

Local Licensees

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Texas Tech University

Standard License

5Rabbit (64166)

4311 Caswell Ave.
Austin, TX 78751
Mr. Barry Kahn
Phone 512-626-5503
Fax 866-448-1583
www.5rabbit.com
barry.kahn@5rabbit.com
Spec Agr Disclosed: 11/06/2006

Distribution Channel(s)

Direct Sales

Product Categories

03D (Housewares)

Advanced Graphix Screenprinting (10031)

520 23rd Street
Lubbock, TX 79404-1008
Mr. Steve Massengale
Phone 806-744-9998 16
Fax 806-744-2888
www.Advancedgraphix.net
stevem@advancedgraphix.net
Spec Agr Disclosed: 09/20/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03C (Office Products)
06A (Sports Equipment)
07D (Infant Products)

Banyan Industries (51494)

PO Box 16325
Ft. Worth, TX 76105
Ms. Mary Bender
Phone 817-319-5298
Fax 817-413-7946
banyan@ev1.net
Spec Agr Disclosed: 09/24/2007

Distribution Channel(s)

Direct Sales
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

Bhavsar and Silver Investments LLC (58649)

10911 Callanish Park Dr.
Austin, TX 78750
Mr. Nick Bhavsar
Phone 512-626-6201
Fax 512-389-2155
www.Lapto lids.com
ncik@lapto lids.com
Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

02C (Personal Accessories)
03C (Office Products)

Black Dog Ventures Inc. (58387)

3318 Burninglog Dr.
Grapevine, TX 76051
Ms. Marcie Frazier
Phone 817-684-8228
Fax 817-684-8228
marciefrazier@sbcglobal.net
Spec Agr Disclosed: 01/30/2007

Distribution Channel(s)

Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

01K (Men's/Unisex Loungewear & Sleepwear)

C.A.L. Designs (11862)

897 Paddy Road
Floresville, TX 78114
Ms. Donna Nordstrom
Phone 830-393-1801
Fax 830-393-1801
www.Caldesigns.com
nordstrom@tgti.net
Spec Agr Disclosed: 08/22/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
05A (Stationery)
05C (Paper Products)

California T's (23334)

1611 University Avenue
Lubbock, TX 79401
Mr. Steve Taylor
Phone 806-763-1071
Fax 806-763-5053
steve@californiat.net
Spec Agr Disclosed: 01/27/2007

Distribution Channel(s)

Direct Sales

Product Categories

01A (Men's/Unisex T-shirts)
01C (Headwear)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)

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Camp Poppy Glass (63216)

3001 McElroy Drive
Austin, TX 78757
Mr. Bob Ford
Phone 512-453-8787
Fax
bobford3@swbell.net
Spec Agr Disclosed: 09/26/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Related Retail Sales

Product Categories

03A (Domestics)

Everything Graduation LLC dba

Memories For Ever (56459)

PO Box 936
Coppell, TX 75019
Mr. Bob Cochran
Phone 469-688-9127
Fax 972-304-3254
www.Everythinggraduation.com
bobcochran@att.net
Spec Agr Disclosed: 03/27/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Gourmet Pantry-The (24077)

8201 Quaker #138
Lubbock, TX 79424
Mr. Ed Fowler
Phone 806-794-5592
Fax 806-794-5593
www.Gourmet-pantry.com
gpantry@door.net
Spec Agr Disclosed: 08/07/2007

Distribution Channel(s)

Related Retail Sales

Product Categories

03D (Housewares)

Cardinal's Sport Center (41759)

1602 13th
Lubbock, TX 79401
Mr Brad Wyatt
Phone 806 765 6645
Fax 806 763 3927
bwyatt@cardsports.net
Spec Agr Disclosed: 05/14/2007

Distribution Channel(s)

Related Retail Sales
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

Fast Signs (Lubbock, TX) (38816)

