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2015-16
MEDIA INFO

MEDIA POLICIES

COVERING PRACTICE

Please contact Eric Trainer at the Media Relations Office at least a week in advance to arrange player or coach feature interviews. If you plan to cover an open practice session, please contact the Media Relations Office on a daily basis to check about changes in the schedule.

PLAYER AND COACH INTERVIEWS

Media wishing to interview coaches or players are encouraged to set up interviews in advance with the Media Relations Office. Generally, the best time to conduct an interview is on a designated day with an open portion of practice and pre-practice media opportunity. The Media Relations Office will help with all requests.

MEDIA CREDENTIALS

Media outlets interested in obtaining credentials to cover Lady Vol basketball home games must apply for those online via Sports Systems. To apply, please visit: <http://www.sportssystem.com/seccredentials>. Applications for single-game credentials should be submitted five days prior to a game. Once you receive your approval letter via email, you will be provided options for credential pick-up.

PHOTOGRAPHER CREDENTIALS

Credentials will be issued only to accredited photographers or those individuals on special assignment. During regular season games, work area includes the floor area at both ends of the court and alongside the corners of the playing floor opposite the team benches. Special arrangements for strobes or catwalk access must be made through the Media Relations and Arena Management Offices no later than one week in advance of the game. UT's arena security policy requires that all photographers placing strobes will go through a screening process and must be accompanied by a UT police officer or representative when placing strobes.

THE SEC MEDIA POLICY

By acceptance and use of an SEC media credential, the holder agrees to the following conditions for any and all athletic events hosted by the SEC and its member institutions:

1. The SEC and its member institutions grant a media organization a limited license to use certain gathered information on the media organization's own Internet or online site beginning at the start of an athletic event and up to the conclusion of such event, all subject to the following limitations and conditions:

(a) No more than 10 still photographs may be used for news coverage of the game and other editorial purposes during the event.

(b) Video tape may only be shown as part of a single, non-archived, online "simulcast" of a television station's regularly-scheduled news program.

(c) While a game is in progress, the use of textual statistical information is time-delayed and limited in amount (e.g., updates pertaining to score, injuries and national, conference or institutional record-breaking performances, a condensed half-time story) so that an organization's Internet or online game coverage does not undercut the authorized and rights-paying fee organization's rights to play-by-play accounts of the game and/or exclusivity as to such rights.

2. Any proposed media use on an Internet or online sight of the game information that is more detailed and/or more than described above will require separate written authorization by the SEC and/or its member institutions. However, such written authorization will not permit the use of game information in entertainment contexts and will not authorize game coverage that, due to immediacy or detail, constitutes or approaches a play-by-play account of a game.

3. Should any of these conditions be breached, the SEC and/or its member institutions will issue a written warning for the first violation. If this violation occurs during the last game of the institutions' regularly-scheduled season, the media organization may not be credentialed for the SEC Tournament. A second violation of this policy will result in revocation of credentials to cover future basketball games hosted by the SEC and/or its member institutions.

MEDIA PARKING PASSES AND MEDIA ENTRANCE

Parking space is limited. The media must request parking access along with other credential requests. Media coverage on a regular basis will insure first priority in UT parking garage G-10. The media entrance is located adjacent to this parking area on Phillip Fulmer Way.

PRESS ROW

Press row is located in the lower level southeast corner of the arena behind the baseline nearest the G-10 garage. Only accredited media will be allowed in this area. Children are not permitted on press row.

PRESS ROOM SERVICES

The press room and interview rooms are on the east end of the arena. Soft drinks, a pregame meal, and a halftime snack will be offered in the basketball media area. Postgame interviews also will be conducted in this area. Adjacent to the area, the working press room has numerous telephones and electrical outlets available. Wireless Internet is available both courtside and in the media workroom. If you choose to install a phone line on press row, please contact UT Telephone Services at (865) 974-3121.

STATISTICAL SERVICES

Services provided include statistics generated from the STATCREW computer statistics program. Statistics can be accessed via laptop or iPad. Hard copies of halftime stats, final stats and play-by-play highlights at the end of each half also will be distributed. Coaches' quotes will be provided following the post-game interview sessions.

To access up-to-date stats during a game, visit UTstats.com for a live feed.

POSTGAME INTERVIEWS

A formal post-game interview is held in the basketball media room following each game. The media will be solicited for player names with five minutes left in the game. After a 15-minute cooling-off period, the visiting team coach and selected players will be brought to the media room. Following the visiting team's media session, UT head coach Holly Warlick will come to the media room, followed by select UT players. Risers for television cameras and a distribution box for radio will be available in the back of the area.

