# CAROLINA FOOTBALL

MEDIA INFORMATION

## ATHLETIC COMMUNICATIONS

Football media services are coordinated by Director of Football Communications Kevin Best and Assistant Athletic Communications Director John Martin. Please direct interview, information and photo requests to Best or Martin. Best's office is located on the second floor of the Kenan Football Center. The main Athletic Communications Office is located on the street level of the Koury Natatorium, adjacent to the Dean E. Smith Center and less than one mile from Kenan Stadium. The main entrance is on the Skipper Bowles Drive side of the building.

## CREDENTIALS

Requests for working press credentials at Carolina home football games should be made in writing on station/newspaper/magazine letterhead to Associate A.D. for Communications Steve Kirschner. The mailing address is P.O. Box 2126, Chapel Hill, N.C. 27515. Requests may be sent via fax (919-962-0612) or e-mail (stevekirschner@unc.edu), but all requests should be sent so they reach the Athletic Communications Office at least one week prior to the game.

Credentials will be mailed or they may be picked up before 5 p.m. on Friday at the Athletic Communications Office. Those credentials not picked up by 5 p.m. on Friday will be left for Saturday pickup at Kenan Stadium Will Call at the ticket window of Kenan Fieldhouse (old fieldhouse, East endzone). Will Call opens three hours prior to kickoff and will be staffed through the third quarter.

## SIDELINE POLICY

Photographers will not be allowed on the sidelines without a UNC-issued photographer's vest. Vests will be distributed in the press box beginning 90 minutes prior to kickoff. Each photographer must sign in for his/her own vest. Under NCAA and Atlantic Coast Conference guidelines, photographers are not allowed between the 25-yard lines and must remain outside the restraining lines surrounding the field. Credential holders not working will be asked to leave the sidelines. A representative of the Athletic Communications Office will be on the field to handle any questions and serve as field liaison to press box officials. We ask, for the safety of others, that equipment not be left unattended on the sidelines. If you are shooting with a tripod, please keep a safe distance from the playing field.

## GAME DAY PARKING

Requests for parking passes should be made well in advance to Steve Kirschner. Single-game parking passes will be mailed. Parking is located either in the Rams Head Deck on Ridge Road or the East Drive Deck at the corner of East and Manning Drive.

## POSTGAME INTERVIEWS

Following a brief cooling-off period, requested UNC players will head directly to the interview area in the player's lounge on the second floor of Kenan Football Center for a 20-25 minute interview period. The Tar Heels' locker room is closed.

Representatives from the Communications Office will take player requests from the media during the fourth quarter. Local television media who are on the field during the game should make player requests prior to the end of the game to the on-field Communications representative.

Head coach Butch Davis will conduct a short interview with Woody Durham for the Tar Heel Sports Network's live broadcast while the players are in the interview area. Davis will begin his postgame press conference in the Hall of Honor, approximately 15 minutes after the players have begun their interview period.

After night games, Davis and the players will be available simultaneously due to deadline demands. Quotes will be gathered from both Davis and several players for distribution in the press box. Away game procedures will vary, depending on available facilities.

**Please note:** Davis is contractually obligated to do a short postgame interview with the Tar Heel Sports Radio Network. After night games, great care will be taken to get Davis to the general media as quickly as possible. We understand everyone has deadline pressures after late games and will do our best to provide access to Davis as quickly as possible.

## INTERNET AVAILABILITY

Kenan Stadium's press box is wireless. Media with wireless capability should be able to connect to the internet by simply turning on their computers in the press box. Media also have access to the internet via ethernet jacks installed throughout the press box at Kenan Stadium.

## PHONES

The Department of Athletics furnishes approximately 12 telephones along press row for media to file stories. All long distance calls must be by credit card, collect or billed to a third number. Anyone desiring a private phone should contact Bell South at least two weeks prior to the game. If you are calling from within the 919 area code, dial 780-2800. However, if you are calling from outside the 919 area code, then you must dial 1-800-919-2800.

Phone lines and ethernet access are available for use by photographers only in the main press area. UNC Director of Photography Jeffrey Camarati coordinates the photographer's work area.

**Note:** The on-campus building number for the press box at Kenan Stadium, for which you will be asked, is #519. List Steve Kirschner as the stadium contact for placing the phone.

Fax machines are available for media use. Media should make a representative of the Athletic Communications Office aware of their fax needs prior to the end of the game.

## INTERVIEWS WITH HEAD COACH BUTCH DAVIS

Butch Davis will meet with the media at 11:30 a.m. each Monday prior to a game. Davis will meet with the print and TV media for approximately 30 minutes. Out-of-town media may access the print portion of the press conference by phone. You can listen and ask questions, time permitting, by using this service. Contact Kevin Best for the phone number.

Davis is also available on the weekly ACC Teleconference on Wednesdays. Contact the ACC or Best for the time and phone number. Davis will also be available via teleconference for 15 minutes on Sundays (day after games only) at 5 p.m. Contact Best for the number.

## PLAYER INTERVIEWS

All player interviews should be arranged through Kevin Best or John Martin. Players have been instructed not to grant an interview request unless they have been set up in this manner. The interviews will generally be conducted at the conclusion of practice at the practice field or Football Center. All interviews are to be conducted on Tuesday, Wednesday or Thursday.

Telephone interviews are conducted at the player's convenience. Usually they are handled by players returning calls immediately after practice (between approximately 6 and 7 p.m.). No home numbers for players will be given out and players have been told not to accept calls from anyone asking football-related questions.

