

UTAH VALLEY STATE

DEPARTMENT OF INTERCOLLEGIATE ATHLETICS



2007-08

STRATEGIC PLAN

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NOTE: The use of a grey box for new language was not used in this report because the entire report is essentially new language.

STATEMENT NO. 1

Institution subscribes to high standards of academic quality, as well as breadth of academic opportunity.

UTAH VALLEY STATE

On February 27, 2007 the Utah State Legislature voted unanimously for Utah Valley State to become Utah Valley University beginning July 1, 2008. Eight million dollars of ongoing new money was appropriated for University transition.

This transition, like many in our past, resembles the history and tradition of meeting community needs. Utah Valley State was first established as Central Utah Vocational School in September 1941 with the primary function of providing war production training. Five name changes and sixty-six years later, the institution has successfully progressed to where it is today-Utah Valley University.

STUDENTS

With a 2007-2008 student enrollment projected to be about 26,420, students are the major focus and the first priority of UVSC. All decisions are examined to determine whether the results assist students in attaining their goals and maximizing their potential and talents both personally and professionally.

FACULTY & STAFF

Our dedicated faculty is enthusiastic about the satisfactions of teaching and giving generously of their time to students. UVSC is committed to maintaining an atmosphere for faculty and staff which encourages innovation, experimentation and entrepreneurial investigation relative to college programs and interests.

ACADEMIC YEAR

The academic year consists of two semesters (Fall and Spring) of 15 weeks each. Additionally, classes may be taken during the Summer term. The Summer term consists of two separate terms of 6 ½ weeks each. Additionally, there are several mini-terms over the 13 Summer weeks.

ACADEMIC STANDARDS

The mission of the Academic Standards at Utah Valley State is to help students succeed academically. Students are considered to be succeeding academically if they continue in good standing (2.0 G.P.A. or greater), graduate or leave UVSC in good standing.

Utah Valley State maintains an "opportunity enrollment" policy, admitting all applicants. Applicants are assessed and placed at a starting point where they are most likely to succeed. The ACT and SAT is required of all new students to help ensure academic success. Test scores are not used to limit enrollment, but rather as a tool for course placement.

UVSC is committed to the concept of equal opportunity without regard to race, color, disability, religion, age, sex, national origin or other legally impermissible factors.

ACADEMIC OFFERINGS

Utah Valley State offers a wide range of associate and baccalaureate degree programs. UVSC provides academic programs leading to certificates, diplomas, associate, and baccalaureate degrees. UVSC offers fifty-five baccalaureate programs that are built on solid lower-division academic programs with a strong career focus. Utah Valley's general education requirements provide students the basis for independent thinking and learning, including a focus on ethics and values and present a reasonable breadth and depth in linguistic and quantitative literacy.

Utah Valley State continues to be ranked in the top comprehensive four-year colleges in the west by U.S. News and World Report. Most importantly, in July of 2005, the Northwest Commission on Colleges and Universities reaffirmed UVSC's accreditation, stating, "The commission finds laudatory the faculty's extraordinary commitment of time and energy to the creation of new academic programs and the revision of curricula critical to the future success of the institution." In November 2006, the American Academy of Colleges and Schools of Business recommended accreditation.

The number and breath of UVSC's program offerings compares well with peer institutions, as suggested by USHE consultants.

Due to the approved transition to University status, Utah Valley State will be renamed Utah Valley University (UVU), and will begin offering three (3) master degree programs beginning Fall of 2008. The master degrees offered will most likely be in business, education and nursing.

STATEMENT NO. 2

Institution's intercollegiate athletics program strives for regional and national excellence and prominence.

COMPETITION

Our scheduling is going well. Frequent and long distance travel is sometimes an issue as an independent institution, but we continue to schedule quality opponents for both home and away games. With men's basketball leading the way, each of our teams has improved their win/loss record each year. This has all been accomplished with a full Division I schedule, including quality wins over opponents such as: Albany University, Boise State, University of Montana,

Montana State, New Mexico State, North Dakota State, San Diego State and Utah State.

SPORT 2006-07	RECORD	RPI
Men's Basketball	22-7	130
Women's Basketball	15-13	198

TALENT

Each year our talent level has significantly increased. We are recruiting quality student-athletes in each of our 15 programs, which is reflective in the success we are having. With each new class that comes in, our teams are getting better and more competitive. Our coaches are doing an excellent job recruiting outstanding student-athletes. Men's basketball has the number one free-throw shooter in the nation at 97% (96/99). Women's basketball has the nation's third leading scorer. Our athletic success is only surpassed by our academic success with a department GPA of 3.04 for 287 student-athletes for the Fall 2006 semester.

Naturally, our goal is to be the very best, which is all made possible through talented student-athletes. Our aim is to build a solid, respectable program, where skilled student-athletes desire to attend and compete. Plans for increased recruiting budgets will allow UVSC to competitively recruit top-tier student-athletes. The department is confident this will enhance options to become a significant member of a conference.

SUPPORT

Utah Valley State is continually moving forward as we complete year four of our provisional process. The University's students, faculty and community are very excited about the progress and success our athletic program has had.

Conference affiliation continues to be a top priority. Membership in a conference is key in the school's efforts to gain both regional and national recognition, minimize travel and limit scheduling difficulty. UVSC currently participates in independent playing leagues for most of our programs, while soccer, golf and wrestling have all secured a conference to call home.