4210 82nd Street #206
Lubbock, TX 79423
Mr. Mike Walker
Phone 806-793-9796
Fax 806-793-9853
www.Fastsigns.com
132@fastsigns.com
Spec Agr Disclosed: 03/31/2007

Distribution Channel(s)

Related Retail Sales
Restricted Channel

Product Categories

04A (Automobile Products)
04C (Signage Products)

Graduation Express LLC (57467)

16 Autumn Oaks Drive
Baytown, TX 77521
Mr. Stephen French
Phone 281-421-1794
Fax 281-421-4021
www.Graduationexpress.com
steve@graduationexpress.com
Spec Agr Disclosed: 10/11/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Related Retail Sales

Product Categories

07E (Footwear)

Denise DeRusha Designs (41760)

6170 Indian Paint Road
Aubrey, TX 76227-8464
Ms Denise DeRusha
Phone 979 694-9091
Fax
www.Denisederushadesigns.com
drderusha@cox.net
Spec Agr Disclosed: 10/23/2006

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

03A (Domestics)

Galaxy International (17778)

2376 E. Orangethorpe Ave.
Anaheim, CA 92806-1231
Mr. Numan Kesbeh
Phone 714-879-9040
Fax 714-879-9050
www.Galaxyflag.com
gicflag@aol.com
Spec Agr Disclosed: 09/20/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

04C (Signage Products)

J. Keith's Jewelry (53077)

8001 Quaker Ave. Ste. H
Lubbock, TX 79424
Ms. Natalie Howard
Phone 806-791-0092
Fax 806-791-3255
sales@jkeithjewelry.com
Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

Direct Sales

Product Categories

02A (Jewelry)

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J.P.'s Fundwear (23485)

5120 69th Street
Lubbock, TX 79424
Ms. Janice Pamperin
Phone 806-794-5777
Fax 806-798-7509
www.Schoolgearschoolsupplies.com
fundwear@hub.ofthe.net
Spec Agr Disclosed: 10/19/2006

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

- 02C (Personal Accessories)
- 03A (Domestics)
- 03D (Housewares)
- 05B (Checks)
- 05D (School Supplies)

Distribution Channel(s)

Campus/Local Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Headwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)

Jester Art Service (23372)

2849 34th Street
Lubbock, TX 79410
Ms. Jancy Jester
Phone 806-792-6529
Fax 806-792-1981
jancy@nts-online.net
Spec Agr Disclosed: 10/30/2006

Distribution Channel(s)

- Campus/Local Channel
- Direct Sales
- Mid Tier/Better Channel

Product Categories

- 04D (Gifts & Novelties - Miscellaneous)

Distribution Channel(s)

Campus/Local Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01C (Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 02A (Jewelry)
- 04A (Automobile Products)
- 04C (Signage Products)
- 06A (Sports Equipment)

Jon Hart Design Company Inc. (36170)

P.O. Box 8558
San Antonio, TX 78208
Mr. Bob Burke
Phone 210-226-8544
Fax 210-226-8598
www.Jonhartdesign.com
burke@jonhartdesign.com
Spec Agr Disclosed: 07/24/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)

Menagerie Rowe Int'l Inc. (53448)

7307 Wester Way
Dallas, TX 75248
Mr. Sharon Rowe
Phone 817-683-3893
Fax 214-248-3847
www.Literatibookmarks.com
sharon@literatibookmarks.com
Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

- Campus/Local Channel
- Direct Sales
- Mass Channel
- Mid Tier/Better Channel
- Restricted Channel

Product Categories

- 04D (Gifts & Novelties - Miscellaneous)

Metalback (42925)

4606 Johnson Rd.
Odessa, TX 79764
Mr. Lonnie Lawrence
Phone 432-550-2633
Fax 432-550-0605
reggie@metalback.com
Spec Agr Disclosed: 11/14/2006

Distribution Channel(s)

