

Licensees

Licensed as of 09/2007

Texas Tech University

Standard License

2Thumbs Entertainment (50059)

107 Eaton Place - Suite 320
Cary, NC 27513
Mr. Mark Baric
Phone 919-380-9746
Fax 919-380-9315
mark@2thumbsentertainment.com
Spec Agr Disclosed: 01/02/2007

Distribution Channel(s)

Direct Sales

Product Categories

07H (Media Players & Content)

3 Point Enterprises Inc. dba FIKI SPORTS (40075)

16403 Ishida Avenue
Gardena, CA 90248
Mr. Richard Crasnick
Phone 310-225-3454
Fax 310-225-6660
www.Fikisports.com
craz@fikisports.com
Spec Agr Disclosed: 04/04/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

06C (Toys)

4004 Incorporated (14499)

12 Harbor Park Drive
Port Washington, NY 11050
Mr. Barry Prevor
Phone 516-829-6752 101
Fax 516-482-9236
barry@4004inc.com
Spec Agr Disclosed: 08/28/2007

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

5Rabbit (64166)

4311 Caswell Ave.
Austin, TX 78751
Mr. Barry Kahn
Phone 512-626-5503
Fax 866-448-1583
www.5rabbit.com
barry.kahn@5rabbit.com
Spec Agr Disclosed: 11/06/2006

Distribution Channel(s)

Direct Sales

Product Categories

03D (Housewares)

5th & Ocean Clothing (40904)

590 West 83rd Street
Hialeah, FL 33014
Ms. Mara Venegas
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
marav@5thocean.com
Spec Agr Disclosed: 05/27/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)

A.T. Cross Company (13895)

One Albion Road
Lincoln, RI 02865-3700
Ms. Sally Anthony
Phone 401-335-8513
Fax 401-333-1751
www.Cross.com
santhony@cross.com
Spec Agr Disclosed: 01/04/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

A/M/G Company (23290)

PO Box 122811
Fort Worth, TX 76121
Mr. Bob N Austin
Phone 817-367-6415
Fax 817-367-6418
www.Vehiclemedallions.com
theamg@sbcglobal.net
Spec Agr Disclosed: 10/06/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

04A (Automobile Products)

AA World Class/Supplier (10009)

65 Railroad Avenue Unit #3
Ridgefield, NJ 07657
Mrs. Rosanna M. Eckhardt
Phone 201-313-0022
Fax 201-313-0044
www.AAworld.com
rosannae@aaworld.com
Spec Agr Disclosed: 03/12/2007

Distribution Channel(s)

Direct Sales

Product Categories

02C (Personal Accessories)

9/28/2007 9:41:02AM

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Academy Awards (15306)

4255 Bannock Burn Rd.
 Florence, SC 29505
 Mr. Jay McLaughlin
 Phone 843-661-5622
 Fax 843-669-9266
 www.thecarflagpeople.com
 jay@thecarflagpeople.com
 Spec Agr Disclosed: 11/02/2006

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)

Ace Bayou Corp. (47100)

931 Daniel St.
 Kenner, LA 70062
 Mr. Richard Davis
 Phone 479-273-7915 222
 Fax 479-273-9847
 www.Acebayou.com
 wayne@strategicalliancesinc.net
 Spec Agr Disclosed: 12/29/2006

Distribution Channel(s)

Mass Channel

Product Categories

03B (Furniture/Furnishings)

Acushnet Co. (48831)

PO Box 965
 Fairhaven, MA 02719
 Mr. Michael Lowe
 Phone 508-979-2000
 Fax 508-910-8782
 www.Titleist.com
 mike.lowe@acushnetgolf.com
 Spec Agr Disclosed: 02/16/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

06A (Sports Equipment)
 07E (Footwear)

adidas by Outerstuff (66862)

1370 Broadway 15th Floor
 New York, NY 10018
 Ms. Tapti Tapan
 Phone 212-594-9700 3055
 Fax 646-364-9748
 ttapan@outerstuff.com
 Spec Agr Disclosed: 01/10/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

adidas Team Inc (36296)

951 32nd Ave. SW
 Cedar Rapids, IA 52404
 Mr. Bob Leuenberger
 Phone 319-368-0338
 Fax 319-368-0314
 www.Valleyapparel.com
 bleuenberger@valleyapp.com
 Spec Agr Disclosed: 08/08/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel
 Related Retail Sales
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)
 02A (Jewelry)
 06A (Sports Equipment)
 07D (Infant Products)
 07E (Footwear)

Adrian's Inc. (49213)

PO Box 6091
 Knoxville, TN 37914
 Mr. Steven Dew
 Phone 865-523-6762
 Fax 865-522-5824
 www.Thebednet.com
 sdew@thebednet.com
 Spec Agr Disclosed: 03/01/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

04A (Automobile Products)

Texas Tech University

Advanced Graphix Screenprinting (10031)

520 23rd Street
Lubbock, TX 79404-1008
Mr. Steve Massengale
Phone 806-744-9998 16
Fax 806-744-2888
www.Advancedgraphix.net
stevem@advancedgraphix.net
Spec Agr Disclosed: 09/20/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03C (Office Products)
06A (Sports Equipment)
07D (Infant Products)

Adventure Furniture Inc. (54362)

2630 Northgate Avenue Suite B
Cumming, GA 30041
Mr. Kevin McClary
Phone 678-933-3458
Fax 678-868-1811
www.Fan-creations.com
kevinm@fan-creations.com
Spec Agr Disclosed: 09/26/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
07D (Infant Products)

Ad-venturous Corp. (51724)

515 Pecan
Junction, TX 76849
Ms. Jennifer Robinson
Phone 325-446-3441
Fax
jenrob1220@verizon.net
Spec Agr Disclosed: 01/09/2007

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

AES Optics (45692)

PO Box 828
Senatobia, MS 38668-0828
Ms Amy Halstead
Phone 800-416-0866 107
Fax 800-785-6563
www.aesoutdoors.com
ahalstead@aesoutdoors.com
Spec Agr Disclosed: 11/17/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Ahead Headgear (32726)

1268 Channel Park
Marietta, GA 30064
Mr. Tom Miller
Phone 770-428-2551
Fax 770-428-2382
www.Aheadweb.com
tomm@aheadhq.com
Spec Agr Disclosed: 08/16/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01I (Women's Apparel)
06A (Sports Equipment)

Ahrens Manufacturing (Mount Ayr IA) (63308)

P.O. Box 429
Mount Ayr, IA 50854-2168
Ms. Toni Brown
Phone 641-464-3369
Fax 641-464-0675
salesahrens@iowatelecom.net
Spec Agr Disclosed: 12/14/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales
Restricted Channel

Product Categories

03B (Furniture/Furnishings)

All-Sport Brush LLC (54641)

PO Box 4769
Tulsa, OK 74159-0769
Mr. Michael Joyce
Phone 918-749-3368
Fax 918-749-5133
mike@sportzbrush.com
Spec Agr Disclosed: 03/29/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

07C (Health/Beauty)

Texas Tech University

All-Star Apparel (49764)

6722 C Vista Del Mar Ave.
La Jolla, CA 92037
Mr. Tim McCallum
Phone 858-205-7827
Fax 858-225-3544
www.All-star.ws
tim@all-star.ws
Spec Agr Disclosed: 01/03/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01G (Youth Apparel)

Alpha Sports Inc (57497)

7208 McNeil Drive Suite 207
Austin, TX 78729
Mr. Michael Lin
Phone 512-250-1499 106
Fax 512-279-9454
www.Newtechkites.com
michael@alphatennis.com
Spec Agr Disclosed: 08/29/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
04C (Signage Products)
06A (Sports Equipment)
06C (Toys)

Alumni Group LLC- The (15315)

8632 Fredricksburg Rd Suite 207
San Antonio, TX 78240
Mr. Dick Wurzburg
Phone 210-691-5370
Fax 210-691-5376
www.Alumnigroup.com
dickwurz@aol.com
Spec Agr Disclosed: 07/13/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Ambrose Enterprises LLC (44218)

1527 Brentwood Lane
Mount Vernon, WA 98274
Mr. John Ambrose
Phone 360-752-2700
Fax 360-752-2702
www.Adrenalinepromotions.com
orders@adrenalinepromotions.com
Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01E (Jerseys/Uniforms)
01M (Clothing Accessories)
06A (Sports Equipment)

American Needle (11635)

1275 Busch Pkwy
Buffalo Grove, IL 60089
Ms. Darla Marabotti
Phone 847-215-0011 322
Fax 847-229-0124
www.Americanneedle.com
licensing@amer-needle.com
Spec Agr Disclosed: 01/17/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)

Amigo's Salsa (56183)

1009 Rockford Rd. S.
Ardmore, OK 73401
Mr. Marty Currier
Phone 580-224-0667
Fax 580-224-0667
www.Collegiatesalsa.com
gailcurrier@sbcglobal.net
Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

07B (Consumables)

Aminco International (USA) Inc. (16644)

20571 Crescent Bay Drive
Lake Forest, CA 92630
Ms. Melissa Ballack
Phone 949-457-3261 228
Fax 949-598-2864
www.AmincoUSA.com
melissa.b@amincousa.com
Spec Agr Disclosed: 02/16/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

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Ampad a div. of American Pad and Paper (11600)

3101 East George Bush Highway - Suite 200
Richardson, TX 75082
Mr. Ryan Hanson
Phone 972-578-2000 6279
Fax 800-227-1534
www.Ampad.com
ryan.hanson@americanpad.com
Spec Agr Disclosed: 06/23/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Apparel Management Group LLC (58789)

5004 Millstaff Drive
Oak Ridge, NC 27310
Mr. Vincent Piccirillo
Phone 336-643-9389
Fax 336-316-0171
appmgnt@aol.com
Spec Agr Disclosed: 09/12/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01C (Headwear)
01H (Men's Fashion Apparel)

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
05D (School Supplies)

AS (37575)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 11/15/2006

Distribution Channel(s)

Mass Channel
Mid Tier/Better Channel

Antigua Group Inc. (11622)

16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 623-523-6000
Fax 623-523-6009
www.Antigua.com
koneill@antigua.com
Spec Agr Disclosed: 07/10/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
02C (Personal Accessories)
06A (Sports Equipment)

Arthur Court Designs (58660)

PO Box 459
Brisbane, CA 94005
Mr. Mathew Hullfish
Phone 415-468-8599
Fax 415-468-8726
www.Arthurcourt.com
mhullfish@arthurcourt.com
Spec Agr Disclosed: 12/27/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

ASAP Designs Inc. dba Designs In Thread (23450)

5044 Frankford Ave. Ste. 200
Lubbock, TX 79424
Ms. Penny Poff
Phone 806-794-3875
Fax 806-794-3992
www.Designs-in-thread.com
penny@designs-in-thread.com

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Artistic Glass Engraving (23760)

109 Collins St.
Conroe, TX 77301
Mr. Jacob Mayorga
Phone 713-344-0412
Fax 713-344-0414
www.Americanaglass.com
jacob@americanaglass.com
Spec Agr Disclosed: 01/18/2007

Distribution Channel(s)

Campus/Local Channel

Texas Tech University

Ashworth Inc. (18624)

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keelifloyd@2thegame.com
 Spec Agr Disclosed: 04/11/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance
 Apparel)

ATC Group Inc. (49991)

3235 Industry Dr. Ste. C
 N. Charleston, SC 29418
 Mr. Drew Tombs
 Phone 843-767-6855
 Fax 843-767-6858
 www.Atcgroup.net
 drewtombs@atcgroup.net
 Spec Agr Disclosed: 06/14/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)

Athletix Apparel (23892)

PO Box 357
 Kosciusko, MS 39090
 Ms. Candice Burden
 Phone 662-289-1074 314
 Fax 662-289-6315
 www.Youthcheerleader.com
 cburden@athletix.com
 Spec Agr Disclosed: 08/16/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Atlanta Hosiery Company (23312)

PO Box 43101
 Atlanta, GA 30336
 Mr. David Cohen
 Phone 404-691-3990
 Fax 404-699-7254
 www.Twofeetahead.com
 cohen4@aol.com
 Spec Agr Disclosed: 07/23/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01M (Clothing Accessories)
 07D (Infant Products)

**Atomic Chic LLC dba Red 24 R25 and
 ET TU (62424)**

895 Hale Ave.
 St. Paul, MN 55128
 Mr. James Punch
 Phone 612-331-1335
 Fax 612-331-2849
 www.Red24bags.com
 jim@red24bags.com
 Spec Agr Disclosed: 08/10/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)

**Austin Specialty Advertising Inc.
 (60287)**

PO Box 30225
 Austin, TX 78755
 Ms. Kathy Carver
 Phone 512-345-7868
 Fax 512-345-1014
 www.Austinspecialty.com
 kathy@austinspecialty.com
 Spec Agr Disclosed: 01/15/2006

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Authentic Street Signs Inc. (40659)

183 Main St.
 Saint Peter, IL 62880
 Mr. Mark Wollin
 Phone 618-349-8878 108
 Fax 618-349-6245
 www.Authenticstreet signs.com
 authenticss@frontiernet.net
 Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04C (Signage Products)

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B.S.I. Products Inc. (17845)

9510 Berger Road
Columbia, MD 21046
Mr. Scott Robinson
Phone 410-381-2596
Fax 410-995-6268
www.Bsiproducts.com
sales@bsiproducts.com
Spec Agr Disclosed: 03/30/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Baby Fanatic LLC (47915)

1901 E. Franklin Street
Suite 114
Richmond, VA 23223
Mr. Travis Brown
Phone 804-644-4707
Fax 804-644-4709
www.Babyfanatic.com
tbrown@babyfanatic.com
Spec Agr Disclosed: 03/30/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
06D (Games)
07D (Infant Products)

Baden Sports Inc. (11587)

34114 21st Ave. South
Federal Way, WA 98003
Ms. Ashley May
Phone 253-925-0500
Fax 253-952-3052
www.Badensports.com
ashleym@badensports.com
Spec Agr Disclosed: 02/27/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

06A (Sports Equipment)
06B (Balls)

Banyan Industries (51494)

PO Box 16325
Ft. Worth, TX 76105
Ms. Mary Bender
Phone 817-319-5298
Fax 817-413-7946
banyan@ev1.net
Spec Agr Disclosed: 09/24/2007

Distribution Channel(s)

Direct Sales
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

Barhyte Specialty Foods (60362)

PO Box 1499
Pendleton, OR 97801
Mr. Chris Barhyte
Phone 503-691-7858
Fax 503-691-8918
www.Barhyte.com
chris@barhyte.com
Spec Agr Disclosed: 04/09/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

07B (Consumables)

Bates-Wells Inc. (26389)

3828 50th Street
Lubbock, TX 74913
Mr. Mark Stiff
Phone 806-793-5685
Fax 806-793-9655
www.Bateswells.com
mstiff@bateswells.com
Spec Agr Disclosed: 07/19/2007

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Bean Bag Boys Inc. - The (29058)

PO Box 827
Lexington, SC 29071-0827
Mr. Scott Pettus
Phone 803-939-0450
Fax 803-939-0450
www.Beanbagboys.com
jspettus@beanbagboys.com
Spec Agr Disclosed: 09/24/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)

Beehive Specialty (60718)

8701 Wall St. Suite 900
Austin, TX 78754
Ms. Erica McCarley
Phone 512-912-7940
Fax 512-997-7944
www.Beehivespecialty.com
erica@beehivespecialty.com
Spec Agr Disclosed: 04/17/2007

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Texas Tech University

Belle View Inc. (36968)

2335 E. Chestnut Expressway - Suite 100
C-100
Springfield, MO 65802
Mr. Sam Kalash
Phone 417-868-8787
Fax 417-868-8294
www.Belleviewinc.com
skalash555@aol.com
Spec Agr Disclosed: 12/21/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Benjamin Knox Gallery (18890)

405 University Dr. E.
College Station, TX 77840
Mr. Benjamin Knox
Phone 979-691-2787
Fax 979-691-2788
www.Benjaminknox.com
director@benjaminknox.com
Spec Agr Disclosed: 10/02/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

05A (Stationery)
05E (Publishing)

Bentley Plastics (55181)

142 Shady Lane
Perryville, AR 72126
Ms. Mary Bentley
Phone 501-333-2297
Fax 501-333-2295
www.Bentleydrinkware.com
bentleyplastics@tcworks.net
Spec Agr Disclosed: 01/03/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)

Bergamot Brass Works Inc. (32154)

820 Wisconsin St.
Delavan, WI 53115
Ms. Diana Hamilton-Buller
Phone 262-728-5572 204
Fax 262-728-4560
www.Theofficialpage.com
dianah@bergamot.net
Spec Agr Disclosed: 10/12/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)

Berry Plastics Corporation (15062)

PO Box 219
Lawrence, KS 66044-0219
Ms. Jana Johnson
Phone 785-838-8442
Fax 785-842-3024
www.Berryplastics.com
janajohnson@berryplastics.com
Spec Agr Disclosed: 09/29/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

03D (Housewares)

Bethel International (51200)

4610 Bragg Road
Fayetteville, NC 28303
Mr. Yong Kim
Phone 910-868-4554
Fax 910-868-3658
don@bethelwholesale.com
Spec Agr Disclosed: 09/12/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
06A (Sports Equipment)
07D (Infant Products)

Bhavsar and Silver Investments LLC (58649)

10911 Callanish Park Dr.
Austin, TX 78750
Mr. Nick Bhavsar
Phone 512-626-6201
Fax 512-389-2155
www.Laptoplids.com
ncik@laptoplids.com
Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

02C (Personal Accessories)
03C (Office Products)

9/28/2007 9:41:02AM

Licensees

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Biederlack Of America Corp. (11994)

11501 Bedford Rd. NE
Cumberland, MD 21502
Mr. Peter McCabe
Phone 301-759-3633 3141
Fax 301-759-3837
www.Biederlack.com
pampatch@biederlack.com
Spec Agr Disclosed: 07/31/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

Big League Promotions Corp. (14887)

1974 NW 82nd Ave.
Miami, FL 33126
Mr. Kenneth Brickman
Phone 305-640-9606
Fax 305-640-9845
www.Bigleaguepromotions.com
ken@bigleaguepromotions.com
Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

06A (Sports Equipment)
06C (Toys)
06D (Games)

Black Dog Ventures Inc. (58387)

3318 Burninglog Dr.
Grapevine, TX 76051
Ms. Marcie Frazier
Phone 817-684-8228
Fax 817-684-8228
marciefrazier@sbcglobal.net
Spec Agr Disclosed: 01/30/2007

Distribution Channel(s)

Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

01K (Men's/Unisex Loungewear & Sleepwear)

Blaze Jewelry (41571)

303 Fifth Ave. #1810
New York, NY 10016
Mr. David Diveck
Phone 212-447-0303
Fax 212-447-0122
blazeinc303@aol.com
Spec Agr Disclosed: 11/02/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)

Boelter Brands LLC (54782)

N22 W23685 Ridgeview Pkwy West
Waukesha, WI 53187-1637
Ms. Kristina Manke
Phone 262-523-3270
Fax 262-523-6051
www.Boelterbrands.com
kmanke@boelter.com
Spec Agr Disclosed: 06/11/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)

Bombat Washer Co. (50166)

412 W. Esparada Dr.
Georgetown, TX 78628
Mr. Chris Lockwood
Phone 512-863-0738
Fax 512-863-0738
www.Bombatwashers.com
chris@bombatwashers.com
Spec Agr Disclosed: 04/03/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

06D (Games)

Bottle Poppers Inc. (58025)

88 Inverness Circle East Ste. A208
Englewood, CO 80112-5521
Mr. Ben White
Phone 303-662-0300
Fax 303-662-0700
www.Bottlepopper.com
admin@bottlepopper.com
Spec Agr Disclosed: 09/20/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
06A (Sports Equipment)

Brittain Co. - The (40301)

2811 74th Street Ste. B
Lubbock, TX 79423
Mr. Robby Robison
Phone 806-748-0371
Fax 806-748-4039
new3rob@hotmail.com
Spec Agr Disclosed: 01/04/2007

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

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Licensees

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Broad Bay Cotton Company (12499)

1393 Baker Rd.
Virginia Beach, VA 23455
Mr. Ric Wigginton
Phone 800-676-8337
Fax 757-227-4105
www.Broadbay.biz
ricwigginton@broadbaycotton.com
Spec Agr Disclosed: 08/02/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01H (Men's Fashion Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
05A (Stationery)
05B (Checks)
06A (Sports Equipment)
07D (Infant Products)

Build-A-Bear Retail Management Inc. and Affiliate (28819)