Please do not show up and wait for players unannounced on campus, at players' housing or the Football Center. The players have been instructed to politely decline the request and refer the person to the

## ATHLETIC COMMUNICATIONS

***KEVIN BEST***
***Director of Football Communications***

919-962-8916 (o)
919-619-7020 (c)
919-484-1424 (h)
kevinbest@unc.edu

***JOHN MARTIN***
***Assistant Director***

919-962-0084 (o)
919-619-3344 (c)
johnmartin@unc.edu

***STEVE KIRSCHNER***
***Associate AD for Communications***
**(Credentials)**

919-962-7258 (o)
919-968-1531 (h)
919-475-2695 (c)
stevekirschner@unc.edu

### OFFICE ADDRESSES

Kenan Football Center
(Best & Martin)
South Road
Bell Tower Parking Lot
Chapel Hill, NC 27514

Athletic Communications (Kirschner)
P.O. Box 2126
Chapel Hill, NC 27515

Athletic Communications - overnight
Second Floor
Smith Center
300 Skipper Bowles Drive
Chapel Hill, NC 27514

### KEY PHONE NUMBERS

Athletic Communications.....962-2123

Athletic Communications Fax .....962-0612

Football Office.....966-2575

Pamela Higley.....962-9144
(Coach Davis' Exec. Asst.)

Athletic Department.....962-6000

Ticket Office .....962-2296

Kenan Stadium Press Box .....962-2123

Communications Office.

Players may do taped radio interviews but will not be available for live call-in radio shows.

**Note:** Due to the overwhelming number of all-sports radio talk stations, players will generally not be available to appear on these shows. Hometown stations, stations in that week's opponent's market or national shows may be accommodated.

### PRACTICE COVERAGE

Subject to change, Carolina will practice each Tuesday, Wednesday and Thursday beginning at 3:30 p.m. on the practice fields located directly across the street from the baseball stadium and adjacent to the UNC School of Law. Please wait at the tunnel (field side) leading into the lockerroom at the Kenan Football Center. Players and select assistant coaches are available to meet with the media after practice on Tuesday, Wednesday and Thursday.

### ON THE ROAD WITH THE TAR HEELS

**Home Hotel & Duke (Nov. 29)**
Marriott RTP
4700 Guardian Drive
Durham, NC 27703
(919) 941-6200

**Rutgers (Sept. 11)**
Embassy Suites Hotel
121 Centennial Avenue
Piscataway, NJ 08854
(732) 980-0500

**Miami (Sept. 27)**
Renaissance Plantation
1230 South Pine Island Road
Plantation, FL 33324
(954) 472-2252

**Virginia (Oct. 18)**
Doubletree Charlottesville
990 Hilton Heights Road
Charlottesville, VA 22901
(434) 973-2121

**Maryland (Nov. 15)**
Marriott Greenbelt
6400 Ivy Lane
Greenbelt, MD 20770
(301) 441-3700

CollegePressBox.com is the official media website for ACC football. Access and download weekly game notes, quotes, statistics, media guides and more for the conference and each of its 12 member schools throughout the season. Login information will be

collegepressbox.com
EVERYTHING BUT THE PRE-GAME MEAL

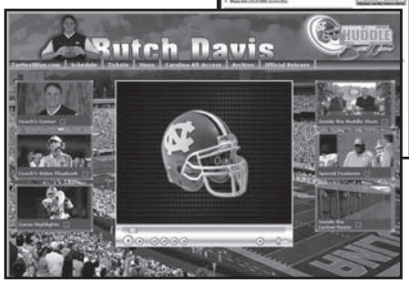
distributed to accredited media or you can apply for a password by sending an e-mail to password@collegepressbox.com.

TarHeelBlue.com

### TARHEELBLUE.COM

TarHeelBlue.com, the official website for University of North Carolina athletics, is the 24-hour-a-day home for breaking news, in-depth features and colorful and informative commentary on the Tar Heels. TarHeelBlue.com brings the die-hard UNC fan close to all the action with exclusive interviews and photos of Carolina athletes and coaches, unrivaled interactive game-day coverage and a vast archive of historical and biographical information. If it's going on in the world of Carolina athletics, you can find it on TarHeelBlue.com, the online home of the Tar Heels.

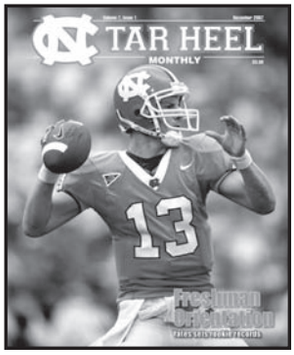
### BUTCHDAVIS.COM



The University of North Carolina has launched a new portal on TarHeelBlue.com, called "Inside the Huddle With Butch Davis," which contains exclusive video commentary from the head football coach, a coach's video playbook feature, the Butch Davis TV show and video features of players, coaches and personalities within the Carolina football program. It can be reached by going to www.ButchDavis.com. The site, which is free to all users, also contains video clips from Davis' press conference and post-practice interviews, and highlight packages from each game this season. Each week, Davis will provide exclusive commentary to Inside the Huddle and will break down plays from the previous game as part of the video playbook. TarHeelBlue.com, the official website of the University of North Carolina athletic department, was the No. 1 website in page views in the CSTV network (more than 250 sites) in 2007.

### TAR HEEL NEWSFLASH

The Tar Heel NewsFlash delivers up to the minute information to people who want to know about Carolina athletics. Subscribers to the Tar Heel News Flash email get UNC sports news updates, and find out about last-minute ticket opportunities, game schedules and special ticket and merchandise offers. The Tar Heel News Flash is brought to you by the Carolina Athletic Department and is absolutely free. To subscribe, go to TarHeelBlue.com and click on the Tar Heel News Flash button.




### TAR HEEL MONTHLY

Tar Heel Monthly is the premier magazine devoted to covering University of North Carolina athletics. Featuring insights from your favorite Carolina personalities like Lee Pace, Adam Lucas, and Jones Angell, the magazine is available on a complimentary basis to Rams Club members and on a subscription basis to non-members. Every glossy, full-color issue includes in-depth player and coach features you won't read anywhere else, insightful analysis, and an informative mix of award-winning columnists.

