

# JERRY HAAS *Head Coach*



Now in his fifth season at the helm of the legendary Wake Forest golf program is Jerry Haas, a former Demon Deacon All-American who brings an impressive resumé of golf credentials to the post.

Over his first four seasons with the Deacon program, he has elevated the squad to a prominent position among the nation's elite, as evidenced by 15th and 10th place finishes in the last two NCAA Championships and a number one national ranking this past fall.

Haas was named head coach of the Deacons on September 1, 1997, by Director of Athletics Ron Wellman.

"Jerry possesses the background and qualifications that we were seeking in a coach," said Wellman. "He understands Wake Forest and shares the same high ambitions that we have for our men's golf program. We are confident that he will do an outstanding job as head coach."

With a squad that returned all letterwinners from the previous season, the Wake Forest men's golf team reached a national ranking of No. 1 this past fall. The Deacons finished second in two major events – the *Ping-GolfWeek* Preview and the Jerry Pate National Collegiate – to earn the top spot in the rankings.

In the 2000-01 season, Haas' Deacons finished first, second or third during a stretch of five consecutive tournaments during the spring. A ninth-place finish at the NCAA West Regional earned them a spot at the NCAA Championships in Durham, N.C. The Deacs were in third place after two rounds, finishing an impressive 10th for a lineup that included one junior, three sophomores and a freshman.

That freshman happened to be Haas' nephew, Bill Haas, who was named ACC Rookie of the Year and honorable mention All-America honors after an outstanding 2000-01 campaign.

In the 1999-2000 campaign, it was four freshmen and a sophomore that advanced the Demon Deacons to the NCAA Championships for the first time in three years and finished 15th overall.

During Haas' tenure as head coach, Wake Forest has produced four All-ACC selections and four individual tournament champions.

Golf has been a part of Haas' life as long as he can remember. Born in 1963 in Belleville, Ill., Haas is the nephew of former Masters champion Bob Goalby and the younger brother of current PGA star Jay Haas. He began playing golf as soon as he could pick up a club, hitting the links as early as age 2. Under the tutelage of his uncle and brother, Haas quickly developed into one of the premier junior players in the nation, winning the Illinois state high school title as a senior and earning All-America honors.

Haas arrived at Wake Forest in the fall of 1981, almost seven years after his brother helped lead the Deacons to back-to-back NCAA titles. Playing under the legendary Deacon coach Jesse Haddock, Haas enjoyed a stellar collegiate career. He won his first collegiate tournament, the East Tennessee State Invitational, in the fall of 1981 and placed second at two consecutive ACC Championships (1983-'84). He was chosen to the All-ACC squad three straight years (1983-85) and earned All-America honors in each of his four seasons. As a senior in 1985 he finished 18th at the NCAA Championships and was named a second-team All-American.

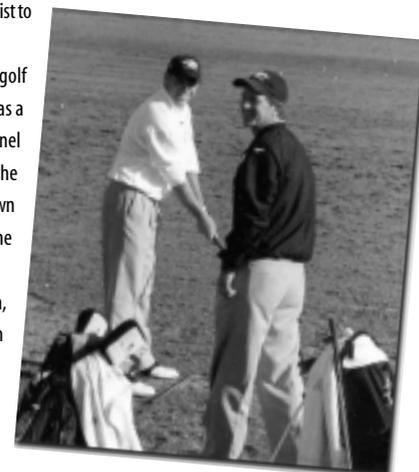
While at Wake Forest, Haas continued to make his mark in the

world of amateur golf, winning the Illinois Amateur title in 1982 and 1984 and advancing to the semifinals of the 1984 U.S. Amateur Championship. He qualified to play in the 1985 Masters, where he finished an impressive 31st. Haas was also selected as a member of the 1985 U.S. Walker Cup Team.

Haas graduated from Wake Forest in 1985 with a bachelor's degree in speech communication and set out to join the "family business." He spent nine years playing professional golf, including two years on the European Tour, three years on the Nike Tour, and four years on the PGA Tour. He played in over 70 PGA events between 1990 and 1995, earning several top 25 finishes and taking home over \$319,000 in prize money. He also posted an outstanding season on the Nike Tour in 1994, winning three tournament titles and placing ninth on the tour money list to earn his PGA exemption.