1954 Innerbelt Bus. Ctr. Dr.
St. Louis, MO 63114
Ms. Marilyn Freundlich
Phone 314-423-8000 5203
Fax 314-423-8188
www.Buildabear.com
marilynf@buildabear.com
Spec Agr Disclosed: 02/14/2007

Distribution Channel(s)

Direct Sales
Related Retail Sales

Product Categories

06C (Toys)

Bunnies and Bows (54229)

1332 Falcon Drive
Lewisville, TX 75077
Ms. Chrysa Sparrow
Phone 972-317-2962
Fax 972-692-7743
www.Bunniesandbows.com
chrysa@bunniesandbows.com
Spec Agr Disclosed: 07/02/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03A (Domestics)

Business to Business LLC (48840)

PO Box 2901
Amarillo, TX 79105
Mr. Tomek Gibaszek
Phone 806-698-1754
Fax 806-698-1759
www.Grahamdata.com
tgibaszek@grahamdata.com

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

C&F Enterprises Inc. (15356)

819 Bluecrab Rd.
Newport News, VA 23606
Ms. Michelle E Taylor
Phone 757-873-5688
Fax 757-873-0358
www.Cnfei.com
mtaylor@cnfei.com
Spec Agr Disclosed: 07/09/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)
07C (Health/Beauty)
07D (Infant Products)

C.A.L. Designs (11862)

897 Paddy Road
Floresville, TX 78114
Ms. Donna Nordstrom
Phone 830-393-1801
Fax 830-393-1801
www.Caldesigns.com
nordstrom@tgti.net
Spec Agr Disclosed: 08/22/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
05A (Stationery)
05C (Paper Products)

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Licensees

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Cadre Athletic Inc. (11681)

1295 Vernon Street
 Wabash, IN 46992
 Ms. Colleen Lunn
 Phone 260-563-2186 16
 Fax 260-569-0921
 www.Nextinc.com
 colleenl@nextmarketinginc.com
 Spec Agr Disclosed: 04/04/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

07B (Consumables)

Campus Casuals by CC (52645)

420 East State Pkwy.
 Schaumburg, IL 60173
 Mr. Doug Murphy
 Phone 847-490-3636
 Fax 847-490-8199
 www.Clubcolors.com
 d_baer@campuscasuals.com
 Spec Agr Disclosed: 01/11/2007

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)

Camp David (17631)

7920 Foster
 Overland Park, KS 66204
 Ms. Karen Anderson
 Phone 913-648-0573 246
 Fax 913-648-7444
 www.Campdavid.com
 karenac@campdavid.com
 Spec Agr Disclosed: 02/06/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Headwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Campus Images dba Landmark Publishing (32994)

651 Park Village Drive
 Atlanta, GA 30306
 Mr. Keith Mackintosh
 Phone 404-261-2730
 Fax 404-261-7921
 www.Campusimages.com
 keith@landmarkpublishing.com
 Spec Agr Disclosed: 03/17/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

05E (Publishing)

California T's (23334)

1611 University Avenue
 Lubbock, TX 79401
 Mr. Steve Taylor
 Phone 806-763-1071
 Fax 806-763-5053
 steve@californiat.net
 Spec Agr Disclosed: 01/27/2007

Distribution Channel(s)

Direct Sales

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Headwear)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)

Camp Poppy Glass (63216)

3001 McElroy Drive
 Austin, TX 78757
 Mr. Bob Ford
 Phone 512-453-8787
 Fax
 bobford3@swbell.net
 Spec Agr Disclosed: 09/26/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Related Retail Sales

Product Categories

03A (Domestics)

Camel City Marketing, LLC (49616)

301 N. Main St. Suite 2410
 Winston Salem, NC 27101
 Mr. Mike Bozymski
 Phone 336-722-4115
 Fax 336-722-4119
 www.Mascotmints.com
 mbozymski@bozymski-smith.com
 Spec Agr Disclosed: 01/02/2007

9/28/2007 9:41:02AM

Licensees

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Texas Tech University**Campus Lifestyle (52784)**

590 West 83rd Street
 Hialeah, FL 33014
 Ms. Mara Venegas
 Phone 305-822-4606 206
 Fax 305-822-4665
 www.5thocean.net
 marav@5thocean.com
 Spec Agr Disclosed: 07/27/2007

Distribution Channel(s)

Mass Channel

Product Categories

01I (Women's Apparel)

Campus Neon Inc. (43391)

524 N. Federal Avenue
 Mason City, IA 50401
 Mr. Scott Metcalf
 Phone 641-423-5105
 Fax 641-423-3806
 www.Campusneon.com
 trophiesunltd@jumpgate.net
 Spec Agr Disclosed: 10/23/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 04D (Gifts & Novelties - Miscellaneous)

Campus One Sportswear (52107)

7275 W. 162nd St. #107
 Stillwell, KS 66085
 Mr. Paul Whitener
 Phone 913-239-9040
 Fax 913-239-9050
 www.Campusone.net
 paul@campusone.net
 Spec Agr Disclosed: 04/02/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Canyon Outback Leather Goods (30949)

2121 N. Broadway
 New Ulm, MN 56073
 Mr. John Giefer
 Phone 507-359-3800
 Fax 507-359-3803
 www.Canyonoutback.com
 john@canyonoutback.com
 Spec Agr Disclosed: 04/05/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 05B (Checks)
 05D (School Supplies)
 06A (Sports Equipment)

Captivating Headgear (50242)

PO Box 721210
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 01/03/2007

Distribution Channel(s)

Mass Channel

Product Categories

01C (Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 04D (Gifts & Novelties - Miscellaneous)

Cardinal's Sport Center (41759)

1602 13th
 Lubbock, TX 79401
 Mr Brad Wyatt
 Phone 806 765 6645
 Fax 806 763 3927
 bwyatt@cardsports.net
 Spec Agr Disclosed: 05/14/2007

Distribution Channel(s)

Related Retail Sales
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)

Carson Specialties (12086)

189 Foreman Road
 Freeport, PA 16229-1799
 Ms. Rochele King
 Phone 724-295-5147 273
 Fax 724-295-4033
 www.Carsonindustries.com
 rking@carsonhomeaccents.com
 Spec Agr Disclosed: 11/20/2006

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)

Texas Tech University

C-B Graduation Announcements (34290)

PO Box 781
 Manhattan, KS 66503
 Mr. Chris Barr
 Phone 785-776-5018
 Fax 785-537-3104
 www.Cbgrad.com
 chrisbarr@cbgrad.com
 Spec Agr Disclosed: 04/24/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

03B (Furniture/Furnishings)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

CC Creations Ltd. (35738)

1800 Shiloh Avenue
 Bryan, TX 77803
 Mr. Matt Bayer
 Phone 979-693-9664 656
 Fax 979-823-4301
 www.Cccreationsusa.com
 m.bayer@ccc creationsusa.com
 Spec Agr Disclosed: 09/07/2007

Cellus USA Inc. (52306)

3575 St. Laurent, Suite 750
 Montreal, PQ H2X 2T7
 Mr. Ravi Sidhu
 Phone 514-289-9111 269
 Fax 514-289-9494
 www.Airborne-e.com
 rsidhu@airborne-e.com
 Spec Agr

Distribution Channel(s)

Direct Sales

Product Categories

07H (Media Players & Content)

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Headwear)
 01F (Infant/Toddler Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)

CDI Corp (17259)

4201 W. Wrightwood Ave. - Suite 200
 Chicago, IL 60639
 Ms. Rita Tucker
 Phone 773-394-2960 13
 Fax 773-394-2965
 www.Cdi-corp.com
 ritatucker@cdi-corp.com
 Spec Agr Disclosed: 11/01/2006

Ceranima LLC (58031)

209 Oxmoor Circle, Suite 709
 Birmingham, AL 35209
 Mrs. Becky Denny
 Phone 205-943-0425
 Fax 205-943-0426
 www.Ceranima.com
 leila@ceranima.com
 Spec Agr Disclosed: 09/20/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 05A (Stationery)
 06A (Sports Equipment)
 07C (Health/Beauty)
 07D (Infant Products)

Champion Custom Products (12269)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 07/30/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)

Texas Tech University**Champion Sales & Marketing LLC
(44084)**

6049 Hi-Tek Court
Mason, OH 45040
Mr. Glenn Lewis
Phone 513-336-3100 180
Fax 800-293-8471
www.Championteamshop.com
glewis@csmsports.com
Spec Agr Disclosed: 07/23/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
06C (Toys)

Charles River Apparel (13670)

PO Box 320
Medford, MA 02155
Ms. Sharon Hennessy
Phone 781-395-1300 324
Fax 781-391-3607
www.Charlesriverapparel.com
sharon@charlesriverapparel.com
Spec Agr Disclosed: 08/01/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Charmed I'm Sure (CA) (52651)

1613 Woodwind Way
Modesto, CA 95355
Ms. Phyllis Duncan
Phone 209-551-6752
Fax 209-551-2533
johncduncan@sbcglobal.net
Spec Agr Disclosed: 03/29/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

02A (Jewelry)

**ChemArt Company dba Baldwin
(45969)**

15 New England Way
Lincoln, RI 02865
Ms Deb Parkinson
Phone 401-333-9200
Fax 401-333-1634
www.Chemart.com
dparkinson@chemart.com
Spec Agr Disclosed: 12/28/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

04E (Holiday Accessories)

Cherry Designs Inc. (45713)

4550 Greenstill Drive
Humble, TX 77346
Ms. Susan Cherry
Phone 281-359-7190
Fax 281-359-2399
www.Cherrydesignsinc.com
cherry@cherrydesignsinc.com
Spec Agr Disclosed: 01/19/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04C (Signage Products)
04E (Holiday Accessories)

Chiliwear LLC (43981)

5609 Blessey St. Ste. A
Hanrahan, LA 70123
Mr. Copey Pulitzer
Phone 504-729-4488
Fax 504-729-4411
chiliwear2@aol.com
Spec Agr Disclosed: 04/12/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01H (Men's Fashion Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)

Chix Appeal Inc. (59280)

80 South Geromino Street
Suite 8
Miramar Beach, FL 32550
Ms. Paula McLure
Phone 850-269-0045
Fax 866-531-0545
www.Chixappeal.com
paula@chixappeal.com
Spec Agr Disclosed: 11/14/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

01I (Women's Apparel)
03A (Domestics)

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Texas Tech University**Church Hill Classics (15381)**

594 Pepper Street
 Monroe, CT 06468
 Ms. Stephanie Koch
 Phone 203-268-1535
 Fax 203-268-2468
 www.Diplomaframe.com
 Stephanie@diplomaframe.com
 Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales

Product Categories

03A (Domestics)
 03C (Office Products)

CI Sport Inc. (13789)

16 Broadway
 Fargo, ND 58102
 Ms. Bree Haberman
 Phone 701-239-5956 103
 Fax 701-239-4208
 www.Cisport.com
 bree@ciapparel.com
 Spec Agr Disclosed: 01/08/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

Clarke American (12107)

10931 Laureate Drive
 San Antonio, TX 78249
 Ms. Linda Roothame
 Phone 210-694-1473
 Fax 210-558-7045
 www.Clarkeamerican.com
 Linda.Roothame@harlandclarke.com
 Spec Agr Disclosed: 09/06/2006

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

05A (Stationery)
 05B (Checks)

Classic Products Corp. (39914)

4617 Industrial Road
 Fort Wayne, IN 46825
 Mr. Bob Tracey
 Phone 260-484-2695 281
 Fax 260-483-7421
 www.Classicproducts.com
 btracey@classicproducts.com
 Spec Agr Disclosed: 06/28/2007

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Club Colors Department (64931)

420 East State Pkwy.
 Schaumburg, IL 60173
 Mr. Doug Murphy
 Phone 847-490-3636
 Fax 847-490-8199
 www.Clubcolors.com
 d_baer@campuscasuals.com
 Spec Agr Disclosed: 01/03/2007

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Cold River Unlimited dba Camovision (43112)

506 Manchester Expressway C-3
 Columbus, GA 31904
 Mr. Bob Stover
 Phone 706-494-0081 3
 Fax 706-494-1002
 www.Camovision.com
 bob@eyextras.com
 Spec Agr Disclosed: 01/24/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
 Atlanta, GA 30328
 Ms. Jo Francour
 Phone 770-859-1420
 Fax 770-859-1434
 www.CollegeConcepts.com
 jofrancour@collegeconcepts.com
 Spec Agr Disclosed: 02/14/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01K (Men's/Unisex Loungewear & Sleepwear)

Texas Tech University

College Covers Inc. (45026)

22 E. 12th Street
Anniston, AL 36201
Mr. Dale Smith
Phone 704-248-0802
Fax 704-248-0810
www.Collegecovers.com
dsmith@collegecovers.com
Spec Agr Disclosed: 02/14/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
07D (Infant Products)

College Kids LLP (33691)

505 N Perkins St.
Appleton, WI 54914
Ms. Billie Joe Werner
Phone 920-993-8008 200
Fax 920-993-8007
www.College-kids.net
billie_jo_werner@college-kids.net
Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Collegiate Concepts Inc./TX (48542)

7672 Rolling Acres Drive
Dallas, TX 75248
Ms. Karen Laday
Phone 214-334-5933
Fax 972-385-0167
www.Mycollegeshop.net
kladay@mycollegeshop.com
Spec Agr Disclosed: 10/18/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

04A (Automobile Products)

Collegiate Inspirations (35122)

107 Hackberry Lane
Del Rio, TX 78840
Ms. Paulette Klockman
Phone 830-778-1490
Fax 800-785-0507
cinspirations@stx.rr.com
Spec Agr Disclosed: 05/01/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05E (Publishing)

Collegiate Pacific Co. (11654)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel
Restricted Channel

Product Categories

03A (Domestics)
04C (Signage Products)

Collegiate Surf & Sport (55272)

446 S. Anaheim Hills Rd. Ste. 133A
Anaheim Hills, CA 92807
Ms. Katie Rodriguez
Phone 714-283-2245
Fax 714-283-2245
www.Csssurf.com
katie@collegiatesurfandsport.com
Spec Agr Disclosed: 01/11/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
07E (Footwear)

Color By Michael (52614)

10403 FM Hwy. 1585
Wolfforth, TX 79382
Mr. Michael Turnbow
Phone 806-866-0373
Fax 806-866-0374
clrbymichl@door.net

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Texas Tech University**Colosseum Athletics Corporation (13069)**

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Mr. Eddie Suh
Phone 310-667-8341 141
Fax 310-667-8502
www.Colosseumusa.com
eddiesuh@colocm.com
Spec Agr Disclosed: 07/17/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Columbia Sportswear (13550)

14375 N.W. Science Park Dr.
Portland, OR 97229
Mr. Michael Ungoco
Phone 503-985-4258
Fax 503-985-5800
mungoco@columbia.com
Spec Agr Disclosed: 01/27/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
06A (Sports Equipment)

Comet School Supplies (13290)

PO Box 1576
Palestine, TX 75802-1576
Mr. Ray Britton
Phone 903-729-3108
Fax 903-729-3989
www.Cometschoolsupplies.com
cometschool@embarqmail.com
Spec Agr Disclosed: 04/03/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Comfy Feet LLC (31503)

PO Box 352
Hartington, NE 68739
Mr. Keith Eickhoff
Phone 402 254 6677
Fax 402-254-6690
comfyfeet@hartel.net
Spec Agr Disclosed: 12/11/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
07D (Infant Products)
07E (Footwear)

Commemorative Brands Inc. (12274)

7211 Circle S. Road
Austin, TX 78745
Ms. Marilyn Hamblin
Phone 512-440-2781 2781
Fax 512-440-2227
www.Balfour.com
marilyn.hamblin@cbi-rings.com
Spec Agr Disclosed: 04/27/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

02A (Jewelry)
02B (Class Rings)
03C (Office Products)
05D (School Supplies)

Conimar Corp. (37520)

1724 N.E. 22nd Avenue
Ocala, FL 34470
Mr. Terry Putty
Phone 800-874-9735 283
Fax 352-732-6888
www.Conimar.com
terry.putty@conimar.com
Spec Agr Disclosed: 12/20/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)

Cotton Exchange-The (11647)

PO Box 825
Wendell, NC 27591
Ms. Theresa Barbour
Phone 919-365-5900 17
Fax 919-365-5999
www.Thecottonexchange.com
tbarbour@cottonx.com
Spec Agr Disclosed: 04/02/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University**Covers By B-G Inc. (11607)**

21845 Mason Street
 Edwardsburg, MI 49112
 Mr. Richard Slack
 Phone 269-699-5125
 Fax 269-699-5580
 www.Tirecovers.com
 dicks@tirecovers.com
 Spec Agr Disclosed: 09/12/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)

Creative Awards & Trophies (45903)

POB 563
 Fredricksburg, TX 78624
 Ms. Sherry Rode
 Phone 830-997-9179
 Fax 830-997-6386
 srode@austin.rr.com
 Spec Agr Disclosed: 02/16/2007

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Creative Cooling (51363)

2100 Riverside Parkway
 Suite 119-506
 Lawrenceville, GA 30043
 Mr. Mani Chawla
 Phone 678-528-1006
 Fax 678-528-1006
 www.Creativecooling.com
 mani@creativecooling.us
 Spec Agr Disclosed: 01/22/2007

Distribution Channel(s)

Mass Channel
 Mid Tier/Better Channel

Product Categories

03D (Housewares)

Creative Knitwear (50333)

PO Box 921852
 Norcross, GA 30010
 Mr. Neal Marks
 Phone 770-530-5984
 Fax 770-393-1825
 www.Creativeknitwear.com
 nealmarks@aol.com
 Spec Agr Disclosed: 01/19/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 03A (Domestics)
 07D (Infant Products)

Creative Point Inc. (56782)

2601 Damsel Cherry Lane
 Lewisville, TX 75056
 Mr. Daniel Baughman
 Phone 972-317-7575
 Fax 972-248-2867
 daniel@creativepointinc.com
 Spec Agr Disclosed: 05/18/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04C (Signage Products)

Crocs Inc. (59152)

6328 Monarch Park Place
 Niwot, CO 80503
 Mr. Tom Ramar
 Phone 303-960-7129
 Fax 303-468-4266
 www.Crocs.com
 tramar@crocs.com
 Spec Agr Disclosed: 08/01/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel
 Related Retail Sales

Product Categories

02C (Personal Accessories)
 07E (Footwear)

CSA (11637)

4408 West Linebaugh Ave.
 Tampa, FL 33624
 Mr. Steve Sedberry
 Phone 615-565-5189
 Fax 813-969-6132
 www.Vfc.com
 steve_sedberry@vfc.com
 Spec Agr Disclosed: 04/11/2007

Distribution Channel(s)

Mass Channel
 Related Retail Sales
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Csa Inc. (11925)

PO Box 802
 Dayton, OH 45401-0802
 Ms. Melissa Doley
 Phone 937-228-6118 568
 Fax 937-223-2042
 www.csaproducts.com
 melissa@lorenz.com
 Spec Agr Disclosed: 12/28/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
 05D (School Supplies)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University

CSI International Inc. (12351)

1001 Main Street
Niagara Falls, NY 14301
Ms. Maria Vatri
Phone 800-668-8750 301
Fax 905-624-5328
www.Gmcgifts.com
lida@csigifts.com
Spec Agr Disclosed: 08/14/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Cutter & Buck (29578)

701 North 34th Street - Suite 400
Seattle, WA 98103
Ms. Cam D'Amico
Phone 206-622-4191 1779
Fax 206-448-0589
www.Cutterbuck.com
cam.damico@cutterbuck.com
Spec Agr Disclosed: 06/29/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Related Retail Sales
Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

Danielson Designs (53993)

36750 Constitution Ave.
Trinidad, CO 81082
Mr. Abe Elliott
Phone 719-846-4149
Fax 719-845-0469
www.Danielsondesigns.com
aelliott@danielsondesigns.com
Spec Agr Disclosed: 03/30/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03C (Office Products)
04C (Signage Products)

Davis Group (34820)

25 Riviera Drive
Markham, ON L3R8N4
Ms. Patricia Andrews
Phone 905-477-7440 367
Fax 800-263-0515
www.Davisgroup.net
pandrews@davisgroup.net
Spec Agr Disclosed: 10/04/2006

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

05D (School Supplies)

DecoPac (27556)

3500 Thurston Ave
Anoka, MN 55303
Mr. John Gardner
Phone 763-398-5602
Fax 763-574-1060
www.Decopac.com
john.gardner@decopac.com
Spec Agr Disclosed: 10/02/2006

Distribution Channel(s)

Mass Channel

Product Categories

07B (Consumables)

Deluxe Financial Services Inc. (11711)