- Campus/Local Channel
- Direct Sales
- Mass Channel
- Mid Tier/Better Channel

Product Categories

- 02C (Personal Accessories)

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Outer Wear USA (34642)

726 Donald Preston Drive
Wolfforth, TX 79382
Ms. Connie LaDuc
Phone 806-792-8891
Fax 806-792-2236
www.Outerwearusa.com
claduc@outerwearusa.com
Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01H (Men's Fashion Apparel)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)

Outhouse Designs (43813)

PO Box 19227
Austin, TX 78760
Mr. Dennis Satterfield
Phone 512 448 2336
Fax 512-440-0559
www.Outhousedesigns.com
denniss@outhousedesigns.com
Spec Agr Disclosed: 08/22/2007

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Rachael's Fine Fabrics (45638)

4636 50th St.
Lubbock, TX 79414
Ms. Barbara Harris
Phone 806-795-4693
Fax 806-795-4408
www.Rachael fabrics.com
mail@rachael fabrics.com
Spec Agr Disclosed: 07/25/2007

Distribution Channel(s)

Related Retail Sales

Product Categories

03A (Domestics)

Randy Smith Limited (56036)

1811 Cullen Ave
Austin, TX 78757
Mr. Randy Smith
Phone 512-451-6815
Fax
www.Randysmithlimited.com
rsmith@randysmithlimited.com
Spec Agr Disclosed: 04/17/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

05E (Publishing)

Remy Game Tables (54348)

PO Box 600406
Dallas, TX 75360
Mr. Remy Fellman
Phone 214-870-2004
Fax 214-361-8790
www.Remygametables.com
rf@remygametables.com
Spec Agr Disclosed: 08/08/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

06D (Games)

Rewards Inc. (29968)

9722 Great Hills Trail #300
Austin, TX 78759
Ms. Claudia Stromberg
Phone 512-502-9799
Fax 512-502-9153
www.Shoprewards.com
shprewards@aol.com
Spec Agr Disclosed: 01/12/2007

Distribution Channel(s)

Direct Sales
Related Retail Sales

Product Categories

02A (Jewelry)
02C (Personal Accessories)
06A (Sports Equipment)

Richey - John (23374)

5418 46th Street
Lubbock, TX 79414
Mr. John Richey
Phone 806-795-8649
Fax 806-792-3869
jwgerichey@aol.com
Spec Agr Disclosed: 09/24/2007

Distribution Channel(s)

Direct Sales

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

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Robert Lance Jewelers (23410)

5217 82nd Street Unit 400
Lubbock, TX 79424
Mr. Robert Rogers
Phone 806-794-2938
Fax 806-798-9772
www.Robertlancejewelers.com
rlance777@amaonline.com
Spec Agr Disclosed: 01/23/2007

Distribution Channel(s)

Related Retail Sales
Restricted Channel

Product Categories

02A (Jewelry)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)

01I (Women's Apparel)
06A (Sports Equipment)

Russell Korman Co. (54775)

3806 North Lamar Blvd.
Austin, TX 78756
Mr. Hank Korman
Phone 512-451-9292
Fax 512-459-0161
jrussellkorman@austin.rr.com
Spec Agr Disclosed: 04/16/2007

Distribution Channel(s)

Direct Sales
Mid Tier/Better Channel
Related Retail Sales

Product Categories

02A (Jewelry)

Scout Leather Company (60809)

PO Box 420637
Dallas, TX 75342
Mr. John Hunter
Phone 214-747-3100
Fax 214-747-3500
www.Scoutleather.com
jhunter@scoutleather.com
Spec Agr Disclosed: 09/29/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03D (Housewares)

Sportzchairz (47593)

19905 Dornick Hills Lane
Pflugerville, TX 78660
Mr. Scott Purtle
Phone 512-670-3469
Fax 512-670-3617
scott.purtle@sbcglobal.net
Spec Agr Disclosed: 10/11/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Stuart's Jewelers (24420)