One-year subscriptions (12 issues, including the Tar Heel of the Year issue and the football and basketball previews) are available to non-Rams Club members by sending a check or money order for $36 to Tar Heel Monthly, 503 Meadowmont Ln., Chapel Hill, NC 27517, by calling 919-969-8140, or by subscribing online at www.tarheelmonthly.com. A story from each issue is also reprinted at TarHeelBlue.com. Tar Heel Monthly is published by Tobacco Road Media, Inc. The executive publisher is Adam Lucas, who has closely followed University of North Carolina sports for over 25 years. He is also a regular columnist for TarHeelBlue.com.

### EXTRA POINTS

Extra Points, written and published by Carolina alumnus Lee Pace (AB Journalism, 1979), enters its 18th season offering an informative and unique view of Tar Heel football. The newsletter will appear at least two times a week throughout the football season at TarHeelBlue.com as well as other times where applicable--in particular before and after a bowl game, national signing day in early February and spring practice. Pace also serves as the sideline reporter on the Tar Heel Sports Network.

### UNC ATHLETICS PHOTOS NOW FOR SALE

Tar Heels fans can now access photos-for-sale of current student-athletes and purchase directly from TarHeelBlue.com. North Carolina has partnered with Pictopia.com and CBS College Sports to offer Tar Heels fans the opportunity to purchase high-quality reprints of UNC Athletics photographs online. Pictopia.com is the premier photo commerce provider to the world's top media and entertainment companies, including the Associated Press and National Geographic.

Tar Heels fans can access photos-for-sale of current student-athletes, via UNC photo galleries, select from a variety of size and frame options, and purchase their favorite photos directly from the site. One-of-a-kind North Carolina photos are reprinted on archival-quality paper and shipped directly to the purchaser.

Fans also may purchase photos of head coach Butch Davis, Kenan Stadium and other historical football photos from UNCphotos.com, a division of Replay Photos.

## 2008 OPPONENTS

### McNEESE STATE

Saturday, Aug. 30
Chapel Hill, N.C.
First Meeting

**Location:** Lake Charles, La.
**Nickname:** Cowboys
**School Colors:** Blue & Gold
**Conference:** Southland
**2007 Record:** 11-1 overall, 7-0 Southland
**Head Coach:** Matt Viator
**Record:** 17-3 overall, 17-3 at McNeese State
**SID Contact:** Louis Bonnette
**SID Phone:** 337-475-5207
**Website:** McNeeseSports.com

### RUTGERS

Thursday, Sept. 11
Piscataway, N.J.
Rutgers leads series, 3-0-0

**Location:** New Brunswick, N.J.
**Nickname:** Scarlet Knights
**School Colors:** Scarlet
**Stadium (cap.):** Rutgers Stadium (42,000)
**Surface:** Field Turf
**Conference:** Big East
**2007 Record:** 8-5 overall, 3-4 Big East
**Head Coach:** Greg Schiano
**Record:** 38-46 overall, 38-46 at Rutgers
**SID Contact:** Jason Baum
**SID Phone:** 732-445-4200
**Website:** ScarletKnights.com

### VIRGINIA TECH

Saturday, Sept. 20
Chapel Hill, N.C.
Virginia Tech leads series, 15-9-6

**Location:** Blacksburg, Va.
**Nickname:** Hokies
**School Colors:** Chicago Maroon & Burnt Orange
**Conference:** Atlantic Coast
**2007 Record:** 11-3 overall, 7-1 ACC (1st Coastal)
**Head Coach:** Frank Beamer
**Record:** 209-108-4 overall, 167-85-2 at Virginia Tech
**SID Contact:** Dave Smith
**SID Phone:** 540-231-6726
**Website:** HokieSports.com

### MIAMI

Saturday, Sept. 27
Miami Gardens, Fla.
Carolina leads series, 6-5-0

**Location:** Coral Gables, Fla.
**Nickname:** Hurricanes
**School Colors:** Orange, Green & White
**Stadium (cap.):** Dolphin Stadium (74,916)
**Surface:** Natural Grass
**Conference:** Atlantic Coast
**2007 Record:** 5-7 overall, 2-6 ACC (5th Coastal)
**Head Coach:** Randy Shannon
**Record:** 5-7 overall, 5-7 at Miami
**Interim SID Contact:** Kerwin Lonzo
**SID Phone:** 305-284-3244
**Website:** HurricaneSports.com

### CONNECTICUT

Saturday, Oct. 4
Chapel Hill, N.C.
Carolina leads series, 1-0-0

**Location:** Storrs, Conn.
**Nickname:** Huskies
**School Colors:** National Flag Blue & White
**Conference:** Big East
**2007 Record:** 9-4 overall, 5-2 Big East
**Head Coach:** Randy Edsall
**Record:** 50-55 overall, 50-55 at Connecticut
**SID Contact:** Leigh Torbin
**SID Phone:** 860-486-3531
**Website:** UConnHuskies.com

### NOTRE DAME

Saturday, Oct. 11
Chapel Hill, N.C.
Notre Dame leads series, 16-1-0

**Location:** Notre Dame, Ind.
**Nickname:** Fighting Irish
**School Colors:** Gold & Blue
**Conference:** Independent
**2007 Record:** 3-9 overall
**Head Coach:** Charlie Weis
**Record:** 22-15 overall, 22-15 at Notre Dame
**SID Contact:** Brian Hardin
**SID Phone:** 574-631-9471
**Website:** und.com

### VIRGINIA

Saturday, Oct. 18
Charlottesville, Va.
Carolina leads series, 57-51-4

**Location:** Charlottesville, Va.
**Nickname:** Cavaliers, Wahoos, 'Hoos
**School Colors:** Orange & Blue
**Stadium (cap.):** Scott Stadium (61,500)
**Surface:** Natural Grass
**Conference:** Atlantic Coast
**2007 Record:** 9-4 overall, 6-2 ACC (2nd Coastal)
**Head Coach:** Al Groh
**Record:** 77-77 overall, 51-37 at Virginia
**SID Contact:** Michael Colley
**SID Phone:** 434-982-5533
**Website:** VirginiaSports.com