3660 Victoria Street North
Shoreview, MN 55126-2939
Mr. Tom Whitehead
Phone 651-490-8000
Fax 651-787-1703
www.Deluxe.com
tom.whitehead@deluxe.com
Spec Agr Disclosed: 10/01/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

05B (Checks)

Denise DeRusha Designs (41760)

6170 Indian Paint Road
Aubrey, TX 76227-8464
Ms Denise DeRusha
Phone 979 694-9091
Fax
www.Denisederushadesigns.com
drderusha@cox.net
Spec Agr Disclosed: 10/23/2006

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

03A (Domestics)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University**Design Vision (22006)**

PO Box 595192
 Dallas, TX 75359
 Ms. Mary Ellen Stout
 Phone 972-494-5214 102
 Fax 972-494-5312
 www.Designvisions-usa.com
 maryellens@designvisions-usa.com
 Spec Agr Disclosed: 10/09/2006

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)

Dionis Inc. dba DGMS Inc (50749)

Unit 2B, 1415 Sachem Place
 Charlottesville, VA 22901
 Ms. Kate Crosby
 Phone 434-296-7627 230
 Fax 434-984-0053
 www.Dionissoap.com
 kcrosby@dionissoap.com
 Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 07C (Health/Beauty)

DiversiTech Corp. (59671)

6650 Sugarloaf Pkwy. Ste. 100
 Duluth, GA 30097
 Mr. Ray Shelor
 Phone 678-542-3600 1043
 Fax 678-542-3706
 www.Diversitech.com
 rshelor@diversitech.com
 Spec Agr Disclosed: 01/03/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)

Divine Creations (12092)

2027 E. Barden Rd.
 Charlotte, NC 28226
 Ms. Donna Snipes
 Phone 704-364-5844
 Fax 704-364-5845
 divinedonna@bellsouth.net
 Spec Agr Disclosed: 08/28/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Personal Accessories)

Dixie Seal & Stamp Co Inc (11559)

PO Box 2188
 Tucker, GA 30085-2188
 Mr. Curtis Schmidt
 Phone 404-875-8883
 Fax 404-872-3504
 www.Dixieseal.com
 curtis@dixieseal.com
 Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
 04A (Automobile Products)
 04C (Signage Products)

DLI Inc. (50075)

2300 Airport Industrial Dr.
 Ball Ground, GA 30107
 Ms. Laurie Berkin
 Phone 770-720-1300 10
 Fax 770-720-1370
 lberkin@marathonmarketing.net
 Spec Agr Disclosed: 03/05/2007

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Dodger Industries (11517)

PO Box 110
 Eldora, IA 50627-0494
 Ms. Laura Isenhower
 Phone 910-323-2600 225
 Fax 641-939-5185
 www.Dodgerindustries.com
 lisenhower@dodgerindustries.com
 Spec Agr Disclosed: 01/12/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

DP Design (15433)

1112 Ethel Street
 Glendale, CA 91207
 Mr. Danny Pun
 Phone 818-956-6999
 Fax 818-240-8910
 dannyapun@aol.com
 Spec Agr Disclosed: 09/29/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 03A (Domestics)

Texas Tech University

Drew Pearson Marketing LLC (16451)

15006 Beltway Drive
Addison, TX 75001
Ms. Stephanie Brooks
Phone 972-702-8055 5916
Fax 972-702-0143
www.Drewpearson.com
sbrooks@drewpearson.com
Spec Agr Disclosed: 08/17/2007

Distribution Channel(s)

Mass Channel

Product Categories

- 01C (Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01M (Clothing Accessories)
- 02C (Personal Accessories)
- 03D (Housewares)
- 06A (Sports Equipment)

Drew Pearson Signature Series (66649)

15006 Beltway Drive
Addison, TX 75001
Ms. Stephanie Brooks
Phone 972-702-8055
Fax 972-702-0143
www.Drewpearson.com
sbrooks@drewpearson.com
Spec Agr Disclosed: 08/17/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

- 01C (Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01M (Clothing Accessories)

Duck House Inc. (15900)

#1 Topline Plaza 4651 State St.
Montclair, CA 91763
Mr. Jeff Sherman
Phone 909-628-7500 136
Fax 909-628-0382
www.Duckhouse.com
jeff@duckhouse.com
Spec Agr Disclosed: 05/15/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 05C (Paper Products)
- 05D (School Supplies)

E5 (15484)

2006 E. 5th St., Suite #103
Tempe, AZ 85281
Mr. Paul Stachel
Phone 480-829-0025 24
Fax 480-829-7407
www.e5usa.net
stephen@e5usa.net
Spec Agr Disclosed: 09/20/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

Eagles Wings Inc. (27027)

2101 Old Hickory Tree Road
St. Cloud, FL 34772
Mr. Bob Small
Phone 407-892-6358
Fax 407-892-6759
www.Eagleswings.com
bob@eagleswings.com
Spec Agr Disclosed: 10/12/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01M (Clothing Accessories)
- 03A (Domestics)
- 07B (Consumables)

EDGE Tech Corp. (57083)

14901 Quorum Dr. Ste. 125
Dallas, TX 75254
Ms. Nicole Rogers
Phone 972-728-2051
Fax 972-239-4154
www.Edgegetechcorp.com
spirit@edgegetechcorp.com
Spec Agr Disclosed: 10/24/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

- 03C (Office Products)

Texas Tech University

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
 Devens, MA 01434-5055
 Ms. Susan A. Schmidt
 Phone 978-862-0017
 Fax 978-862-0009
 www.Eglomisedesigns.com
 ssschmidt@eglomisedesigns.com
 Spec Agr Disclosed: 06/28/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

03A (Domestics)
 03C (Office Products)
 05A (Stationery)
 05E (Publishing)

EGR Incorporated (55048)

4000 Greystone Drive
 Ontario, CA 91761
 Mr. Geoff Thompson
 Phone 909-923-7075
 Fax 909-923-0945
 www.Egrgroup.com
 gthompson@egrusa.com
 Spec Agr Disclosed: 01/31/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

04A (Automobile Products)

Encore Group-The dba Team Reflections by Xpres (13720)

111 Cloverleaf Dr.
 Winston Salem, NC 27103
 Ms. Shelly Harmon
 Phone 336-768-7400 251
 Fax 336-659-7492
 www.The-encore-group.com
 sharmon@the-encore-group.com
 Spec Agr Disclosed: 06/29/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Enmon Accessories LLC (35562)

900 E. Hickory
 Denton, TX 76201
 Mr. Terry Enmon
 Phone 940-243-8640
 Fax 800-889-0237
 www.Enmonaccessories.com
 jamie.tegeler@enmonaccessories.com
 Spec Agr Disclosed: 05/31/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01C (Headwear)
 02A (Jewelry)
 02C (Personal Accessories)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)
 07E (Footwear)

Entrepreneurial Marketing Inc. (13354)

PO Box 38
 Readyville, TN 37149
 Ms. Laura Woodring
 Phone 615-563-1060 12
 Fax 615-563-1062
 www.Spikesports.com
 lwoodring@spikesports.com
 Spec Agr Disclosed: 09/07/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Headwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 03A (Domestics)
 06A (Sports Equipment)

ESPN by Drew Pearson (49099)

15006 Beltway Drive
 Addison, TX 75001
 Ms. Stephanie Brooks
 Phone 972-702-8055 5916
 Fax 972-702-0143
 www.Drewpearson.com
 sbrooks@drewpearson.com
 Spec Agr Disclosed: 08/16/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01C (Headwear)
 01M (Clothing Accessories)

Essex Manufacturing Inc. (11546)

350 Fifth Ave. Suite 501 - Empire State Bldg.
 New York, NY 10118-3299
 Mr. Joe Alloy
 Phone 800-648-6010 129
 Fax 212-714-2958
 www.Baum-essex.com
 jalloy@baum-essex.com
 Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Mass Channel

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 02C (Personal Accessories)

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Licensees

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Texas Tech University**Eton div. of Tandy Brands Accessories Inc. (37039)**

690 E. Lamar Blvd. Suite 200
Arlington, TX 76011
Ms. BJ Hammit
Phone 817-548-0090 183
Fax 817-274-7346
www.Tandybrands.com
bj_hammit@tandybrands.com
Spec Agr Disclosed: 01/11/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales
Restricted Channel

Product Categories

05E (Publishing)

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)

Evergreen Enterprises (25261)

5915 Midlothian Turnpike
Richmond, VA 23225
Ms. Carole Peter
Phone 804-231-1800 3126
Fax 804-545-8035
www.Myeevergreen.com
carolep@myeevergreen.com
Spec Agr Disclosed: 02/01/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)

Everlasting Images (14690)

PO Box 830
Cape Neddick, ME 03902
Mr. Rob Arra
Phone 207-351-3277
Fax 207-351-3281
www.Everlastingimages.com
stadiumviews@yahoo.com
Spec Agr Disclosed: 04/25/2007

Product Categories

03C (Office Products)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)

Everything Graduation LLC dba Memories For Ever (56459)

PO Box 936
Coppell, TX 75019
Mr. Bob Cochran
Phone 469-688-9127
Fax 972-304-3254
www.Everythinggraduation.com
bobcochran@att.net
Spec Agr Disclosed: 03/27/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

eXtreme Mascots Inc. (TX) (45231)

8811 Emmott Road Ste. 1100
Houston, TX 77040
Mr. Joe Reid
Phone 713-937-0757 8434
Fax 713-466-6027
joereid1@flash.net
Spec Agr Disclosed: 10/09/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Fabrique Innovations Inc. dba Sykel (47490)

48 West 38th St. 4th Floor
New York, NY 10018
Mr. Sy Garfinkel
Phone 212-244-0099 204
Fax 212-244-0244
www.Sykelenterprises.com
sykel@aol.com
Spec Agr Disclosed: 03/15/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03A (Domestics)
04A (Automobile Products)

Fabritech dba 3D Marketing (52838)

6719 Pine Ridge Ct. SW
Jenison, MI 49428
Mr. Jay Morris
Phone 616-662-0150
Fax 616-662-0112
www.3dmkting.com
jaymorris@3dmkting.com
Spec Agr Disclosed: 09/18/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

07C (Health/Beauty)

Texas Tech University

Fan Mats LLC (46886)

255 Satellite Blvd. Suite 100
 Suwanee, GA 30024
 Mr. Bob Roche
 Phone 678-730-0606
 Fax 678-730-0604
 www.Fanmats.com
 bob@fanmats.com
 Spec Agr Disclosed: 04/05/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel
 Related Retail Sales

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)

Fan Zone Sportswear (59172)

1800 Shiloh Avenue
 Bryan, TX 77803
 Mr. Matt Bayer
 Phone 979-693-9664 656
 Fax 979-823-4301
 www.Cccreationsusa.com
 m.bayer@ccc creationsusa.com
 Spec Agr Disclosed: 09/28/2006

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

Fast Signs (Lubbock, TX) (38816)

4210 82nd Street #206
 Lubbock, TX 79423
 Mr. Mike Walker
 Phone 806-793-9796
 Fax 806-793-9853
 www.Fastsigns.com
 132@fastsigns.com
 Spec Agr Disclosed: 03/31/2007

Distribution Channel(s)

Related Retail Sales
 Restricted Channel

Product Categories

04A (Automobile Products)
 04C (Signage Products)

FatHead LLC (15444)

20555 Victor Parkway Suite 180
 Livonia, MI 48152
 Ms. Linda Castillon
 Phone 734-805-8261
 Fax 734-805-8480
 www.Fathead.com
 lindacastillon@yahoo.com
 Spec Agr Disclosed: 09/20/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)

FF Ertl III dba Die-Cast Promotions (59089)

225 Fox Trot Lane
 Double Oak, TX 75077
 Mr. Cliff Gardner
 Phone 817-490-9949
 Fax 817-796-1027
 www.Diecastpromotions.com
 cliff@gardneremail.com
 Spec Agr Disclosed: 04/06/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

04B (Collectibles)
 04E (Holiday Accessories)

Fisher Rock Inc. (32337)

1632 Pony Express Hwy.
 Home, KS 66438
 Mr. Shane Hartner
 Phone 785-799-3456
 Fax 785-799-3448
 www.Rocksigns.com
 fishersrocks@bluevalley.net
 Spec Agr Disclosed: 07/09/2007

Distribution Channel(s)

Direct Sales
 Mid Tier/Better Channel
 Related Retail Sales

Product Categories

03B (Furniture/Furnishings)

FMD (61538)

2280 N. Greenville Ave.
 Richardson, TX 75082-4412
 Ms. Julie Harp
 Phone 972-699-4927
 Fax 972-638-2848
 www.Fossil.com
 jharp@fossil.com
 Spec Agr Disclosed: 12/30/2005

Distribution Channel(s)

Mass Channel

Product Categories

02A (Jewelry)

Texas Tech University

For Bare Feet Inc. (11695)

PO Box 159
Helmsburg, IN 47435
Ms. Kelly Baugh
Phone 812-988-6674 8302
Fax 812-988-1550
www.forbarefeet.com
kelly@forbarefeet.com
Spec Agr Disclosed: 08/08/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

01M (Clothing Accessories)
07E (Footwear)

ForeFront Devant Inc. (11560)

3011 Walkup Ave
Monroe, NC 28110
Mr. Rick Sheppard
Phone 704-289-9441
Fax 800-685-3487
www.Devantsporttowels.com
shepp@devantltd.com
Spec Agr Disclosed: 03/06/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

02C (Personal Accessories)
03A (Domestics)
06A (Sports Equipment)

Forefront Group Inc. (13752)

835 Bill Jones Industrial Dr
Springfield, TN 37172
Mr. Paul Branlund
Phone 615-384-1230 217
Fax 615-384-1290
www.Datrek.com
pbranlund@forefrontgolf.com
Spec Agr Disclosed: 04/17/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
06A (Sports Equipment)

Fossil (14356)

2280 N. Greenville Ave.
Richardson, TX 75082-4412
Ms. Tiffany Terrell
Phone 972-699-4927
Fax 972-638-2799
www.Fossil.com
tterrell@fossil.com
Spec Agr Disclosed: 02/25/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel
Related Retail Sales

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
05D (School Supplies)
06A (Sports Equipment)
07C (Health/Beauty)
07E (Footwear)

Four Point Products (11634)

106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Linda Devlin
Phone 800-456-6603
Fax 412-967-9898
www.Fourpoint.com
lindad@binders.com
Spec Agr Disclosed: 03/27/2007

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Framing Success Inc. (12294)

2556 Horse Pasture Road Taylor Farms
Commerce Park
Virginia Beach, VA 23453
Ms. Kim Stephenson
Phone 757-689-3000
Fax 757-689-3002
www.Framingsuccess.com
kstephenson@framingsuccess.com
Spec Agr Disclosed: 01/27/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03C (Office Products)

Franklin Sports Inc (21878)

17 Campanelli Pkwy
Stoughton, MA 02072
Mr. John Purciello
Phone 781-344-1111 195
Fax 781-341-3220
www.Franklinsports.com
jpurciello@franklinsports.com
Spec Agr Disclosed: 08/10/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

01D (Men's/Unisex Combo-Packaged Goods)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06B (Balls)

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Licensees

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Texas Tech University**Fremont Die Consumer Prod (11687)**

700A Flag Stone Way
Newport News, VA 23608
Ms. Sharon Weinberg
Phone 757-872-6438
Fax 757-872-6958
www.Fremontdie.com
sweinberg@fremontdie.com
Spec Agr Disclosed: 08/25/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Frogg Toggs (21335)

131 Sundown Dr. N.W.
Arab, AL 35016
Mr. Jerry Tully
Phone 256-931-1580
Fax 256-931-1585
www.Froggtoggs.com
jerry@froggtoggs.com
Spec Agr Disclosed: 01/03/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01C (Headwear)
03A (Domestics)

From The Heart Enterprises Inc. (55848)

11915 S. Memorial Drive
Bixby, OK 74008
Mr. Don Barbee
Phone 918-369-0666
Fax 918-369-0683
www.Fthwholesale.com
hr@fthwholesale.com
Spec Agr Disclosed: 03/21/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Fundex Games Ltd. (63069)

PO Box 421309
Indianapolis, IN 46242
Mr. Daniel Sabato
Phone 317-248-1080
Fax 317-248-1086
www.Fundexgames.com
dsabato@fundexgames.com
Spec Agr Disclosed: 01/04/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

06D (Games)

Galaxy International (17778)

2376 E. Orangethorpe Ave.
Anaheim, CA 92806-1231
Mr. Numan Kesbeh
Phone 714-879-9040
Fax 714-879-9050
www.Galaxyflag.com
gicflag@aol.com
Spec Agr Disclosed: 09/20/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

04C (Signage Products)

Game - The (11499)

PO Box 2516
Phenix City, AL 36868-2516
Ms. Keeli Floyd
Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keelifloyd@kudzullc.com
Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)

Game Time LLC (44216)

10 Stage Door Road
Fishkill, NY 12524
Ms. Carol Perrone
Phone 845-896-0946 111
Fax 845-896-0339
www.Gametimeshop.com
carol@gametimeshop.com
Spec Agr Disclosed: 09/27/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)

Texas Tech University

Gametime Plush LLC (32071)

9540 Pathway Street Suite 101
Santee, CA 92071
Mr. Craig Page
Phone 619-596-6161
Fax 619-596-1198
www.Gametimeplush.com
info@gametimeplush.com
Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
06B (Balls)
06C (Toys)

GameWear Inc. (51884)

79 Hudson Street, Suite 504
Hoboken, NJ 07030
Mr. Frank Cerullo
Phone 973-954-2413
Fax 973-529-0242
www.wearthegame.com
fcerullo@wearthegame.com
Spec Agr Disclosed: 09/18/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Garb Inc. (50224)

730 South Jason St. Unit # 34
Denver, CO 80223
Mr. Joseph P. Silva
Phone 303-674-3139
Fax 303-679-0272
www.Garbinc.com
kreineke@garbinc.com
Spec Agr Disclosed: 07/09/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Gear For Sports (11666)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 07/30/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
06A (Sports Equipment)

Georgia Pacific Canada Consumer Products Inc. (51885)

228 Queen St. W
Brampton, ON L6X 1A9
Ms. Joan Peterson
Phone 905-456-6031
Fax 905-456-6059
www.Gp.com
joan.peterson@gapac.com
Spec Agr Disclosed: 01/05/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

03D (Housewares)

Get Ready Girls (56752)

4 Estates Drive
Doylestown, PA 18901
Ms. Dana Lasher
Phone 215-794-6998
Fax 215-794-9583
www.Socialstitches.com
danalasher@socialstitches.com
Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
07C (Health/Beauty)

G-III Leather Fashions Inc. dba G-III Sports (14700)

512 7th Ave. 33rd Floor
New York, NY 10018
Mr. Eric Schapiro
Phone 212-403-0888
Fax 212-403-0889
www.G-iii.com
schapiro@g-iii.com
Spec Agr Disclosed: 05/17/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

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Licensees

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Texas Tech University

G-III/58 Sport (67838)

512 7th Ave. 33rd Floor
 New York, NY 10018
 Mr. Eric Schapiro
 Phone 212-403-0888
 Fax 212-403-0889
 www.Giii.com
 schapiro@g-iii.com
 Spec Agr Disclosed: 05/02/2007

Distribution Channel(s)

Mass Channel

Product Categories

- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

Glass Prints (31480)

625 South Railroad Street Unit A
 Montgomery, IL 60538
 Ms. Mary H. Niewinski
 Phone 630-844-0625
 Fax 630-844-0635
 www.Glassprints.com
 mary@glassprints.com
 Spec Agr Disclosed: 09/28/2006

Distribution Channel(s)

- Campus/Local Channel
- Direct Sales
- Mass Channel
- Mid Tier/Better Channel

Product Categories

- 03B (Furniture/Furnishings)
- 04D (Gifts & Novelties - Miscellaneous)

Glitter Gear (42776)

3800 Hidden Hill
 Norman, OK 73072
 Ms. Cory Owens
 Phone 405-364-8316
 Fax 405-364-8316
 www.Glittergear.com
 glittergear@cox.net
 Spec Agr Disclosed: 01/03/2007

Distribution Channel(s)

- Campus/Local Channel
- Mid Tier/Better Channel

Product Categories

- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)

Global Wireless Entertainment (47197)

1111 6th Avenue Suite 404
 San Diego, CA 92101
 Mr. John Buss
 Phone 619-236-1135 20
 Fax 619-236-1456
 www.Gwe-usa.com
 john.buss@gwe-usa.com
 Spec Agr Disclosed: 12/31/2006

Distribution Channel(s)

- Campus/Local Channel
- Direct Sales
- Mass Channel
- Mid Tier/Better Channel

Product Categories

- 05A (Stationery)

