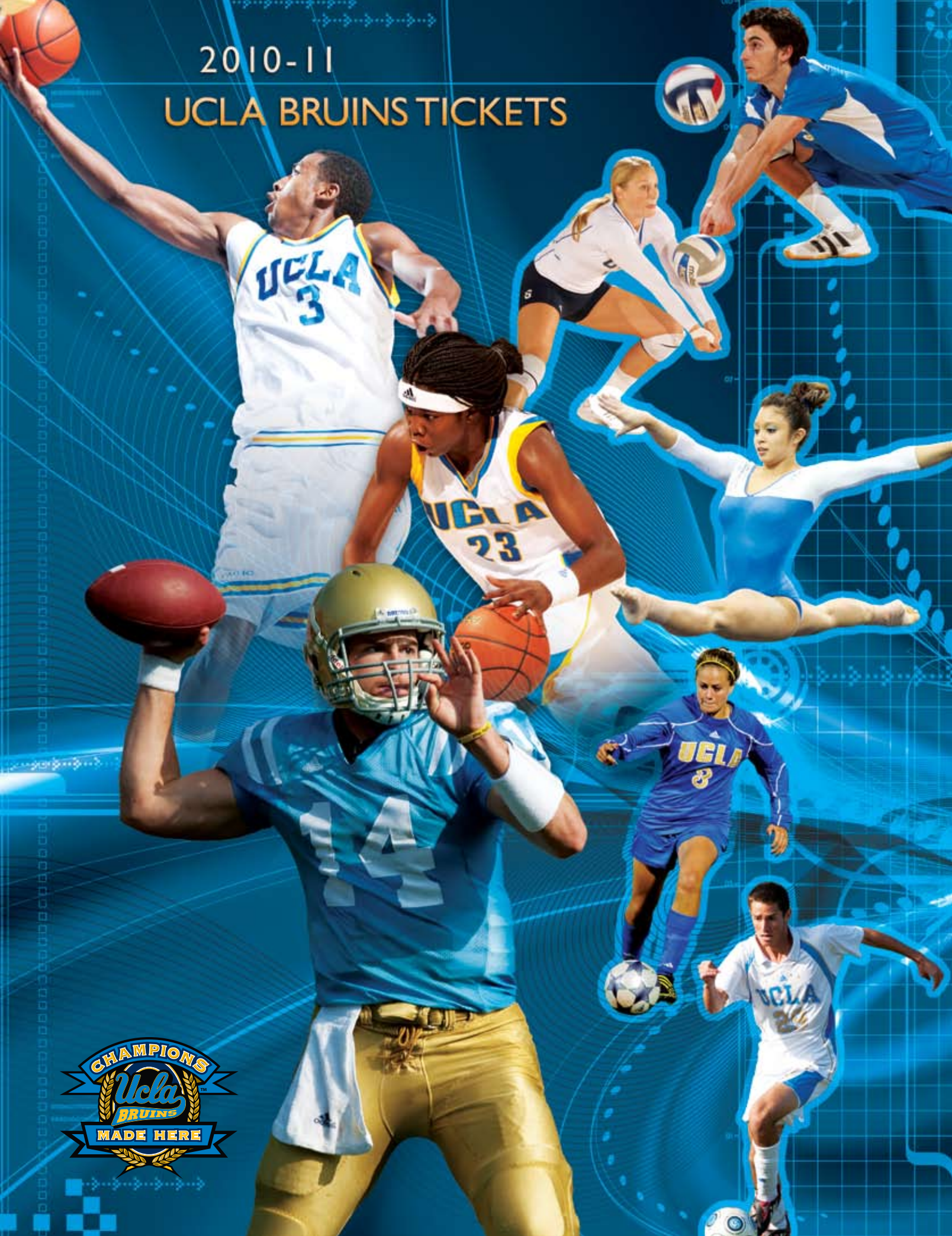


2010-11
UCLA BRUINS TICKETS



2010 UCLA FOOTBALL



2010 FOOTBALL SCHEDULE

August 21, 5pm
Fall Scrimmage (Drake Stadium)

September 4, 12:30pm
at Kansas State

September 11, 7:30pm
Stanford

September 18, 7:30pm
Houston

September 25
at Texas

October 2
Washington State

October 9
at California

October 21, 6pm
at Oregon

October 30
Arizona (Homecoming)

November 6
Oregon State

November 18, 5pm
at Washington

November 26, 12:30pm
at Arizona State

December 4
USC

Home games in **bold**. All games times PT.
For schedule updates and additional game times, visit uclabruins.com.