A primary focus of our marketing department is to promote the physical support of our students, college employees and the community. We will accomplish this by making all groups more aware of teams, individuals and games. Competition against schools with "name recognition" and the creation of local rivalries will also promote increased attendance at games. We have also established a spirit task force, with the quest to develop a plan to increase awareness and support. [Further discussed in Statement Four]

DEVELOPMENT FUNDING

Utah Valley State’s students, staff and administration have chosen to support Athletics financially.

STUDENTS

Each FTE student (approx. 17,000) will contribute the following amounts to Athletics as part of their student fees.

Student Fees for Athletics						
Year	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008
Student Contribution	\$44.80	\$54.88	\$84.84	\$97.72	\$110.60*	\$123.48*
Estimated Total	\$761,600	\$932,960	\$1,442,280	\$1,661,240	\$1,880,200	\$2,099,160

*Highest in Utah’s higher education system.

In addition, our students have also established a conference affiliation fund that will build over a five-year period in the amounts listed below. These totals are to be used to help meet conference requirements, when that time comes.

Conference Affiliation Fund					Total
2006-07	2007-08	2008-09	2009-10	2010-11	2006-2011
\$10.00	\$12.00	\$20.00	\$22.00	\$26.00	\$90
\$170,000	\$204,000	\$340,000	\$374,000	\$442,000	\$1,530,000

STAFF

For the third year in a row, the Athletic Department staff has reached one-hundred percent participation in the school’s Annual Faculty & Staff Campaign. This is especially impressive since athletics has a significantly larger staff [over forty employees] compared to the other six departments that also reach one-hundred percent. This willingness to contribute financially certainly shows a commitment on behalf of our Athletics’ staff towards the success of our student-athletes and sport programs.

In order to improve our financial funding and support for our athletic program, the Athletic Department hired an additional full-time employee to work with Athletics Development. The Executive Director of the Wolverine Club along with our Assistant Athletic Director of External Operations works closely to raise our financial support.

With the additional development employee, this has been a great year for our development office. With the motivation of matching funds from Ira & Mary Lou Fulton, generous philanthropists of higher education, our community came together to raise a significant amount of money through two events.

Match #1

The College was given four months, from September to December of 2006, to solicit students, alumni, faculty, staff and board members for donations up to \$1,000 each. Through this campaign, the Athletic Department raised a total of \$124,000 that was matched by the donor.

Match #2

The College was given two weeks to raise as much money as they could, with a five-year commitment that was also matched up front. For this second matching campaign, the Athletics Department raised \$750,000.

ADMINISTRATION

This is the third year of President Sederburg’s matching opportunity that we were able to fulfill. Since the Athletic Department increased donations by \$168,000 from the previous year, the President matched the funding for the 2007-08 year.

Matching Plan		
2005-06	2006-07	2007-08
\$168,000	\$168,000	\$168,000

Our financial support has increased significantly each year. This has all been accomplished with a combined effort of our students, our president and our community. The department sees each of these three entities continuing to increase their financial support for our athletics program. Our plan is to continue to work with President Sederburg, to increase our state funding, as well as our student body president, to increase student fees. Our big push will be with our community, focusing on both corporate and individuals. Plans are in place to increase our part-time staff in marketing and development as well.

STATEMENT NO. 3

Institution's recruitment of student-athletes and emphasis on and support of its intercollegiate athletics program are, in most cases, regional and national in scope.

PLANNED ENHANCEMENTS

Nearly 70% of our student-athletes come to us from outside the state of Utah which mandates increased recruiting budgets. Our goal is to recruit the very best student-athletes that will enhance our program. Our recruiting funds have continued to be developed during our Division I transition, and we are maximizing our efforts and resources, with positive results.

For the 2007-08 academic school year, each program will have an established recruiting budget as listed below, with a plan to increase by 10% each year thereafter. Coaches are also allowed to supplement their recruiting budgets with camp money.

SPORT	BUDGET
Men's Basketball	15,000
Baseball	6,000
Men's Golf	1,000
Men's Track/Cross Country	1,500
Men's Wrestling	5,000
Women's Basketball	15,000
Softball	6,000
Women's Golf	1,000
Women's Track/Cross Country	1,500
Women's Soccer	2,500
Women's Volleyball	5,000

In order to collect data on our recruiting budget, the department will begin tracking funding for each sport to determine the amount used to recruit, monitor equal treatment between gender and race, and monitor the coaches' opportunities to recruit. The Business Manager, along with the support of the Athletic Director, Associate AD/SWA, AAC and the coaches will assist in accomplishing this task.

PLANS FOR BROADENING CURRENT SCOPE OF RECRUITING

As part of our overall minority-issues plan, we will focus on the following three areas during the 2007-08 year to improve our recruitment of minority student-athletes:

- Implement annual summer information sessions for all coaches to receive program information from the Multicultural Center, Prospective Student Services, Honors Program and Financial Aid offices. These sessions would provide information of the FAFSA and other scholarship program applications, as well as details on aid programs specifically for minorities.
- Include a section for self-reporting minority status on all initial recruiting contact forms and websites of the Athletic Department.
- Convene a committee composed of staff, coaches and student-athletes to begin developing a minority student-athlete recruiting statement to be included into the department's compliance manual.

STATEMENT NO. 4

Institution recognizes the dual objective in its intercollegiate athletics program of serving both the institution's community and the general public.

We have a strong commitment to market our athletics program to both our campus and the local community. We have just recently established a spirit committee. Members of this committee consist of representation from cheerleaders, pep band, student government, athletics and booster organizations.