### BOSTON COLLEGE

Saturday, Oct. 25
Chapel Hill, N.C.
Series tied, 2-2-0

**Location:** Chestnut Hill, Mass.
**Nickname:** Eagles
**School Colors:** Maroon & Gold
**Stadium (cap.):** Alumni Stadium (44,500)
**Surface:** Field Turf
**Conference:** Atlantic Coast
**2007 Record:** 11-3 overall, 6-2 ACC (1st Atlantic)
**Head Coach:** Jeff Jagodzinski
**Record:** 11-3 overall, 11-3 at Boston College
**SID Contact:** Chris Cameron
**SID Phone:** 617-552-3004
**Website:** bceagles.com

### GEORGIA TECH

Saturday, Nov. 8
Chapel Hill, N.C.
Georgia Tech leads series, 23-17-3

**Location:** Atlanta, Ga.
**Nickname:** Yellow Jackets, Rambling Wreck
**School Colors:** Old Gold & White
**Conference:** Atlantic Coast
**2007 Record:** 7-6 overall, 4-4 ACC (3rd Coastal)
**Head Coach:** Paul Johnson
**Record:** 107-39 overall, 0-0 at Georgia Tech
**SID Contact:** Dean Buchan
**SID Phone:** 404-894-5445
**Website:** RamblingWreck.com

### MARYLAND

Saturday, Nov. 15
College Park, Md.
Carolina leads series, 36-31-1

**Location:** College Park, Md.
**Nickname:** Terrapins, Terps
**School Colors:** Red, White, Black & Gold
**Stadium (cap.):** Byrd Stadium (51,500)
**Surface:** Natural Grass
**Conference:** Atlantic Coast
**2007 Record:** 6-7 overall, 3-5 ACC (5th Atlantic)
**Head Coach:** Ralph Friedgen
**Record:** 56-31 overall, 56-31 at Maryland
**SID Contact:** Shawn Nestor
**SID Phone:** 301-314-7065
**Website:** umterps.com

### NC STATE

Saturday, Nov. 22
Chapel Hill, N.C.
Carolina leads series, 63-28-6

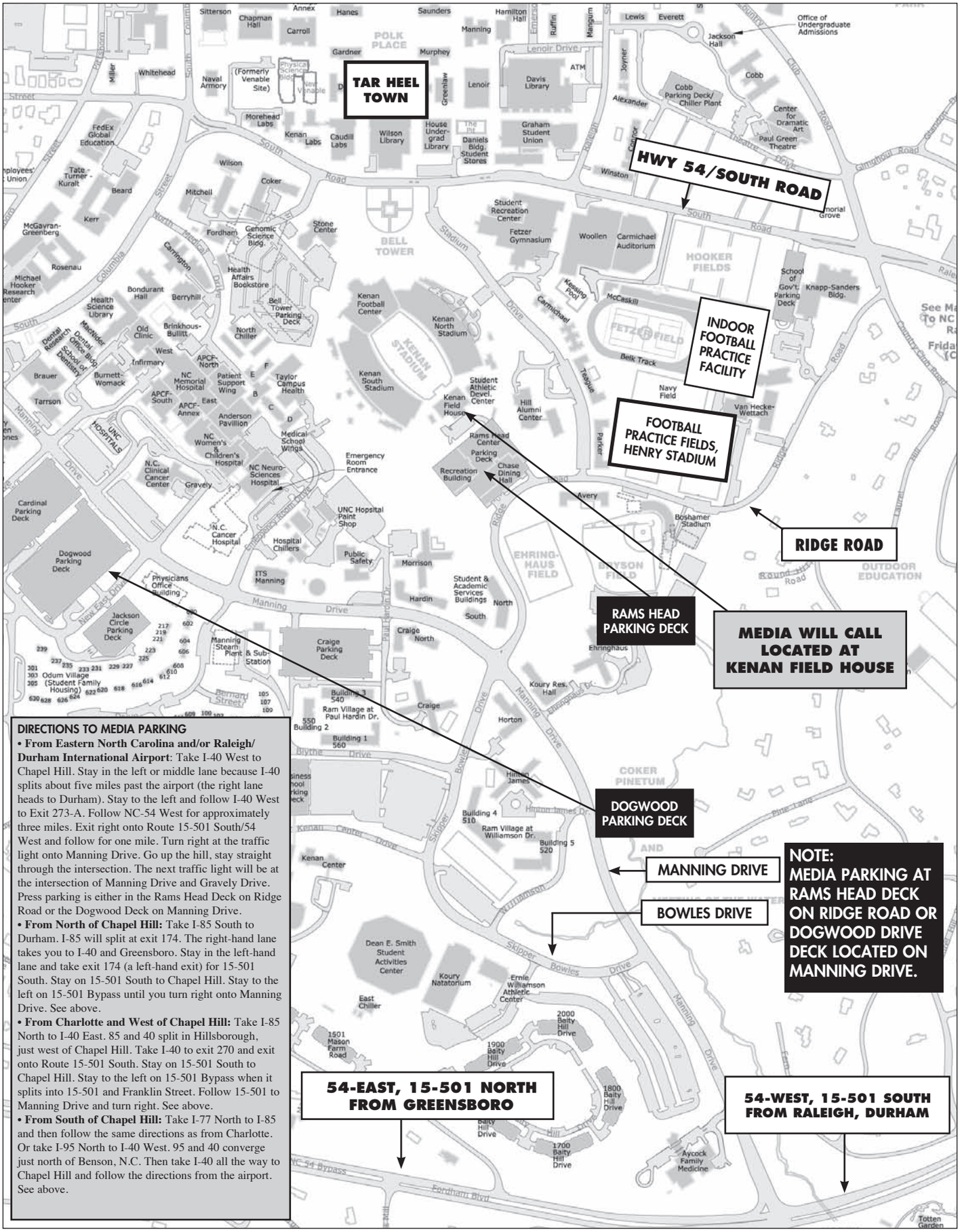
**Location:** Raleigh, N.C.
**Nickname:** Wolfpack
**School Colors:** Red & White
**Conference:** Atlantic Coast
**2007 Record:** 5-7 overall, 3-5 ACC (6th Atlantic)
**Head Coach:** Tom O'Brien
**Record:** 81-52 overall, 5-7 at NC State
**SID Contact:** Annabelle Myers
**SID Phone:** 919-515-3393
**Website:** GoPack.com