GMaster LLC (11530)

1824 Dolwick Drive
 Erlanger, KY 41014
 Ms. Pam Yahl
 Phone 859-746-9800 110
 Fax 859-746-5636
 www.Gamemasterathletic.com
 pam@gamemasterathletic.com
 Spec Agr Disclosed: 04/27/2007

Distribution Channel(s)

- Campus/Local Channel
- Mass Channel
- Mid Tier/Better Channel

Product Categories

- 06A (Sports Equipment)
- 06B (Balls)

Golf Accessories of North Florida LLC (12793)

446-1A Hendricks Ave, Suite 410
 Jacksonville, FL 32207
 Mr. Douglas Kirchoff
 Phone 904-645-9790
 Fax 904-645-9493
 www.Heresfredgolf.com
 dkirch@heresfredgolf.com
 Spec Agr Disclosed: 06/29/2007

Distribution Channel(s)

- Campus/Local Channel
- Direct Sales
- Mid Tier/Better Channel

Product Categories

- 01C (Headwear)
- 01I (Women's Apparel)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

Gourmet Pantry-The (24077)

8201 Quaker #138
 Lubbock, TX 79424
 Mr. Ed Fowler
 Phone 806-794-5592
 Fax 806-794-5593
 www.Gourmet-pantry.com
 gpantry@door.net
 Spec Agr Disclosed: 08/07/2007

Distribution Channel(s)

- Related Retail Sales

Product Categories

- 03D (Housewares)

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Licensees

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Texas Tech University

Graduation Express LLC (57467)

16 Autumn Oaks Drive
 Baytown, TX 77521
 Mr. Stephen French
 Phone 281-421-1794
 Fax 281-421-4021
 www.Graduationexpress.com
 steve@graduationexpress.com
 Spec Agr Disclosed: 10/11/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Related Retail Sales

Product Categories

07E (Footwear)

Graphic Awards (22395)

PO Box 518
 Lomita, CA 90717
 Ms. Cora Puth
 Phone 310-530-7743
 Fax 310-530-7745
 www.Graphic-awards.com
 cputh@graphic-awards.com
 Spec Agr Disclosed: 03/23/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

03C (Office Products)

Great American Products Inc. (13400)

1661 S. Seguin
 New Braunfels, TX 78130
 Mr. Wally Gullick
 Phone 830-620-4400 3023
 Fax 830-620-8430
 www.Gap1.com
 wally@gap1.com
 Spec Agr Disclosed: 08/30/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Great Southern Corp. dba Stack Mktg (44468)

3595 Regal Blvd
 Memphis, TN 38118
 Mr. Scott Vaught
 Phone 901-255-2402
 Fax 901-365-4498
 www.Greatsoutherncorp.com
 scottv@greatsoutherncorp.com
 Spec Agr Disclosed: 09/17/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel

Product Categories

01M (Clothing Accessories)

Gridworks Inc (28048)

22526 Canoe Rd.
 Elgin, IA 52141
 Mr. Amy Kerr
 Phone 563-426-5800
 Fax 563-426-5909
 www.Woodscore.com
 akerr@woodscore.com
 Spec Agr Disclosed: 12/29/2006

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel
 Related Retail Sales

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04B (Collectibles)

GRITS (64208)

1295 Vernon Street
 Wabash, IN 46992
 Ms. Colleen Lunn
 Phone 260-563-2186
 Fax 260-569-0921
 www.Nextinc.com
 colleenl@nextmarketinginc.com
 Spec Agr Disclosed: 04/04/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

Half Time Entertainment (20050)

PO Box 2651
 Hartford, CT 06146
 Mr. Gary Hale
 Phone 860-655-5661
 Fax 860-282-9616
 www.Goprogear.com
 ussariz0na@yahoo.com
 Spec Agr Disclosed: 10/24/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

02A (Jewelry)
 03C (Office Products)
 04A (Automobile Products)

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Licensees

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Texas Tech University

Half-Time Enterprises (15008)

3537 Hartsfield Rd.
Tallahassee, FL 32303
Mr. Tod Warmack
Phone 850-668-1998
Fax 850-893-2991
www.Gohalftime.com
tod@gohalftime.com
Spec Agr Disclosed: 04/13/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)
06A (Sports Equipment)

Hand-n-Hand Designs dba Earthtones (47149)

1691 W. Grant Rd. #101
Tucson, AZ 85745
Ms. Kim Brooks
Phone 520-620-1228
Fax 520-620-1232
www.Earthtonestile.com
kimb@earthtonestile.com
Spec Agr Disclosed: 03/08/2007

Distribution Channel(s)

Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Hanna's Handiworks LLC (58156)

350 Space Center Dr.
Lee's Summit, MO 64064
Mr. Ron Dolasky
Phone 816-373-3900
Fax 816-373-8165
www.Hannashandiworks.com
ron.d@hannashandiworks.com
Spec Agr Disclosed: 06/28/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04B (Collectibles)
04C (Signage Products)
04E (Holiday Accessories)

Harbro LLC (45654)

3154 Skyview Court
Brighton, MI 48114
Mr. Mark Hartwell
Phone 417-888-2917
Fax 417-823-9796
www.Harbrollc.com
gregheslin@harbrollc.com
Spec Agr Disclosed: 03/29/2007

Distribution Channel(s)

Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

07H (Media Players & Content)

Heartland China of Kansas Inc. (16834)

PO Box 8156
Topeka, KS 66608
Mr. Fred Braun
Phone 785-354-8080
Fax 785-354-8090
www.Heartlandchina.com
fbacct@heartlandchina.com
Spec Agr Disclosed: 09/24/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)

Heisman by Reebok (11512)

8677 LogoAthletic Court
Indianapolis, IN 46219
Ms. Kathy Meyer
Phone 317-895-7171
Fax 317-895-7240
kathy.meyer@reebok.com
Spec Agr Disclosed: 06/29/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Herff Jones Inc. (12263)

PO Box 68956-0956
Indianapolis, IN 46268-2593
Ms. Holly Strohm
Phone 317-612-3683
Fax 317-329-3363
www.HerffJones.com/college
hastrohm@herffjones.com
Spec Agr Disclosed: 07/13/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Licensees

Licensed as of 09/2007

Texas Tech University

Heritage Metalworks Inc. (32382)

330 E. Comstock Dr.
Chandler, AZ 85225
Mr. Steve Ballor
Phone 480-834-9144
Fax 480-834-5920
www.Pewter.com
scott@pewter.com
Spec Agr Disclosed: 09/29/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)

Highland Graphics Inc. (33688)

210 Evergreen Drive
Springfield, TN 37172
Mr. Marty Wall
Phone 615-382-7299 15
Fax 615-382-7448
www.Highlandgraphics.com
highlandx@aol.com
Spec Agr Disclosed: 09/17/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
05D (School Supplies)

Hinkle Chair Co Inc. (25130)

PO Box 410
Springfield, TN 37172
Ms. Diane H. Johnson
Phone 615-384-8477
Fax 615-384-0055
www.Hinklechaircompany.com
dhj@hinklechaircompany.com
Spec Agr Disclosed: 06/28/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)

Hitch Covers Unlimited (41168)

7805 Coors Blvd. SW
Albuquerque, NM 87121
Ms. Liz Romero
Phone 505-899-7451
Fax 505-899-7445
rome458@aol.com
Spec Agr Disclosed: 09/25/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

04A (Automobile Products)

HMI Inc. (52434)

3310 Fairview Ave
Santa Ana, CA 92704
Mr. Sam Rhee
Phone 714-556-5244
Fax 714-556-4940
www.Headmaster.com
samr@headmaster.com
Spec Agr Disclosed: 03/09/2007

Distribution Channel(s)

Mass Channel

Product Categories

01C (Headwear)

Holloway Sportswear Inc. (11789)

PO Box 4489
Sidney, OH 45365-4489
Ms. Beth Russell
Phone 937-497-7575 256
Fax 937-497-7337
www.Hollowayusa.com
beth.russell@hollowayusa.com
Spec Agr Disclosed: 09/11/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
03A (Domestics)

Hot Sauce Harry's Inc. (21480)

10606 Shady Trail Suite 20
Dallas, TX 75220
Mr. Bob Harris
Phone 800-588-8979
Fax 214-956-9885
www.Hotsauceharrys.com
bob@hotsauceharrys.com
Spec Agr Disclosed: 08/03/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

07B (Consumables)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University**Howell Enterprises LLC (63046)**

1805 7th Street South
 Clanton, AL 35045
 Mr. Randy Jinks
 Phone 800-867-1402
 Fax 800-867-1502
 www.howellscustomgolfcarts.com
 randy@howellscustomgolfcarts.com
 Spec Agr Disclosed: 11/14/2006

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

06A (Sports Equipment)

Hunter Mfg. LLP (11518)

201 West Loudon Avenue
 Lexington, KY 40508
 Ms. Shannon Hisle
 Phone 859-254-7573 3024
 Fax 859-254-7614
 www.HunterMfg.com
 shannon.hisle@huntermfg.com
 Spec Agr Disclosed: 03/15/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05D (School Supplies)
 06C (Toys)
 06D (Games)
 07D (Infant Products)

Identity Check Printers (35790)

1802 Fashion Court
 Joppa, MD 21085
 Ms. Keri Kilhoffer
 Phone 410-679-3300 2309
 Fax 410-676-3300
 www.Identitychecks.com
 kkilhoffer@cdi-us.com
 Spec Agr Disclosed: 03/18/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales

Product Categories

02C (Personal Accessories)
 05A (Stationery)
 05B (Checks)

Identity Marketing Solutions (57152)

5919 50th Street, Ste. B
 Lubbock, TX 79414
 Ms. Margerie Hood
 Phone 806-698-1754
 Fax 806-698-1759
 www.Identitymarketingsolutions.biz
 mhood@identitymarketingsolutions.com

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

iFanatic LLC (60585)

105 Shalon Court
 Apex, NC 27502
 Mr. Darryl W. Shorter
 Phone 856-217-4063
 Fax 919-869-2326
 www.I-fanatic.com
 dshorter@i-fanatic.com
 Spec Agr Disclosed: 04/10/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
 05A (Stationery)

IN-concept Inc. (35506)

946 Calle Amanecer, Unit L-M
 San Clemente, CA 92673
 Ms. Erica Jehling
 Phone 949-366-6000 24
 Fax 949-366-6070
 www.AntennaBalls.com
 Erica@inconceptusa.com
 Spec Agr Disclosed: 01/31/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

04A (Automobile Products)

Innovative Adhesives LLC (63027)

1-B George C. Wilson Ct.
 Augusta, GA 30909
 Mr. Pierce Marks
 Phone 706-828-7775
 Fax 706-828-7776
 www.Innovativeadhesives.com
 pmarks@innovativeadhesives.com
 Spec Agr Disclosed: 10/19/2006

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University**Innovative Imprints (24653)**

958 Bolex Way
 San Marcos, CA 92078
 Mr. Mike Scott
 Phone 760-798-4804
 Fax 760-798-4805
 www.Innovative-imprints.com
 mike@innovative-imprints.com
 Spec Agr Disclosed: 10/12/2006

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Inplant Promotions Inc. (51372)

520 State Road Suite 112
 Bensalem, PA 19020
 Mr. John Zeglinski
 Phone 215-638-5525 11
 Fax 215-638-5528
 www.Universitypromos.com
 jzeaglinski.ipma@comcast.net
 Spec Agr Disclosed: 10/06/2006

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)

Iron Stop (52895)

3917 Morse St. Suite 216
 Denton, TX 76208
 Ms. Jennifer Martin
 Phone 940-484-9533 9473
 Fax 940-239-9474
 www.Ironstop.com
 jennifer@ironstop.com
 Spec Agr Disclosed: 07/30/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)

Itemworks Inc. (52307)

2112 S. 54th Street Suite 1
 Rogers, AR 72758
 Mr. Kim Campbell
 Phone 479-636-3706
 Fax 479-657-6678
 www.Itemworks.com
 kcampbell@itemworks.com
 Spec Agr Disclosed: 06/21/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

05C (Paper Products)

It's All Greek To Me (CA) (11564)

2290 Agate Court
 Simi Valley, CA 93065
 Ms. Marisue Hasek
 Phone 800-350-4000
 Fax 805-584-0666
 www.Marketidentity.com
 mhasek@lagtm.com
 Spec Agr Disclosed: 01/25/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)

It's My Bag! Inc. (45845)

1508 Barton Creek Blvd.
 Austin, TX 78735
 Ms. Sue McMahan
 Phone 512-327-7322
 Fax 512-327-9910
 www.Bagalogos.com
 suesue4@swbell.net
 Spec Agr Disclosed: 11/03/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

02C (Personal Accessories)

J America (14278)

1200 Mason Court
 Webberville, MI 48892
 Mr. Brian Clark
 Phone 517-333-2680 113
 Fax 517-333-2596
 www.J-america.com
 brianclark@jamericaretail.com
 Spec Agr Disclosed: 07/20/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

J. Keith's Jewelry (53077)

8001 Quaker Ave. Ste. H
 Lubbock, TX 79424
 Ms. Natalie Howard
 Phone 806-791-0092
 Fax 806-791-3255
 sales@jkeithjewelry.com
 Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

Direct Sales

Product Categories

02A (Jewelry)

Texas Tech University

J.A.G. Enterprises Inc. (12182)

PO Box 540
Piedmont, OK 73078
Mr. Cotham Altwein
Phone 405-373-4438
Fax 405-373-0994
chaltwein@yahoo.com
Spec Agr Disclosed: 07/11/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

J.P.'s Fundwear (23485)

5120 69th Street
Lubbock, TX 79424
Ms. Janice Pamperin
Phone 806-794-5777
Fax 806-798-7509
www.Schoolgearschoolsupplies.com
fundwear@hub.ofthe.net
Spec Agr Disclosed: 10/19/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Jack Guttman Inc. dba Bakery Crafts (16469)

PO Box 37
West Chester, OH 45071
Mr. Bob Cavellier
Phone 513-881-4161
Fax 513-942-3835
www.Bakerycrafts.com
rcavellier@bkrycft.com
Spec Agr Disclosed: 04/16/2007

Distribution Channel(s)

Mass Channel

Product Categories

07B (Consumables)

JanCo Studio (24383)

2939 Cornhusker Hwy, Suite B
Lincoln, NE 68504
Mr. Bert Anderson
Phone 402-327-9994
Fax 402-327-9994
www.Jancostudio.com
jancostudio@aol.com
Spec Agr Disclosed: 01/05/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04E (Holiday Accessories)

JanSport Inc. (11946)

PO Box 1817
Appleton, WI 54912-1817
Ms. Dawn Brown
Phone 920-735-1918
Fax 920-831-7743
www.Jansport.com
Dawn_Brown@vfc.com
Spec Agr Disclosed: 08/17/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
06A (Sports Equipment)

Jardine Associates (44516)

200 Compass Circle
North Kingstown, RI 02852
Ms. Theresa Tally
Phone 401-667-3800
Fax 401-667-3818
theresa@jardineassociates.net
Spec Agr Disclosed: 08/23/2007

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
07B (Consumables)

Jaxxon Promotions Inc. (60173)

3708 Hempland Rd.
Mountville, PA 17554
Ms. Carol Blitz
Phone 717-569-6890
Fax 717-569-7310
www.Jaxxonpromotions.com
carol@jaxxonpromotions.com
Spec Agr Disclosed: 10/19/2006

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

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Licensees

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Texas Tech University**Jenkins Enterprises (12115)**

4949 W. Bethany Rd.
 North Little Rock, AR 72116
 Mr. Carter Wallace
 Phone 501-945-2600
 Fax 501-801-1383
 www.Jenkins-enterprises.com
 carterw@jenkins-enterprises.com
 Spec Agr Disclosed: 01/12/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
 01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05C (Paper Products)
 06C (Toys)
 07C (Health/Beauty)
 07D (Infant Products)

Jester Art Service (23372)

2849 34th Street
 Lubbock, TX 79410
 Ms. Jancy Jester
 Phone 806-792-6529
 Fax 806-792-1981
 jancy@nts-online.net
 Spec Agr Disclosed: 10/30/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 02A (Jewelry)
 04A (Automobile Products)
 04C (Signage Products)
 06A (Sports Equipment)

Joe T's By The Game (14675)

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-291-3067
 www.2thegame.com
 keelifloyd@kudzullc.com
 Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Headwear)
 01I (Women's Apparel)

John H. Harland Co. (11629)

2939 Miller Road
 Decatur, GA 30035
 Ms. Bonnie Owens
 Phone 770-593-5050 6115
 Fax 770-808-4910
 www.Harland.net
 bowens@harland.net
 Spec Agr Disclosed: 02/20/2007

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

05B (Checks)

Jon Hart Design Company Inc. (36170)

P.O. Box 8558
 San Antonio, TX 78208
 Mr. Bob Burke
 Phone 210-226-8544
 Fax 210-226-8598
 www.Jonhartdesign.com
 burke@jonhartdesign.com
 Spec Agr Disclosed: 07/24/2007

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03D (Housewares)
 05B (Checks)
 05D (School Supplies)

Jones & Mitchell Sportswear Inc. (11541)

560 N. Rogers Road
 Olathe, KS 66062
 Ms. Sarah Dice
 Phone 913-324-2762 2762
 Fax 913-324-2799
 www.Jonesmitchell.com
 sdice@jonesmitchell.com
 Spec Agr Disclosed: 01/06/2006

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

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Licensees

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Texas Tech University

Jostens Inc. (11572)

148 E. Broadway
 Owatonna, MN 55060
 Ms. Elizabeth Lent
 Phone 507-455-6418 6418
 Fax 507-455-6584
 www.Jostens.com
 elizabeth.lent@jostens.com
 Spec Agr Disclosed: 09/18/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03C (Office Products)
 05A (Stationery)

K2 Licensed Products (14565)

5818 El Camino Real
 Carlsbad, CA 92008
 Mr. Robb Gamboa
 Phone 760-494-5700
 Fax 760-494-5784
 www.K2inc.net
 rgamboa@k2lp.com
 Spec Agr Disclosed: 03/30/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 04B (Collectibles)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Restricted Channel

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02B (Class Rings)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)

K & M/Nordic Co. (12397)

5 Tripps Lane
 Riverside, RI 02915
 Ms. Janice Berrios
 Phone 401-431-9299 117
 Fax 401-431-0666
 www.Nordiccompanyinc.com
 janice@nordiccompanyinc.com
 Spec Agr Disclosed: 02/02/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 07D (Infant Products)

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 04B (Collectibles)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)

JR286 Inc. (62435)

4000 Redondo Beach Ave. Suite 101
 Redondo Beach, CA 90278
 Mr. David Barr
 Phone 310-577-0576
 Fax 310-297-6469
 dbarr@jr286.com
 Spec Agr Disclosed: 08/03/2006

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01C (Headwear)
 01G (Youth Apparel)
 02C (Personal Accessories)
 06A (Sports Equipment)

K&K Enterprises (59445)

3709 Brighton Dr.
 Bryan, TX 77802
 Ms. Karee Griffith
 Phone 979-774-1271
 Fax 979-696-2803
 www.Varsitykeys.com
 karee@varsitykeys.com
 Spec Agr Disclosed: 06/29/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Kaba Ilco Corp. (45420)

PO Box 2627
 Rocky Mount, NC 27804
 Mr. Anthony Haynesworth
 Phone 252-446-3321 384
 Fax 252-446-4702
 www.Kaba-ilco.com
 ahaynesworth@irm.kaba.com
 Spec Agr Disclosed: 04/10/2007

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

03D (Housewares)

K & Company LLC (12726)

11125 NW Ambassador Drive Suite 200
 Kansas City, MO 64153
 Ms. Jessica Martin
 Phone 816-389-4150
 Fax 816-389-4156
 www.Kandcompany.com
 jessica.martin@kandcompany.com
 Spec Agr Disclosed: 01/02/2007

Product Categories

04D (Gifts & Novelties - Miscellaneous)

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Licensees

Licensed as of 09/2007

Texas Tech University**Kid N' Me Outerwear (30277)**

4811 Quail Crest Place
Lawrence, KS 66049
Ms. Gretchen Hatfield
Phone 785-331-1940
Fax 785-841-0288
www.Mgicompanies.com
gretchen.hatfield@mgicompanies.com
Spec Agr Disclosed: 08/16/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
02C (Personal Accessories)
07D (Infant Products)

Kitty Hawk Textiles Corporation (57414)

1020 First AVE S, #101
Seattle, WA 98134
Mr. Matt Powers
Phone 206-618-6788
Fax 206-829-9417
www.Khtextiles.com
matt@khtextiles.net
Spec Agr Disclosed: 08/18/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

