually became the voice of the Western Washington Vikings, where he studied broadcasting.

Before doing the Cougar broadcasts Robertson called Wenatchee Chief baseball games. He also was the sports director for KSTW-TV from 1956-70 (then called KTNT) and then again from 1976-83, and he helped put KMO television on the air. Robertson also worked Notre Dame football broadcasts in 1955-56 and did Pacific Coast League baseball for 11 seasons at KTNT.

In addition to his close association with WSU (Robertson served as marketing and promotions director for the WSU Cougar Club on the west side of the state in 1984), Robertson was the voice of the Tacoma Rainiers for 15 years, and now handles play-by-play for the Spokane Indians baseball club.

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**BOB ROBERTSON**  
**WSU Athletic Hall of Fame**  
**Inducted 2001**

The Robertson family includes wife Joanne, sons Bob Jr. and John and daughters Janna and Rebecca. Bob Jr., Janna and John have all worked alongside their dad throughout his career.

Cougar fans speak highly of Robertson, and his trademark "Always be a good sport, be a good sport all ways," is not only associated with Robertson, but with the end of every Cougar broadcast.

Here is a chronological rundown on Bob Robertson's broadcasting career:

- 1949-50 - Wenatchee Chief baseball;
- 1950-55 - KMO Radio-TV, helping put the third station in the Puget Sound area on the air; broadcasting local high school and college sports;
- 1955-56 - Notre Dame football and basketball;
- 1957: Fresno (California) Cardinal baseball;
- 1958-84: KTNT TV/Radio (later KSTW TV) in Tacoma, broadcasting PCL baseball for 11 years;
- 1964: First year broadcasting WSU Cougar football for KOMO Radio;
- 1969-72: KVI Radio, where he broadcast Washington Husky football;
- 1972-80: KVI Radio as sports director and broadcaster for Cougar football and basketball;
- 1980-81: KAYO Radio as sports director and voice of the Cougars;
- 1982-85: KVI Radio, broadcasting Cougar football and basketball;
- 1986-89: Impact Sports as broadcaster for WSU football and basketball;
- 1989-99: Broadcast Ink as broadcaster for WSU football (continuous) and basketball (until 1993);
- 2000-Present: Learfield Communications as broadcaster for Cougar football;
- 1984-1998: Play by Play announcer for the Tacoma Rainiers of the PCL \*\*;
- 1999-Present: Play by Play announcer for the Spokane (baseball) Indians.
- 1972-82: Announced North America Soccer League matches for the Seattle Sounders/Portland Timbers

**HIGH SCHOOL:**

**COLLEGE:** Attended Western Washington University, during which time he began developing his broadcasting career on campus and at a local radio station.

**SCHOLARSHIP:**

**COMMUNITY SERVICE:**

**BUSINESS:**