Haas left the professional golf ranks in 1997 and spent a year as a commentator for The Golf Channel and a teaching professional at the Yorktown Golf Club in his hometown of Belleville before accepting the position at Wake Forest.

Haas and his wife, Elizabeth, reside in Winston-Salem with their six-year-old daughter, Shannon.



# JERRY HAAS *Head Coach*



## THE JERRY HAAS FILE

### Personal

Born September 16, 1963 in Belleville, Ill.  
Wife Elizabeth; daughter Shannon (age 6)

### Education

Wake Forest University (B.A., 1985)

### College Golf Career

Four-time All-American (1982-85)  
Recipient of the Arnold Palmer Scholarship  
Runner-up in two ACC Championships (1983-84)

### Amateur Golf Career

1982 and 1984 Illinois Amateur Champion  
Member of the 1985 Walker Cup Team  
Finished 31st in the 1985 Masters

### Professional Golf Career

European Tour, 1988-89  
Career earnings of \$115,000  
Finished 45th on 1989 money list  
PGA Tour, 1990-92, 1995  
Career earnings of \$319,000  
Played in over 70 PGA events  
Nike Tour, 1993-94, 1996  
Career earnings of \$205,000  
Three-time Nike Tournament winner in 1994  
Nominated for 1994 Nike Player of the Year  
Finished ninth on 1994 money list  
Southern Illinois Open Champion, 1997  
The Golf Channel, Commentator, 1997  
GDG Champion, 2000 (72-66-69)

### Coaching Career

Head Coach, Wake Forest University, 1997-present  
Two NCAA Championship appearances (2000, 01)



Left: Jerry Haas during his playing days at Wake Forest.  
Below: Coach Haas assists another member of the Haas family, his nephew Bill, who is currently a sophomore on the squad.



## Q & A WITH COACH HAAS

### Q: What are your goals for this program, both short- and long-term?

**A:** Short term – I think we should consistently contend for the ACC title, and play well enough to earn NCAA bids every year. Long term – we need to continue to get better and more talented players in here to be competitive each and every year on the national level. The future of the program continues to look very bright. I definitely don't see myself as a savior, and I won't give any predictions, but I think with hard work and good recruiting, we'll get there.

### Q: Describe your coaching philosophy.

**A:** I believe in open communication. The kids are very willing to learn, and that's what I want, guys that are willing to learn and willing to work. I've got one daughter, and now I've got eight sons. That's the way I look at it. They're my kids now, and I want to see them do well in golf and in life. I'm not expecting them all to be pro golfers. One or two may, or they may not, but they all need someone to give them some guidance at this point in their life. At the second-smallest [Division I] school in the country, you can get a lot more hands-on with your players, and that's what I want to be.

### Q: What do you bring to the Wake Forest program as a coach?

**A:** I think I bring a lot. I've played with the best players in the world, I've played against the best players, and I've played some pretty good golf myself. I think I can recognize somebody that has a little talent, a little spunk, or a little heart – somebody that likes to compete. That's all I'm asking from my guys, is to get out there and compete. Golf is mentally taxing because it's so frustrating. It's hard to stay upbeat, and I'm a very positive person. I think I can pump some new life into this program. I've struggled in my career at times, and I've won three times on the Nike Tour, so golf has been a bit of a rollercoaster for me. I think the kids look at me with some respect, and think 'this guy persevered, and he knows what he's talking about, so maybe I ought to listen.'

### Q: Do you hope to be the one who brings the "championship legacy" back to Wake?

**A:** Sure I do. I hope people think that, and I expect that of myself. I don't think anything's going to happen overnight, but I would expect that we start playing some better golf and getting some better players. I hope to eventually have 10 really competitive players, where 10 pushes seven, and seven pushes four, and so on. That's good for everybody.



# JESSE HADDOCK *Coach Emeritus*

WFU HEAD GOLF COACH 1960-91 • THREE NCAA CHAMPIONSHIPS (1974, '75, '86)



Although legendary Wake Forest head coach Jesse Haddock has retired from leadership of the Demon Deacon program, he has left an indelible mark on Wake Forest golf, a program which will bear out his legacy for years to come.