SEASON TICKETS

Gold Seats: \$404* Plus a minimum \$850 membership

Blue Seats: \$332* Plus a minimum \$350 membership

*Wooden Athletic Fund Membership required to purchase these seats. Annual donors to the Wooden Athletic Fund receive seating priority and are eligible to purchase season seats in the Gold and Blue Priority areas. Seats are subject to availability and quantity limitations do apply. For more information, please refer to the Wooden Athletic Fund information on page six or call (310) 206-3302.

BRUIN: \$260

UCLA FACULTY/STAFF: \$208

B CLUB: \$260 per pair (maximum of 4)

Undergraduate Classes: 2006-2010

Graduate Classes: 2008-2010

FAMILY PLAN: \$210

Minimum purchase of 3 tickets per account

GENERAL ADMISSION: \$95 (excludes USC)

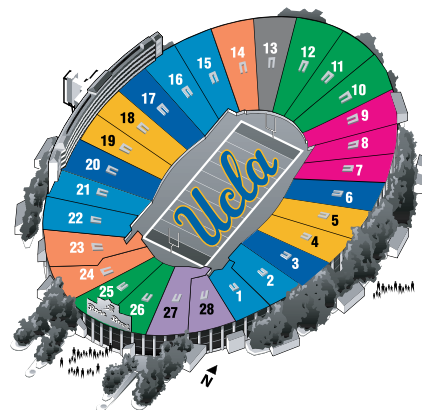
DEN SPORTS PASS: \$99

Current UCLA Students are eligible to receive admission to all home games

MINI-PLAN

Big Game: \$99

Stanford, Houston and Arizona



SEASON TICKETS

- Gold
- Blue
- Bruin
- Faculty/Staff
- B Club
- Family Plan
- General Admission
- UCLA Students

MINI-PLANS & SINGLE GAME TICKETS

- Mini-Plans
- Reserved
- Groups
- General Admission Adults, Youth (12 & under)

FOR TICKETS:
(310) UCLA-WIN
uclaBruins.com

SINGLE-GAME TICKETS

| GAME | RESERVED | GENERAL ADMISSION | |
|------------------|--|-------------------|--------------------|
| | | ADULT | YOUTH (12 & UNDER) |
| Stanford | \$36 | \$19 | \$5 |
| Houston | \$36 | \$19 | \$5 |
| Washington State | \$36 | \$19 | \$5 |
| Arizona | \$36 | \$19 | \$5 |
| Oregon State | \$36 | \$19 | \$5 |
| USC | (available as part of a season ticket package) | | |

GROUP TICKETS

It's more fun to go to a game with a group! Whether you're planning an alumni reunion, corporate picnic, or a friendly tailgate, a Saturday at the Rose Bowl is sure to be a hit with your group 30 or more.

2010 UCLA Football group tickets are \$26 each (excluding USC which is only available as part of a season ticket package). To order group tickets call (310) 206-5991.

GROUP BENEFITS

- Guaranteed block seating
- Complimentary bus parking
- Exclusive opportunity to reserve a tailgate in the FanZone
- Your group's name shown on the scoreboard

GROUP LEADER REWARDS

We know it takes a lot to bring a group together, which is why you should be rewarded.

| | 30-49 tickets | 50-99 tickets | 100-199 tickets | 200-499 tickets | 500+ tickets |
|---|---------------|---------------|-----------------|-----------------|--------------|
| 25th Annual Collector's Pin | X | X | X | X | X |
| 2010 Team poster | X | X | X | X | X |
| Complimentary Tickets to the OSU game on Nov. 6 | 2 | 2 | 4 | 4 | 8 |
| Invites to the OSU pre-game tailgate | 2 | 2 | 4 | 4 | 8 |
| UCLA ball cap | | X | X | X | X |
| Chance to win 4 pre-game sideline passes to the OSU game | | | X | X | X |
| Autographed Football by Coach Neuheisel | | | | X | X |
| 2 Pre-Game Sideline Passes for the game you are attending | | | | | X |

FOOTBALL FOUNDATION

Join the Football Foundation. Enjoy a close affiliation with your favorite team and know that your gift will directly assist the football program. For more information on making a donation and receiving exclusive benefits, please call the UCLA Development Office at (310) 206-3302 or visit uclabruins.com.