Our goal is to provide a plan and the needed resources to significantly increase the physical presence and support of our athletics program. Much of our success will depend on communication, relationships and entertainment.

Our attendance has improved each year, but not nearly to where it needs to be, or where it will be in the future. We are still in the planning stages, but some ideas are:

- Game day t-shirts and stickers
- Game day fliers handed out in the halls
- Competition between college student apartments for attendance
- More performance time for the pep band
- Increase in promotional opportunities for students
- Extensive season-tickets campaign
- Provide corporate nights, where companies can reward their employees
- More involvement with Junior Jazz youth basketball, with ticket perks

STATEMENT NO. 5

Institution offers extensive opportunities for participation in varsity intercollegiate athletics for both men and women.

We sponsor 15 programs, which include 8 sports for women and 7 sports for men. In the last four years we have added women's soccer, indoor track and golf. For the men, we have added indoor track and wrestling.

1. Men's Basketball

Men's basketball had 15 home games this year and had many quality wins over teams like: Montana State, Montana University, North Dakota State, Albany, and UC Davis. The Men's basketball team also won the United Basketball League Championship. The team ended their season with a 22-7 record and an RPI of 130. Additionally, the team ended the season with a ranking of 27 in the Mid-Major Top 25 Poll on collegeinsider.com. One student-athlete, Ryan Toolson led the nation for free-throw shooting making 96 of 99 shots.

2. Men's Baseball

The men's baseball team finished up their season with a school record of 25 wins. They have had quality series wins over University of Washington and Gonzaga. Three student-athletes have had additional success on the field this season. Derick Thomas has been batting over .400 with 11 home runs and 51 RBI's. Marcus Moore is 5-0 as a starter, and for three of his starts, struck out at least 10 batters, including a school record of 14 strike-outs against Southern Utah. Lastly, Jace Brinkerhoff, is a freshman All-American candidate for his performance this season.

3. Men's Wrestling

The wrestling team competed in the inaugural season of the Western Wrestling Conference. With their new head coach, Greg Williams, the team is working to build the program from the ground up. The team is also currently building a new practice facility.

4. Men's Golf

Alongside, new head coach Clark Rustand, the men's golf team took a 2nd place finish in the Independent Championship this season. Additionally, senior Nic van Vuuren finished with four top-ten finishes this season.

5. Men's Cross Country

The men's cross country team placed fifth at the Independent Championships and also placed three athletes on the Independent All-Academic team.

6. Men's Indoor Track

The men's indoor track team set school records in the 60, 200, 300, and 400 meter as well as the long jump.

7. Men's Outdoor Track

The men's outdoor track team broke school records in the 100 meter and the long jump. The team also finished fourth at the Independent Championships.

8. Women's Basketball

Women's basketball had 17 home games this year and had many quality wins over teams like: Utah State, San Diego State, New Mexico State, Boise State, Idaho State, and Montana State. The team ended their season with a school record of 15 wins and an RPI of 198. Sophomore Robyn Fairbanks also received national recognition for finishing third in the nation for scoring. She received an Honorable Mention All-American and is the United Basketball League and Division I Independent Player of the year.

9. Women's Soccer

The team had three athletes earn United Soccer Conference All-Academic honors. Additionally, three other athletes earned United Soccer Conference Player of the Week awards. The team advanced to the semi-finals of the United Soccer Conference tournament.

10. Women's Softball

This season, the women's softball team finished with the best record in school history with 23 wins. Additionally, Heidi Boyer was named to the ESPN the Magazine First Team Academic All-District 8 team.

11. Women's Volleyball

The women's volleyball team finished the season with a 17-11 record. Additionally, the team placed 1st in the UCF Fall Classic and 2nd in the Independent Championships. Lacey Koelliker was named Division I Independent Setter of the Year. Additionally, Koelliker and Jessica Endres were named to the First Team All-Independent.

12. Women's Cross Country

The women's cross country team finished fourth at the Independent Championships. The team placed four athletes on the Independent All-Academic team.

13. Women's Indoor Track

The women's indoor track team set school records in the 60, 200 and 300 meter race.

14. Women's Outdoor Track

The women's outdoor track team set school records in the 100, 200, 10,000 and the 1600-meter relay. Additionally, the team finished fourth at the Independent Championships.

15. Women's Golf

The women's golf team is currently in their 2nd year of competition and is growing stronger with each year. They had a rewarding recruiting season and are encouraged about future opportunities for success.

STATEMENT NO. 6

Institution sponsors at the highest feasible level of intercollegiate competition the revenue producing sports of basketball and/or football.

Men's basketball is our premier program. They finished this season with a 22-7 record, winning both the Independent and United Basketball League titles.

- **Facilities**

The McKay Events Center is home for Wolverine Basketball, seating 8,000 spectators. All seats are chair seats. The arena can be configured to accommodate either 4,500 or the 8,000 people, depending on need, with a reverse fold, upper bowl concept.

- **Coaches**

We just signed a new five-year contract with our head coach, Dick Hunsaker. He currently has two fulltime assistants, with a plan to add a third fulltime assistant in 2008.

- **Scheduling**

We continue to upgrade our basketball schedule, with quality opponents both home and away. We are working to bring schools with name recognition and a local flavor to our campus. We currently have teams such as the University of San Francisco, New Mexico State, Utah State, Troy State and U.C. Santa Barbara scheduled to play at our McKay Center in 2007-08.

- **Promotion**

We have some outstanding returning players, as well as a very good recruiting class coming in. With our success this past year, our school and community are excited about our upcoming season. We will build on this excitement to promote and generate an increased fan base.