Born in Greenville, N.C., Haddock first came to Wake Forest in 1944, only to be drafted into the U.S. Army a year later. He returned to the school, then located in Wake Forest, N.C., in September of 1947, to resume his studies and take a part-time position with the athletic department.

By 1952, Haddock had a business degree in hand and was offered the position of assistant athletic director at the school. During those years, Haddock filled a variety of roles, but both on and off the

job, he got to know several of the school's young golfers, including Buddy Worsham and Arnold Palmer.

Haddock accompanied the golf team on trips when then-coach Bones McKinney was occupied, and it was that association that led to Haddock's appointment as golf coach when McKinney resigned that post in 1960.

Several years later, the young coach reunited with Palmer during his quest to build up the program. Haddock convinced his old friend of the financial needs involved, and Palmer agreed to donate \$500 for the Buddy Worsham Scholarship Fund, to be established in memory of his friend who had since been killed in an automobile accident. The Worsham Scholarship helps to sustain the golf program to this day, with the additional priceless value of Palmer's continuing involvement with Wake Forest golf.

With that boost, Haddock set about becoming one of the greatest recruiters collegiate golf has ever known. His tenacity paid off when, in 1963, the Deacon golf team won its first-ever Atlantic Coast Conference Championship, behind big names like Jay Sigel and Ken Folkles. That early victory is now one of 18 league titles the program claims, more than twice as many as its nearest rival.

From 1967-1977, the Deacs dashed off ten straight ACC victories, and in 1974 and 1975, Haddock led his teams to back-to-back NCAA championships. Wake Forest remains the only ACC school ever to have captured the national title, and the Deacs have done it three times – Haddock added another NCAA trophy with a showstopping finish in 1986.

Under his direction, 17 Deacon golfers have won medalist honors at the ACC Championship. Four of Wake Forest's finest have been NCAA titlists, including Curtis Strange in 1974, Jay Haas in 1975, Gary Hallberg in 1979, and Arnold Palmer, who won the national event twice – in 1949 and 1950. Haddock's players earned All-America recognition 63 times.

Twice, Haddock was selected to coach the prestigious Japan (USA) NCAA All-Star team. But perhaps the longtime Deacon's greatest highlight was when he was inducted into the Wake Forest Athletics Hall of Fame in 1980 for his dedication in leading Deacon golfers to success.

One year later – and five years before capturing his third national title – Haddock was also selected by his colleagues for induction into the Golf Coaches Association of America (GCAA) Hall of Fame. He's also been granted memberships in the North Carolina Sports Hall of Fame, the Carolina

Golf Hall of Fame, and in 1991 was named *GolfWeek's* "Golf Father of the Year."

In summary, Haddock more than earned his reputation, according to many, as "the greatest college golf coach in history." After over 30 years at the helm of the Demon Deacon golf program, there is little doubt that the venerable coach's legend will live on, in Wake Forest's golfers of the past, the present – and the future.

Coach Jesse Haddock celebrates the 1986 NCAA Championship with his players.



## IN THEIR OWN WORDS

Former Demon Deacons' thoughts on Coach Jesse Haddock:

"We were coach's boys – a family. We worked hard and rooted for each other, and Coach Haddock was the thread that bound us together." – *Curtis Strange*

"He is probably one of the smartest people I've ever been around. He can get something out of his players just by turning a question around. They say good golfers have God-given talent. With Coach Haddock, then I'd say God made him a golf coach." – *Billy Andrade*

"We had a sense of unity. Each of us filled a niche on the team, and Jesse made sure we felt valued, even the guys that didn't play. He was a master psychologist." – *David Thore*



# ATHLETIC ADMINISTRATION *and Support Staff*

## RON WELLMAN DIRECTOR OF ATHLETICS



Wake Forest Director of Athletics Ron Wellman's innovative leadership has not only helped to elevate Demon Deacon athletics to its highest competitive level ever, but also is preparing the program for greater future successes in every area.

Since taking over control of WFU Athletics in 1992, Wellman has directed a program that is enjoying some of its most noteworthy achievements in history. Success on the fields of play, as evidenced by numerous Wake Forest teams being ranked among the nation's Top 25, is just part of the accomplishments he has overseen the past nine years.