2010-11 UCLA MEN'S BASKETBALL

2010-11 MEN'S BASKETBALL TENTATIVE HOME SCHEDULE

| | |
|------------|--|
| Nov. 4 | Westmont College (Exhibition) |
| Nov. 9 | CS Los Angeles (Exhibition) |
| Nov. 12 | CS Northridge |
| Nov. 15-17 | NIT Season Tip-Off Regionals (Pacific, Pepperdine, Nevada) |
| Dec. 5 | Montana |
| Dec. 11 | Cal Poly |
| Dec. 13 | UC Davis |
| Dec. 21 | Montana State |
| Dec. 23 | UC Irvine |
| Dec. 29 | Washington State |
| Dec. 31 | Washington |
| Jan. 20 | California |
| Jan. 22 | Stanford |
| Feb. 2 | USC |
| Feb. 5 | St. John's |
| Feb. 10 | Oregon |
| Feb. 12 | Oregon State |
| Feb. 24 | Arizona |
| Feb. 26 | Arizona State |

For schedule updates, visit uclabruins.com.



SEASON TICKETS

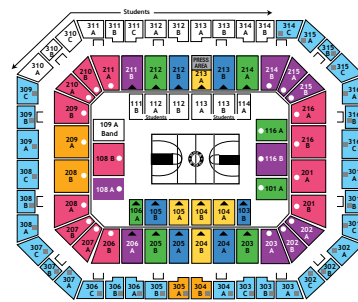
- ▲ Sections: \$1,198 + membership*
- Sections: \$898 + membership*
- Sections: \$624 + membership* or \$624

*Wooden Athletic Fund membership required to purchase these tickets (see below)

WOODEN ATHLETIC FUND MEMBERSHIP SEASON TICKET REQUIREMENTS

- No Donation Required
- Bruin Athletic Club \$850+
- Bruin Athletic Club - Sustaining \$1,700+
- Bruin All-American \$3,500+
- Coaches Roundtable \$5,500+
- Bruin Legends \$12,500+
- Director's Circle \$25,000+

This map reflects the minimum donation levels and season seat price for the purchase of new season tickets in the designated areas for the 2010-11 Basketball Season.



For information or to order season seats that require a donation call: (310) 206-3302

To order non-donor season tickets call: (310) UCLA-WIN

MINI PLANS

- Flex Plan - \$299 (St. John's, Choose 5 Pac-10, Choose 4 Non-Conference)
- B Club Plan - \$200 per pair (St. John's, USC, CAL, UA, OSU or UO)
- Undergraduate Classes (2006-10), Graduate Classes (2008-10)
- Holiday Pack - \$135 (Washington, Washington State, UC Irvine, UC Davis, Montana State) (Great upper-level sideline seats)
- Pac-10 Blue Pack - \$105
- Pac-10 Gold Pack - \$105
- Saturday Pack - \$105

(Note: mini-plan seats are located in upper-level light blue coded sections. See map for locations.)

GROUP TICKETS

It's more fun to go to a game with a group! Whether you're planning an alumni reunion, corporate outing, or a friendly social event, gamedays at Pauley Pavilion are sure to be a hit with your group of 15 or more.

2010-11 UCLA Men's Basketball group tickets are \$8, \$18 or \$28 depending on the opponent (excluding USC which is only available as part of a season ticket or mini-plan package). To order group tickets call (310) 206-5991.

SINGLE-GAME TICKETS

On sale Oct. 14th
You choose the game, tickets start at \$25.

DEN SPORTS PASS

Just \$99! Current UCLA Students are eligible to receive admission to all home games.

HOOPSTERS

Join the Hoopsters support group. Enjoy a close affiliation with your favorite team and know that your gift will directly assist the men's basketball program. For more information on making a donation and receiving exclusive benefits, please call the UCLA Development Office at (310) 206-3302 or visit uclabruins.com.