STATEMENT NO. 7

Institution schedules its intercollegiate athletics contests primarily with other Division I members.

All of our programs are scheduling games with almost all Division I institutions. Our men’s basketball team played twenty-seven of their twenty-nine games against other Division I programs in 2006-07, with thirteen of these being home games. As a department, 93.4 percent of all competitions were against other Division I institutions. We will continue to schedule and play other quality Division I schools and specifically address the wrestling schedule.

SPORT	NUMBER OF GAMES D-I	PERCENTAGE
Men’s Basketball	27/29	92.5%
Baseball	52/55	94.5%
Men’s Wrestling	13/18	72.2%*
Women’s Basketball	26/28	92.8%
Softball	50/52	96.1%
Women’s Soccer	19/19	100%
Women’s Volleyball	27/28	96.4%
AVERAGE	214/229	93.4%

*When wrestling is taken out of the equation, department average for Division I opponents is 95.3 percent [201/211].

STATEMENT NO. 8

Institution strives to finance its athletics program from revenues generated by the intercollegiate athletics program itself and the institution controls all funds supporting the athletics program.

BUDGET

Over the past four years, the Athletic Department has dramatically improved its operating budget. Since 2003-04, our first provisional year, our total budget has increased by 380%. A major factor in this has been the increase of state-appropriated funds which is a stable and continued source of funding for athletics. As we prepare for conference affiliation, our department is confident that the administration will assist with the increasing costs of joining a conference.

YEAR	2003-04	2004-05	2005-06	2006-07	2007-08
TOTAL BUDGET [In Millions]	\$1.45	\$3.5	\$4.0	\$4.9	\$5.5*

*Projected

SCHOLARSHIPS

For the 2006-07 school year, our department increased scholarships by forty dollars per month per full grant-in-aid for roughly ninety students. This additional aid totaled approximately \$32,000 for our student-athletes.

For the 2007-08 school year, our department is striving to provide an average of two additional in-state tuition scholarships for each of our equivalency sports. The department plans on providing approximately fifteen to twenty additional in-state tuition scholarships depending on current coach requests and needs.

VIABILITY

Utah Valley State Athletics sees many revenue-generating opportunities to support operations. The main revenue generating mediums are:

- Ticket Sales
- Corporate Partnerships/Marketing
- Development
 - Fundraising Events
 - Wolverine Club
 - Scholarship Endowment
 - Facilities

Ticket Sales

In terms of Season Tickets and All-Sport Passes, increase will be accomplished through renewals, referrals from current season ticket holders, and new business generated by mailers to the 2006-07 databases.

In terms of individual ticket sales, the attendance at our games has improved in every sport with a department average increase of twenty-four percent.

Attendance	2005-2006	2006-2007	% Change
Men's Basketball	12,166	23,289	48%
Baseball	6,356	11,853	44%
Wrestling	844	1032	18%
Women's Basketball	5,260	5,476	4%
Women's Volleyball	3,420	4,196	18%
Women's Soccer	1,582	1,584	.13%
Softball	680	1,091	38%
AVERAGE	4,330	6,868	24%

*Estimated final attendance

Corporate Partnerships [Cash / Trade]

For the 2006-2007 academic year, the Utah Valley State Athletic Department had 26 active corporate sponsors, totaling \$413,660 in traded goods and another \$34,168 in cash. For the 2007-2008 year, we intend to have over 45 corporate partners while adding at least another \$30,000 in cash to the totals that we plan to maintain from the previous year.

Fund Raising Events

Our primary fundraising events to bring in scholarship dollars are the Wolverine Scream Auction & Dinner, Wolverine Golf Classic and the Dave Nelson Memorial Tournament.

The Wolverine Scream fundraiser was our largest event to date with nearly 500 participants. The Department was able to acquire a corporate sponsor which helped offset our expenses. Athletics was able to gross approximately \$62,000, more than double the previous year.

We anticipate our golf tournament fundraiser this year to also provide additional funding. Last year's golf tournament raised approximately \$12,000.

Wolverine Club Membership

Wolverine Club membership is on the rise. The club currently has 325 members, a forty-five percent increase from 2005-06. This past year, we established a new board and required each board member to contribute \$1,000 each. During the year, we implemented a \$1,000 campaign with the Wolverine Club. We had 63 people join the Wolverine Club at the \$1,000 level. Our Wolverine Club board is active in our fundraising efforts and enthusiastic about their support for our athletic teams and future.

Scholarship Endowments

Endowments are an important focus of our development plan. In 2005-06, acquired the school's first endowed scholarship for athletics, a \$200,000 baseball scholarship. In addition to the endowed scholarship, we have seven perpetual scholarships where individuals provide funding for a 4-5 year period.

Facilities

In the 2006-07 school year, there were four facility changes of note:

1. Naming rights were sold to the baseball stadium, which helped write off any debts for the stadium.
2. The soccer field will be undergoing a major upgrade to be completed by August 2007.
3. The Athletic Department was able to acquire an additional 24,000 square feet of remodeled space for athletic use to be referred to as the Wolverine Services Center [WSC].
4. The naming rights to our Student Activity Center which houses volleyball and wrestling competitions were sold and a five year contract signed, totaling \$68,000.

