

2009 BIG 12 CONFERENCE OUTDOOR TRACK & FIELD CHAMPIONSHIPS

May 15-May 17, 2009 • Linda & Terry Fuller Track • Lubbock, Texas



MEDIA INFORMATION

Thank you for your interest in covering the 2009 Big 12 Conference Outdoor Track & Field Championships, hosted by Texas Tech University. Your media relations contact will be Brandon Ireton of the Texas Tech Media Relations Office. Below you will find more information on the media setup for this year's Championships. Feel free to contact Brandon Ireton with any additional questions at (806) 742-2770 or by e-mail at brandon.ireton@ttu.edu. Please have the included credential request form returned no later than **Noon on Wednesday, May 6, 2009**.

MEDIA CREDENTIALS

Media credentials may be picked up prior to the start of the Big 12 Outdoor Championships at the south end of Jones AT&T Stadium in room 117. Credentials will be available at the meet at the North End of the Bob Fuller Complex.

MEDIA FACILITY

A copy machine, fax machine, phone and Internet access will all be provided at the Linda & Terry Fuller Track.

INTERNET

Wireless internet access will be provided throughout the media facility, while ethernet access is available as well.

RESULTS

Individual event results will be printed and distributed at the Linda & Terry Fuller Track media station following the completion of each event. A final results book following the completion of each day's events will be printed and distributed as soon as possible. Live results will be available at www.texastech.com and Big12sports.com. Results will also be e-mailed at the conclusion at each day's activities. Please e-mail brandon.ireton@ttu.edu if you would like to be added to the results distribution list.

MEALS AND REFRESHMENTS

One meal will be provided on Friday and two meals will be provided on Saturday and Sunday for media members.

MEDIA MATERIALS

Big 12 media relations contacts may send media guides and weekly notes in advance to: **Brandon Ireton, Texas Tech Media Relations, 6th St. & Boston Ave, Rm 117 Lubbock, TX 79409**. Weekly notes can also be e-mailed in advance and copies will be made.

FREELANCE PHOTOGRAPHER

While the Big 12 Conference office will provide a photographer for the weekend, league schools or others seeking a freelance photographer should contact Brandon Ireton at (806) 742-2770. Ireton will be able to recommend one of several available area photographers.

PARKING

Requests for media parking must be included with each credential application. The parking area will be located south of the Bob Fuller Complex.

MEDIA RELATIONS CONTACTS

Brandon Ireton, *Media Coordinator/T&F Contact*
(806) 742-2770 (o); (806) 252-4653 (c)
brandon.ireton@ttu.edu

Chris Cook, *Media Relations Director*
(806) 742-2770 (o)
chris.cook@ttu.edu

Bonnie Ryan, *Big 12 T&F Media Relations Contact*
(469) 524-1040 (o)
bryan@big12sports.com



2009 BIG 12 OUTDOOR TRACK & FIELD CHAMPIONSHIPS
Media Credential Application
May 15-17, 2009 Lubbock, Texas
Bob Fuller Complex/Linda & Terry Fuller Track



Media Agency _____

Telephone _____ Fax # _____ Email address _____

Address _____

City _____ State/Zip Code _____

Sports Editor/Director making request _____ Parking Spaces Requested _____

DEADLINE FOR CREDENTIAL REQUESTS: Wednesday, May 6, 2009

PRINT MEDIA

Media Pass
 Name _____
 Name _____
 Name _____
 Photo Pass
 Name _____
 Name _____

RADIO MEDIA

Media Pass
 Name _____
 Name _____

INTERNET MEDIA

Media Pass
 Name _____
 Photo Pass
 Name _____

WIRELESS INTERNET ACCESS

Wireless Internet access will be provided in the media area located at the Linda & Terry Fuller Track. Any media member with special phone or internet needs should contact Brandon Ireton in the Texas Tech Media Relations Office at (806) 742-2770.

**PLEASE RETURN BY May 4, 2009 TO:
 Big 12 Outdoor Track and Field Championship Credentials**

Attn: Brandon Ireton
 Texas Tech Media Relations
 6th & Boston Ave
 Lubbock, Texas 79409
OR FAX TO: (806) 742-1970

TELEVISION MEDIA

Media Pass
 Name _____
 Photo Pass
 Name _____
 Name _____
 Name _____

CAMPUS MEDIA

Media Pass
 Name _____
 Name _____
 Name _____
 Photo Pass
 Name _____
 Name _____
 (for student newspapers, institutional publications)

SPORTS INFORMATION

Media Pass
 Name _____
 Name _____
 Photo Pass
 Name _____
 Name _____