FOR TICKETS:
(310) UCLA-WIN
uclabruins.com

2010-11 UCLA WOMEN'S BASKETBALL

2010-11 WOMEN'S BASKETBALL TENTATIVE HOME SCHEDULE

| | |
|---------|------------------|
| Nov. 8 | Exhibition |
| Nov. 14 | UC Santa Barbara |
| Nov. 21 | UC Davis |
| Nov. 28 | Temple |
| Dec. 5 | Montana St. |
| Dec. 28 | TBD |
| Jan. 8 | USC |
| Jan. 13 | Oregon St. |
| Jan. 15 | Oregon |
| Jan. 27 | Arizona State |
| Jan. 29 | Arizona |
| Feb. 18 | California |
| Feb. 20 | Stanford |
| Mar. 3 | Washington State |
| Mar. 5 | Washington |

For schedule updates, game times and free live audio broadcasts visit uclabruins.com.



SEASON TICKETS

- Adult: \$99
- Youth: \$49
- Family Plan: \$199 (2 Adult, 2 Youth - \$97 savings)
- UCLA Faculty/Staff: \$79 (20% discount)

FOR TICKETS:
(310) UCLA-WIN
uclabruins.com

MINI PLAN

Big Game: \$29
Stanford, USC, California, Temple, and 2011 LA Sparks Home Opener

GROUP TICKETS

Reserved, Lower-Level: \$3 each (min. 15)
Call (310)206-5991 or email groupsales@athletics.ucla.edu to reserve your tickets.

Team Days
Reserved, Lower-Level: \$3 each (min. 10)

Youth Teams are invited to attend select games plus receive access to exclusive activities such as a UCLA team Meet & Greet. Call (310)206-5992 or visit uclabruins.com for more information.

SINGLE-GAME TICKETS

Reserved: Adult \$10, Youth \$8 (16 years old & younger)
General Admission: Adult \$7, Youth \$5 (16 years old & younger)

CENTER COURT CLUB

Join the Center Court Club support group. Enjoy a close affiliation with your favorite team and know that your gift will directly assist the women's basketball program. For more information on making a donation and receiving exclusive benefits, please call the UCLA Development Office at (310)206-3302 or visit uclabruins.com.

2011 UCLA WOMEN'S GYMNASTICS

Join the 2010 NCAA Champion UCLA Bruins as they return to Pauley Pavilion this winter.

2011 GYMNASTICS HOME SCHEDULE (tentative)

| | |
|---------|-------------------------------|
| Jan. 9 | Pac-10 Preview |
| Jan. 14 | CS Fullerton |
| Feb. 20 | Arkansas |
| Feb. 27 | California, Denver, Minnesota |
| Mar. 6 | Arizona |
| Mar. 19 | Pac-10 Championship |

For schedule updates, game times and free live audio broadcasts visit uclabruins.com.

BRUIN 10.0 SUPPORT GROUP

Join the Bruin 10.0 support group. Enjoy a close affiliation with your favorite team and know that your gift will directly assist the gymnastics program. For more information on making a donation and receiving exclusive benefits, please call the UCLA Development Office at (310) 206-3302 or visit uclabruins.com.

SEASON TICKETS

Lower Level: \$45
Includes a lower level seat at all 4 home meets and a reserved seat for both the Pac-10 Preview meet and the Pac-10 Championship (both will feature all seven Pac-10 conference teams) to be held in Pauley Pavilion. To order, call (310) UCLA-WIN.

FOR TICKETS:
(310) UCLA-WIN
uclabruins.com

SINGLE-MEET TICKETS REGULAR SEASON

On Sale Sept 1, 2010
Lower Level: Adult \$12, Youth \$10
Mid-Level: Adult \$8, Youth \$6
UCLA Students: Free with Bruin ID

Both the lower and mid-levels for regular season meets are general admission (exact locations are not assigned). Fans must show a lower level ticket stub to enter lower level seating. Fans 16 yrs and under qualify for youth pricing. Pac-10 Preview and Pac-10 Championship ticket prices will be announced in November 2010. To order single meet tickets, call (310) UCLA-WIN.

GROUP TICKETS

Lower Level Group: \$6 (15 ticket minimum)
A UCLA Gymnastics Meet is the perfect place to enjoy entertainment with your friends and family. To place your group order call: (310) 206-5991.