SQUARE FEET	USE
12,000	<ul style="list-style-type: none"> • Wrestling practice facility, locker rooms & coaches offices.
6,000	<ul style="list-style-type: none"> • Academic Center [For use by all student-athletes] • Marketing & Promotions Office • Equipment Room
2,500	<ul style="list-style-type: none"> • Weight Room [For use by all student-athletes]
3,500	<ul style="list-style-type: none"> • Women's Soccer and Men's & Women's Track/Cross Country: Coaches Offices, Locker Rooms • Golf Coaches Offices • Training Room • Conference Room

CHALLENGES

There are four challenges that Utah Valley State faces in generating revenue for the athletic program:

1. Lack of Student-Athlete Alumni
 Since UVSC has only recently began to offer four-year degrees, the department has had very few student-athletes graduate from the program. Therefore, it has been difficult to really build up a Alumni base. In an effort to improve this, the development office is working to get student-athletes involved with the Wolverine Club upon graduation. The department has offered a discount rate for student-athletes to join the club along with a free three-year All-Sports Pass.
2. Proximity to Neighboring Long-Standing Institution

Utah Valley State [established 1941] is located four miles away from Brigham Young University [established 1875]. BYU has been a prominent institution in Utah Valley for over a century and has developed strong cultural, religious and athletic relationships with the community. The close proximity to BYU challenges us to work harder for partnerships and donations.

3. New Athletic Program

Although UVSC has been Division I for four years, the community has been slow in recognizing the transition. However, with the recent announcement of University status, the institution has received a tremendous amount of publicity and recognition. This positive publicity has greatly assisted in helping the community learn more about our athletic program and its benefits to the community.

4. Conference Affiliation & Rivalries

Due to our Independent status, it has been difficult for the athletic program to develop the competitive rivalries that drive support for athletics. However, we are slowly beginning to bring in more institutions that the community recognizes as well as in-state institutions including Utah State and the University of Utah that help get the community excited about UVSC athletics.

STATEMENT NO. 9

Institution understands, respects and supports programs and philosophies of Division II and III.

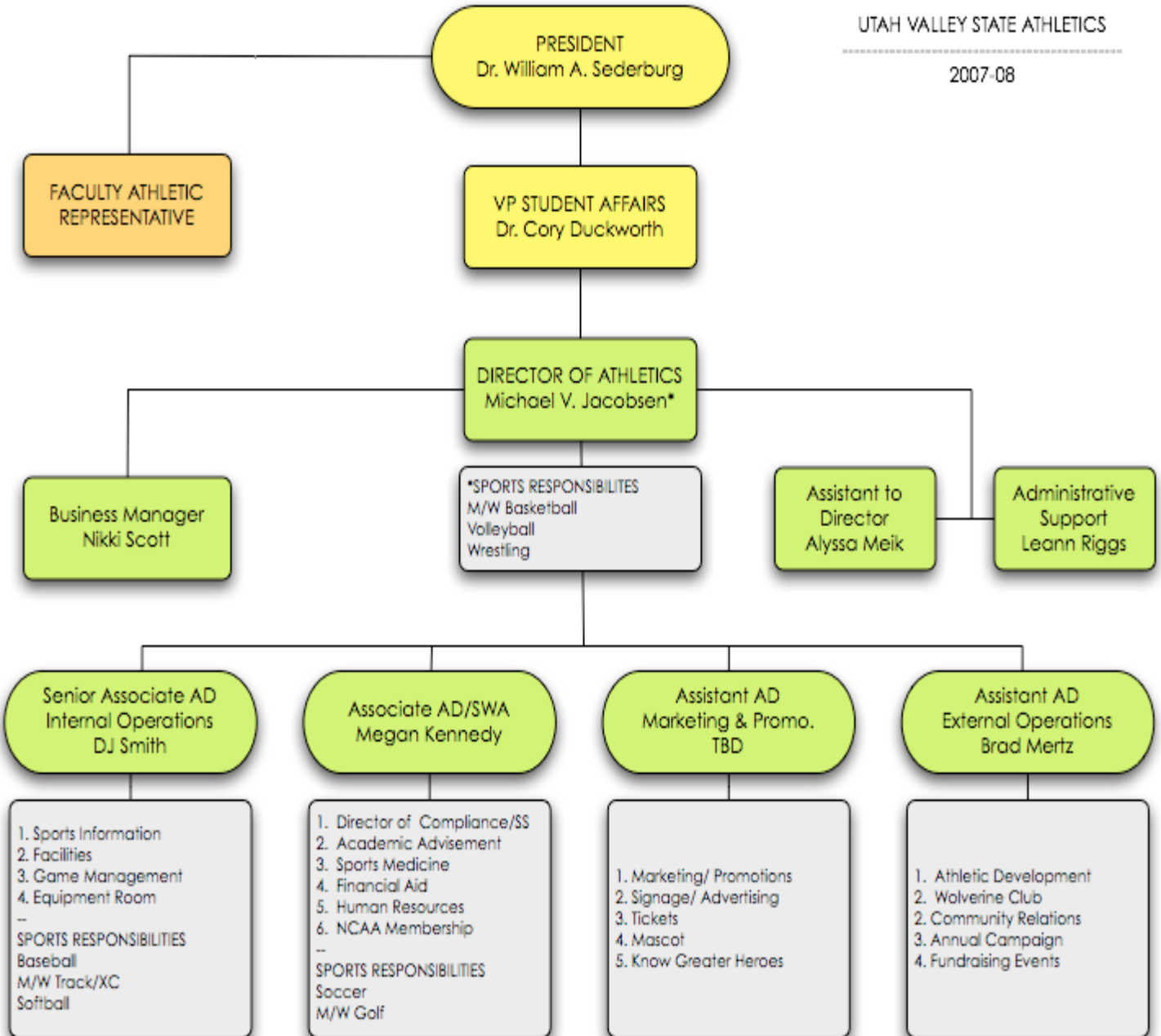
During our provisional years, our focus as a department has been to fully understand and master Division I rules and regulations. However, the Compliance Office has kept abreast of all relevant regulations in order to properly transfer Division II and Division III student-athletes.