Wellman has instituted new and progressive measures within the athletic program, such as the annual Academic Excellence Banquet. Wake Forest has also taken the lead in establishing an athletic program that will be in compliance with all issues involving gender equity.

Another obvious sign of the progress Wake Forest has made – and is continuing to make – under Wellman's leadership is the ambitious facility improvement program.

Construction on the new Kenneth D. Miller Center was completed this fall, and the athletic department is already making good use of this spacious, modern structure. This facility provides additional space for the Student Services and CHAMPS programs.

Wellman's successful career in college athletics includes both coaching and administration on a variety of levels. The Celina, Ohio, native earned his undergraduate degree in business and health and physical education from Bowling Green State University, where he was a pitcher on the varsity baseball team for four years.

After receiving a master's from Bowling Green, he joined the faculty and coaching staff at Elmhurst (Ill.) College in 1971, serving as head baseball coach, assistant basketball coach, assistant football coach and associate professor of health and physical education. One year later became Elmhurst's athletic director and guided the NCAA Division III program to new heights. Elmhurst recognized Wellman's contribution to its program in 1985 by naming him to its Hall of Fame.

His accomplishments as a baseball coach were substantial as well. Elmhurst teams won more than 200 games (210-136) under his leadership, and in five of his last seven years there, he was named conference coach-of-the-year.

That success continued in 1981 when Wellman became head baseball coach at Northwestern. In five years, his squads compiled a 180-97 record (65.0 winning percentage) and 15 of his players signed professional contracts. Additionally, his 1984 team set a school record with 44 victories. Equally noteworthy was that in his final three years at Northwestern (1984-86), 18 of his players achieved either Academic All-America or Academic All-Big Ten honors.

Wellman began devoting his energies to athletic administration on a fulltime basis in 1986 when he was named athletic director at Mankato State (Minn.) University. He spent 12 months with that program, then in July of 1987 accepted the athletic directorship at Illinois State.

Among his accomplishments at ISU were facility development involving nearly every varsity sport, the Academic Excellence Banquet concept which he brought to Wake Forest, and increased emphasis on outreach programs involving athletes and coaches.

Wellman and his wife Linda have three daughters -- Angie, assistant director of communications at the NCAA, and husband, Mike, who reside in Indianapolis (Ind.); Nicole, a student in the Wake Forest University Medical School; and Melissa, a 2001 WFU graduate who is serving an internship in Nashville (Tenn.).

## BARBARA WALKER SENIOR ASSOCIATE ATHLETIC DIRECTOR/ SENIOR WOMAN ADMINISTRATOR



Barbara Walker joined the Wake Forest staff in 1999 as associate athletics director for Olympic sports and senior woman administrator. She was promoted to senior associate director in the spring of 2001 while retaining her duties as senior woman administrator.

Walker oversees 13 of Wake Forest's 16 varsity sports. Compliance, operations, sports medicine and strength and conditioning also report to her.

Prior to Wake Forest, Walker spent two years at the University of Texas as associate athletic director for compliance and student services. She also spent eight years at the University of Oregon as senior associate athletic director, overseeing 14 sports, academic support, compliance, athletic training, the equipment room and weight room. She also served eight years as an assistant athletic director at the University of Alabama at Birmingham.

Walker earned a bachelor's degree in physical education in 1978 and a master's in education in 1981 from Central Missouri State University.

## LAURA STATHAM MEN'S GOLF ADMINISTRATIVE ASSISTANT



One of the now-familiar faces in the Wake Forest golf family is that of Laura Statham, who joined the Deacon golf staff in December of 1999 as an administrative assistant to Head Coach Jerry Haas.

Statham coordinates all of the men's golf program's administrative duties, including handling Coach Haas' schedule, assisting in planning the team's tournament schedule and assisting with all arrangements for the annual Wake Forest Pro-Am Golf Tournament.

Statham attended both Memphis State University and Lambuth College, where she received a bachelor of arts degree. She and her husband, Kenneth, reside in Advance, N.C., with their two children, Stephen (18) and Stacey (13). Both Laura and Ken are active members of the Davie County Arts Council (Laura is a past executive board member), Little League Baseball (Ken is a past president of the Davie-American Little League), the PTSA and several other church and community organizations.