RADIO

Requests to broadcast must be made in writing at the earliest possible date to receive permission. Stations are responsible for contacting Glenn Thackston at IMG/Lady Vol Network in Knoxville for use of the phone lines in Thompson-Boling Arena. Mr. Thackston can be reached during business hours at (865) 212-3570. The radio broadcast location is on the floor level at the main scorer's table.

TELEVISION GAMES

Thompson-Boling Arena permits the inside parking of television tractor-trailer units and offers secure parking adjacent to the arena for satellite uplink units. Personnel from Arena Management, including electricians, are available to meet arriving trucks in advance of the game. Please notify the Media Relations Office of your arrival plans for television games.

UTSPORTS.COM

UTSports.com is the official online home for Tennessee Athletics. Here, one can find schedules, results, rosters, player bios and stats. There is unique content including photo galleries of events, behind-the-scenes features, video highlights and features from <http://video.utsports.com/>, video interviews with players and coaches, as well as the latest news on every team on campus.

UTSports.com features links to game video being provided by SEC Network+, ESPN3 and other entities. By using CBS Interactive's GameTracker, fans can also follow the action online and stay updated on general statistics and trends.

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LADY VOL NETWORK

For more than 60 years the Vol Network has served as the main communications link between the University of Tennessee and its fans. IMG College/Vol Network/Lady Vol Network manages the multi-media and marketing rights to University of Tennessee Athletics. IMG is recognized as the world's premier sports, entertainment and media company. With 50 radio affiliates and statewide coverage, the Vol Network boasts one of the largest collegiate basketball networks in the country. The Holly Warlick Television Show, which begins in early January and runs weekly during basketball season is shown on network television stations across the state in all five major Tennessee television markets.

IMG College/Vol Network
 (865) 212-3570 • 6701 Baum Drive, Suite 100 • Knoxville, TN 37919



LADY VOL BASKETBALL PROGRAMMING

The Tennessee Lady Vols first found a home on the radio during the 1977-78 season. At that time, a handful of games were aired with John Ward, former play-by-play guru of UT football and men's basketball, handling the microphone.

The flagship station of the University of Tennessee Lady Vol basketball broadcasts is Sports Radio WNML (990 AM and 99.1 FM) in Knoxville, Tenn. This will mark the 39th year of Lady Vol games on the air. The Lady Vol Network, with affiliates across the state, is the largest women's basketball radio network in the country. For more information about joining the Lady Vol Network, contact Glenn Thackston at IMG/Vol Network: (865) 212-3570.

Additionally, Lady Vol basketball games will again find a home on the Internet at www.utsports.com, as fans worldwide will be able to access the broadcasts. (For more information, visit www.utsports.com/allaccess).

Calling the play-by-play action again this season will be Mickey Dearstone, who is in his 17th season calling the games full-time. Dearstone took over full-time play-by-play duties from Bob Kesling after the 1998-99 season.

VOL CALLS DURING BASKETBALL SEASON

Once again, the Vol Network is proud to partner with Calhoun's on the River, the home for the official call-in show of UT Athletics: Vol Calls! The weekly show fields questions from fans throughout the Southeast and the rest of the country. Vol Calls is entering its 27th year on the air, making it the longest-running sports talk program in Tennessee.

The show is hosted by the Vol Network's Bob Kesling and Brent Hubbs of VolQuest.com and features weekly guests. Vol Calls broadcasts live in Knoxville on Monday nights and airs statewide from 8-9 p.m. ET (7-8 p.m. CT).



Mickey Dearstone is the "Voice of the Lady Vols."

LADY VOL NETWORK AFFILIATES

Station	Market	Dial	Station	Market	Dial
WOPI-AM	Bristol	1490	WKPT-AM	Kingsport	1400
WGOW-AM	Chattanooga	1150	WNML-AM	Knoxville	990
WGOW-FM	Chattanooga	102.3	WNML-FM	Knoxville	99.1
WCLE-AM	Cleveland	1570	WJJM-AM	Lewisburg	1490
WATX-AM	Cookeville	1600	WCRK-AM	Morristown	1150
WPBX-FM	Crossville	99.3	WGFX-FM	Nashville	104.5
WEMB-AM	Erwin	1420	WLIK-AM	Newport	1270
WGRV-AM	Greeneville	1340	WENK-AM	Union City	1240
WKTP-AM	Johnson City	1590	WECO-FM	Wartburg	101.3

QUICK FACTS

Alabama
Arkansas
Auburn
Florida
Georgia
Kentucky
LSU



Missouri
Mississippi
Mississippi State
South Carolina
Tennessee
Texas A&M
Vanderbilt

SEC ON THE WEB: For all you need to know about the Southeastern Conference and its member schools, access the SEC Web Page at www.SECsports.com. The site contains team information, scores, conference standings and statistics, awards recipients, history and records, feature stories, television information on conference events, details about tickets to SEC events, SEC merchandise and much, much more.