For the 2007-08 school year, the Director of Compliance will designate a specific session of the regular compliance meetings to discuss the differences in academic standards, transfer, and financial aid regulations in Division II and Division III. [See Operating Principle 1.2 for 2006-07 compliance meeting topics along with 2007-08 planned topics.]

GOVERNANCE & COMMITMENT TO RULES COMPLIANCE
 Institutional Control, Presidential Authority and Shared Responsibilities

UTAH VALLEY STATE ATHLETICS

2007-08



<p>GOVERNANCE & COMMITMENT TO RULES COMPLIANCE Rules Compliance</p>
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DEPARTMENT STAFF & COACHES

For athletic department staff and coaches, there are four mediums that are used to teach rules compliance.

1. Twice a month, a formal compliance meeting is held for the athletics department staff members. Others who are invited include the compliance committee, campus staff and local supporters of the athletics department. A list of topics from 2006-07 and a proposed list of topics for 2007-08 is provided below.
2. At the beginning of each academic school year there is a mandatory coach/athlete orientation meeting, where coaches and athletes are taught and reminded of official NCAA rules.
3. There is an additional mandatory meeting held in the summer for coaches and athletic staff in preparation of the upcoming academic year that includes several topics of rules compliance.
4. The Compliance Manual available online for all department staff and coaches also informs the reader of institutional rules, regulations and policies along with all necessary NCAA requirements.

2006-07 Compliance Meeting
Schedule

2007-08 Compliance Meeting
Topics

DATE	TOPIC	DATE TBD	TOPIC
September 26	Playing & Practice Seasons		Playing & Practice Seasons
October 2	Violations-Coaches Responsibility		Violations-Coaches Responsibility
October 16	Recruiting Policies & Procedures		Recruiting Policies & Procedures
November 6	Extra Benefits		Extra Benefits
November 20	Continuing Eligibility		Continuing Eligibility
January 8	Proposed Legislation Adopted Legislation		Proposed Legislation Adopted Legislation
January 22	Camps and Clinics		Camps and Clinics
February 5	Transfer Regulations		Transfer Regulations/DII & DIII
February 26	Violations		Violations
March 5	Playing & Practice Seasons		Playing & Practice Seasons + Sports Administrator Training
March 19	Recruiting		Recruiting
April 2	Recruiting-Review for Recruiting Test		Recruiting-Review for Recruiting Test
April 16	Recruiting-Review for Recruiting Test		Recruiting-Review for Recruiting Test

STUDENT-ATHLETES

Student-athletes receive rules compliance instructions through three mediums:

1. The Student Athletic Advisory Committee (SAAC), meets once per week to discuss rules compliance issues and serves as a coordinating body between the sports programs and the Athletic Administration.
2. At the beginning of each academic school year there is a mandatory coach/athlete orientation meeting, where coaches and athletes are taught and reminded of all official NCAA rules.
3. The student-athlete handbook provides the student-athlete with relevant rules compliance regulations and is available online to all student-athletes.
4. Athletic staff, including Academic Advisor, Director of Compliance and Student Services, and Associate Athletic Director/SWA, is available to student-athletes on a walk-in basis.

BOOSTERS

Each Wolverine Club member receives a brochure when they join, outlining the rules and regulations that they are required to comply with. The Director of the Wolverine Club reviews this brochure with the members on a yearly basis. Additionally, members are also invited to attend the bi-monthly compliance meetings if desired.

<p style="text-align: center;">ACADEMIC INTEGRITY Academic Standards</p>

Student-athletes are well-integrated in the general student-body in terms of Academics. Student-athletes utilize a wide variety of academic resources which are also available to the general student-body. No classes are segregated for only student-athletes. Although there are specific sections of some courses designated for student-athletes, the regular student is also able to register and attend the same section.

In terms of social integration with the general student-body, the department strives to keep students abreast of upcoming school events and currently communicates with student government. For the 2007-08 year, athletics will seek out additional opportunities to collaborate with student government perhaps through participation in combined service projects. Additionally, the department will extend an invitation for the student government's athletic rep to join the weekly SAAC meetings.

ACADEMIC INTEGRITY
Academic Support

As part of our overall academic support plan, we will focus on developing the following two programs during the 2007-08 year to improve the academic support our student-athletes receive:

- A formal mentoring program for first-year student-athletes will be investigated. A design and implementation process will include information on how mentors will be selected, what the program parameters are, and who will coordinate the program.
- A travel laptop program for student-athletes who need a laptop to complete homework assignments. A cost-effective approach to acquire eight to ten laptops for student-athlete use will be investigated for feasibility.

ACADEMIC INTEGRITY
Scheduling

At Utah Valley State, we feel that academics should always be the number one priority in our student-athletes' lives. Therefore, we work hard to ensure that they are not penalized due to their participation in intercollegiate athletics. Scheduling is guided by an institutional policy which has now been in effect for the past four years and was officially approved last year. This policy has been approved by all relevant groups within the institution, notably the Faculty Senate. The policy and procedure is provided below.