01I (Women's Apparel)

Kitty Keller Designs (49976)

730 Heritage Dr.
Seguin, TX 78155
Ms. Kitty Keller
Phone 830-303-9280
Fax 830-303-7040
www.Kittykeller.com
kktshirts@kittykeller.com
Spec Agr Disclosed: 10/02/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Related Retail Sales

Product Categories

02A (Jewelry)
04E (Holiday Accessories)

Knights Apparel Inc. (14948)

2015 Spring Rd. Suite 350
Oak Brook, IL 60523
Ms. Janell Monacelli
Phone 630-928-8600 620
Fax 630-684-0159
www.Knightsapparel.com
jmonacelli@knightsapparel.com
Spec Agr Disclosed: 09/12/2007

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Kolder Incorporated (11793)

PO Box 100
Edinburg, TX 78540
Mr. Ryan Meyers
Phone 956-381-9851 2838
Fax 956-383-0502
www.Kolder.com
ryan@kolder.com
Spec Agr Disclosed: 06/14/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Lakeshirts Inc. dba Step Ahead Sportswear (11808)

750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Carrie Ulschmid
Phone 218-846-3065
Fax 218-846-3069
www.Prairie-graphics.com
carrieu@lakeshirts.com
Spec Agr Disclosed: 01/30/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Landau Uniforms Inc. (50872)

PO Box 516
Olive Branch, MS 38654
Mr. Steve Collins
Phone 800-238-7513 1401
Fax 662-890-1403
www.Landau.com
steve.collins@landau.com
Spec Agr Disclosed: 07/01/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

01H (Men's Fashion Apparel)
07E (Footwear)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University

Landes Inc. (61721)

7600 Renwick Dr.
Houston, TX 77081
Mr. Sonny DeShong
Phone 832-201-0033
Fax 713-665-6392
www.Desden.com
sd@desden.com
Spec Agr Disclosed: 06/25/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03D (Housewares)
06A (Sports Equipment)

Laser M-ages (23382)

719 12th Street
Wolfforth, TX 79382
Ms. Rhonda Chandler
Phone 806-866-2031
Fax 806-866-9053
www.Lasermages.com
Disclosed: 10/02/2006

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Lawson's Sales Company (16557)

PO Box 140
Manchester, TN 37355
Mr. Roy Lawson
Phone 931-728-3891
Fax 931-723-1808
roy@joecollegesports.com
Spec Agr Disclosed: 12/11/2006

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

LAZART Production Inc. (50912)

PO Box 1638
Gainesville, TX 76241-1638
Ms. Laurie Leahy
Phone 940-665-3097
Fax 940-665-6850
www.Lazartproduction.com
laurleah@lazartproduction.com
Spec Agr Disclosed: 01/08/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)

League Collegiate Wear (13962)

401 E 4th St., Bldg #8, 1st Floor
Bridgeport, PA 19405
Ms. Megan Larkin
Phone 610-272-7575
Fax 610-272-9175
www.Leaguecollegiatewear.com
megan@4league.com
Spec Agr Disclosed: 02/07/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
03A (Domestics)

Lee Seed Co. Inc. (33821)

2242 Highway 182
Inwood, IA 51240
Mr. Scott Lee
Phone 712-753-4403
Fax 712-753-4542
www.Soynuts.com
scottlee@soynuts.com
Spec Agr Disclosed: 06/29/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)

Lee Wayne Corporation (28486)

PO Box 657
Sterling, IL 61081
Ms. Stephanie Rains
Phone 815-625-0980
Fax 815-548-9193
www.Leewayne.com
lstephanie.rains@leewayne.com
Spec Agr Disclosed: 05/15/2007

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University**Legacy Athletic (14000)**

14 Barnhart Drive
Hanover, PA 17331
Ms. Tori Kercher
Phone 717-630-0892 111
Fax 717-630-0827
www.Legacyathletic.com
tkercher@legacycaps.com
Spec Agr Disclosed: 08/22/2007

Product Categories

05B (Checks)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Licensed Sports Marketing LLC (52180)

7160 Fourth Street North
St. Paul, MN 55128
Mr. Phil Osheim
Phone 800-867-0067
Fax 651-766-5530
www.licensed-sports.com
info@licensed-sports.com
Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Mass Channel

Product Categories

02C (Personal Accessories)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
07B (Consumables)
07C (Health/Beauty)

Lil' Fans (TX) (55595)

125 N. Industrial Dr.
Waco, TX 76710
Mr. Jason McCallie
Phone 254-776-3413
Fax 254-772-7668
www.Lilfans.com
jason@lilfans.com
Spec Agr Disclosed: 01/03/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
07D (Infant Products)

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)

Legendary Games (19909)

PO Box 780421
Wichita, KS 67278-0421
Mr. Charles Potter
Phone 316-733-7630
Fax 316-733-7134
www.Pocketfarkel.com
lgi@pocketfarkel.com
Spec Agr Disclosed: 01/08/2007

Lifoam Industries LLC (12356)

1600 W Highway 287 Bypass
Waxahachie, TX 75165
Mr. Mike King
Phone 800-962-0508
Fax 972-937-0239
www.Lifoam.com
mking@lifoam.com
Spec Agr Disclosed: 01/04/2007

Distribution Channel(s)

Mass Channel

Product Categories

03D (Housewares)

Little King Mfg. Co. Inc. (11539)

PO Box 287
Alamo, TN 38001
Ms. Gail Hart
Phone 731-696-5517 12
Fax 731-696-2289
gail@littlekingmfg.com
Spec Agr Disclosed: 02/16/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Distribution Channel(s)

Campus/Local Channel

Product Categories

06D (Games)

Liberty Checks and Services Inc. (13680)

2939 Miller Road
Decatur, GA 30035
Ms. Bonnie Owens
Phone 770-593-5050 6115
Fax 770-808-4910
www.Harland.net
bowens@harland.net
Spec Agr Disclosed: 02/09/2006

Lightwear (31619)

924 Kentucky St.
Bellingham, WA 98225
Mr. Jack Hovenier
Phone 360-734-8798
Fax 360-676-8773
www.Lightwear.com
jack@lightwear.com
Spec Agr Disclosed: 03/22/2007

Distribution Channel(s)**Distribution Channel(s)**

Mid Tier/Better Channel

Texas Tech University

Logo Inc. (36683)

117 Southeast Parkway
Franklin, TN 37064
Mr. Matt McCauley
Phone 615-261-2100
Fax 615-261-2101
www.Logochairs.com
matt@logochairs.com
Spec Agr Disclosed: 08/17/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06D (Games)

Logo Pillow Company LLC dba Tessuta (49517)

1372 N. Killian Dr. Unit E
Lake Park, FL 33403
Ms. Andrea Greenspan
Phone 561-840-9723
Fax 561-840-9851
www.Logopillow.com
andrea@logopillow.com
Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
06A (Sports Equipment)

Logo Rugs Inc. (37840)

PO Box 2468
Dalton, GA 30722
Ms. Kathy Storey
Phone 706-226-3501
Fax 706-272-7033
www.Logorugs.net
kathy@logorugs.net
Spec Agr Disclosed: 03/30/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

Longview Brass & Aluminum (53844)

PO Box 7098
Longview, TX 75607
Ms. Carla Matthews
Phone 903-758-8171
Fax 903-753-9543
www.Lbafoundry.com
lbafoundry@lbafoundry.com
Spec Agr Disclosed: 12/27/2006

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

04B (Collectibles)

Lopez Art Design (46197)

2305 Ave. Q
Lubbock, TX 79405
Mr. Joe Lopez
Phone 806-763-0010
Fax 806-762-0789
bluecricket@door.net
Spec Agr Disclosed: 02/28/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Lyon Advertising Inc. (52684)

1317 West 6th Street
Austin, TX 78703
Mr. Doug Lyon
Phone 512-480-5966
Fax 512-480-5967
www.Lyonadvertising.com
doug@lyonadvertising.com
Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

01H (Men's Fashion Apparel)

Magnolia Lane Inc. (47681)

4455 Galen Cove
Birmingham, AL 35242
Mr. Andrew Szymela
Phone 205-251-5007
Fax 205-322-4366
www.Magnolialanecollection.com
aszymela@aol.com
Spec Agr Disclosed: 09/22/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University

Majestic Athletic (11653)

100 Majestic Way
Bangor, PA 18013
Ms. Alise Bartosh
Phone 610-588-0100
Fax 610-599-4936
www.Majesticathletic.com
alise_bartosh@vfc.com
Spec Agr Disclosed: 02/20/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Manual Woodworkers & Weavers (12284)

3737 Howard Gap Road
Hendersonville, NC 28792
Ms. Penni Geyer
Phone 828-692-7333 2323
Fax 828-696-8237
www.Manualww.com
pennig@manualww.com
Spec Agr Disclosed: 11/20/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04E (Holiday Accessories)
06A (Sports Equipment)

Marketing Results Ltd. (52940)

5670 Westbourne Ave.
Columbus, OH 43213
Mr. Jerry Sommers
Phone 614-575-9300
Fax 614-575-9390
jsomm13@aol.com
Spec Agr Disclosed: 04/02/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
06C (Toys)
06D (Games)

McArthur Towel and Sports (60031)

700 Moore Street
Baraboo, WI 53913
Mr. Kim Kalepp
Phone 608-356-8922 105
Fax 608-356-7587
kkalepp@mcarthurtowels.com
Spec Agr Disclosed: 05/04/2007

Distribution Channel(s)

Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03A (Domestics)
04A (Automobile Products)
06A (Sports Equipment)
07D (Infant Products)

McCartney Inc. (13365)

3845-B Forney Ave.
Mesquite, TX 75149
Mr. Blake McCartney
Phone 972-288-0755
Fax 972-288-0740
www.Mccartneycollection.com
art@mccartneycollection.com
Spec Agr Disclosed: 08/07/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)

MeadWestvaco Consumer & Office Products (13020)

101 O'Neil Road
Sidney, NY 13838
Ms. Nan Birdsall
Phone 607-561-5222
Fax 607-563-4379
nab3@meadwestvaco.com
Spec Agr Disclosed: 01/19/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Texas Tech University

Memory Company LLC-The (14697)

25 Downing Drive
 Phenix City, AL 36869
 Ms. Stacey Hodges
 Phone 334-448-0708 181
 Fax 334-664-0022
 www.Memorycompany.com
 shodges@memorycompany.com
 Spec Agr Disclosed: 07/12/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 06D (Games)

Menagerie Rowe Int'l Inc. (53448)

7307 Wester Way
 Dallas, TX 75248
 Mr. Sharon Rowe
 Phone 817-683-3893
 Fax 214-248-3847
 www.Literatibookmarks.com
 sharon@literatibookmarks.com
 Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Mercury Luggage/Seward Trunk (11624)

PO Box 47558
 Jacksonville, FL 32247
 Ms. Leigh Austin
 Phone 904-733-9595
 Fax 904-733-9671
 www.Mercuryluggage.com
 laustin@mercuryluggage.com
 Spec Agr Disclosed: 01/15/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
 03B (Furniture/Furnishings)
 05D (School Supplies)
 06A (Sports Equipment)

Merge Left Inc. (14539)

13147 S. Western Ave
 Gardena, CA 90249
 Ms. Jackie Resnick
 Phone 310-856-3899
 Fax 310-856-3935
 www.Mergeleft.com
 mergeleftartapprovals@earthlink.net
 Spec Agr Disclosed: 05/15/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)

Metalback (42925)

4606 Johnson Rd.
 Odessa, TX 79764
 Mr. Lonnie Lawrence
 Phone 432-550-2633
 Fax 432-550-0605
 reggie@metalback.com
 Spec Agr Disclosed: 11/14/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)

Michaelson Entertainment (49393)

1134 Euclid Street - Front
 Santa Monica, CA 90403
 Mr. Brad Epstein
 Phone 310-899-3739
 Fax 310-899-3729
 www.Michaelsonentertainment.com
 brad@michaelsonentertainment.com
 Spec Agr Disclosed: 09/21/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel
 Related Retail Sales

Product Categories

05C (Paper Products)
 05E (Publishing)
 06C (Toys)
 06D (Games)

Texas Tech University

Microthin Products Inc. (57367)

959 AEC Drive
 Wood Dale, IL 60191
 Mr. Dan O'Malley
 Phone 630-543-0501 112
 Fax 630-543-1236
 www.Microthin.com
 domalley@microthin.com
 Spec Agr Disclosed: 06/21/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 03C (Office Products)

Midwest College Mktg Group (15050)

400 North Main Street
 Chelsea, MI 48118
 Ms. Nancy Pagliarini
 Phone 734-433-5444
 Fax 734-433-5466
 www.Mcmgroup.net
 npagliarini@mcmgroup.net
 Spec Agr Disclosed: 09/20/2007

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

Midwest Graphics Inc. (11691)

4811 Quail Crest Place
 Lawrence, KS 66049
 Ms. Gretchen Hatfield
 Phone 785-331-1940
 Fax 785-841-0288
 www.Mgicompanies.com
 gretchen.hatfield@mgicompanies.com
 Spec Agr Disclosed: 08/16/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

Mighty-Mac (13559)

100 W. 33rd St., 10th Fl., Ste. 1001
 New York, NY 10001
 Mr. Rob Minsky
 Phone 212-630-3100 3179
 Fax 212-630-3123
 www.Haddad.com
 robertm@haddad.com
 Spec Agr Disclosed: 08/07/2007

Distribution Channel(s)

Mass Channel
 Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 02C (Personal Accessories)
 03D (Housewares)
 06A (Sports Equipment)
 07D (Infant Products)

Milliken & Company (32234)

201 Lukken Industrial Dr. West
 LaGrange, GA 30240
 Ms. Janie Dollar
 Phone 706-880-5362
 Fax 706-880-3326
 www.Teamstats.com
 janie.dollar@milliken.com
 Spec Agr Disclosed: 08/20/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)

MJ Soffe Co. Inc. (11553)

#1 Soffe Dr.
 Fayetteville, NC 28312
 Ms. Yvonne Jackson
 Phone 910-483-2500 6634
 Fax 910-483-7406
 www.Mjsoffe.com
 yjackson@mjsoffe.com
 Spec Agr Disclosed: 09/07/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 03A (Domestics)

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Licensees

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Texas Tech University

Moon Shine (42905)

124 Woodruff Industrial Lane
Greenville, SC 29607
Ms. Nikki Kirk
Phone 864-627-1515
Fax 864-627-0047
www.Moonshineusa.com
office@moonshineusa.com
Spec Agr Disclosed: 04/09/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)
07C (Health/Beauty)
07D (Infant Products)

Mooneed Inc. (41718)

2436 W. Orange Ave.
Anaheim, CA 92804
Ms. Trish Porter
Phone 877-677-4748
Fax 714-828-4134
mooneed@sbcglobal.net
Spec Agr Disclosed: 01/16/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Motion Imaging (50360)

975 Main St.
Farmingdale, NY 11735
Mr. John Conkling
Phone 516-777-3700
Fax 516-777-5627
www.Miposters.com
jconkling@motionimaging.net
Spec Agr Disclosed: 08/13/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
05E (Publishing)

MP Direct Inc. (43715)

4800 126th Ave. N
Clearwater, FL 33762
Ms. Michelle Uraco
Phone 727-572-8443 8002
Fax 727-573-4814
www.Suntime.com
michelleu@mpline.com
Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Mugworld Inc. (50073)

1411 Southland Drive
Gainesville, TX 76240
Mr Jim Ivins
Phone 940-665-6677
Fax 940-665-8671
www.Mugworldinc.com
jimi@mugworldinc.com
Spec Agr Disclosed: 06/29/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Mundi/Westport Corporation (12834)

331 Changebridge Rd
Pine Brook, NJ 07058
Mr. Vince Donofrio
Phone 973-575-0110 3
Fax 973-575-3319
www.Mundiwestport.com
vdonofrio@mudiwestport.com
Spec Agr Disclosed: 02/16/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)

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Licensees

Licensed as of 09/2007

Texas Tech University**MV Sport (11592)**

PO Box 9171
 Bay Shore, NY 11706-9171
 Ms. Ellen Linz
 Phone 631-273-8020 256
 Fax 631-435-8018
 www.Mvsport.com
 ellen@weatherproofco.com
 Spec Agr Disclosed: 08/17/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)
 03A (Domestics)
 03C (Office Products)
 06A (Sports Equipment)

My Team Ltd. (51605)

3960 Groves Rd.
 Columbus, OH 43232
 Ms. Jennifer Grekowicz
 Phone 614-231-8326
 Fax 614-236-2221
 jennifer@myteamstuff.com
 Spec Agr Disclosed: 06/21/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

01K (Men's/Unisex Loungewear & Sleepwear)
 02C (Personal Accessories)
 03A (Domestics)
 07C (Health/Beauty)
 07E (Footwear)

NBC Graphics (11981)

PO Box 80529
 Lincoln, NE 68501-0529
 Mr. Jay Trent
 Phone 402-421-0492
 Fax 402-421-0507
 www.Nbcgraphics.com
 jtrent@nebook.com
 Spec Agr Disclosed: 01/08/2007

Distribution Channel(s)

Related Retail Sales

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

Neil Enterprises Inc. (11748)

450 E. Bunker Ct.
 Vernon Hills, IL 60061
 Mr. Matt London
 Phone 847-549-7627 127
 Fax 847-549-0349
 www.Neilenterprises.com
 mlondon@neilenterprises.com
 Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Restricted Channel

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07D (Infant Products)
 07E (Footwear)

New Agenda (13507)

5320 Rusche Drive
 Comstock Park, MI 49321
 Mr. Todd Dufford
 Phone 616-785-9091 23
 Fax 616-785-9312
 www.Perrinwear.com
 tdufford@perrinwear.com
 Spec Agr Disclosed: 06/14/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 07D (Infant Products)

New Creative Enterprises (13730)

401 Milford Parkway
 Milford, OH 45150
 Ms. Stephanie Flannery
 Phone 513-248-3147 3147
 Fax 513-248-5851
 www.Ncegifts.com
 sflannery@ncegifts.com
 Spec Agr Disclosed: 04/15/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Ms. Jean Hermes
Phone 716-604-9000 1364
Fax 716-604-9001
www.Neweracap.com
jean.hermes@neweracap.com
Spec Agr Disclosed: 01/08/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
04D (Gifts & Novelties - Miscellaneous)

New World Graphics (12892)

145 Coile Dr.
Athens, GA 30606
Ms. Amber Hutton
Phone 706-353-2517
Fax 706-353-7489
www.Nwg.cc
amber@nwg.cc
Spec Agr Disclosed: 02/16/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

News Printing & Publishing Co. Inc. of Worcester (37242)

24 Jolma Rd.
Worcester, MA 01604
Ms. Beth Parker
Phone 508-752-1969 411
Fax 508-757-5610
www.Saltuspress.com
bparker@saltuspress.com
Spec Agr Disclosed: 05/14/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Related Retail Sales

Product Categories

04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)

Next Inc. dba NCC Apparel (40112)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 04/18/2007

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Nike by Haddad Apparel Group (38537)

100 W. 33rd St., 10th Floor, Ste 1001
New York, NY 10001
Mr. Rob Minsky
Phone 212-630-3100
Fax 212-630-3123
www.Haddad.com
robertm@haddad.com
Spec Agr Disclosed: 08/07/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
02C (Personal Accessories)
06A (Sports Equipment)

Nike Golf (50949)

One Bowerman Drive Bldg. E
Beaverton, OR 97005-6453
Mr. Jayson Rambo
Phone 503-532-6925
Fax 503-532-6709
www.Nike.com
jayson.rambo@nike.com
Spec Agr Disclosed: 04/03/2002

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
06A (Sports Equipment)
07E (Footwear)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

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NIKE USA Inc. (12012)

One Bowerman Drive - Building E
Beaverton, OR 97005-6453
Mr. Jayson Rambo
Phone 503-532-6925
Fax 503-532-6709
www.Nike.com
jayson.rambo@nike.com
Spec Agr Disclosed: 09/11/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Related Retail Sales
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

North American Licensing Company LLC (61124)

266 Elm St.
Birmingham, MI 48009
Mr. Jonathan Thomas
Phone 248-203-2985 11
Fax 248-203-2995
www.Nalicensing.com
jonathanjthomas@sbcglobal.net
Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)

North Pole LLC (43673)

23 Town and Country Dr.
Washington, MO 63090
Ms. Cheryl Cantwell
Phone 888-476-2267
Fax 636-239-2878
www.Northpoleltd.com
cheryl@northpoleusa.com
Spec Agr Disclosed: 08/09/2007