### DUKE

Saturday, Nov. 29
Durham, N.C.
Carolina leads series, 55-35-4

**Location:** Durham, N.C.
**Nickname:** Blue Devils
**School Colors:** Royal Blue & White
**Stadium (cap.):** Wallace Wade Stadium (33,941)
**Surface:** Natural Grass
**Conference:** Atlantic Coast
**2007 Record:** 1-11 overall, 0-8 ACC (6th Coastal)
**Head Coach:** David Cutcliffe
**Record:** 44-29 overall, 0-0 at Duke
**SID Contact:** Art Chase
**SID Phone:** 919-684-2633
**Website:** GoDuke.com

## CAMPUS MAP




### DIRECTIONS TO MEDIA PARKING

- **From Eastern North Carolina and/or Raleigh/ Durham International Airport**: Take I-40 West to Chapel Hill. Stay in the left or middle lane because I-40 splits about five miles past the airport (the right lane heads to Durham). Stay to the left and follow I-40 West to Exit 273-A. Follow NC-54 West for approximately three miles. Exit right onto Route 15-501 South/54 West and follow for one mile. Turn right at the traffic light onto Manning Drive. Go up the hill, stay straight through the intersection. The next traffic light will be at the intersection of Manning Drive and Gravely Drive. Press parking is either in the Rams Head Deck on Ridge Road or the Dogwood Deck on Manning Drive.
- **From North of Chapel Hill:** Take I-85 South to Durham. I-85 will split at exit 174. The right-hand lane takes you to I-40 and Greensboro. Stay in the left-hand lane and take exit 174 (a left-hand exit) for 15-501 South. Stay on 15-501 South to Chapel Hill. Stay to the left on 15-501 Bypass until you turn right onto Manning Drive. See above.
- **From Charlotte and West of Chapel Hill:** Take I-85 North to I-40 East. 85 and 40 split in Hillsborough, just west of Chapel Hill. Take I-40 to exit 270 and exit onto Route 15-501 South. Stay on 15-501 South to Chapel Hill. Stay to the left on 15-501 Bypass when it splits into 15-501 and Franklin Street. Follow 15-501 to Manning Drive and turn right. See above.
- **From South of Chapel Hill:** Take I-77 North to I-85 and then follow the same directions as from Charlotte. Or take I-95 North to I-40 West. 95 and 40 converge just north of Benson, N.C. Then take I-40 all the way to Chapel Hill and follow the directions from the airport. See above.

**The Tar Heels Sports Network On Air Talent (l-r):**
**Lee Pace, Woody Durham, Jones Angell and Rick Steinbacher**

Learfield Communications begins its 10th full year as the official media rights holder for the University of North Carolina athletic teams, primarily football and basketball.

Based in Jefferson City, Missouri, Learfield purchased Tar Heel Sports Marketing in October 1999, adding the UNC property to 40 other schools under the Learfield umbrella. Among those for which Learfield also owns the rights are Alabama, Clemson, Colorado, Oklahoma, Indiana, Miami (Fla.), Missouri, South Carolina and Wisconsin.

"Our goal is to continue and add to the tremendous tradition and fan following at Carolina," says Gary Sobba, the eight-year General Manager for Tar Heel Sports Marketing.

"I have worked on various college campuses for more than 20 years," adds Sobba, "and if there is a better athletic program in the country than this one, I don't know where it is."

Tar Heel Sports Marketing is in its 14th year as UNC's multimedia rights holder. All Carolina fans have heard of the Tar Heel Sports Network, which broadcasts the play-by-play of football and basketball games, but that is only one facet of the operation.

Tar Heel Sports Marketing is a full-service agency overseeing production and sales of all the University of North Carolina's football and basketball entities including television, print products, internet and radio.

THSM brings you a variety of ways to follow the Heels during the athletic season. Simply, listen to your radio on Wednesday night for "Butch Davis Live" and Monday for "Roy Williams Live" or watch game highlights Saturday mornings on "Inside Carolina Football and Basketball," and on "Tar Heel Football Review Show" in the Triangle. When you are at Kenan Stadium pick-up the official game program.

The Tar Heel Sports Network continues to bring the great tradition of Carolina sports into your home.

Woody Durham, beginning his 38th year as the "Voice of the Tar Heels," and Head Coach Butch Davis give fans an opportunity to phone in and talk with the Coach every Wednesday evening during the football season on the "Butch Davis Live" call in show.

Durham also will visit with Coach Davis on "Inside Carolina Football", a daily five-minute program featuring conversations with the Tar Heels' Head Coach. Both of these shows are heard on stations throughout North Carolina and beyond.

"Inside Carolina Football with Butch Davis," hosted by Durham, is a half-hour television program seen each week on Fox Sports South. The show features highlights of the previous game, interviews with current and former Tar Heel players, and a preview of upcoming action.

## Woody Durham
## "The Voice of the Tar Heels"
## 38th year at North Carolina

A 2005 North Carolina Sports Hall of Fame inductee, Woody Durham enters his 38th year as the "Voice of the Tar Heels" this fall.

Since September 1971, Durham has broadcast more than 1,600 Carolina football and basketball games, and the Tar Heels have won more than 72 percent of those games.