Policy Number B-6.3
Student-Athlete Travel & Attendance

POLICY

The faculty will accommodate student-athlete official travel schedules within the limit that absences, for official travel and event dates, do not interrupt sufficient participation for completion of their course. Student-athletes will not be academically penalized for participation in the Utah Valley State NCAA Division I Intercollegiate Athletic Program.

PROCEDURES

Some academic programs have semesters with activities (such as off-campus or fieldwork experiences) that do not allow for absences or make-up work. Student-athletes enrolled in these programs should work closely with advisors to schedule academic work so as to allow for full participation in these experiences. Individual instructors will join efforts with individual student-athletes to seek for an acceptable and equivalent alternative activity or experience when appropriate. Individual instructors cannot accommodate student-athlete requests for exceptions to mandated program/degree requirements.

By the second Wednesday of each semester student-athletes are to present to their instructors:

- 1) A letter from the Department of Athletics explaining the student-athletes activity and reason for absences;

- a) An instructor's copy of all scheduled and potential travel dates and events during the semester with an attached faculty approval form.
- b) In addition to the original travel date notification, student-athletes will review upcoming travel dates and missed class/assignment/test issues on a monthly basis with their instructors. As done before, forms will be signed by instructors and returned by the student-athlete to the Athletic Department to ensure ongoing communication and awareness is occurring.
- 2) By the second Friday of the semester student-athletes are required to meet with their instructors, outside of class, to discuss absences and the rescheduling of assignments, labs or exams.
- 3) Once an agreement has been reached the faculty member understands that student-athletes will not be penalized for agreed upon absences and will sign the approval form, to be returned by the student-athlete to the Department of Athletics.
- 4) At this time if the faculty member feels that the number of absences is problematic in terms of sufficient course participation, the instructor is to indicate this on the form and have it returned immediately by the student-athlete to the Athletics advisory staff for rescheduling, or the student-athlete may request the Faculty Athletic Representative for program arbitration. In the case of medical injury of the student-athlete during the semester, faculty may issue incomplete grades for student-athletes who have absences due to medical treatment. In accordance with college grading policy, incomplete grades may only be given to students who are passing the course at the time of medical interruption of class attendance; students who are not passing will receive a non-passing grade. Faculty may request documentation, signed by a physician, to verify medical absences.
- 5) According to NCAA Bylaw 17.1.5.6.1, "No class time shall be missed for practice activities except when a team is traveling to an away-from-home contest and the practice is in conjunction with the contest."
- 6) The Utah Valley State Athletic Department Administration encourages coaches to schedule practice and travel times so as to minimize class time missed. The Athletic Administration recognizes that travel can be difficult and time-consuming, but the coaching staff must also recognize that the success of our student-athletes is dependent on their presence and participation in classes. Exceptions to these guidelines can be approved only by UVSC Athletic Administration after consideration of reasonable justification.
- 7) Practice times will be determined and made aware to student-athletes prior to student-athlete early registration each semester.
 - a) Away & home contests should NOT be scheduled during final exam periods, unless approved by Athletic Administration
 - b) Contests during the final week of classes should be scheduled at home or with limited travel demands.

Currently, each sports administrator is required to review and approve each team's schedule. However, the department feels that there is more that administrators can do in order to ensure that student-athletes are able to perform well in their classes. Therefore, for 2007-08, the Director of Compliance will reserve one compliance meeting specifically to discuss scheduling and what guidelines they are required to be aware of [See Operating Principle 1.2 for list of Compliance Meeting topics]. Additionally, the department will implement a tracking program to monitor how much class time each sport is missing on an annual basis in order to monitor what areas need improvement.

EQUITY, WELFARE & SPORTSMANSHIP

Gender Issues

As an athletic program built to the era of Title IX, UVSC has exceeded the requirements of the federal government pertaining to gender-equity. In terms of Title IX compliance, UVSC has given female student-athletes the advantage.

In 2006-07, the enrollment at UVSC was 56.9 percent men and 42.79 percent women. Participation in our fifteen-sport teams shows that the number of men participating in sports teams is 188 which represents 47.4 percent and the number of women representing the school is 209, or 52.6 percent. Additionally, with eight female sports programs versus the seven male sports, UVSC has committed to supporting gender equity.

In terms of scholarships, 45 percent of athletic scholarships are given to the men's sports while 55 percent are given to the women's sports. Since there is more female participation, the higher rate of athletic scholarships given to female student-athletes is justified.

With the additional requirements and reports that the NCAA requires, Division I status will assist the athletic department in monitoring and maintaining gender equity in a detailed manner.

PLANS

For the 2006-07 school year, the department will be focusing on two projects from the gender-issues plan submitted with the self-study certification report.

1. Establish a system to accurately monitor equitable spending on equipment and supplies between genders. In the past, overspending of sports budgets has led to some inequities between genders. Currently, a new policy has been implemented to provide continual monitoring and freeze account spending when budget limit has been reached. This in turn, will ensure that no more than the allotted amount has been spent for each sport.
2. In regards to scheduling of games and practice times, the department will continue to monitor equitable game and practice scheduling. Additionally, the department will strive to make the process of scheduling practices and games more efficient. A review of each sports schedule will continue to happen at the beginning of each season with special attention to equitable practices. In order to accomplish this, a yearly meeting will be implemented with all coaches to coordinate scheduling.

EQUITY, WELFARE & SPORTSMANSHIP

Minority Issues

For the 2006-07 school year, the department will be focusing on three projects from the minority-issues plan submitted with the self-study certification report.

