

2011 HIGHLIGHTS

- Three All - ACC Selections: Haleigh Dickey and Lori Spingola; Kelli Wheeler, Second Team
- Freshman Lori Spingola named ACC Pitcher of the Week four times and led the ACC in victories with 27
- Spingola also tossed a perfect game against Penn State February 27, garnering NFCA National Player of the Week
- Swept ACC foe Florida State (3 games) at Anderson Stadium for the first time in school history
- The 5-1 victory over FSU March 27th marked head coach Donna Papa's 1,000th career victory, a milestone only 11 other NCAA Division I head coaches have ever reached
- Finished runner up in the 2011 ACC Tournament in Atlanta, GA
- Trio of Tar Heels were named to the 2011 ACC - All Tournament Team: Wheeler, Spingola and Logan Foulks
- Finished second in the regular - season ACC standing with a 13-7 record
- Three Tar Heels corralled All - ACC Academic Team Honors: Brittany McKinney, Wheeler and Sara Buchholz
- Kelli Wheeler named 2011 NFCA Academic All American

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FOR UP-TO-DATE INFORMATION

As a booster, you...

- ...**MAY NOT** make any recruiting contacts with prospects or their relatives. This includes telephone calls, letters, emails, and facsimiles, along with any face-to-face contact either on or off-campus.
- ...**MAY NOT** assist UNC coaches by picking up transcripts, films, or any other information pertaining to a prospect's ability from the prospect's educational institution.
- ...**MAY NOT** donate money designated to a specific player.
- ...**MAY** forward information about prospects to the appropriate coaching staff member.
- ...**MAY** view a prospect's athletics contest on your own initiative, provided you do not contact the prospect or his/her relatives, coach, principal, or counselor in an attempt to evaluate the academic or athletic abilities of the prospect. You are responsible for all incurred costs or fees at a contest.
- ...**MAY** speak to a prospect on the telephone **ONLY** if the prospect initiates the call. You are not permitted to have a recruiting conversation, but you may exhibit normal civility. Under such circumstances, you must refer all questions about the athletics program to the coaching staff.



THE RAMS CLUB

THE CAROLINA ENDOWMENT FUND: A COMMITMENT TO BE THE LEADER IN INTERCOLLEGIATE ATHLETICS

The University of North Carolina has enjoyed enormous success in each of its intercollegiate athletics programs. The accomplishments occur on the fields and courts of competition, in the classroom, and in the communities touched by UNC student-athletes. These student-athletes and their coaches continue to carry themselves the Carolina Way - with great integrity, a dedication to our core values, and with an unwavering loyalty to Carolina.

Carolina Athletics seeks to compete consistently at the highest level of competition. The high level of commitment it takes to be a leader in competition requires the same type of dedication from the University and its supporters - a commitment to provide the means for success.

The Concept

The Rams Club and Carolina Athletics are aggressively raising funds for sports operating endowments - an initiative fairly unique in intercollegiate athletics. The funds raised for these endowments produce an approximate 5% yield annually to be used by the coaches of each of Carolina's sports programs. With Carolina's commitment to fund 28 varsity sports, the primary focus of the fundraising efforts has been in the budget-challenged Olympic sports.

The purpose of these operating endowments is to allow Carolina's sports programs to remain competitive with their peers. The Rams Club's Scholarship Endowment Trust currently provides Carolina Athletics with a stabilizing foundation for its scholarship program - a foundation that allows Carolina to continue to offer scholarship assistance to more than 450 student-athletes annually. That same foundation is needed on the operational side.

Currently, UNC's Olympic sports programs operate comparatively in the middle third of ACC schools and far behind peer programs nationwide when considering program budgets. To maintain the high level of success for the programs at a time when the competition is catching up in terms of program support, UNC must find creative and long-serving ways like the operating endowments to insure the future health of the overall athletics program.

The funds raised will be budget-enhancing, and will be used in several key areas:

Assistant Coaches: While Carolina has some of the most talented assistant coaches in the country, their compensation is among the lowest of their peers. This fund will provide much-needed assistance in this area.

Recruiting: Carolina has always attracted the finest student-athletes, but in the past decade the resources used in Olympic sports programs nationally has increased the competition to attract the country's best. This funding will provide our coaches the means necessary to recruit the brightest and best to Chapel Hill.