Distribution Channel(s)

Direct Sales
Mass Channel

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

North Star (14855)

4515 East 75th Terrace
Kansas City, MO 64132
Mrs. Susan K. Ehlers
Phone 816-444-7775 130
Fax 816-444-7776
www.Northstargifts.com
SEhlers@northstargifts.com
Spec Agr Disclosed: 09/13/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05E (Publishing)
06C (Toys)
07B (Consumables)

Northwest Company-The (11865)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Vita Anzalone
Phone 516-484-6996 246
Fax 516-686-4077
www.Thenorthwest.com
vita.anzalone@thenorthwest.com
Spec Agr Disclosed: 11/13/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07D (Infant Products)

Noteworthy Collections Inc. (63761)

237 Market Street
Santa Rosa Beach, FL 32459
Ms. Jen Patrick
Phone 850-267-9551
Fax 800-867-9879
www.Noteworthyonline.com
design@noteworthyonline.com
Spec Agr Disclosed: 04/11/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

05A (Stationery)

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Licensees

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Oarsman Sportswear (12606)

1530 Interstate Drive
Erlanger, KY 41018-0040
Ms. Laura Novogroski
Phone 859-283-6700 2788
Fax 859-283-6706
www.Oarsmansportswear.com
laura@oarsman913.com
Spec Agr Disclosed: 03/06/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01H (Men's Fashion Apparel)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Outdoor Cap Company Inc. (13035)

PO Box 210
Bentonville, AR 72712-0210
Mr. Jerry House
Phone 479-273-5870
Fax 479-273-2658
www.Outdoorcap.com
jhouse@outdoorcap.com
Spec Agr Disclosed: 04/16/2007

Distribution Channel(s)

Mass Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)

Outerstuff Ltd. (13515)

1370 Broadway 15th Floor
New York, NY 10018
Ms. Tapti Tapan
Phone 212-594-9700 3055
Fax 646-364-9748
ttapan@outerstuff.com
Spec Agr Disclosed: 01/10/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Original Pottery Painter-The (50587)

1634 Hyland Park Dr.
Pineville, LA 71360
Ms. Jeanne Rivers
Phone 318-640-1321
Fax 318-640-1468
www.Originalpotterypainter.com
potterypainter@aol.com
Spec Agr Disclosed: 04/17/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Outer Wear USA (34642)

726 Donald Preston Drive
Wolfforth, TX 79382
Ms. Connie LaDuc
Phone 806-792-8891
Fax 806-792-2236
www.Outerwearusa.com
claduc@outerwearusa.com
Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

OT Sports Industries Inc. (33911)

172 Boone Street
Burlington, NC 27215
Mr. Scott Gollnick
Phone 336-222-8774 205
Fax 336-227-3765
www.Otsports.com
scott@otsports.com
Spec Agr Disclosed: 08/16/2007

Licensees

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Texas Tech University

Outhouse Designs (43813)

PO Box 19227
Austin, TX 78760
Mr. Dennis Satterfield
Phone 512 448 2336
Fax 512-440-0559
www.Outhousedesigns.com
denniss@outhousedesigns.com
Spec Agr Disclosed: 08/22/2007

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Oxbay (46646)

PO Box 2398
Smithfield, NC 27577
Mr. Perry Harris
Phone 919-989-9712
Fax 919-989-9137
www.Oxbay.net
oxbay@msn.com
Spec Agr Disclosed: 03/24/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

02A (Jewelry)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
06C (Toys)
06D (Games)

Pacific Direct (43308)

26285 Twelve Trees Lane
Poulsbo, WA 98370
Ms. Pam Nagle
Phone 360-626-6115 205
Fax 360-626-6121
www.Collectiblegadgets.com
info@pacificdirectsales.com
Spec Agr Disclosed: 12/28/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
07C (Health/Beauty)

Pacific Golf Accessories Inc. (42005)

7874 SW Nimbus Avenue
Beaverton, OR 97008
Ms. Beth Saypanha
Phone 503-641-5417
Fax 503-641-7984
www.Campusinnovations.com
beth@pac-golf.com
Spec Agr Disclosed: 10/24/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
06A (Sports Equipment)

Payne Publishers (13887)

8707 East Quarry Road
Manassas, VA 20110-5389
Mr. Don Guthrie
Phone 703-369-5454
Fax 703-369-0492
www.Paynepub.com
dguthrie@paynepub.com
Spec Agr Disclosed: 12/28/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Photo File Inc. (14743)

333 North Bedford Rd.
Suite #130
Mt. Kisco, NY 10549
Mr. Zak Raffel
Phone 914-375-6000 131
Fax 914-375-6009
www.Photofile.com
zraffel@photofile.com
Spec Agr Disclosed: 09/28/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

05E (Publishing)

Picnic Time Inc. (62319)

5131 Maureen Lane
Moorpark, CA 93021
Ms. Kimberly Baker
Phone 805-529-7400 34
Fax 805-529-7474
www.Picnictime.com
kimberly@picnictime.com
Spec Agr Disclosed: 09/26/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

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Licensees

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Pine Decals (11631)

14824 W. 117th St.
Olathe, KS 66062
Mr. Rob Mitchell
Phone 913-791-0164 103
Fax 913-780-3236
www.Pinedecals.com
pinesales@ppsinc.com
Spec Agr Disclosed: 01/10/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03C (Office Products)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Pine Hosiery Mills Inc. (12036)

PO Box 98
Star, NC 27356
Mr. Charles Hacsckaylo
Phone 910-428-2147
Fax 910-428-2449
www.Pinesports.com
charlieh@pinesports.com
Spec Agr Disclosed: 08/07/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02A (Jewelry)
07D (Infant Products)

PNY Technologies Inc. (53376)

299 Webro Road
Parsippany, NJ 07054
Ms. Stacey Redner
Phone 973-560-5520
Fax 973-560-5399
www.Pny.com
sredner@pny.com
Spec Agr Disclosed: 04/12/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03C (Office Products)

Pony Xpress Printing Inc. (50330)

11550 Plano Rd. Ste. 306
Dallas, TX 75243
Ms. Christina Holbrook
Phone 214-221-7669
Fax 214-341-7555
christina@ponyprinting.com
Spec Agr Disclosed: 10/23/2006

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Premier Agendas Inc. (50114)

2000 Kentucky Street
Bellingham, WA 98229
Ms. Jennifer Homes
Phone 360-788-7558
Fax 360-756-5544
www.Premier.us
jhomes@premier.us
Spec Agr Disclosed: 08/06/2007

Distribution Channel(s)

Restricted Channel

Product Categories

05D (School Supplies)

Primary Colors by GRITS (64207)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 04/04/2007

Distribution Channel(s)

Mass Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)

Prime Finish LLC (40843)

129 Cleveland Dr.
Paris, KY 40361
Mrs. Kristina Lukehart
Phone 859 988 1217
Fax 859-988-9971
www.Primefinish.com
klukehart@primefinish.com
Spec Agr Disclosed: 10/23/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
07H (Media Players & Content)

Printing Plus Inc. (15509)

9879 Tanner Rd. Suite B
Houston, TX 77041
Mr. Larry Moreno
Phone 713-690-1661
Fax 713-690-7802
cw@profitplususa.com
Spec Agr Disclosed: 04/05/2007

Distribution Channel(s)

Direct Sales

Product Categories

03D (Housewares)

Texas Tech University

Pro Player by Knights Apparel Inc. (41690)

2015 Spring Road, Suite 350
Oak Brook, IL 60523
Ms. Janell Monacelli
Phone 630 928 8600 620
Fax 630-684-0159
www.Knightsapparel.com
jmonacelli@knightsapparel.com
Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)

Pro-Ad Sports Inc. (13345)

PO Box 184
Lookout Mountain, TN 37350
Ms. Leah Daniel
Phone 706-861-3211 124
Fax 706-861-3266
www.Pro-adsports.com
ldaniel@pro-adsports.com
Spec Agr Disclosed: 04/25/2007

Distribution Channel(s)

Mass Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01J (Men's/Unisex Fleece)

Pro-Line Cap Company (11703)

1332 North Main St.
Fort Worth, TX 76106
Mr. Joel Taylor
Phone 817-246-1978
Fax 817-367-1585
www.Prolinecap.com
jtaylor@prolinecap.com
Spec Agr Disclosed: 10/25/2006

Distribution Channel(s)

- Campus/Local Channel
- Direct Sales
- Mid Tier/Better Channel
- Restricted Channel

Product Categories

01C (Headwear)

ProMark Emblems dba Team ProMark (28964)

4725 Nautilus Ct. South Unit 3
Boulder, CO 80301
Ms. Margo Taylor
Phone 888-287-0056 105
Fax 303-926-1450
www.Teampromark.com
margo@teampromark.com
Spec Agr Disclosed: 06/14/2007

Distribution Channel(s)

- Campus/Local Channel
- Direct Sales
- Mass Channel
- Mid Tier/Better Channel

Product Categories

- 02C (Personal Accessories)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)

Promotional Partners Worldwide (62691)

1201 W. Fifth St. Suite T-220
Los Angeles, CA 90017
Mr. Dean Gorby
Phone 213-225-6676
Fax 213-225-6651
www.Ppwusa.com
d.gorby@ppwusa.com
Spec Agr Disclosed: 02/09/2007

Distribution Channel(s)

- Campus/Local Channel
- Mass Channel
- Mid Tier/Better Channel

Product Categories

06C (Toys)

PSA Essentials (65264)

1239 Anderson Road
Clawson, MI 48017
Mr. Richard Flaum
Phone 248-288-7584
Fax 248-288-3229
www.Psaessentials.com
richard@psaessentials.com
Spec Agr Disclosed: 05/03/2007

Distribution Channel(s)

- Campus/Local Channel
- Direct Sales
- Mid Tier/Better Channel

Product Categories

05A (Stationery)

PTC International Inc. (41387)

1430 Joh Avenue Building M
Baltimore, MD 21227
Ms. Holly Schertz
Phone 410-247-2345
Fax 410-247-2328
www.Bmoresports.com
hgrimsley@ptcintl.com
Spec Agr Disclosed: 12/29/2006

Distribution Channel(s)

- Campus/Local Channel
- Direct Sales
- Mass Channel
- Mid Tier/Better Channel

Product Categories

04C (Signage Products)

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Licensees

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Texas Tech University

Pure Country Inc. (15637)

PO Box 407
Lynn, NC 28750
Ms. Kathy Searcy
Phone 828-859-9916 306
Fax 828-859-2775
www.Purecountry.com
kathy.searcy@purecountry.com
Spec Agr Disclosed: 08/08/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

01I (Women's Apparel)
03A (Domestics)

Puremco Inc (13370)

PO Box 21569
Waco, TX 76702
Mr. Scott Pitzer
Phone 254-662-6084
Fax 254-662-4543
www.Dominoes.com
spitzer@dominoes.com
Spec Agr Disclosed: 05/24/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

06D (Games)

Quick Change Artist LLC (61940)

3866 Prospect Ave. Suite #8
West Palm Beach, FL 33404
Ms. Dominique Barteet
Phone 561-845-6361
Fax 561-842-9515
www.Onesole.com
onesole@onesole.com
Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

07E (Footwear)

R.F.S.J. Inc. (12738)

105 Quarry St.
Mt. Pleasant, PA 15666
Mr. Robert F. Smithnosky Jr.
Phone 724-547-4457
Fax 724-547-6717
doreen@rfsj.com
Spec Agr Disclosed: 03/16/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Rachael's Fine Fabrics (45638)

4636 50th St.
Lubbock, TX 79414
Ms. Barbara Harris
Phone 806-795-4693
Fax 806-795-4408
www.Rachael'sfabrics.com
mail@rachael'sfabrics.com
Spec Agr Disclosed: 07/25/2007

Distribution Channel(s)

Related Retail Sales

Product Categories

03A (Domestics)

RackHat Company (23643)

311 Drew St. S.W.
Ardmore, OK 73401-5203
Mr. Tim Dighton
Phone 580-226-3338
Fax 580-226-7558
www.Rackhat.com
tdighton@rackhat.com
Spec Agr Disclosed: 10/18/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
02C (Personal Accessories)

Randy Smith Limited (56036)

1811 Cullen Ave
Austin, TX 78757
Mr. Randy Smith
Phone 512-451-6815
Fax
www.Randysmithlimited.com
rsmith@randysmithlimited.com
Spec Agr Disclosed: 04/17/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

05E (Publishing)

Real Characters by Outerstuff (65074)

1370 Broadway 15th Floor
New York, NY 10018
Ms. Tapti Tapan
Phone 212-594-9700 3055
Fax 646-364-9748
ttapan@outerstuff.com
Spec Agr Disclosed: 01/10/2007

Distribution Channel(s)

Mass Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Licensees

Licensed as of 09/2007

Texas Tech University

Red Jacket (60785)
 1275 Busch Pkwy
 Buffalo Grove, IL 60089
 Ms. Darla Marabotti
 Phone 847-215-0011 322
 Fax 847-215-0011
 www.Americanneedle.com
 licensing@amer-needle.com
 Spec Agr Disclosed: 01/17/2007

Distribution Channel(s)
 Campus/Local Channel
 Mid Tier/Better Channel

Product Categories
 01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

Red Oak Sportswear by Knights Apparel (11573)
 2015 Spring Road Suite 350
 Oak Brook, IL 60523
 Ms. Janell Monacelli
 Phone 630 928 8600 620
 Fax 630-684-0159
 www.Knightsapparel.com
 jmonacelli@knightsapparel.com
 Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)
 Mass Channel

Product Categories
 01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 07D (Infant Products)

Remy Game Tables (54348)
 PO Box 600406
 Dallas, TX 75360
 Mr. Remy Fellman
 Phone 214-870-2004
 Fax 214-361-8790
 www.Remygametables.com
 rf@remygametables.com
 Spec Agr Disclosed: 08/08/2006

Distribution Channel(s)
 Campus/Local Channel
 Direct Sales

Product Categories
 06D (Games)

Renaissance Imports Inc. (13715)
 3201 Gribble Road, Suite D
 Matthews, NC 28104
 Ms. Lora Chuong
 Phone 704-821-1005 12
 Fax 704-821-1094
 lora@renimp.com
 Spec Agr Disclosed: 06/15/2007

Distribution Channel(s)
 Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories
 01H (Men's Fashion Apparel)
 02C (Personal Accessories)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

Rewards Inc. (29968)
 9722 Great Hills Trail #300
 Austin, TX 78759
 Ms. Claudia Stromberg
 Phone 512-502-9799
 Fax 512-502-9153
 www.Shoprewards.com
 shprewards@aol.com
 Spec Agr Disclosed: 01/12/2007

Distribution Channel(s)
 Direct Sales
 Related Retail Sales

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 06A (Sports Equipment)

Reyn Spooner (32781)
 PO Box 1287
 Kamuela, HI 96743-1287
 Ms. Kitty Jenness
 Phone 808-885-7315 240
 Fax 808-885-8081
 www.Reyn-spooner.com
 licensing@reyn-spooner.com
 Spec Agr Disclosed: 09/18/2006

Distribution Channel(s)
 Campus/Local Channel
 Mid Tier/Better Channel

Product Categories
 01H (Men's Fashion Apparel)

Rhinotronix (41792)
 PO Box 963
 North Bend, OR 97459
 Mr. Paul Walton
 Phone 888-777-4414
 Fax 888-777-4415
 www.Rhinotronix.com
 paul@rhinotronix.com
 Spec Agr Disclosed: 07/11/2007

Distribution Channel(s)
 Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories
 02C (Personal Accessories)
 03C (Office Products)
 06A (Sports Equipment)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University

Rhode Island Novelty (14256)

5 Industrial Road
Cumberland, RI 02864
Mr. Ed Cucca
Phone 401-335-3300
Fax 401-335-3310
www.Rinovelty.com
ecucca@rinovelty.com
Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Mass Channel

Product Categories

06A (Sports Equipment)
06B (Balls)
06C (Toys)

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06D (Games)

Richey - John (23374)

5418 46th Street
Lubbock, TX 79414
Mr. John Richey
Phone 806-795-8649
Fax 806-792-3869
jwgerichey@aol.com
Spec Agr Disclosed: 09/24/2007

Distribution Channel(s)

Direct Sales

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Riddell Inc. (12342)

9801 West Higgins Rd. Suite 800
Rosemont, IL 60018
Mr. Ken Draznik
Phone 773-481-7163
Fax 773-794-1108
www.Riddellsports.com
kdraznik@riddellsports.com
Spec Agr Disclosed: 05/10/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Right Thought Pens (43352)

1116A Harpeth Industrial Ct.
Franklin, TN 37064
Ms. Angie Lovell
Phone 615-790-5055
Fax 615-790-1530
www.Greetingpen.com
angie@greetingpen.com
Spec Agr Disclosed: 04/03/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Rico Industries/Tag Express (11709)

7000 N. Austin Avenue
Niles, IL 60714
Mr. Bernie Schack
Phone 312-427-0313
Fax 312-427-1887
www.Ricoinc.com
bernies@ricoinc.com
Spec Agr Disclosed: 08/25/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Ridgewood Marketing (20695)

PO Box 242
Hendersonville, TN 37077
Ms. Brooke Aldrich
Phone 615-264-0044 222
Fax 615-264-6368
www.Ridgewoodcollectibles.com
brooke@ridgewoodcollectibles.com
Spec Agr Disclosed: 07/17/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Texas Tech University

Rivalry Distributing (39144)

PO Box 14
New Baltimore, MI 48047
Mr. Stephen Crow
Phone 586-598-8121
Fax 586-598-6974
www.Rivalrydist.com
service@rivalrydist.com
Spec Agr Disclosed: 06/08/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Road
Martinsburg, PA 16662
Ms. Connie Barroner
Phone 814-224-5141 2378
Fax 814-793-4843
www.Roaringspring.com
cbarrone@roaringspring.com
Spec Agr Disclosed: 11/14/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Robert Lance Jewelers (23410)

5217 82nd Street Unit 400
Lubbock, TX 79424
Mr. Robert Rogers
Phone 806-794-2938
Fax 806-798-9772
www.Robertlancejewelers.com
rlance777@amaonline.com
Spec Agr Disclosed: 01/23/2007

Distribution Channel(s)

Related Retail Sales
Restricted Channel

Product Categories

02A (Jewelry)

R-Texx Enterprises Ltd. (38784)

SC Building 2/F, 62 West 4th Ave.
Vancouver, BC V5Y 1G3
Ms. Rebecca Miller
Phone 604-707-1037
Fax 604-872-8268
www.Rtexx.com
rebecca@rtexx.com
Spec Agr Disclosed: 04/12/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01I (Women's Apparel)

Ruppshirts Inc. (11616)

2827 Industrial Plaza
Tallahassee, FL 32301
Ms. Leslie Rupp
Phone 850-656-1223 102
Fax 850-656-1758
www.Ruppshirts.com
leslie@ruppshirts.com
Spec Agr Disclosed: 08/16/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)

Russell Corporation (11533)

3330 Cumberland Blvd Suite 700
Atlanta, GA 30339
Ms. Sonya Holmes
Phone 678-742-8126
Fax 678-742-8409
www.Russellathletic.com
holmessonya@russellcorp.com
Spec Agr Disclosed: 09/07/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Russell Korman Co. (54775)

3806 North Lamar Blvd.
Austin, TX 78756
Mr. Hank Korman
Phone 512-451-9292
Fax 512-459-0161
jrussellkorman@austin.rr.com
Spec Agr Disclosed: 04/16/2007

Distribution Channel(s)

Direct Sales
Mid Tier/Better Channel
Related Retail Sales

Product Categories

02A (Jewelry)

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Licensees

Licensed as of 09/2007

Texas Tech University**Ryno Industries LP (47145)**

1902 Brandon Dr.
Tyler, TX 75703
Ms. Joanna Jones
Phone 903-509-2480 133
Fax 903-596-0833
www.Rynoathletics.com
joanna@rynoindustries.com
Spec Agr Disclosed: 07/23/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

06A (Sports Equipment)

Samsill Corporation (13741)

PO Box 15066
Ft. Worth, TX 76119
Ms. Cinda Troupe
Phone 817-536-1906 228
Fax 817-535-6900
www.Samsill.com
ctroupe@samsill.com
Spec Agr Disclosed: 01/10/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel

Product Categories

05D (School Supplies)

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
07D (Infant Products)

Saturnian 1 Inc. (42989)

PO Box 700538
Plymouth, MI 48170
Mr. Mark Sassak
Phone 734-453-6411
Fax 734-454-6514
www.Fungripper.com
sat1sport@aol.com
Spec Agr Disclosed: 03/29/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