A native of Mebane, N.C., Durham grew up in Albemarle, N.C., where he began his broadcasting career with WZKY Radio at age 16. He graduated from UNC in 1963 with an AB degree in Radio, Television and Motion Pictures, and spent 19 years as a TV sportscaster with stints in Greensboro and Raleigh-Durham-Chapel Hill.

In 1981, Durham joined Tar Heel Sports Marketing, which produces the Tar Heel Sports Network, on a full-time basis, and in 1984, he permanently moved his family to Chapel Hill. He and his wife of 45 years, Jean, are the parents of two sons. Wes, 41, Georgia's Sportscaster of the Year, is in his 14th year handling play-by-play duties at Georgia Tech, and his fifth year handling the play-by-play duties for the NFL's Atlanta Falcons Taylor, 35, is a network recruitment manager with International Sports Properties in Winston-Salem. Woody and Jean have nine-year-old twin grandchildren, Emily and Will.

Durham has been named North Carolina Sportscaster of the Year on 12 different occasions, most recently in 2005. In fact, Woody and Wes were both honored by the National Sportscasters and Sportswriters Association in Salisbury on May 1, 2006. Wes has been chosen the Georgia Sportscaster of the Year five times, including most recently in April of 2008.

In 1993, Woody was inducted into the Stanly County Sports Hall of Fame. In 1994, he received the Priceless Gem Award from the UNC Department of Athletics. The following year, the General Alumni Association presented him with its Distinguished Service Medal. In November 2000, the UNC Board of Trustees honored him with the William R. Davie Award. During the 2002 ACC Basketball Tournament, he received the Marvin "Skeeter" Francis Award for special services to the ACC. In 2003, Durham was honored by the North Carolina High School Athletic Association, along with former Carolina football coach Bill Dooley, with the Russell Blunt Legends Award for being a true legend in athletics.

Durham was inducted into the North Carolina Broadcasters Association Hall of Fame in 2004, honoring individuals who have made significant contributions to the North Carolina broadcast industry. He also has received the Lindsey Nelson Outstanding Sportscaster Award from the All-American Football Association (June, 2005).

In addition to his play-by-play duties, Durham also visits with Coach Butch Davis on "Inside Carolina Football," a daily five-minute radio program. He is with Coach Davis every Wednesday evening during the football season for "Butch Davis Live," a radio call-in show which originates from Top Of The Hill restaurant in downtown Chapel Hill. He also hosts "Inside Carolina Football with Butch Davis," a weekly half-hour TV show on Fox Sports South.

### TAR HEEL SPORTS NETWORK STAFF

Gary Sobba, General Manager
Woody Durham, Voice of the Tar Heels
Rick Steinbacher, Color Analyst
Jones Angell, Host for the Broadcasts
Lee Pace, Sideline Reporter
Art Chansky, Associate General Manager
Brian French, Account Executive
Seth Reeves, Account Executive
Casandra Shaleuly, Account Executive
Mike Wilkes, Account Executive
Missy Dike, Operations Manager
Bob Ellis, Video Producer
Ben Alexander, Production Services

## TAR HEEL SPORTS NETWORK AFFILIATES

### ASHEVILLE, N.C., GREENVILLE, S.C., SPARTANBURG, S.C., ANDERSON, S.C.

**Tar Heel Sports Network**

| | |
|---|---|
| WISE - AM 1310 | Asheville |
| WISE - FM 98.1 | Asheville |
| WSQL - AM 1240 | Brevard |
| WPTL - AM 920 | Canton |
| WHKP - AM 1450 | Hendersonville |
| WCAB - AM 590 | Rutherfordton |

**Butch Davis Live**

| | |
|---|---|
| WISE - AM 1310 | Asheville |
| WISE - FM 98.1 | Asheville |
| WPTL - AM 920 | Canton |
| WHKP - AM 1450 | Hendersonville |
| WCAB - AM 590 | Rutherfordton |

**Inside Carolina Football with Butch Davis**

| | |
|---|---|
| WISE - AM 1310 | Asheville |
| WISE - FM 98.1 | Asheville |
| WHKP - AM 1450 | Hendersonville |
| WCAB - AM 590 | Rutherfordton |

### TRIAD MARKET

**Tar Heel Sports Network**

| | |
|---|---|
| WBAG - AM 1150 | Burlington |
| WTHZ - FM 94.1 | Lexington |

**Butch Davis Live**

| | |
|---|---|
| WBAG - AM 1150 | Burlington |
| WTHZ - FM 94.1 | Lexington |

**Inside Carolina Football with Butch Davis**

| | |
|---|---|
| WBAG - AM 1150 | Burlington |

### CHARLOTTE MARKET

**Tar Heel Sports Network**

| | |
|---|---|
| WSPC - AM 1010 | Albemarle |
| WECR - FM 102.3 | Boone |
| WFNZ - AM 610 | Charlotte |
| WGNC - AM 1450 | Gastonia |
| WJRI - AM 1340 | Lenoir |
| WLON - AM 1050 | Lincolnton |
| WMNC - FM 92.1 | Morganton |
| WMNC - AM 1430 | Morganton |
| WAYN - AM 900 | Rockingham |
| WSTP - AM 1490 | Salisbury |
| WOHS - AM 730 | Shelby |
| WSIC - AM 1400 | Statesville |
| WDSL - AM 1520 | Statesville/Mocksville |
| WKSK - AM 580 | West Jefferson |

**Butch Davis Live**

| | |
|---|---|
| WSPC - AM 1010 | Albemarle |
| WECR - FM 102.3 | Boone |
| WFNZ - AM 610 | Charlotte |
| WGNC - AM 1450 | Gastonia |
| WJRI - AM 1340 | Lenoir |
| WLON - AM 1050 | Lincolnton |
| WMNC - FM 92.1 | Morganton |
| WMNC - AM 1430 | Morganton |
| WAYN - AM 900 | Rockingham |
| WSTP - AM 1490 | Salisbury |
| WOHS - AM 730 | Shelby |
| WSIC - AM 1400 | Statesville |
| WDSL - AM 1520 | Statesville/Mocksville |