# ATHLETICS STAFF *Directory*

## ADMINISTRATION/STAFF

- RON WELLMAN**, Director of Athletics ..... 5616  
 Marie Reed, Assistant to the Director  
 Donna Hall, Administrative Secretary
- DR. ED WILSON**, Faculty Representative ..... 5214
- KEN ANDERSON**, Groves Complex Coordinator ..... 4746  
 Tamer Hegazy, Indoor Tennis Center Director  
 Bettianne Beck, Indoor Tennis Center Mgr. - Membership  
 Kate Reidenbach, Indoor Tennis Center Assistant  
 Nanette Huff, Indoor Tennis Center Assistant
- JOE ARNONE**, Director/Ticket Office Operations ..... 3322  
 Bill Hamilton, Assistant Director  
 Dawn Foels, Secretary
- DOUG BLAND**, Associate AD/Administration ..... 5916
- DEAN BUCHAN**, Assistant AD/Media Relations ..... 5640  
 Joanna Sparkman, Associate Director  
 Bill Newton, Assistant Director  
 Mike Vest, Assistant Director  
 Linda Rieck, Administrative Assistant
- GREG COLLINS**, Head Athletic Trainer ..... 5620  
 Amy Pariseau, Assistant  
 Christine Schuckman, Assistant  
 Scott Spernoga, Assistant  
 Don Steelman, Assistant  
 Jeff Strahm, Assistant  
 Veronica Wyss, Assistant  
 Dottie Nixa, Secretary ..... 4188
- WALT CURL, M.D.**, Director/Sports Medicine ..... 716-8200
- BILL FAIRCLOTH**, Assistant AD/Football ..... 5780
- MAX FLOYD**, Director of Campus Recreation ..... 5838  
 Tony Birrittieri, Coordinator of Intramurals  
 Marcille Sexton, Coordinator of Aquatics/Aerobics  
 April Nelson, Coordinator of Rec. Facilities/Fitness Center
- RUSS HUNDLEY**, Network Administrator ..... 5913  
 Kevin Pope, Assistant Network Administrator
- CRAIG KEILITZ**, Associate AD/Marketing & Promotions 5011  
 Dan Hauser, Director of Marketing & Promotions  
 Wil Spiers, Assistant Director  
 Gleen Hart, Assistant Director  
 Kevin Bowen, Band Director  
 Barbara Trautwein, Assistant Band Director  
 Brent Campbell, Cheerleading/Dance Coach  
 Amy Dzierzak, Asst. Cheer/Dance Coach  
 Sara Mecham, Administrative Assistant
- DWIGHT LEWIS**, Associate AD/Student Services ..... 6164  
 Jane Caldwell, Assistant Director  
 Tom Kleinlein, Academic Advisor  
 Carol Strom, Learning Specialist/Tutor Coordinator  
 Elizabeth Miller, Academic Advisor

- Julie Griffin, CHAMPS Coordinator  
 Ann Flynn, Administrative Assistant
- MIKE PRATAPAS**, Associate AD/Development ..... 5008  
 Cook Griffin, Executive Director - Deacon Club  
 Dennis Haglan, Assistant AD/Development  
 Nicole Banks, Associate Director - Major Gifts  
 Barry Faircloth, Associate Director - Varsity Club  
 Jennifer Wiggins, Assistant Director - Deacon Club  
 Judy Melton, Gifts Account Coordinator  
 Brenda Scott, Gifts Account Assistant  
 Linda Hemrick, Administrative Assistant  
 Sharon Marion, Secretary ..... 5626
- ETHAN REEVE**, Strength & Conditioning Coordinator ..... 5629  
 Mike Tolloti, Assistant  
 Matt Jennings, Assistant
- TIM SEYMOUR**, Eligibility/Financial Aid Coordinator ..... 4277
- JODY SMITH**, Compliance Coordinator ..... 4243
- DAVID TINGA**, Equipment Supervisor ..... 5639  
 Roxann Moody, Supervisor (Olympic Sports)  
 Demetrius Gibson, Assistant (Football)  
 Mike Rutherford, Laundry Attendant
- BARBARA WALKER**, Senior Associate AD/SWA ..... 4620  
 Betty Shrouts, Admin. Secretary - Olympic Sports  
 Alison James, Admin. Secretary - Compliance/SWA
- REBECCA WARD**, Assistant AD for Special Projects/HR .. 5753  
 Wanda Matheny, Administrative Coordinator
- DAVID MARMION**, Athletic Business Manager ..... 5601  
 Leigh Lovelace, Bookkeeper
- DAVIS WHITFIELD**, Assistant AD/Operations ..... 4908  
 Steve Adams, Assistant Director of Operations
- WAYNE WILLIAMS**, Assistant to AD/Facilities ..... 4221  
 Dean Jarvis, Assistant Superintendent  
 Donna Barefoot, Maintenance Assistant  
 Glenn Bennett, Maintenance Assistant  
 Darren Bowers, Maintenance Assistant  
 Jim Carlin, Maintenance Assistant  
 Wayne Jarvis, Maintenance Assistant  
 Chris Stillel, Maintenance Assistant  
 Sue Walker, Administrative Coordinator  
 Gregg Boyles, Maintenance Coord., Groves Stadium .. 3584