3419 82nd Street
Lubbock, TX 79423
Ms. Jeannie Stuart
Phone 806-792-2110
Fax 806-792-2188
stuartj@nts-online.net
Spec Agr Disclosed: 09/20/2006

Distribution Channel(s)

Related Retail Sales

Product Categories

02A (Jewelry)

Scarborough Specialties Inc (23415)

10501 Indiana Ave
Lubbock, TX 79423
Mr. Jay Jacobus
Phone 806-792-9925
Fax 806-792-9927
www.Scarspec.com
jay@scarspec.com
Spec Agr Disclosed: 10/10/2006

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

Silver Ray Inc. (51373)

6607 Baker Blvd
Richland Hills, TX 76118
Mr. Wayne Foster
Phone 817-907-3600
Fax 817-231-0986
www.Slb1.com
southernlegacy@sbcglobal.net
Spec Agr Disclosed: 04/10/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel
Related Retail Sales

Product Categories

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Local Licensees

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Texas Tech University

Texacats LLC (48899)

506 W. Dexter
College Station, TX 77840
Ms. Nadine Stuth
Phone 979-693-1874
Fax 979-693-1874
www.Aggielandgifts.com
nrstuth@hotmail.com
Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

02A (Jewelry)
04B (Collectibles)

Texas Collectible Tins LLC (56574)

PO Box 2897
Fredericksburg, TX 78624
Mr. Charles G. Wilson
Phone 830-990-4917
Fax 830-997-6957
www.Texascollectibletins.com
cwfbg@yahoo.com
Spec Agr Disclosed: 09/20/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Texas Ringers (34542)

233 Deertrail Drive
San Marcos, TX 78666
Mr. Bill Lyon
Phone 512-396-1311
Fax 512-396-1511
www.Texasringers.com
txringers@yahoo.com
Spec Agr Disclosed: 07/16/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)

Texas Tech Federal Credit Union (43578)

PO Box 41072
Lubbock, TX 79409-1072
Ms. Ellen
Phone
Fax

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Thacker Jewelry (53042)

4210 82nd St. #230
Lubbock, TX 79432
Mr. Joe Thacker
Phone 806-794-7766
Fax 806-722-2306
isaiah2@nts-online.net
Spec Agr Disclosed: 10/23/2006

Distribution Channel(s)

Related Retail Sales

Product Categories

02A (Jewelry)

Toadegrip Partners LLP (63467)

11665 Lower Sequin Road
Schertz, TX 78154
Ms. Gloria Hinds
Phone 210-658-8478
Fax 210-658-2600
www.Toadegrip.com
tcsaurman@satx.rr.com
Spec Agr Disclosed: 07/30/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

04C (Signage Products)

T-Shirts Plus (TX) (31355)

215 S. University Parks Dr.
Waco, TX 76701
Ms. Beverly Bawcom
Phone 254-753-3411 11
Fax 254-753-3441
www.Tspwaco.com
beverlybawcom@wpromotions.net
Spec Agr Disclosed: 02/09/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Related Retail Sales

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
03D (Housewares)
04E (Holiday Accessories)
07D (Infant Products)

U Dawg Graphics (45587)

5011 Slide Rd.
Lubbock, TX 79414
Mr. Michael Kahn
Phone 806-788-8982
Fax 806-793-0595
www.Udawgraphics.com
mkahn@mo-coinc.com
Spec Agr Disclosed: 04/10/2007

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)

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Local Licensees

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Texas Tech University

Varsity Jewelers (44395)

1311 University Avenue

Lubbock, TX 79401

Mr. Randall Phelps

Phone 806-747-0929

Fax

varsityjewelers@aol.com

Spec Agr Disclosed: 04/24/2007

Distribution Channel(s)

Related Retail Sales

Product Categories

02A (Jewelry)

46 Licensees

45 Special Aggrements

45 Disclosed