



May 2008

Dear Sir/Madam:

It is hard for me to believe that I have been affiliated with UCLA Athletics for more than four decades. From the moment I first stepped foot on campus, I knew that this great university would play a very important role in my life. But, I had no idea how important it would become to me. Now, close to 40 years later, I have been involved with UCLA as the head football coach, a student-athlete and the proud parent of three daughters who have all earned their degrees at UCLA.

UCLA is a special university for many reasons. When it comes to athletic success, UCLA is the premier program in the nation. Just last spring, UCLA reached a pinnacle by winning its 100th National Championship and becoming the First to 100. No other university has accomplished this great feat. Beyond athletics, UCLA is a world class institution of higher learning. UCLA educates more students than any other university in California, and for each of the last 11 years UCLA has received the most applications of any university in the nation. Through the support of Bruin friends, UCLA Athletics is able to offer its student-athletes a wide array of academic support - tutoring, counseling, textbooks, and workshops - with the goal of increasing the Student-Athlete Graduation Success Rate, which is currently at 71%

As a proud UCLA alumnus, I want to continue to work towards providing our over 650 outstanding student-athletes with the best possible academic and athletic opportunities. The cost of giving our student-athletes the top academic and athletic resources is high, but amounts to success on the field and prepares them for when they step off the field and into the game of life. To make this happen, we created the True Blue Celebration, our largest and most successful fundraising event of the year. The third annual **True Blue Celebration** will be on **Saturday, June 7, 2008** at the John Wooden Center, and will assist us in giving our student-athletes the college education and experience they deserve. The event will feature more than 500 silent auction items and an amazing live auction.

True Blue Celebration will be attended by a multitude of Bruin Coaches, including Head Football Coach Rick Neuheisel and Head Basketball Coach Ben Howland. I am excited to be there for UCLA and be the keynote speaker and share in the excitement. Matt Stevens and Chris Roberts, the voices of UCLA, will also be there to host our Live Auction. Last year's event sold out with more than 800 Bruin fans in attendance. Please join us. We need you; our student-athletes need you.

We are asking for your support of our efforts through a donation to our Silent or Live Auctions. For event information and a listing of auction items, please visit www.uclabruins.com and click the True Blue Celebration button.

Please Send Your Donations and Responses To:

UCLA True Blue Celebration
Gina Garrett
PO Box 24044
Los Angeles, CA 90024

Proceeds from this event will be processed through a non-profit 501 (c)(3) Foundation which utilizes the funds for priorities including student scholarships. We reserve the right to use your contribution in conjunction with this event in the best manner possible to maximize the net proceeds to our organization.

If you have any questions, please call Gina Garrett at 310-206-3302. Thank you for your consideration. With your help, UCLA's tradition of academic and athletic excellence will continue.

Sincerely,

A handwritten signature in cursive script that reads "Terry Donahue".

Terry Donahue
Honorary Chairperson
2008 UCLA Alumnus of the Year