WEEKLY HONORS: The SEC will name a Player and Freshman of the Week each week throughout the regular season. Each week's selections will be released late Tuesday morning and also will be announced in the league's weekly release. The league women's basketball sports information directors make nominations for the award each week.

SEC HISTORY: The Southeastern Conference was formed Dec. 8-9, 1932, and included 13 schools at the time: Alabama, Auburn, Florida, Georgia, Georgia Tech, Kentucky, LSU, Ole Miss, Mississippi State, Sewanee, Tennessee, Tulane, and Vanderbilt. The league's first president was Frank L. McVey of Kentucky. Due to the continually increasing amount of work administering the league, the office of Commissioner

was established by its member institutions in 1940. Former Mississippi governor Martin Conner was named as the first commissioner, a post he held until 1948. Following Conner were Bernie Moore (1948-66), A.M. Coleman (1966-72), Dr. Boyd McWhorter (1972-86), Dr. Harvey Schiller (1986-90), Roy Kramer (1990-2002), and Mike Slive (2002-2015). Greg Sankey is currently Commissioner of the Southeastern Conference and its 14 member institutions.

The first SEC champions were crowned in 1933 in baseball, basketball, football and outdoor track. Cross country, golf, swimming, tennis and indoor track were added later. The SEC began recognizing women's championships during the 1979-80 academic year. The conference office officially took over regulation of women's athletics on Sept. 1, 1984.

The SEC currently regulates nine men's sports and twelve women's sports. Baseball, basketball, football, golf, swimming and diving, tennis and track (indoor, outdoor, and cross country) are currently sanctioned for men. The women's sports are basketball, equestrian, golf, gymnastics, soccer, softball, swimming and diving, tennis, track (indoor, outdoor, and cross country) and volleyball.

SEC WOMEN'S HOOPS BY THE NUMBERS

With eight national championships, ten runner-up finishes, a nation-leading 35 Final Four appearances and 114 first-team All-America honors, the Southeastern Conference stands firmly as the nation's premier intercollegiate women's basketball conference.

The SEC has posted impressive non-conference records in the last decade. The SEC compiled a 159-49 (.764) non-conference re-cord during the 2014-15 season.

Since the 1990 season, the SEC has compiled a 3630-1078 (.771) record against other conferences. The league has recorded 150+ wins during 11 seasons and has never recorded a non-conference winning percentage below .723.

SEC teams have earned appearances in 26 of 34 NCAA Final Fours, an accomplishment unmatched by any other league.

Overall, SEC squads have filled 35 of the 136 Final Four berths, including having two Final Four teams in 1988 (Auburn, Tennessee), 1989 (Auburn, Tennessee), 1995 (Georgia, Tennessee), 1996 (Georgia, Tennessee), 1998 (Arkansas, Tennessee), 2004 (LSU, Tennessee), 2005 (LSU, Tennessee), 2007 (LSU, Tennessee) and 2008 (LSU, Tennessee).

SEC teams have made 18 appearances in a nation-high 16 NCAA Championship games, winning eight NCAA Championships (Tennessee: 1987, 1989, 1991, 1996, 1997, 1998, 2007 and 2008).

The league also had the distinction of providing both national finalists twice in its history in 1996 (Tennessee 83, Georgia 65) and in 1989 (Tennessee 76, Auburn 60).

Southeastern Conference teams have won 383 NCAA Tournament games against 202 losses (.655) for an average of 11.2 NCAA wins per year. In addition, all 14 current members have made appearances in the NCAA Tournament.

SEC MEDIA RELATIONS

Phone Number: (205) 458-3000

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Mailing Address:

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**women's basketball contact*

SEC WEBSITE

The SEC has an extensive online presence at SECsports.com. The SEC offers a media-only section of the website (SECsportsmedia.com). Media covering the SEC can retrieve information from the conference office as well as the 14 SEC institutions from the media site. A championship credentialing system is also available on the site.

