

RED RAIDER GAMEDAY

A TECHSAN'S GUIDE TO THE GAME



GAME ONE

Best Route To Travel To Campus

Fans planning to attend Saturday's game are advised to enter campus through the south-most entrances and avoid the areas directly around the stadium. Fans who have reserved parking passes issued by Texas Tech Athletics should follow the printed directions on the back of each parking pass.

Stadium Location

Jones AT&T Stadium is located on the Texas Tech campus near the intersection of Marsha Sharp Freeway and University Avenue.

Directions:

From Lubbock International Airport - Take I-27 south to downtown, take Marsha Sharp Freeway exit and head west (right turn). The stadium will be on the left.

From US Highway 84 - Follow US 84 to I-27 and head north (right turn). Take Marsha Sharp Freeway exit and head West (left turn) The stadium will be on the left.

From US Highway 82 - US Highway 82 turns into the Marsha Sharp Freeway at I-27. Continue heading west until you reach the stadium.

Parking

Parking lots in and around Jones AT&T Stadium are on a reserved basis only and you must have a parking pass issued by Texas Tech Athletics to park in those lots. Free parking will be available in the lots just west of the United Spirit Arena and Citibus will provide shuttle service (\$5 per person) to Jones AT&T Stadium beginning three hours prior to kickoff. Parking lots located at businesses around the stadium are subject to the parking rules of each individual business. Dorm parking lots are not available as they are reserved on a 24-hour basis for the residents in each of the those buildings.

Fans who tailgate in the parking lots are asked to allow room for cars to drive through safely.

Ticket Sales and Will Call

Tickets remain for Saturday's game featuring Texas Tech and UTEP and can be purchased at any area Select-A-Seat location, online at www.texastech.com or by calling (806) 742-TECH. Fans who have requested their tickets be left for pickup at Will Call on Saturday need to be advised that Will Call will open at noon on Saturday. General Will Call is located in the Texas Tech Athletic Ticket Office (North End of Jones AT&T Stadium). FANS ARE ADVISED TO PICK UP WILL CALL TICKETS EARLY AS LINES GET VERY LONG AS KICKOFF APPROACHES.

Will Call Gates

- **General Will Call** is located at the **ticket office** (North end of Jones AT&T Stadium)
- **Media Will Call** is located at **Gate 1 Ticket Booth**
- **UTEP Will Call** is located at **Gate 4B**
- **Recruit (Non Football) Check-In** is located at **Gate 1C**
- **Texas Tech FB Squad Will Call** is located at **Gate 6A**
- **High school coaches pass gate** is located at **Gate 3 Ticket Booth**





Gates To Jones AT&T Stadium Open At 4 p.m.

All gates to Jones AT&T Stadium will open at 4 p.m. Pass outs will begin at the start of the first quarter and will be available at gates 1, 2, 3, 4, and 6.

Jones AT&T Stadium Security

Security at Jones AT&T Stadium has been increased for the 2007 season to make Red Raider football games a safe and enjoyable experience. The following is a list of guidelines to remember on gameday.

- No video cameras, long lens still cameras, electronic equipment cases, backpacks, knapsacks, large bags, banners, fireworks, umbrellas, strollers, tripods, camera cases, alcoholic beverages, coolers, cans, bottles, wine skins, flasks or outside food/drink may be carried into the stadium.
- All containers, including handbags and binocular cases, are subject to visual inspection. Patrons who refuse to allow visual inspection of contents will be denied entry to the stadium.
- Policy for stadium passouts remains the same but patrons may not carry items into the stands upon reentry.
- Smoking is prohibited within the stadium. Those patrons wishing to smoke must exit the stadium through one of the main gates and receive a passout.
- Fans are reminded that only persons with an issued credential are permitted on the playing field. Violators will be escorted from the stadium and will not be allowed to return.

Official Texas Tech Gear

Red Raider Fans can purchase officially licensed Texas Tech gear at various locations around the stadium on Saturday. The official store of Texas Tech Athletics is the Double T Zone which is located next to the ticket office in the north end of Jones AT&T Stadium. The Double T Zone will also offer remote locations on each side of the stadium before and during the game. Merchandise vendors who are legally licensed will also be available in Raider Alley (next to Frazier Alumni Pavilion - southwest corner of Jones AT&T Stadium). The Spirit Shop and Red Raider Outfitters are located directly across the street from the main entrance to campus at Broadway and University.