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| WFNZ - AM 610 | Charlotte |
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| WSTP - AM 1490 | Salisbury |
| WOHS - AM 730 | Shelby |
| WSIC - AM 1400 | Statesville |
| WDSL - AM 1520 | Statesville/Mocksville |

### TRIANGLE MARKET (Raleigh/Durham/Fayetteville/Rocky Mount)

**Tar Heel Sports Network**

| | |
|---|---|
| WCHL - AM 1360 | Chapel Hill |
| WRDU - FM 106.1 | Raleigh/Durham |
| WFLB - FM 96.5 | Fayetteville |
| WGBR - AM 1150 | Goldsboro |
| WIZS - AM 1450 | Henderson |
| WRXO - AM 1430 | Roxboro |
| WFJA - FM 105.5 | Sanford |

**Butch Davis Live**

| | |
|---|---|
| WCHL - AM 1360 | Chapel Hill |
| WFAY - AM 1230 | Fayetteville |
| WGBR - AM 1150 | Goldsboro |
| WIZS - AM 1450 | Henderson |
| WRBZ - AM 850 | Raleigh |
| WRXO - AM 1430 | Roxboro |
| WZAX - FM 99.3 | Nashville/Rocky Mount |

**Inside Carolina Football with Butch Davis**

| | |
|---|---|
| WCHL - AM 1360 | Chapel Hill |
| WFAY - AM 1230 | Fayetteville |
| WIZS - AM 1450 | Henderson |
| WRBZ - AM 850 | Raleigh |

### WILMINGTON MARKET

**Tar Heel Sports Network**

| | |
|---|---|
| WTAB - AM 1370 | Tabor City |
| WTXY - AM 1540 | Whiteville |
| WMFD - AM 630 | Wilmington |

**Butch Davis Live**

| | |
|---|---|
| WTAB - AM 1370 | Tabor City |
| WMFD - AM 630 | Wilmington |

**Inside Carolina Football with Butch Davis**

| | |
|---|---|
| WTXY - AM 1540 | Whiteville |

### EASTERN N.C. MARKET (Greenville/New Bern/Washington)

**Tar Heel Sports Network**

| | |
|---|---|
| WKJX - FM 96.7 | Elizabeth City |
| WJNC - AM 1240 | Jacksonville |
| WTKF - FM 107.3 | Morehead City |
| WYND - FM 97.1 | Nags Head |

**Butch Davis Live**

| | |
|---|---|
| WKJX - FM 96.7 | Elizabeth City |
| WJNC - AM 1240 | Jacksonville |
| WTKF - FM 107.3 | Morehead City |
| WYND - FM 97.1 | Nags Head |

**Inside Carolina Football with Butch Davis**

| | |
|---|---|
| WKJX - FM 96.7 | Elizabeth City |

### INSIDE CAROLINA FOOTBALL WITH BUTCH DAVIS

**TELEVISION (14 shows)**
Inside Carolina Football with Butch Davis airs every Saturday morning on Fox Sports South at 9 a.m. and every Sunday at 11 a.m. on WTVD (Triangle Market). The show starts Aug. 23 and ends Nov. 22.

**RADIO (13 shows)**
Butch Davis Live will air Wednesday nights at 7 p.m. starting Aug. 27 and ending Nov. 26 (there will be no show the bye week Oct. 29). The show originates from Top of the Hill Restaurant in downtown Chapel Hill.

**TAR HEEL FOOTBALL REVIEW SHOW TELEVISION MARKETS**

| Market | Station | Day |
|---|---|---|
| Triangle & Fayetteville | Time Warner | Tue., 7 p.m. & Thur., 8 p.m. |

### NORFOLK/PORTSMOUTH/ NEWPORT NEWS, VA. MARKET

**Tar Heel Sports Network**

| | |
|---|---|
| WKJX - FM 96.7 | Elizabeth City |
| WYND - FM 97.1 | Nags Head |
| WCDG - FM 92.1 | Norfolk |

**Butch Davis Live**

| | |
|---|---|
| WKJX - FM 96.7 | Elizabeth City |
| WYND - FM 97.1 | Nags Head |

**Inside Carolina Football with Butch Davis**

| | |
|---|---|
| WKJX - FM 96.7 | Elizabeth City |

### OTHER OUT-OF-STATE MARKETS

**Tar Heel Sports Network**

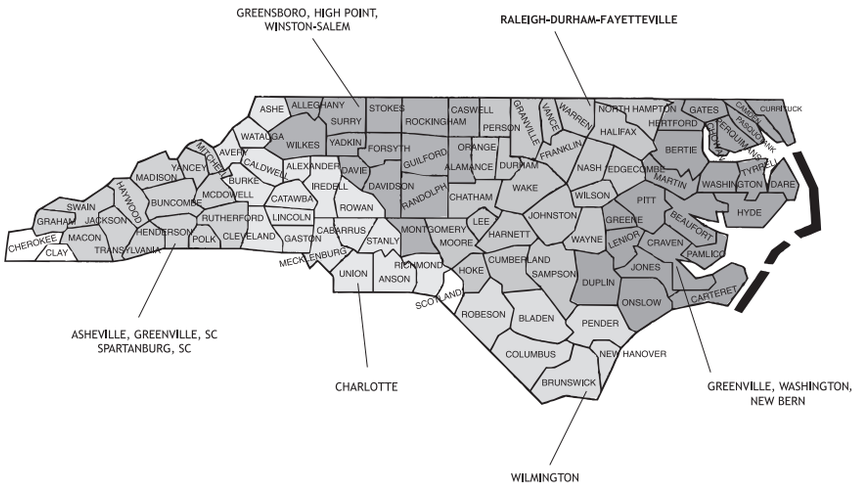
| | |
|---|---|
| WQNT - AM 1450 | Charleston, S.C. |
| WODY - AM 1160 | Martinsville, Va. |

**Butch Davis Live**

| | |
|---|---|
| WODY - AM 1160 | Martinsville, Va. |

**Inside Carolina Football with Butch Davis**

| | |
|---|---|
| WODY - AM 1160 | Martinsville, Va. |



## WHY TAR HEELS?

University of North Carolina athletic teams are known as the Tar Heels because North Carolina is "The Tar Heel State."