06B (Balls)
06C (Toys)

SAK Inc.- The (57672)

400 Alabama St.
San Francisco, CA 94110
Mr. Jim Chanpong
Phone 415-486-1204
Fax 415-486-1250
www.thesak.com
kristyn@thesak.com
Spec Agr Disclosed: 10/02/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)

Santa's Workshop Inc. (OH) (43364)

1650 Trumbull Ave.
Girard, OH 44420
Mr. Michael Conlan
Phone 330-759-4701
Fax 330-759-4728
santasworkshop1@sbcglobal.net
Spec Agr Disclosed: 04/06/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Sayre Enterprises Inc. (48776)

324 E. 32nd Street
Buena Vista, VA 24416
Ms. Teresa Downs
Phone 540-261-3374 293
Fax 540-261-1242
www.Sayreinc.com
tdowns@sayreinc.com
Spec Agr Disclosed: 08/23/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)

Saltbox Primitive Signs (65516)

505 North Anna
Wichita, KS 67212
Ms. Rhonda Savoy
Phone 316-729-7877
Fax 316-729-7855
www.Saltboxsigns.com
rsavoy@cox.net
Spec Agr Disclosed: 03/05/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)

Sara Lynn Togs (43379)

2000 Riveredge Pkwy. Suite 620
Atlanta, GA 30328
Ms. Jo Francour
Phone 770-859-1420
Fax 770-859-1434
www.Saralynntogs.com
jofrancour@collegeconcepts.com
Spec Agr Disclosed: 02/14/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

Licensees

Licensed as of 09/2007

Texas Tech University

SC Sports Inc. (21951)

2369 Joslyn Court
Lake Orion, MI 48360
Mr. Kevin Aldridge
Phone 989-739-1600
Fax 248-391-5777
www.Scottish-christmas.com
kevinaldridge@scottish-christmas.com
Spec Agr Disclosed: 11/16/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
07C (Health/Beauty)

Scarborough Specialties Inc (23415)

10501 Indiana Ave
Lubbock, TX 79423
Mr. Jay Jacobus
Phone 806-792-9925
Fax 806-792-9927
www.Scarspec.com
jay@scarspec.com
Spec Agr Disclosed: 10/10/2006

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)

School Datebooks (54205)

2880 U.S. Highway 231 South, Suite 200
Lafayette, IN 47909
Mr. Jon Sautter
Phone 765-471-8883
Fax 765-471-8874
www.Schooldatebooks.com
jon@schooldatebooks.com
Spec Agr Disclosed: 03/23/2007

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

05D (School Supplies)

Schroeder's Signs (30943)

2111 W. Wyatt Earp Blvd.
Dodge City, KS 67801
Mr. Jim Schroeder
Phone 620-227-7628
Fax 620-227-7670
ksrockiron@hotmail.com
Spec Agr Disclosed: 04/10/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)

Schutt Sports Inc. (16483)

1200 East Union Ave
Litchfield, IL 62056
Mr. Brad Haley
Phone 217-324-2712 2130
Fax 217-324-2855
www.Schuttsports.com
bhaley@schutt-sports.com
Spec Agr Disclosed: 12/06/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03C (Office Products)
04B (Collectibles)
04C (Signage Products)

Scout Leather Company (60809)

PO Box 420637
Dallas, TX 75342
Mr. John Hunter
Phone 214-747-3100
Fax 214-747-3500
www.Scoutleather.com
jhunter@scoutleather.com
Spec Agr Disclosed: 09/29/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
03D (Housewares)

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Licensees

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Texas Tech University

SDS Design Associates Inc. (14897)

2534 Beryl Avenue
Whitehall, PA 18052
Mr. Darryl Shellhamer
Phone 610-820-7044
Fax 610-820-0999
www.Sdsdesign.com
darryl@sdsdesign.com
Spec Agr Disclosed: 04/02/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

04A (Automobile Products)

04A (Automobile Products)
04C (Signage Products)
06A (Sports Equipment)
06C (Toys)

Distribution Channel(s)

Direct Sales

Product Categories

03C (Office Products)

Shatter Sports (49924)

254 Ranch Trail
Rockwall, TX 75032
Ms. Lisa Hawkins
Phone 972-771-4246
Fax 972-771-4296
www.Shattersports.com
lisa@shattersports.com
Spec Agr Disclosed: 12/29/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

04A (Automobile Products)

Sign Pro (TX) (28061)

7108 82nd St. Suite A
Lubbock, TX 79424
Mr. Val Cooper
Phone 806-798-7446
Fax 806-798-2844
www.Signprolubbock.com
vcooper@signprolubbock.com
Spec Agr Disclosed: 02/15/2005

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Seasons Jewelry (21528)

616 S. Main Street
Springfield, TN 37172
Mr. Dick Rolfe
Phone 615-382-0737
Fax 800-929-7956
www.Seasonsjewelry.com
seasonsjewelry@comcast.net
Spec Agr Disclosed: 06/18/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

02A (Jewelry)

Shell Creations Inc. (54830)

7351 Galilee Rd. #110
Roseville, CA 95678
Mr. Robert Cook
Phone 916-773-8382 14
Fax 916-773-8397
www.rockboxusa.com
info@rockboxusa.com
Spec Agr Disclosed: 08/08/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)

Sign Station (48169)

8219 Ave. D
Lubbock, TX 79404
Mr. Bryan Holder
Phone 806-748-0884
Fax 806-748-5885
www.Thesignstation.net
bryan@thesignstation.net
Spec Agr Disclosed: 04/17/2007

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Sewing Concepts (11819)

4824 Q Street
Omaha, NE 68117
Mr. Ken Aylor
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr Disclosed: 03/15/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

Shenandoah Framing Inc. (14150)

215 Greenhouse Rd.
Lexington, VA 24450
Mr. Wayne Fitzgerald
Phone 540-463-3252
Fax 540-463-3252
www.Shenandoahframing.com
wayne@shenandoahframing.com
Spec Agr Disclosed: 07/19/2007

Texas Tech University

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C
Clearwater, FL 33764
Mr. Jason Wilson
Phone 727-489-2070
Fax 888-830-8310
www.Graduationannouncements.net
jason@graduationannouncements.net
Spec Agr Disclosed: 07/31/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Restricted Channel

Product Categories

03C (Office Products)
05A (Stationery)
05D (School Supplies)

Signs on the Go (47331)

621 Slaton Hwy
Lubbock, TX 79404
Mr. Gary Tucker
Phone 806-722-7446
Fax 806-722-7448

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Silver Knight Sales & Marketing (54915)

576 Georgesville Road
Columbus, OH 43228
Mr. Michael DiSabato
Phone 614-274-1141
Fax 614-274-1284
www.Silverknightltd.com
mike@silverknightltd.com
Spec Agr Disclosed: 02/14/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)
02A (Jewelry)
02C (Personal Accessories)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05C (Paper Products)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)

Silver Ray Inc. (51373)

6607 Baker Blvd
Richland Hills, TX 76118
Mr. Wayne Foster
Phone 817-907-3600
Fax 817-231-0986
www.Slb1.com
southernlegacy@sbcglobal.net
Spec Agr Disclosed: 04/10/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel
Related Retail Sales

Product Categories

01I (Women's Apparel)
06A (Sports Equipment)

Simply Home (15565)

PO Drawer 656
Wytheville, VA 24382
Ms. Ruby Machi
Phone 276-228-6853
Fax 276-228-4766
www.Esimplyhome.com
rmachi@esimplyhome.com
Spec Agr Disclosed: 04/10/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03A (Domestics)

Siskiyou Buckle Co. (11767)

3551 Avion Way
Medford, OR 97504
Ms. Desirae Stevens
Phone 541-858-3400
Fax 541-858-3402
www.Siskiyougifts.com
dstevens@siskiyougifts.com
Spec Agr Disclosed: 07/30/2007

Distribution Channel(s)

Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05B (Checks)

Smart Dog Products (13431)

PO Box 539
Winchester, TN 37398
Mr. Michael T. Rudder
Phone 931-967-7482
Fax 931-967-7483
www.Shopsmartdog.com
sales@shopsmartdog.com
Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)

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Licensees

Licensed as of 09/2007

Texas Tech University

SMI Creations Ltd. (22760)

1801 Airway Ave.
Ft. Collins, CO 80524
Ms. Cara Garrison
Phone 970-221-3533 113
Fax 970-221-4604
www.Namemugs.com
cara@smicreations.com
Spec Agr Disclosed: 10/20/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Smiling Bulldog Enterprises LLC (62841)

6580 Valley Center Dr. Box 29
Radford, VA 24141
Ms. Harriet Anderson
Phone 540-633-6755
Fax 540-633-6768
smilingbulldog@nrfdc.org
Spec Agr Disclosed: 03/16/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
04A (Automobile Products)

Smith Dryden LLC (19361)

3500 South Boulevard Ste 6C
Edmond, OK 73013
Ms. Debra Smith
Phone 405-330-5000
Fax 405-330-5623
www.Smithdryden.com
dsmith@smithdryden.com
Spec Agr Disclosed: 01/16/2007

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Social Awearness (18268)

1451 Lincoln Blvd. Suite SA
Santa Monica, CA 90401
Mr. Steven Glasgal
Phone 310-587-0010
Fax 310-587-0011
www.Socialawearness.com
sglasgal@socialawearness.com
Spec Agr Disclosed: 02/14/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Sound Around Ltd. (13191)

3182 Martin Road
Walled Lake, MI 48390
Mr. Martin Schine
Phone 248-926-1403
Fax 248-926-1405
www.Soundaround.com
marty@soundaround.com
Spec Agr Disclosed: 06/25/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel

Product Categories

02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06C (Toys)

Spirit Products Ltd./MA (12289)

88 Essex Street
Haverhill, MA 01832
Ms. Manon Camacho
Phone 978-372-2022 119
Fax 978-372-5399
www.Spiritproducts.com
mcamacho@spiritproducts.com
Spec Agr Disclosed: 07/13/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University

Sport Collectors Guild Inc (27741)

7310 West Roosevelt St. Bldg. 2 Suite 32
Phoenix, AZ 85043
Mr. Patrice Lagnier
Phone 623-478-0007
Fax 623-907-6300
www.Replicastadiums.com
patrice@replicastadiums.com
Spec Agr Disclosed: 02/05/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)

Sport Nation Merchandising Corp. (56356)

13112 Country Trails Lane
Austin, TX 78732
Mr. Russell Harmon
Phone 512-266-6964
Fax 512-266-7261
www.sportnationcorp.com
info@sportnationcorp.com
Spec Agr Disclosed: 07/23/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03C (Office Products)
03D (Housewares)
04A (Automobile Products)
06A (Sports Equipment)

Sports Antenna Cap (26223)

12213 Butternut Circle
Knoxville, TN 37922-4680
Mr. Kamron Darakshani
Phone 865-693-4535
Fax 603-737-8907
www.Sportsantproducts.com
sportsantennacap@yahoo.com
Spec Agr Disclosed: 01/10/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Sports Brand Inc. (44367)

PO Box 2056
Topeka, KS 66601
Mr. Ed Shamburg
Phone 785-256-6911
Fax 785-256-6922
www.Sportsbrandinc.com
sportsbrandinc@hughes.net
Spec Agr Disclosed: 09/25/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
05A (Stationery)

Sports Coverage Inc. (12414)

5535 Military Parkway
Dallas, TX 75227
Ms. Terri Kennedy
Phone 214-381-3096 245
Fax 214-381-4585
www.Sportscoverageinc.com
terri@kentexintl.com
Spec Agr Disclosed: 04/11/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)

Sports Fan Products LLC (56034)

325 Dunhill Way Drive
Alpharetta, GA 30005
Mr. Joel Thompson
Phone 678-455-6772
Fax 678-455-4756
www.Sportsfanproducts.com
asimon@sportsfanproducts.com
Spec Agr Disclosed: 07/12/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
06A (Sports Equipment)
06D (Games)

Sports Solution LLC (32308)

PO Box 2011
Broomfield, CO 80038-2011
Ms. Julie Emerson
Phone 303 466 4220
Fax 303-466-4235
www.Sportssolution.net
emersonpj1@msn.com
Spec Agr Disclosed: 09/08/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

05A (Stationery)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University

Sportschest LLC (54685)

1209 8th Street
 Lake Charles, LA 70601
 Mr. Matthew Montgomery
 Phone 866-992-4455
 Fax 318-371-0988
 www.Sportschest.net
 sportschestllc@bellsouth.net
 Spec Agr Disclosed: 09/20/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
 03D (Housewares)

Stamps.com (55718)

12959 Coral Tree Place
 Los Angeles, CA 90066-7020
 Ms. Melissa Crawford
 Phone 310-482-5858
 Fax 310-482-5850
 www.Stamps.com
 mcrawford@stamps.com
 Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Direct Sales

Product Categories

05A (Stationery)

Starter by Outdoor Cap Company (41998)

PO Box 210
 Bentonville, AR 72712-0210
 Mr. Jerry House
 Phone 479-464-1140
 Fax 479-273-2658
 www.Outdoorcap.com
 jhouse@outdoorcap.com
 Spec Agr Disclosed: 05/24/2004

Distribution Channel(s)

Mass Channel

Product Categories

01C (Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Sportsfemme (49797)

350 McGarity
 Kyle, TX 78640
 Ms. Bonnie Dillon
 Phone 512-698-1984
 Fax 512-504-3938
 www.Sportsfemme.com
 bonnie@sportsfemme.com
 Spec Agr Disclosed: 02/01/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

01I (Women's Apparel)

Starter by Knights Apparel Inc. (42400)

2015 Spring Road, Suite 350
 Oak Brook, IL 60523
 Ms. Janell Monacelli
 Phone 630 928 8600 620
 Fax 630-684-0159
 www.Knightsapparel.com
 jmonacelli@knightsapparel.com
 Spec Agr Disclosed: 09/12/2006

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)

Starter by Top of the World (41985)

PO Box 721210
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 08/13/2004

Distribution Channel(s)

Mass Channel

Product Categories

01C (Headwear)
 01G (Youth Apparel)

Sportchairz (47593)

19905 Dornick Hills Lane
 Pflugerville, TX 78660
 Mr. Scott Purtle
 Phone 512-670-3469
 Fax 512-670-3617
 scott.purtle@sbcglobal.net
 Spec Agr Disclosed: 10/11/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)

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Licensees

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Texas Tech University**Sterling Contract Packaging dba
Seven Sons (11645)**

139 Interstate Park
Spartanburg, SC 29303
Mr. Michael Collins
Phone 864-587-5511
Fax 864-587-0745
www.Sevensons.com
mcollins@sterlingcpi.com
Spec Agr Disclosed: 10/02/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
02C (Personal Accessories)

Sticker Universe (23721)

1218 Speight Avenue
Waco, TX 76706
Mr. John Peel
Phone 254-224-6868
Fax 775-796-8213
www.Stickeruniverse.com
john@stickeruniverse.com
Spec Agr Disclosed: 09/26/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

03C (Office Products)
05A (Stationery)

Stockdale (14367)

104 Commerce St.
Lake Mary, FL 32746
Ms. Debbie Weighert
Phone 407-323-5121 17
Fax 407-321-3939
www.Stockdale.net
debbie@stockdale.net
Spec Agr Disclosed: 03/01/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06C (Toys)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Tim Baurley
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
tim@stormduds.com
Spec Agr Disclosed: 08/23/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
02C (Personal Accessories)
03A (Domestics)

Strand Art Company (11615)

4700 E Hunter
Anaheim, CA 92807
Mr. Kevin Strand
Phone 714-777-0444
Fax 714-970-8890
www.Strandart.com
sales@strandart.com
Spec Agr Disclosed: 01/16/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

04A (Automobile Products)

Stuart's Jewelers (24420)

3419 82nd Street
Lubbock, TX 79423
Ms. Jeannie Stuart
Phone 806-792-2110
Fax 806-792-2188
stuartj@nts-online.net
Spec Agr Disclosed: 09/20/2006

Distribution Channel(s)

Related Retail Sales

Product Categories

02A (Jewelry)

Sun Hog Products (14182)

6802 Firebird Drive
Orlando, FL 32810
Mrs. Charlotte Begley
Phone 407-297-7829
Fax 407-297-7829
www.Sunhog.com
charlotte@sunhog.com
Spec Agr Disclosed: 06/28/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Related Retail Sales

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Texas Tech University

Sutter's Mill Specialties (17536)

2249 W. Fairmont Dr. #2
 Tempe, AZ 85282
 Ms. Kristina Youngquist
 Phone 602-437-5550 245
 Fax 602-437-5445
 www.Suttersmill.com
 kristina@suttersmill.com
 Spec Agr Disclosed: 08/23/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05D (School Supplies)
 06A (Sports Equipment)
 07C (Health/Beauty)

Tailgate Zone Inc. (46461)

291 Shannon St.
 Montreal, PQ H3C 2J6
 Mr. Clive Hooton
 Phone 514-397-1171
 Fax 514-397-1179
 www.Tailgate-zone.com
 chooton@tailgate-zone.com
 Spec Agr Disclosed: 09/29/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)

Talegaters Inc. (22945)

1912 Edgewood Drive
 Defiance, OH 43512
 Mr. Dick Anderson
 Phone 419-784-4150
 Fax 419-784-4393
 anddick@bright.net
 Spec Agr Disclosed: 10/06/2006

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)
 07D (Infant Products)

Taylor Made adidas Golf (43710)

5545 Fermi Ct.
 Carlsbad, CA 92008 7324
 Mr. Bryan Mackie
 Phone 760-918-3544
 Fax 760-918-2122
 bryan.mackie@tmag.com
 Spec Agr Disclosed: 08/16/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel
 Related Retail Sales
 Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)

Tchotchke's (26672)

6440 Lusk Blvd. Suite D110
 San Diego, CA 92121
 Ms. Bonnie Bellingham
 Phone 858-793-5322 102
 Fax 858-793-5426
 www.Tchotchkes.com
 bbellingham@tchotchkes.com
 Spec Agr Disclosed: 05/03/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

Texas Tech University

Team Athletics (66180)

1370 Broadway 15th Floor
 New York, NY 10018
 Ms. tapti tapan
 Phone 212-594-9700 3055
 Fax 646-364-9748
 www.Outerstuff.com
 tapan@outerstuff.com
 Spec Agr Disclosed: 01/10/2007

Distribution Channel(s)

Mass Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)

Team Beans LLC (35316)

115 Fieldcrest Avenue.Raritan Center
 Business Park
 Edison, NJ 08818
 Mr. Matthew Katz
 Phone 732-967-1177 215
 Fax 732-967-1444
 mkatz@forevercollectibles.com
 Spec Agr Disclosed: 08/08/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

- 01C (Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01M (Clothing Accessories)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05D (School Supplies)
- 06C (Toys)
- 07D (Infant Products)
- 07E (Footwear)

Team Dynamics (11581)

151 Collier Drive
 Doylestown, OH 44230-1208
 Ms. Joan Martin
 Phone 330-658-4300
 Fax 330-658-5544
 www.Gamefaces.com
 joan@gamefaces.com
 Spec Agr Disclosed: 06/14/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)

Team Edition Apparel Inc. (11613)

4208 19th St Court East
 Bradenton, FL 34208
 Ms. Sarah Coker
 Phone 941-744-2041
 Fax 941-747-9575
 scoker@teamedition.com
 Spec Agr Disclosed: 04/18/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Headwear)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)

Team Effort Inc. (12168)

PO Box 243
 Clarion, IA 50525
 Ms. Misty Eivins
 Phone 515-532-2040 255
 Fax 515-532-3416
 www.Teameffort.com
 misty.eivins@teameffort.com
 Spec Agr Disclosed: 07/06/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

- 02C (Personal Accessories)
- 06A (Sports Equipment)

Team Golf (22762)

2639 Electronics Lane Ste. 105
 Dallas, TX 75220
 Ms. Stacy Runnels
 Phone 214-366-1595
 Fax 214-366-1599
 www.Alumnigolf.com
 srunnels@alumnigolf.com
 Spec Agr Disclosed: 10/02/2006

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

Licensees

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Texas Tech University

Team Sports America Inc. (42230)

5790 East Shelby Drive Suite 104
 Memphis, TN 38141
 Ms. Angela Justice
 Phone 901-405-8326 324
 Fax 901-365-1895
 www.Teamsportsamerica.com
 angela.design01@gmail.com
 Spec Agr Disclosed: 04/25/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

TeamHeads (58248)

