

UCLA Fan Zone Private Suites

The UCLA Fan Zone is the official tailgating location for Bruin Fans at the Rose Bowl and caters to all football fans: families, sports fans, alumni and students. Bruin faithful have the opportunity to rent custom tailgate suites to entertain anywhere from 30-300 associates, friends, and family.

Located in Area H, just southeast of the main entrance to the Rose Bowl, the Fan Zone features:

- LIVE UCLA IMG - AM 570, KLAC radio broadcast with hosts Wayne Cook and Matt Stevens
- Jumbo television screen featuring the day's top match-ups
- UCLA Food Zone offering a wide variety of delicious foods
- Bruin Kids Club
- UCLA Store featuring official Bruin merchandise
- Interactive entertainment & activities
- VIP hospitality
- UCLA Spirit Squad & Alumni Band performances
- The Pre-Game Huddle – the first public tailgate offered in the UCLA Fan Zone
- BRUIN WALK – the place to cheer on your UCLA Bruins as they march to the Rose Bowl!

The UCLA Fan Zone opens four (4) hours prior to kick-off and admission is FREE!

SUITE AMENITIES: Reserved tailgate suites are available to Group Sales clients who purchase thirty (30) or more tickets for a single game and officially designated UCLA Student Groups. Suites can be customized to your needs and include:

- Private tailgate space
- Canopy size of your choice
- Seating in rounds and/or cocktail tables
- Private portable restroom and sinks
- Electrical hook-up for speakers, television, etc.
- Heat lamps
- Additional restrooms or sinks
- Additional seating, cocktails, or picnic umbrellas

RENTALS: All event rentals provided by Classic Party Rentals, the official event rental sponsor of the UCLA Athletic Department.

CATERING: If you choose to have your event catered, food and beverages must be coordinated through one of UCLA Athletics' official restaurant providers: Newport Rib Company, Bristol Farms, Shallots Restaurant Group, or Bar One. Food and beverage service will be available beginning four (4) hours prior to kickoff and continue until kick-off. A dedicated server will be assigned to your suite to ensure that you and your guests have everything you need to enjoy a great Bruin pre-game experience.

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The Fan Zone closes at kick-off. Alcohol consumption after that point is strictly prohibited. Any food or beverage remaining in suites at that time will be discarded.

SET-UP AND PARKING: All loading and set-up must be completed no later than four and a half (4.5) hours prior to kick-off. Each group will be given two (2) Delivery permits and two (2) Lot 1A permits. The Delivery permits will allow vehicular access specifically to the group's tailgating space in the Fan Zone. Only ONE vehicle per group is permitted to remain at the tailgate site for the duration of the game. All other vehicles must either leave the premises permanently, or move to Lot 1A or another general parking area (\$20 per vehicle, \$40 per oversized vehicle – West Drive only). UCLA Game Operations will mail parking and delivery permits to the group coordinator, as well as the group's caterer directly.

SIGNAGE: The following signage guidelines will apply to all reserved tailgate groups:

- 1) Signs/banners may be hung in the interior of a tent structure or from the front of a check-in table if the table is within the perimeter of the group's tailgate space (no size restrictions).
- 2) Signs/banners may not be displayed on the perimeter or fencing of the group's tailgate space.
- 3) Pop-up tents with permanent signage are not permitted, no exceptions.

NOTE: UCLA will provide temporary signs to identify each suite.

PROMOTIONS: Unauthorized promotional materials or information, including, but not limited to, outside signage, pamphlets, flyers, displays of any kind, or giveaways are STRICTLY PROHIBITED. Unlicensed selling of food, beverages, or merchandise of any kind is prohibited at the Rose Bowl and Area H at all times.

ADDITIONAL REQUESTS: Amenities requiring water or electricity such as sinks and generators may be coordinated through UCLA Athletics when available. Restrooms are available in the area for public use. Be sure to plan accordingly.

NOTE: Reserved parties held on behalf of the opponent, whether official or unofficial, will not be assigned to the Fan Zone. Please contact the Brookside Golf Course (626/795-0631) or the UCLA Game Management office for information on reserving a tailgate space for opponent fan groups.

To make reservations and discuss a personalized package for your suite, please contact Cait Hilbert at 310-206-9892 or chilbert@athletics.ucla.edu. Final quotes will be provided upon completion of your application and consultation with UCLA Athletics.

Thank you for your continued support of UCLA Bruin Football and UCLA Athletics.