

## The Ram Rules

### **Booster Regulations: A Refresher Course**

With the start of another year of Carolina athletics right around the corner, it is a good time for a refresher course on some of the NCAA regulations that apply to boosters:

- Boosters are not permitted to make phone calls or send letters, text messages, or emails to prospects or their relatives. If a prospect calls a booster on his/her own, the conversation may not revolve around recruiting in any way, and all questions regarding the athletics program at UNC must be directed to the coach.
- Boosters may attend a prospect's athletics contest on their own initiative, but they may not have any contact with the prospect.
- Boosters may not contact a prospect or his/her coach, principal, or counselor to evaluate the prospect and may not visit a prospect's educational institution to pick up film/videotape or transcripts pertaining to the evaluation of the prospect.
- Boosters may not contact a prospect to congratulate him/her on signing a National Letter of Intent to attend UNC.
- Boosters may not bring prospects to Rams Club functions, including chapter meetings.
- Boosters may not have contact at any time with a prospect or his/her parents when the prospect is on the UNC campus for an official or an unofficial visit, be it in the locker room after a game, at a tailgate party, or at an off-campus location.
- Boosters may not provide prospects or current student-athletes with any goods or services, nor any type of special discount or payment arrangement (i.e., cosigning a loan, promising employment following graduation, employing relatives/friends of a prospect).
- Boosters may not provide student-athletes with any sort of extra benefit, including any special arrangement to provide a student-athlete or his/her family with a benefit unavailable to the general student population or general public.

The UNC Department of Athletics appreciates your efforts to comply with NCAA legislation. Please contact the UNC Compliance Office (962-6000) if you have questions regarding these NCAA regulations concerning boosters.