1331 NW Main St.
 Lee's Summit, MO 64086
 Mr. Mark Stanke
 Phone 816-524-0316
 Fax 816-554-3205
 www.Teamheads.com
 mark@kcprocorp.com
 Spec Agr Disclosed: 07/12/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)
 06C (Toys)
 07D (Infant Products)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
 North Venice, FL 34275
 Ms. Rose Schiear
 Phone 941-441-1064 1345
 Fax 941-441-1069
 www.Tervis.com
 rschiear@tervis.com
 Spec Agr Disclosed: 07/09/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel
 Related Retail Sales

Product Categories

03D (Housewares)

Texacats LLC (48899)

506 W. Dexter
 College Station, TX 77840
 Ms. Nadine Stuth
 Phone 979-693-1874
 Fax 979-693-1874
 www.Aggielandgifts.com
 nrstuth@hotmail.com
 Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales

Product Categories

02A (Jewelry)
 04B (Collectibles)

Texas Collectible Tins LLC (56574)

PO Box 2897
 Fredericksburg, TX 78624
 Mr. Charles G. Wilson
 Phone 830-990-4917
 Fax 830-997-6957
 www.Texascollectibletins.com
 cwfbg@yahoo.com
 Spec Agr Disclosed: 09/20/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Texas Ringers (34542)

233 Deertrail Drive
 San Marcos, TX 78666
 Mr. Bill Lyon
 Phone 512-396-1311
 Fax 512-396-1511
 www.Texasringers.com
 txringers@yahoo.com
 Spec Agr Disclosed: 07/16/2006

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)

Texas Tech Federal Credit Union (43578)

PO Box 41072
 Lubbock, TX 79409-1072
 Ms. Ellen
 Phone
 Fax

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

9/28/2007 9:41:02AM

Licensees

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Texas Tech University

Thacker Jewelry (53042)

4210 82nd St. #230
Lubbock, TX 79432
Mr. Joe Thacker
Phone 806-794-7766
Fax 806-722-2306
isaiah2@nts-online.net
Spec Agr Disclosed: 10/23/2006

Distribution Channel(s)

Related Retail Sales

Product Categories

02A (Jewelry)

That's Me Sports LLC (38098)

PO Box 63617
Colorado Springs, CO 80920
Mr. Jon Hart
Phone 719-494-8156
Fax 719-387-1253
www.Thatsmesports.com
jon@thatsmesports.com
Spec Agr Disclosed: 10/24/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

07H (Media Players & Content)

Third Street Sportswear (11659)

P.O. Box 145
Ozark, MO 65721-0145
Ms. Diana Douglas
Phone 417-485-3881
Fax 417-485-2252
www.Thirdstreetsportswear.com
diana@thirdstreetsportswear.com
Spec Agr Disclosed: 02/27/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Thirstystone Resources Inc. (15067)

PO Box 1638
Gainesville, TX 76241
Ms. Tyler Yarbrough
Phone 940-668-6793
Fax 940-668-6207
www.Thirstystone.com
tyarbrough@thirstystone.com
Spec Agr Disclosed: 09/28/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)

Three Jays Imports Inc (27317)

3000 Dundee Rd. Ste. 414
Northbrook, IL 60062
Mr. Eric Hirsh
Phone 847-509-1954 12
Fax 847-509-1959
www.Jjjwaterglobes.com
ehirsh@jjjimports.com
Spec Agr Disclosed: 07/30/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
06C (Toys)

Timezone Gift Company Inc. (32445)

12115 Magnolia Blvd. Suite #314
Valley Village, CA 91607
Ms. Angela Knight
Phone 800-781-7888
Fax 877-785-7400
www.Timezonecompany.com
angela@timezonecompany.com
Spec Agr Disclosed: 07/23/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

TLC Sportswear Inc. (14202)

3619 Old Conejo Rd
Newbury Park, CA 91320
Ms. Pam Castro
Phone 805-375-2494
Fax 805-375-2491
www.Tlcsportswear.com
pam@tlcsportswear.com
Spec Agr Disclosed: 07/10/2007

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Toadegrip Partners LLP (63467)

11665 Lower Sequin Road
Schertz, TX 78154
Ms. Gloria Hinds
Phone 210-658-8478
Fax 210-658-2600
www.Toadegrip.com
tcsaurman@satx.rr.com
Spec Agr Disclosed: 07/30/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

04C (Signage Products)

Texas Tech University

Toegoz Inc. (36259)

166 Riverside Industrial Parkway
Portland, ME 04103
Mr. Travis Holland
Phone 207-878-9777
Fax 207-878-9727
www.Toegoz.com
davehoidal@aol.com
Spec Agr Disclosed: 07/30/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

02C (Personal Accessories)
06A (Sports Equipment)
07E (Footwear)

Tofasco of America Inc (30635)

1661 Fairplex Dr.
La Verne, CA 91750
Ms. Xiaolin Markley
Phone 909-447-8306
Fax 909-392-8283
www.Macsports.com
xiaolin.markley@tofasco.com
Spec Agr Disclosed: 04/25/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)

Tommy Hilfiger Golf by Club Colors (46464)

420 East State Pkwy.
Schaumburg, IL 60173
Mr. Doug Murphy
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
d_baer@campuscasuals.com
Spec Agr Disclosed: 01/11/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Top Flight Inc (12901)

1300 Central Avenue
Chattanooga, TN 37408-1515
Ms. Karen Burnett
Phone 423-266-8171 5493
Fax 423-266-6857
www.Topflightpaper.com
kburnett@tfit.com
Spec Agr Disclosed: 07/18/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Top Line Scrn Printing & Embroidery (39808)

4210 L.B. McLeod Rd. Ste 109
Orlando, FL 32811
Ms. Sara Vargas
Phone 407-428-9515
Fax 407-447-4539
www.Toplineshirts.com
mnelson@toplineshirts.com
Spec Agr Disclosed: 07/12/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
02C (Personal Accessories)

Top Of The World (11871)

3001 36th Avenue NW
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856 319
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 07/31/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
04D (Gifts & Novelties - Miscellaneous)

Topperscot LLC (11515)

2323 S. Lipan St.
Denver, CO 80223
Mr. Philip H. Walton
Phone 303-936-2444
Fax 303-936-2778
www.Topperscot.com
pwalton@topperscot.com
Spec Agr Disclosed: 03/24/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University**Topsox (11759)**

PO Box 7128
 High Point, NC 27264-7128
 Ms. Effie Atwell
 Phone 336-887-8877 106
 Fax 336-887-2725
 www.Topsox.com
 eatwell@topsox.com
 Spec Agr Disclosed: 12/27/2006

Distribution Channel(s)

Campus/Local Channel
 Mass Channel

Product Categories

01M (Clothing Accessories)

Toy Factory LLC (47390)

1235 Gembler
 San Antonio, TX 78219
 Ms. Amy Hoffman
 Phone 210-304-7614 7614
 Fax 210-467-3184
 www.Thetoyfactory.biz
 amyh@thetoyfactory.biz
 Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Mass Channel

Product Categories

03A (Domestics)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)

Trademarx Wallcoverings Inc. (19305)

4234 North Pulaski Rd.
 Chicago, IL 60641
 Mr. Murray Plotkin
 Phone 773-725-8802
 Fax 773-725-0316
 www.Trademarxwallcoverings.com
 tradmarx@ameritech.net
 Spec Agr Disclosed: 03/27/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel

Product Categories

03B (Furniture/Furnishings)

Traditions Artglass Studios LLC (35569)

5455 Crestview Drive Suite 6
 Memphis, TN 38134
 Mr. Bob Ferguson
 Phone 662-840-3965
 Fax 901-371-0099
 www.Traditionsartglass.net
 bob@traditionsartglass.net
 Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Treasures & Trinkets Inc. (53533)

60 Hilliard St.
 Manchester, CT 06040
 Ms. Debra Baribault
 Phone 860-649-8181
 Fax 860-643-0038
 www.Treasures-trinkets.com
 debra@treasures-trinkets.com
 Spec Agr Disclosed: 04/16/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02A (Jewelry)
 04D (Gifts & Novelties - Miscellaneous)

Trendy Assets Inc./IL (54350)

2413 W. Algonquin Rd. Suite 309
 Algonquin, IL 60102
 Ms. Jennifer Epstein
 Phone 847-458-9412
 Fax 847-458-4221
 www.Trendyassets.com
 jepstein@trendyassets.com
 Spec Agr Disclosed: 04/12/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 07C (Health/Beauty)
 07E (Footwear)

Tri-Lake Inc. (11707)

3601 W. Main St. - Hwy. 44 West
 Leesburg, FL 34748
 Mr. J.R. Hirschfeld
 Phone 352-728-3389 25
 Fax 352-728-6002
 www.TIsportswear.com
 jr@tisportswear.com
 Spec Agr Disclosed: 05/21/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

Texas Tech University

Triple T Trading (40297)

PO Box 547
West Linn, OR 97068
Mr. Jim Bateman
Phone 503-723-5350
Fax 503-723-5438
www.Okidoke.com
jimbateaman@qwest.net
Spec Agr Disclosed: 10/29/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
06A (Sports Equipment)
07E (Footwear)

T-Shirt International Inc. (12053)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905 115
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 12/01/2006

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

T-Shirts Plus (TX) (31355)

215 S. University Parks Dr.
Waco, TX 76701
Ms. Beverly Bawcom
Phone 254-753-3411 11
Fax 254-753-3441
www.Tspwaco.com
beverlybawcom@wpromotions.net
Spec Agr Disclosed: 02/09/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Related Retail Sales

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
03D (Housewares)
04E (Holiday Accessories)
07D (Infant Products)

Turner Acquisition Inc. (14737)

514 Wells Street
Delafield, WI 53018
Ms. Jennifer Turner
Phone 209-524-0963 13
Fax 209-524-0732
www.Jfturner.com
jennifer@jfturner.com
Spec Agr Disclosed: 06/07/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03C (Office Products)
05A (Stationery)
05D (School Supplies)
05E (Publishing)
06D (Games)

Twins Enterprise Inc. (11642)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@twinsenterprise.com
Spec Agr Disclosed: 04/30/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Two Fish Concepts LLC (54531)

6050 Peachtree Pkwy. Ste. 240-197
Norcross, GA 30092-3336
Ms. Tavie Allan
Phone 770-449-1883
Fax 678-623-0792
www.Twofishconcepts.com
tavie@twofishconcepts.com
Spec Agr Disclosed: 04/06/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)

U Dawg Graphics (45587)

5011 Slide Rd.
Lubbock, TX 79414
Mr. Michael Kahn
Phone 806-788-8982
Fax 806-793-0595
www.Udawgraphics.com
mkahn@mo-coinc.com
Spec Agr Disclosed: 04/10/2007

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)

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Licensees

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Texas Tech University

UFS/Third Street Sportswear (31536)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Diana Douglas
 Phone 417-485-3881
 Fax 417-485-2252
 diana@thirdstreetsportswear.com
 Spec Agr Disclosed: 02/27/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

U-Name It (16428)

#8 Stillmeadow Ct.
 Austin, TX 78738
 Mr. Bill Nosek
 Phone 512-261-6758
 Fax 512-261-6738
 uni@austin.rr.com
 Spec Agr Disclosed: 01/16/2006

Distribution Channel(s)

Campus/Local Channel
 Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Headwear)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 02C (Personal Accessories)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Under Armour by Gear For Sports (KS) (61528)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 07/30/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)

Unique Sports Products Inc. (GA) (41342)

840 McFarland Rd.
 Alpharetta, GA 30004
 Mr. Ron Vitucci
 Phone 770-442-1977 222
 Fax 770-475-2065
 www.Uniquesports.us
 ron@uniquesports.us
 Spec Agr Disclosed: 03/28/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

01M (Clothing Accessories)

University Blanket & Flag Corp (12511)

1111 Orange Avenue - Suite C
 Coronado, CA 92118-3432
 Mr. Bradley Gerbel
 Phone 619-435-4100 14
 Fax 619-437-0226
 www.Ubflag.com
 bgerbel@ubflag.com
 Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel

Product Categories

03A (Domestics)
 04A (Automobile Products)
 04C (Signage Products)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Ms. Diane Winn
 Phone 714-575-5100
 Fax 714-575-5175
 www.Universityframes.com
 info@universityframes.com
 Spec Agr Disclosed: 02/05/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales

Product Categories

03C (Office Products)

University Legendz (16583)

PO Box 88
 Mahanoy City, PA 17948
 Mr. Anthony Kieldafa
 Phone 570-773-1108
 Fax 570-773-1803
 www.Universitylegendz.com
 legendz@ptd.net
 Spec Agr Disclosed: 01/03/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

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Licensees

Licensed as of 09/2007

Texas Tech University**Upper Deck Collectibles (66346)**

1000 Crawford Place
Suite 160
Mt. Laurel, NJ 08054
Mr. John Rosenwinkel
Phone 856-638-0614
Fax 856-638-0618
www.Upperdeck.com
john_rosenwinkel@upperdeck.com
Spec Agr Disclosed: 04/10/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

04B (Collectibles)

Usa Licensed Bows (12127)

3224 Janton Lane
St. Charles, MO 63301
Ms. Mary Thrasher
Phone 636-946-4104
Fax 636-946-3028
mladyofbows@sbcglobal.net
Spec Agr Disclosed: 12/28/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Personal Accessories)

USA Margins Inc. (57345)

12 Lincoln Oval Ste. 200
Stoney Point, NY 10980
Mr. Nick Guerra
Phone 845-222-8778
Fax 845-947-8763
www.Charm14.com
nickg@usamargins.com
Spec Agr Disclosed: 07/06/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)

U-Trau Inc. (11784)

11720 East 49th Avenue
Denver, CO 80239
Ms. Becky Alarid
Phone 303-375-9620
Fax 303-375-0815
www.Utrau.com
becky@utrau.com
Spec Agr Disclosed: 02/14/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)

Vantage Custom Classics (15168)

100 Vantage Drive
Avenel, NJ 07001
Ms. Marie Augustyn
Phone 732-340-3000 5526
Fax 732-340-5850
www.Vantageapparel.com
mariea@vantageapparel.com
Spec Agr Disclosed: 05/17/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Varsity China (53450)

PO Box 130071
Springs, TX 77393
Ms. Brandy Medford
Phone 281-292-1896
Fax 281-292-2196
www.Varsitychina.com
brandym@varsitychina.com
Spec Agr Disclosed: 01/02/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

03D (Housewares)

Varsity Jewelers (44395)

1311 University Avenue
Lubbock, TX 79401
Mr. Randall Phelps
Phone 806-747-0929
Fax
varsityjewelers@aol.com
Spec Agr Disclosed: 04/24/2007

Distribution Channel(s)

Related Retail Sales

Product Categories

02A (Jewelry)

Varsity Quilts Inc. (51144)

4807 S. Lake Dr.
Norman, OK 73072
Ms. Barbara Poe
Phone 405-307-1944
Fax 405-307-1942
www.Varsityquilts.com
bpoe@nrh-ok.com
Spec Agr Disclosed: 01/04/2007

Distribution Channel(s)

Direct Sales
Mid Tier/Better Channel

Product Categories

03A (Domestics)

Texas Tech University

Varsity Vests (49873)

12232 Industriplex Blvd. Suite 1
Baton Rouge, LA 70809
Mr. Charlie Davis
Phone 225-753-7299
Fax 225-612-6665
www.Varsityvests.com
cdavis@liquidventures.com
Spec Agr Disclosed: 01/03/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)

Vesi Inc. (13740)

16 Tech View Pl.
Cincinnati, OH 45215
Mr. Richard Roedersheimer
Phone 513-563-6002 100
Fax 513-563-6692
www.Vesiinc.com
richr@vesiinc.com
Spec Agr Disclosed: 09/28/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)
01M (Clothing Accessories)

VF Imagewear Inc. (11588)

4408 West. Linebaugh Ave.
Tampa, FL 33624
Mr. Steve Sedberry
Phone 615-565-5189
Fax 813-969-6132
www.Vfc.com
steve_sedberry@vfc.com
Spec Agr Disclosed: 07/24/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Related Retail Sales
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Viatran Inc. (15462)

404 W. Powell Ln. Suite 408
Austin, TX 78753
Mr. Scott McSorley
Phone 512-832-8400
Fax 512-832-8634
scott@viatraninc.com
Spec Agr Disclosed: 04/12/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Victory Sports (67583)

PO Box 38
Readyville, TN 37149
Ms. Laura Woodring
Phone 615-563-1060 12
Fax 615-563-1062
www.Spikesports.com
lwoodring@spikesports.com
Spec Agr Disclosed: 02/28/2007

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)
03A (Domestics)
06A (Sports Equipment)

Vista Design Studios (52069)

5620 Paseo Del Norte #127 - 212
Carlsbad, CA 92008
Mr. Rich Lamparello
Phone 760-727-4491
Fax 760-727-7933
www.Vistadesignstudios.com
vistaheadcovers@aol.com
Spec Agr Disclosed: 09/27/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

06A (Sports Equipment)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University

Walrus Brands LLC (38950)

2444 W. 16th St. 5th Floor
Chicago, IL 60608
Ms. Kim Jones
Phone 312-985-5802
Fax 312-873-4084
www.WalrusBrands.com
licensing@walrusbrands.com
Spec Agr Disclosed: 07/24/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07B (Consumables)

Wave 7 Technologies Corporation (47819)

PO Box 3227
Cumming, GA 30028
Mr. Guy Patton
Phone 678-947-5100
Fax 678-947-5300
www.Collegiategameroom.com
gpatton@wave7.com
Spec Agr Disclosed: 01/08/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
06A (Sports Equipment)
06D (Games)

Whirley Industries Inc. (11979)

PO Box 988
Warren, PA 16365-0988
Ms. Sue Borland
Phone 814-723-7600
Fax 814-723-2477
www.Whirley.com
sborland@whirley.com
Spec Agr Disclosed: 04/19/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)

Wilson Sporting Goods/Team Spt (14712)

8750 West Bryn Mawr Avenue
Chicago, IL 60631
Robin Reed
Phone 773-714-6883
Fax 773-714-4591
www.Wilsonsports.com
robin.reed@wilson.com
Spec Agr Disclosed: 06/08/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

06B (Balls)

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510 6408
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 05/27/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)

Winning Streak Sports LLC (29679)

9825 Widmer Road
Lenexa, KS 66215
Ms. Jessica Fleumer
Phone 913-768-8868
Fax 913-322-1418
www.Winningstreaksports.com
jfleumer@winningstreaksports.com
Spec Agr Disclosed: 01/11/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

04C (Signage Products)

9/28/2007 9:41:02AM

Licensees

Licensed as of 09/2007

Texas Tech University

Wolverine Slipper Group (35041)

9341 Courtland Drive
Rockford, MI 49351
Mr. John Cardarella
Phone 616-866-5723
Fax 616-866-0438
www.Wolverineworldwide.com
cardarjo@wwinc.com
Spec Agr Disclosed: 09/28/2005

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

07E (Footwear)

01A (Men's/Unisex T-shirts)
01C (Headwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

06D (Games)

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

07E (Footwear)

Wordyisms Inc (13776)

103 North Railroad
Pflugerville, TX 78660
Ms. Jean Garlick
Phone 512-835-6695
Fax 512-835-5750
www.Wordyisms.com
jean@wordyisms.com
Spec Agr Disclosed: 12/29/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Related Retail Sales

Product Categories

03C (Office Products)

X line by Zephyr (45494)

5443 Earhart Road
Loveland, CO 80538
Mr. Jas Kasten
Phone 970-663-3242
Fax 970-663-7695
www.Zephyrthehat.com
jkasten@zhats.com
Spec Agr Disclosed: 06/22/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

York International Corporation (57153)

5005 York Drive
Norman, OK 73069
Mr. Mickey Smith
Phone 405-419-6541
Fax 405-419-6545
www.Yorkupg.com
Mickey.S.Smith@jci.com
Spec Agr Disclosed: 07/24/2007

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)

Za-Meks (27917)

55685 Currant Road Suite B
Mishawaka, IN 46545
Mr. Jim Szamecki
Phone 574-254-7570
Fax 574-254-7572
www.Zameks.com
zameks@aol.com
Spec Agr Disclosed: 06/21/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03C (Office Products)

Zelosport (60536)

1748 Northside Industrial Blvd.
Columbus, GA 31904
Mr. Spud Alford
Phone 706-507-3260
Fax 706-507-3270
www.Zelosport.com
spuda@zelosport.com
Spec Agr Disclosed: 09/21/2007

Zephyr Graf-X (13475)

5443 Earhart Road
Loveland, CO 80538
Mr. Jas Kasten
Phone 970-663-3242 220
Fax 970-663-7695
www.Zhats.com
jkasten@zhats.com
Spec Agr Disclosed: 06/22/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)

517 Licensees

510 Special Aggrements

510 Disclosed