## COACHES

- JENNIFER AVERILL**, Field Hockey Head Coach ..... 5859  
 Neil Macmillan, Assistant Coach  
 Whitney Diebolt, Assistant Coach
- VALORIE BAKER**, Women's Volleyball Head Coach ..... 6993  
 Heather Kahl, Assistant Coach  
 Jason Pariseau, Assistant Coach

- ANNIE BENNETT**, Director of Track & Field Dir./  
 Head Women's Cross Country Coach ..... 4871  
 Gary Sievers, Assistant Director, Track & Field,  
 Head Men's Cross Country Coach  
 John Williams, Assistant Track & Field/Cross Country Coach  
 Tom Fish, Assistant Track & Field Coach  
 Jill Snyder, Assistant Cross Country Coach
- CHARLENE CURTIS**, Women's Basketball Head Coach .. 5763  
 Wray Cannaday, Assistant Coach  
 Sharon Manning, Assistant Coach  
 Larry Leonard, Assistant Coach  
 Julie Branch, Administrative Secretary
- TONY da LUZ**, Women's Soccer Head Coach ..... 4375  
 Meghan Suddes, Assistant Coach  
 Skip Thorp, Assistant Coach
- DIANNE DAILEY**, Women's Golf Head Coach ..... 5751  
 Victoria Boysen, Volunteer Assistant Coach
- BRIAN FLEISHMAN**, Women's Tennis Head Coach ..... 5752  
 David Winberg, Assistant Coach
- GEORGE GREER**, Baseball Head Coach ..... 5570  
 Jamie Mabe, Assistant Coach  
 Michael Holmes, Assistant Coach
- JIM GROBE**, Head Football Coach ..... 5631  
 Billy Mitchell, Assistant Head Coach/Running Backs/Kickers  
 Troy Calhoun, Offensive Coordinator/Quarterbacks  
 Dean Hood, Defensive Coordinator/Secondary  
 Keith Henry, Outside Linebackers  
 Brad Lambert, Linebackers  
 Steed Lobotzke, Centers/Offensive Guards  
 Ray McCartney, Recruiting Coordinator  
 Jeff Mullen, Tight Ends/Offensive Tackles  
 Kevin Sherman, Wide Receivers  
 Bonnie Rae, Administrative Assistant  
 Gretchen Varner, Administrative Secretary  
 Mark Nunn, Assistant
- JERRY HAAS**, Men's Golf Head Coach ..... 6000  
 Laura Statham, Administrative Assistant
- SKIP PROSSER**, Men's Basketball Head Coach ..... 5622  
 Jeff Battle, Assistant Coach  
 Dino Gaudio, Assistant Coach  
 Chris Mack, Assistant Coach  
 Pat Kelsey, Coordinator of Basketball Operations  
 Lynne Heflin, Administrative Assistant  
 Mary Ann Justus, Secretary
- JAY VIDOVICH**, Men's Soccer Head Coach ..... 5516  
 Bobby Muuss, Assistant Coach  
 Paul Forster, Assistant Coach
- JEFF ZINN**, Men's Tennis Head Coach ..... 5886  
 Shawn Heinchon, Assistant Coach

*All phone numbers are (336)-758-xxxx  
 unless otherwise noted.*