SEC NETWORK

Already the most competitive and visible conference in college sports, the SEC debuted its brand-new television network, in partnership with ESPN, on Aug. 14, 2014. The SEC Network reached more than 90 million homes coast to coast at its inception, making it the largest launch of a cable network ever.

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SOUTHEASTERN CONFERENCE (CONTINUED)

The SEC has led or co-led the pack in NCAA tournament bids 23 times in its 34-year history.

Until 2004, the SEC was the only conference to ever have eight teams receive NCAA bids. The league has achieved this feat four times, in 1999, 2002, 2012 & 2014.

The SEC was also the first league to ever have seven teams invited to the NCAA Tournament and earned this honor a nation-leading nine times (1986, 1991, 1995, 1996, 1997, 2003, 2004, 2009 and 2013).

The SEC is one of a handful of leagues to have won three national tournament titles with eight NCAA, two WNIT and four NWIT. Along with the eight NCAA championships won by Tennessee, Arkansas (1999) and Auburn (2003) captured the current Women's NIT titles. But the first-ever SEC national title belongs to Georgia, winners of the 1981 NWIT which predates the current NCAA tournament. Vanderbilt (1984), LSU (1985) and Kentucky (1990) also won NWIT titles. Both Arkansas (1987) and South Carolina (1979) won the WNIT while Texas A&M (2011) won the NCAA as members of their previous conferences.

The SEC has had 62 student-athletes named as first-team All-America selections. Those 62 have been named a total of 89 times since the 1982-83 season (first year of SEC sponsorship).

The Southeastern Conference had 18 former SEC student-athletes make 2015 WNBA opening day rosters. In this year's WNBA draft, a total of four SEC women's basketball players were taken. Since the inaugural WNBA draft in 1997, the SEC has had 136 former players drafted for the professional league, including five No. 1 picks.

SEC schools have produced 39 Olympians since 1976, with 35 coming since the league began sponsoring women's basketball. Seimone Augustus, LSU; Tamika Catchings, Tennessee; Sylvia Fowles, LSU; and Candace Parker, Tennessee were part of the USA's gold-medal effort in London in 2012. They helped the Red, White and Blue win gold for the fifth-consecutive Olympiad.

MEDIA INFORMATION

The media credential system for the 2016 SEC Tournament will be available online from early January until late February. Go to www.SECsportsmedia.com for the online credentialing system.

For further information concerning media coverage of the 2016 SEC Tournament, please contact the SEC Communications Department.

TOURNAMENT INFORMATION

On Feb. 7, 1980, the first SEC women's basketball tournament began play. It ended four days later with Tennessee defeating Ole Miss for the title. Fast forward 32 years later and the SEC Tournament is still enjoying success and increased popularity.

Beginning with its inception and through 1986, the tournament was held at campus sites. The tournament was then sent to Albany, Ga., which served as the site for six years from 1987-92. The tournament then moved to Chattanooga, Tenn., where it was held from 1993-2000, with the exception of 1998 when the tournament moved to Columbus, Ga.

Since 2001 the tournament has enjoyed many new sites, including Memphis (2001), Nashville (2002, 2004, 2008, 2011, 2012), Little Rock/North Little Rock, Ark. (2003, 2006, 2009, 2015), Greenville, S.C. (2005) and Duluth, Ga. (2007, 2010, 2013, 2014).

This year, the SEC Tournament makes a first-ever trip to Jacksonville, Fla., and Veterans Memorial Arena.

The winner of the 13-game tournament will receive the league's automatic bid to the NCAA Tournament. The tournament seeds and conference champion will be determined by the 16-game regular-season SEC schedule.

The 2016 SEC Women's Basketball Tournament will once again enjoy live television coverage. The SEC Network will televise all first, second and third round games. The semifinals will be aired on ESPNU for the sixth consecutive year, while the championship game will be televised on ESPN.

TICKET INFORMATION

Tickets for the 2016 Southeastern Conference Women's Basketball Tournament are now on sale. The 2016 SEC Women's Tournament will be held at Veterans Memorial Arena in Jacksonville, Fla., on March 2-6, 2016.

This is the first trip to Veterans Memorial Arena for the SEC Women's Basketball Tournament. Built in 2003, the venue is home to the Jacksonville Sports Hall of Fame and hosted the 2006, 2010 and 2015 NCAA Men's Basketball Tournament.

Tickets for the tournament are \$100 for reserved books. A ticket book contains seven tickets, one for each session, which allows one person to attend all 13 games. Tickets can be purchased at www.SECsports.com.

All fans, regardless of age, must have a ticket to enter the Veterans Memorial Arena for the SEC Women's Basketball Tournament.