Travel: To remain the best, Carolina must play the best. The ability to take the field against the best in the country is a part of the broad experience a student-athlete enjoys at Carolina ... and funding for travel is necessary to continue to compete at that level.

Hoping to mirror the success and stability of The Rams Club's Scholarship Endowment Trust, the Olympic sport endowments have a goal of \$1 million for each individual program.

CAROLINA SOFTBALL

HOME RUN CLUB



THE HOME RUN CLUB is the primary booster organization for the Carolina Softball Team. Carolina Softball, like all Olympic Sports at the University of North Carolina, must rely on outside support to remain competitive at the highest level. The Home Run Club provides additional funds needed for team travel expenses, recruiting, and other improvements. **Gifts of \$750 or more go towards the Carolina Softball Endowment Fund and will benefit future generations of Carolina Softball, as well as grant you special benefits as a Home Run Club Member:**

- Triple and Grand Slam Level contributions will reserve seats in Anderson Stadium for the 2012 Softball season.
- Home Run Level contributions will be commemorated with a permanent brick with the text of your choice in the Softball Complex's Donors' Circle.

Contributions of ANY amount are greatly appreciated! Smaller contributions and wishlist-designated gifts will make an immediate impact.

These levels go directly to Carolina Softball. <i>Your gift will immediately benefit the team.</i>			Contributions at these levels go towards the Carolina Softball Endowment Fund. <i>Your gift will benefit Carolina Softball in the future.</i>	
Single	Double	Triple	Home Run	Grand Slam
\$50-\$299	\$300-\$499	\$500-\$749	\$750-\$999	\$1000+
window decal media guide	window decal media guide Hat or Visor	window decal media guide t-shirt 1 reserved seat	window decal media guide sweatshirt brick in donors' circle	window decal media guide blanket 2 reserved seats

2011-12 HOME RUN CLUB MEMBERSHIP

Name: _____

Parent Alumna Friend of Carolina Softball

Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Phone: _____

Gift Matching Company, if applicable: _____

T-Shirt Size: S M L XL XXL

Sweatshirt Size: S M L XL XXL

Please do not send benefits

I am enclosing a gift of \$ _____ or...

I am enclosing a gift to cover the cost of a Wish List item:

- Batting Cage Turf Mat (\$299)
- Vinyl Graphics on a Concourse Door : \$350 per door
- Mini DV Camera: \$399
- Designated Hitter pitching dummy: \$400
- Ipad 2: \$499
- RVP Hitting Software: \$750

-Home Run Level Donors (\$750-\$999)-

Please clearly print your desired brick text on the spaces below:
(Limited to 3 lines with 17 characters per line)

PLEASE MAKE CHECKS PAYABLE TO CAROLINA SOFTBALL
PLEASE SEND YOUR CONTRIBUTION WITH THIS FORM TO:
CAROLINA SOFTBALL HOME RUN CLUB
PO BOX 2126
CHAPEL HILL NC 27515



The Carolina Softball Team is proud to be practicing, competing and studying in the Gene Anderson Softball Complex.

The stadium features convenient parking, a concessions stand, great family atmosphere, not to mention an exciting team to watch!

We hope to see you in the stands this season!

Questions? Please contact Coach Donna Papa:
(919) 475-3264 or djp@unca.unc.edu

Items purchased last year with Home Run Club contributions include:

- Radar Gun
- Flip Cam
- Softballs
- Fees for Facilitator

2011-12 CAROLINA SOFTBALL WISH LIST

With the current state of the economy and the need to still progress the Carolina Softball program, Coach Papa developed a "wish list" of items to improve Carolina Softball or update Anderson Stadium for the upcoming season. This year, we hope to be able to purchase:

- Batting Cage Turf Mat (\$299)
- Vinyl Graphics on 4 Concourse Doors (\$350 per door)
- Mini DV Camera (\$399)
- 1 Designated Hitter pitching dummy (\$400)
- Ipad 2 (\$499)
- RVP Hitting Software (\$750)

Please return the Home Run Club Membership form to help fund these items as well as team travel, team meals, equipment, new player recruitment and more! Your contribution helps Carolina Softball compete at the highest level.

GO HEELS!

Please consult your tax advisor about the deductibility of your gift.

Contributions received before December 31, 2011 will be recognized in the 2012 Softball Media Guide.