1. The Athletics Department will convene a committee composed of staff, coaches and student-athletes to develop a departmental diversity statement and implement minority student-athlete recruiting and minority hiring statements into the department's compliance manual.
2. Continue to provide diversity training through UVSC's Human Resources Department on an annual basis.
3. Work on establishing a working relationship with the Multicultural and International Offices on campus to develop additional financial aid opportunities for minority student-athletes.

EQUITY, WELFARE & SPORTSMANSHIP

Student-Athlete Welfare

For the 2006-07 school year, the department will be focusing on three projects from the student-athlete welfare plan submitted with the self-study certification report.

1. The department will work on developing a written emergency plan for student-athletes. This will include emergency contact information for each student-athletes on all luggage when traveling.
2. Maintain mandatory physical exams prior to start of season for all student-athletes and students attempting to walk-on as mandated by new NCAA legislation.
3. The department will be adding a fourth athletic trainer July 1, 2007 to provide and protect the physical welfare of our student-athletes.

SUBCOMMITTEE FEEDBACK

Institution Response

In the letter dated September 5, 2006, the subcommittee directed UVSC to, "detail efforts to ensure that each sport within the program has adequate and stable funding to provide a quality student-athlete experience and any new fundraising efforts the institution has developed to increase community support".

ADEQUATE & STABLE FUNDING

Utah Valley State is committed to funding the Athletics department to increase the stability of our programs and provide funding that meets or exceeds levels of what would be considered adequate funding.

Utah Valley State Athletics is dedicated to the success of each of our athletic programs. The experience that our student-athletes have is very important to us. We are striving for the development of the total student-athlete, which includes academic opportunities, athletic competition and success, and service opportunities to give back to the community. The ultimate achievement expected for our student-athletes is graduating with a Bachelors degree.

UVSC has recently increased hard-dollar amounts in the athletic budgets by \$168,000, as well as transitioned several soft-funded salaries to hard-dollars. This has allowed us to shift many of our salaried positions that have been soft funded, to state appropriated dollars, thus providing stability to those specific programs. In the 2007-08 year alone, \$225,000 dollars will be reallocated in support of our teams and student-athletes. In the long term, as the costs of salaries and benefits increase, this will be a significant financial benefit to the department.

We will move into a new 6,000 square foot academic center July 1, 2007. This center will house our computer lab, tutor rooms, study areas, academic advisors, compliance officers as well as other support areas. Our SAAC group will also meet in this facility. There is a student lounge and social area also available. Monies for this project were allocated by President Sederburg from recent Planning, Budgeting and Accountability requests.

Athletics is completing year five of a six-year agreement that designates student fees for athletics at \$123.48 per student per year. This amount is the highest in the State of Utah system of higher education and will provide over two million dollars to our program each year. Our students have also established a conference affiliation fund that will build to 1.5 million over the next five years,

To promote an exceptional student-athlete experience, several part-time assistant coach positions will be upgraded to fulltime. Fulltime assistant coaches for our track, softball, and wrestling programs will be added starting July 1, 2007. A fulltime women's soccer assistant coach will be added in July of 2008. Our men's and women's basketball programs will get a third fulltime assistant in July of 2008. Funding for these enhancements comes from the increase in student fees mentioned above.

We are adding additional part-time professionals to work in our development and marketing departments. This will help us to generate additional dollars, to be used primarily for scholarships, as well as to upgrade our campus athletics facilities.

Scholarship opportunities for our student-athletes have increased this past year by approximately \$56,000. This was a combination of additional room and board

allowance, as well as two new scholarships allocated for volleyball, providing the full maximum allowed of twelve. This next year approximately \$65,000 of new scholarship opportunities will go to equivalency programs in the way of resident scholarship waivers, provided by the institution. This will increase wrestling to 9.0 equivalency.

Providing an exceptional experience for UVSC student-athletes is of the utmost importance to us. We feel that we are providing adequate financial and staff support necessary for success to all fifteen programs. When examining different areas that measure the student-athlete experience, we are confident in our success. Our student-athletes are happy, competitive, and achieving academically. The athletic department cumulative GPA is 3.04. We are winning the majority of our contests and our exit interviews are very positive. Our aim is to continue to develop and upgrade programs until we can maintain a strong conference and regional presence as an NCAA Division I institution.

NEW FUNDRAISING EFFORTS

Utah Valley State recently hired a new Vice President for Development, Mr. Val Hale. As a former Division I Athletic Director, he clearly understands the role of athletics and is committed to helping athletics increase their funding and donation pool. Mr. Hale has already brought to UVSC, one of the top philanthropists in the nation, Mr. Ira Fulton. In fact, [BusinessWeek](#) has listed Fulton 36th on its list of "The 50 Most Generous Philanthropists" for 2006. Mr. Fulton implemented a matching campaign which brought in unprecedented funding and donations to the institution. The department took advantage of this opportunity and raised more money as a result than any other department or division on campus. This new fundraising effort is one of many that we will continue to have the opportunity to participate in.

Additional future fundraising efforts may include matching opportunities from Mr. Fulton. The naming rights to the baseball stadium is one of example of how a fundraising matching program has brought substantial amounts of money to Utah Valley State to the tune of \$10 million over the next five years.

Capital campaigns and scholarship campaigns are in the works for Utah Valley State which the Athletics department will not only participate in but lead out. These new fundraising efforts are key to the continued growth of Utah Valley State and the financial success of our Athletics Department. We have no reason to doubt that these programs, campaigns, and future opportunities will continue to present themselves in the coming years.