

August 1, 2011

University of Southern California  
Men's Basketball Media and Courtside Policy

Access to the courtside team bench area at all home and away basketball games shall be strictly limited to authorized pre-approved guests. A limited number of media/courtside passes may be made available by the Vice President or Associate Vice President of Athletic Compliance. Media passes are not transferable. The passes will be issued after proof of the identity of the authorized individual is received, along with a signed confirmation form, at the security door entrance on Flower Street for home games. Those who may be provided with pre-approved courtside passes include media, USC game management, security personnel, men's basketball team physicians, and necessary University and Athletic Department personnel and pre-approved guests. Those individuals who are issued permanent photo identification game credentials will be exempt from the media/courtside pass requirement.

Media must contact the Sports Information Office online (via a provided link) to request a media/courtside pass **no later than 5:00 p.m. two days before the day of the game.** All Prospective student-athletes attendance at games and to the locker room shall be pre-approved and managed through a separate process by the Office of Athletic Compliance under NCAA and Pac-12 rules.

Any person with a media/courtside pass shall **not** enter, and shall remain, outside the designated team bench area at all times; and, they shall also **not** have contact with the coaching staff, student-athletes or prospective student-athletes except for the pre-approved in-game live media interviews with the coaching staff or current student-athletes.

All persons receiving media/courtside passes shall be informed of rules regarding conduct and the prohibition of contact with the coaching staff, student-athletes and prospective student-athletes; and, they must agree to abide by such rules in writing prior to receiving a media/courtside pass and admittance to the basketball game.

Under **NO** circumstances will the following individuals be permitted access to the courtside team bench area or locker room: agents (such as athlete agents, marketing agents or financial advisors to athletes) or their employees, representatives or affiliates (including "runners"), regardless of their relationship or affiliation with any University staff member, student-athlete or prospective student-athlete. Prohibited individuals, limitations regarding media/courtside passes will be monitored, reviewed and may be adjusted on a periodic basis by the Vice President or Associate Vice President of Athletic Compliance in consultation with the Athletic Director, Senior Sports Administrator, or Senior Associate Athletic Director.

The list of individuals pre-approved and authorized to receive courtside passes shall be maintained by the Office of Athletic Compliance and provided to the Athletic Director or his designee; and, it shall be reviewed on a weekly basis by the Vice President or Associate Vice President of Athletic Compliance in consultation with the Athletic Director, Senior Sport Administrator or Senior Associate Athletic Director.

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USC Men's Basketball  
RULES FOR MEDIA/COURTSIDE PASSES

By accepting a media/courtside pass for the USC basketball game:

1. You understand and agree that your media pass is non-transferable and USC may limit, suspend, or terminate access to the USC basketball game and revoke your media pass.  
 Yes       No
2. You agree not to enter, and shall remain outside, the designated team bench area at all times; and, you shall **not** have contact with the coaching staff or student-athletes during the game except for the pre-approved in-game live media interviews with the coaching staff or current student-athletes.  
 Yes       No
3. You agree not to have any contact with any USC prospective student-athlete (or their relatives or friends) before, during, or after the game. This includes in-person contact and written or electronic communications, either directly or via a third party.  
 Yes       No
4. You agree not to arrange, provide or promise to provide any benefits to any current USC student-athlete (or their relatives or friends) from yourself or on behalf of anyone else.  
 Yes       No Explain: \_\_\_\_\_
5. You agree not to arrange, provide or promise to provide any benefits to any prospective student-athlete (or their relatives or friends) from yourself or on behalf of anyone else.  
 Yes       No Explain: \_\_\_\_\_
6. You certify that you are not an agent (e.g., sports agent, marketing agent or financial advisor to athletes) or any such agent's employee, representative or affiliate (including "runners").  
 Yes       No Explain: \_\_\_\_\_
7. You certify you have not triggered the definition of a representative of USC's athletics interests by 1) making a financial (cash or in-kind) donation to the USC Athletic Department or one of its booster organizations; 2) participating in or becoming a member of an organization promoting USC's athletics program (e.g., Cardinal & Gold, Trojan Club); 3) assisting the Athletic Department in the recruitment of prospective student-athletes; 4) assisting (or have assisted) in providing benefits to enrolled student-athletes or their families; or 5) being involved in promoting USC's athletics program.  
 Yes       No Explain: \_\_\_\_\_

Access to USC's basketball games and your possession of a media pass may be revoked at any time if you do not abide by NCAA, Pac-12 or USC rules. Failure to abide by any of the requirements above may result in immediate action, the forfeiture of the future opportunity to observe or participate in any USC Athletic Department activity and the forfeiture of any other privileges, including the opportunity to purchase season tickets.

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Driver's Lic./Picture I.D. \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Employer: \_\_\_\_\_ Title: \_\_\_\_\_