One legend has the nickname being applied to the state's residents as long ago as the Revolutionary War. According to this story, the troops of British General Cornwallis were fording what is now known as the Tar River between Rocky Mount and Battleboro when they discovered that tar had been dumped into the stream to impede their crossing. When they finally got across the river they found their feet completely black with tar. Their observation that anyone who waded North Carolina rivers would acquire tar heels led to the nickname first being used.

Others say the nickname was acquired during the Civil War. During one of that war's fiercest battles a column supporting North Carolina troops was driven from the field. After the battle, the North Carolinians who had successfully fought it out alone, happened to meet the regiment which had fled to safety and were greeted with the question, "Any more tar down in the Old North State, boys?"

"No, not a bit," shot back one of the North Carolina soldiers. "Old Jeff's bought it all up," he went on, referring to Jefferson Davis, President of the Confederacy.

"Is that so? What's he going to do with it?"

"He's going to put it on you'ns heels to make you stick better in the next fight."

Upon hearing of the incident, Robert E. Lee smiled and said to a fellow officer, "God bless the Tar Heel boys."

A letter found in 1991 by State Archivist David Olson lends credence to another more direct theory. A letter from Maj. Joseph Engelhard describes a fight involving men from North Carolina in which Lee was heard to have said, "There they stand as if they have tar on their heels."

The letter, dated August 24, 1864, told the tale of a battle on the outskirts of Petersburg, Va. Engelhard was elected secretary of state for North Carolina in 1876.

## RAM MASCOT

Since Carolina's nickname is Tar Heels, it might seem strange to have a ram as a mascot. It is. But, there is a good explanation. It's offered by Vic Huggins, Carolina's head cheerleader back in 1924.

"In 1924 school spirit was at a peak," Huggins once explained. "But something seemed to be missing. One day it hit me. Georgia had a bulldog for a mascot and State a wolf. What Carolina needed was a symbol."

Two years earlier the Tar Heels had posted a brilliant 9-1 record. The star of that 1922 team was a bruising fullback named Jack Merritt. Merritt was nicknamed "the battering ram" for the way he plunged into lines. It seemed natural to Huggins to link a mascot with Merritt's nickname.

"Charlie Woollen, the athletic business manager at that time, agreed with the idea and gave us $25 to purchase a fitting mascot," said Huggins.

Rameses the First was shipped in from Texas, arriving just in time to be introduced at a pep rally before the VMI game. Complete with a monogram blanket on his back, Rameses helped make the pep rally one of the school's greatest.

Then the ram was taken to Emerson Field where Carolina was an underdog to a strong VMI team. But, for three quarters the Tar Heels battled the visitors to a scoreless tie.

Late in the fourth period Carolina's Bunn Hackney was called upon to attempt a field goal. Before taking the field he stopped to rub Rameses' head for good luck.

Seconds later Hackney's 30-yard dropkick sailed between the goalposts, giving the Tar Heels a 3-0 victory and a legendary mascot.

## OLD WELL WALK

On game days, the North Carolina football team travels from the team hotel and is dropped off in the center of campus at the Old Well, one of the University's most recognized landmarks. From there, the Tar Heels walk from the Old Well through the main quad of campus and into the Kenan Football Center. The Old Well Walk, which began in 2001, is packed each Saturday with thousands of cheering fans, hoping to catch a glimpse of their favorite player or coach. The Old Well Walk begins approximately two and a half hours prior to kickoff of each game.

## SCHOOL COLORS

The adoption of light blue and white as UNC's colors dates back to the 19th Century. When the University reopened following the Civil War, most social activities were directed by two literary societies, the Dialectic and Philanthropic. The official color of the Di was light blue and that of the Phi white.

On public occasions the student officers, marshals and ball managers were chosen equally from the membership of the two societies. It had long been the custom of each society for its members to wear its color on such occasions. However, the chief marshal and chief ball manager, one from the Di and the other from the Phi, wore combination light blue and white regalias and rosettes signifying that they represented the whole student body.

So it seemed only natural for the fans to adorn themselves with the same combination as that used by the chief marshals and ball managers, colors which represented not membership in a society, but a University student body.

## CAROLINA FIGHT SONGS

**• HERE COMES CAROLINA**

Here comes Carolina-lina
Here comes Carolina-lina
We hail from NCU.
We've got the spirit in it
We've got the team to win it
We wear the colors White and Blue –
So it's Fight! Fight! for Carolina
As Davie did in days of old.
As we gather 'round the 'Well
Cheer that Tar Heel team like hell –
For the glory of NCU.

**• CAROLINA VICTORY MARCH**

There'll be a Carolina victory,
When cross that field the foe has fled.
Cheer that team to victory,
For we are Tar Heels born and bred.
Rah! Rah! Rah!
Glory, glory, UNC.
Our hearts will live with thee
Fight! Fight! Fight!
For the Blue & White are rolling to victory.

**• ALMA MATER**

Hark the sound of Tar Heel voices
Ringing clear and true,
Singing Carolina's praises, Shouting "NCU."
(chorus)
Hail to the brightest star of all!
Clear its radiance shine
Carolina, priceless gem,
Receive all praises thine.
(refrain)
For I'm a Tar Heel born
I'm a Tar Heel bred,
And when I die I'm a Tar Heel dead.
So it's – Rah, Rah, Carolina-lina
Rah, Rah, Carolina-lina
Rah, Rah, Carolina!
Rah! Rah! Rah!