2010 NCAA Champions

WOODEN ATHLETIC FUND

"The greatest joy you can get is saying or doing something that helps another person. That joy is reward in itself." - John Wooden



The UCLA Family takes great pride in its athletics program. When it comes to athletic and academic success, UCLA ranks second to none. And no two people better represent the goals and aspirations of the UCLA Intercollegiate Athletics program than Nell and John Wooden. They have enriched all of our travels, with gifts not only of hope, but also of inspiration, determination and courage. We cherish their impact on the UCLA Family and the loving legacy of how to live each day, creating our personal best. UCLA Athletics is honored to dedicate our annual fundraising efforts to the athletic and educational legacy of Nell and John Wooden.

In Support of the Student-Athlete

UCLA's winning tradition both in the classroom and on the courts and fields of play is made possible by the extraordinary efforts of our student-athletes. In return, the UCLA Athletics Department is committed to providing these outstanding individuals with the tools to succeed in life. Gifts to the Wooden Athletic Fund play a pivotal role in fulfilling this commitment by offsetting the rapidly escalating costs of collegiate athletics. The Wooden Athletic Fund generates financial support to assist in covering program expenses such as scholarships, academic services, life-skills development, team travel, operational costs, and recruiting efforts. Your investment in the Wooden Athletic Fund is an investment not only in the rich tradition of UCLA Athletics, but in the future of our student-athletes.

In Appreciation of Your Financial Support

The Wooden Athletic Fund offers a variety of opportunities for involvement and is comprised of eight membership levels. To encourage private support of our program, the best season football and basketball tickets are allocated to our most generous donors. Other benefits of contributing to the Wooden Athletic Fund can include: priority in the allocation of tickets for away game contests, bowl games, and NCAA tournaments; two complimentary general admissions to all regularly scheduled UCLA Athletics home events (other than football and men's basketball); a subscription to the Bruin Blue, the official newspaper of the UCLA Athletics Department; and invitations to special events. Please refer to the stadium maps and donor benefits chart to determine the various giving levels and respective season seating benefits.

Please note that gifts to the Wooden Athletic Fund are tax-deductible as provided by law. The IRS has determined that if your gift entitles you to purchase tickets in priority seating areas, 80% of the total amount of your gift is tax-deductible, and you will be receipted accordingly by the UCLA Foundation. If you receive additional benefits such as campus parking, an additional premium will be assessed.

Continuing UCLA's Tradition of Excellence

We are extremely proud of all that our student-athletes and coaches have accomplished. Their commitment to excellence is as strong as ever. And with your support, UCLA's winning tradition will continue. Please join us in further establishing that at UCLA, champions are made here.

If you have any questions regarding the Wooden Athletic Fund or the benefits that members receive, please contact the Athletics Development Office at (310) 206-3302.

| THE WOODEN FUND ATHLETIC FUND MEMBER BENEFITS | Bruin Booster \$100+ Annually | Bruin Bench \$350+ Annually | Bruin Athletic Club \$850+ Annually | Bruin Athletic Club-Sustaining \$1,700+ Annually | Bruin All-American \$3,500+ Annually | Coaches Roundtable \$5,500+ Annually | Bruin Legends \$12,500+ Annually | Director's Circle \$25,000+ Annually |
|--|--|-----------------------------|-------------------------------------|--|--------------------------------------|--------------------------------------|----------------------------------|--------------------------------------|
| Tax Deductibility | C | C | C | C | C | C | C | C |
| Membership Card | C | C | C | C | C | C | C | C |
| Listing in Football Game Program | C | C | C | C | C | C | C | C |
| Individual Game Pre-Sale Opportunities (FBall & Bball) | C | C | C | C | C | C | C | C |
| Bruin Blue Subscription | C* | C | C | C | C | C | C | C |
| Invitations to Special Events | | C | C | C | C | C | C | C |
| UCLA Sports Gift | | C | C | C | C | C | C | C |
| Eligible to Purchase UCLA Recreation Card | | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| ** Rose Bowl Parking | | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Invitations to Football Pre-Game Parties | | | 0 | 0 | C | C | C | C |
| UCLA Campus Parking | | | | 0 | 0 | 0 | C | C |
| Rose Bowl Press Box Passes | | | | | | C | C | C |
| Special Programs with UCLA Coaches | | | | | | C | C | C |
| Pre-Game Rose Bowl Sideline Tour | | | | | | | C | C |
| ** Premium Rose Bowl Parking | | | | | | | C | C |
| ** Premium Basketball Parking | | | | | | | | C |
| Premium Away FB or BB Trip for Member and Guest | | | | | | | | C |
| Exclusive Program with Coaches & Athletic Director | | | | | | | | C |
| ** Football Seating Priority (Priority Area) | For more detailed information on priority seating benefits and availability, please go to uclabruins.com and select the "Give Now" tab. Refer to the Wooden Athletic Fund - Football and Basketball Priority Seating Pages or call (310) 206-3302. | | | | | | | |
| ** Basketball Seating Priority (Priority Area) | | | | | | | | |
| Priority Level for FB & BB Ticket Purchase Opportunities | | Level Seven (7) | Level Six (6) | Level Five (5) | Level Four (4) | Level Three (3) | Level Two (2) | Level One (1) |