Red Raiders On The Air

Fans who plan on tailgating on Saturday afternoon can tune in their portable radios to the Texas Tech Sports Network on KKAM 1340 or FM 94.5. *Countdown to Kickoff*, hosted by Jack Dale will begin at 4 p.m. on KKAM and will lead up to the network pregame show that starts at 5 p.m. Following the Texas Tech Sports Network coverage of the game, Red Raider Rewind will begin (approx. 10 p.m.) on KKAM. Red Raider Rewind is hosted by Rick Dykes.

Saturday's game will not be televised.

PREGAME ACTIVITIES

THURSDAY

Midnight Raiders

Join members of the Saddle Tramps in one of Texas Tech's oldest traditions, the wrapping of the Will Rogers statue. Midnight Raiders begins at 7 p.m. each Thursday night prior to home football games. Members of the Saddle Tramps wrap the statue with red crepe paper so that it is completely red for the final day of classes and for gameday. Once the statue is wrapped, the traditional bell circle is formed and all fans in attendance are able to participate. The Saddle Tramps along with other Tech students then tie red and black crepe paper all throughout campus to complete the event. The Will Rogers Statue is located next to Memorial Circle in the heart of the Texas Tech campus.

FRIDAY

Hall of Legacy

Join the Texas Tech Department of Athletics as they enshrine the 2007 inductees into the Texas Tech Athletics Hall of Legacy. This year's inductees are Benjamin Bates Alexander, C. Ralph Blodgett, Robert W. Broyles and O.R. & Betty Van Ness. The event gets underway at 6 p.m. on Suite Level 1 inside the West Stadium Building at Jones AT&T Stadium. For tickets, contact the Red Raider Club at (806) 742-1196.

SATURDAY

Texas Tech Alumni Association - Frazier Alumni Pavilion Pre-Game Reception

The Texas Tech Alumni Association will hold a pregame reception at the Frazier Alumni Pavilion (located across from Gate 1 of Jones AT&T Stadium) beginning at 3 p.m. and will last until kickoff. Alumni Association members are free while guests are \$10.

The Market Alumni Center, located at the corner of University and 19th St., will open at 8 a.m. and will close at 5 p.m. The Tech Traditions Gift Shop will also be open for business during those hours.



REDZONE - Sponsored by Miller Lite

The newest feature to the Red Raider Football scene is REDZONE. REDZONE is open to all fans and will be the ultimate tailgate and game watching area on campus. It will be located in the parking area around the clubhouse at Dan Law Field (corner of Canton and Drive of Champions) and will feature a giant mobile video screen (9 feet by 12 feet), great Red Raider fans and beverages. There is no admission to the REDZONE.

Stadium Club

The stadium club is for Red Raider Club members who have purchased club seats and or luxury suites for the 2007 season. The club will open at 4 p.m. on Saturday.

Raider Alley

Raider Alley is located southwest of the Frazier Alumni Pavilion and features live entertainment, merchandise booths, food vendors, face painting, interactive games and much more. Raider Alley will open at 3 p.m. and the featured entertainment will be performers from the Cactus Theater.

RaiderGate

RaiderGate is the official tailgate party for the Texas Tech student body. RaiderGate will be held in the R1 parking lot (15th and Detroit) and students must reserve spots in the SGA office prior to gameday. RaiderGate will open at 2 p.m. and the concert will get underway at 3 p.m. This week's concert will be headlined by the Kyle Bennett Band.

Team Walk - "Red Raid"

Join the Texas Tech Football team as they make their gameday walk to the locker room inside Jones AT&T Stadium. The team will walk over to Jones AT&T Stadium at 4:10 p.m. on Saturday. Fans are encouraged to line the walkway between the ATC (The Bubble) and the Double T scoreboard at the south end of the stadium to cheer on the team as they make their way into Jones AT&T.

Goin' Band From Raiderland - Stadium March

The Goin' Band From Raiderland will start its march to the stadium beginning at 5:15 p.m. The band will leave from the parking lot of the music building (located behind the Student Union) and will march in front of the Library and through the Engineering Key before splitting into two bands at the ATC (Athletic Training Center). Fans are encouraged to line the streets for the parade beginning at noon.

TEXAS TECH VS. UTEP, 6 P.M. KICKOFF

Pre-Game Entertainment/Special Presentations

- Goin Band From Raiderland Pre-Game Show
- Hall Of Legacy Inductions

Halftime

- The Goin' Band From Raiderland will perform.
- The 2007 Western All-Stars Little League Team will be introduced