*Quarterly **Subject to Availability C = Complimentary 0 = Option to Purchase

2010 UCLA MEN'S AND WOMEN'S SOCCER

MEN'S SOCCER SUPPORT GROUP

Join the Men's Soccer Support Group. Enjoy a close affiliation with your favorite team and know that your gift will directly assist the men's soccer program. For more information on making a donation and receiving exclusive benefits, please call the UCLA Development Office at (310) 206-3302 or visit uclabruins.com.

BRUIN STRIKERS

Join the Bruin Strikers support group. Enjoy a close affiliation with your favorite team and know that your gift will directly assist the women's soccer program. For more information on making a donation and receiving exclusive benefits, please call the UCLA Development Office at (310) 206-3302 or visit uclabruins.com.

2010 MEN'S SOCCER HOME SCHEDULE

| | |
|----------|-----------------|
| Sept. 9 | UC Riverside |
| Sept. 12 | Davidson |
| Sept. 19 | San Diego |
| Oct. 1 | Washington |
| Oct. 3 | Oregon State |
| Oct. 10 | San Diego State |
| Oct. 22 | Stanford |
| Oct. 24 | California |

2010 WOMEN'S SOCCER HOME SCHEDULE

| | |
|---------------|--|
| Sept. 3 | Cal Poly |
| Sept. 5 | CS Northridge |
| Sept. 10 & 12 | UCLA Tournament (Notre Dame, UC Santa Barbara) |
| Sept. 24 | San Diego |
| Sept. 26 | Santa Clara |
| Oct. 1 | Pepperdine |
| Oct. 8 | California |
| Oct. 10 | Stanford |
| Oct. 29 | Washington |
| Oct. 31 | Washington State |

For schedule updates, game times and free live audio broadcasts visit uclabruins.com.



2010-11 UCLA MEN'S AND WOMEN'S VOLLEYBALL

2010 WOMEN'S VOLLEYBALL HOME SCHEDULE

| | |
|---------|------------------|
| Oct. 8 | California |
| Oct. 9 | Stanford |
| Oct. 22 | Oregon State |
| Oct. 23 | Oregon |
| Oct. 29 | Washington |
| Oct. 31 | Washington State |
| Nov. 12 | Arizona State |
| Nov. 13 | Arizona |
| Nov. 26 | USC |

2010-11 MEN'S VOLLEYBALL HOME SCHEDULE

| | |
|---------|------------------|
| Jan. 26 | Pepperdine |
| Jan. 28 | USC |
| Feb. 9 | TBD |
| Feb. 11 | UC Santa Barbara |
| Feb. 17 | Hawaii |
| Feb. 19 | Hawaii |
| Mar. 2 | CS Northridge |
| Mar. 4 | CS Long Beach |
| Mar. 9 | Penn State |
| Mar. 30 | UC Irvine |
| Apr. 1 | UC San Diego |
| Apr. 8 | Pacific |
| Apr. 9 | Stanford |

For schedule updates, game times and free live audio broadcasts visit uclabruins.com.

COURTSIDE BRUINS

Join the Courtside Bruins support group. Enjoy a close affiliation with your favorite team and know that your gift will directly assist the women's volleyball program. For more information on making a donation and receiving exclusive benefits, please call the UCLA Development Office at (310) 206-3302 or visit uclabruins.com.

BRUIN SPIKERS

Join the Bruin Spikers support group. Enjoy a close affiliation with your favorite team and know that your gift will directly assist the men's volleyball program. For more information on making a donation and receiving exclusive benefits, please call the UCLA Development Office at (310) 206-3302 or visit uclabruins.com.