

This form, when signed by the promotional agency involved and approved by the Athletic Department, allows the University of Tennessee to grant permission for a student-athlete's name, picture, or identity to be used in a charitable community service or promotional activity.

NCAA Bylaws 12.5 Promotional Activities; 12.5.1 permissible; 12.5.2 non-permissible

Name of Sponsoring Agency		
Agency Description (<i>check one</i>): <input type="checkbox"/> Institutional <input type="checkbox"/> Charitable <input type="checkbox"/> Educational <i>Proof of 501 (c)(3) status may be required</i>		Type of Request: <input type="checkbox"/> Request for speaking engagement <input type="checkbox"/> Request for community service
Name of Contact Person		
Address (<i>street, city, state, ZIP code</i>)		
Phone Number	Fax Number	Email

Please describe your event and what part the student-athlete will play: _____

Date of Event	Time of Event	May we take pictures? <input type="checkbox"/> Yes <input type="checkbox"/> No
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Please provide directions to the site of your event from the University of Tennessee campus: _____

In any advertisement, promotion, flyer, etc. are to be used please submit to this office for prior approval. _____

If this is a charitable event, please describe how the proceeds will be used. _____

Does the activity involve co-sponsorship, advertisement, or promotion by a commercial agency? If yes, explain. _____

Please print or type the names of the preferred student-athletes you want to participate in your event. If the requested student-athletes are unavailable, would substitutes from that sport or any sport suffice? Yes No

Name	Sport
1. _____	_____
2. _____	_____

How many student-athletes are you requesting for your event? _____

If the student-athlete is speaking at the event, what is the specific amount of time they will be speaking? _____

How many people will attend your event? _____

What attire is required? Casual Business Dress Formal

NCAA Bylaw 12.5.1.1 permits a charitable or educational agency to use a student-athlete's name, picture, or appearance to support its charitable or educational activities, provided the following conditions are met:

- A. The student-athlete received written approval to participate from the director of athletics (or his or her designee who may not be a coaching staff member), subject to the limitations on participants in such activities as set forth in Bylaw 17;
- B. The specific activity or project in which the student-athlete participates does not involve co-sponsorship, advertisement or promotion by a commercial agency other than through the reproduction of the sponsoring company's officially registered regular trademark or logo on printed materials such as pictures, posters or calendars. The company's emblem, name, address and telephone number may be included with the trademark or logo. Personal names, messages and slogans (other than an officially registered trademark) are prohibited;
- C. The name or picture of a student-athlete with remaining eligibility may not appear on an institution's printed promotional item (e.g., poster, calendar) that includes a reproduction of a product with which a commercial entity is associated if the commercial entity's officially registered regular trademark or logo also appears on the item;
- D. The student-athlete does not miss class;
- E. All moneys derived from the activity or project go directly to the member institution, member conference or the charitable, educational or nonprofit agency;
- F. The student-athlete may accept actual and necessary expenses from the member institution, member conference or the charitable, educational or nonprofit agency related to participation in such activity;
- G. The student-athlete's name, picture or appearance is not utilized to promote the commercial ventures of any nonprofit agency;
- H. Any commercial items with names or pictures of student-athletes (other than highlight films or media guides per Bylaw 12.5.1.8) may be sold only at the member institution at which the student-athlete is enrolled, institutionally controlled (owned and operated) outlets or outlets controlled by the charitable or educational organization (e.g., location of the charitable or educational organization, site of charitable event during the event); and
- I. The student-athlete and an authorized representative of the charitable, educational or nonprofit agency sign a release statement ensuring that the student-athlete's name, image or appearance is used in a manner consistent with the requirements of this section.

NCAA Bylaw 16.02.3

An extra benefit is any special arrangement by an institutional employee or a representative of the institution's athletics interests to provide a student-athlete or the student-athlete's relative or friend a benefit not expressly authorized by NCAA legislation. Receipt of a benefit by student-athletes or their relatives or friends is not a violation of NCAA legislation if it is demonstrated that the same benefit is generally available to the institution's students or their relatives or friends or to a particular segment of the student body (e.g., foreign students, minority students) determined on a basis unrelated to athletics ability. *(Revised: 1/10/91)*

Note: Attending University of Tennessee student-athletes may not give recruiting presentations or have direct recruiting contact with any student who has started classes for the ninth grade. NCAA regulations preclude its members from participating in or providing memorabilia for fundraising activities that either directly or indirectly benefit any student who has **started the ninth grade**.

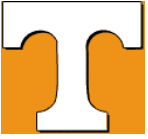
If you are only requesting a donation of memorabilia, please contact **marketing at 974-1734**.

In signing this form, I acknowledge that I have read and agree to abide by the above NCAA, SEC and University of Tennessee regulations and guidelines regarding the use of a student-athlete's name, picture, or appearance in the promotion or involvement of this activity and will not risk the eligibility of the student-athlete.

Signature of person making request	Date
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Judy Jackson
 Associate Director for Student Welfare/Community Relations
 University of Tennessee
 Department of Athletics
 Neyland Thompson Sports Complex
 (865) 974-9347
 (865) 974-9597 (fax)

Signature of approval from Go V.O.L.S. coordinator		Date
Approved? <input type="checkbox"/> Yes <input type="checkbox"/> No	Signature of Student-Athlete	Date
Additional Comments: _____		



ALL PERSONS/ORGANIZATIONS REQUESTING COMMUNITY SERVICE MUST REVIEW
THE GUIDELINES SET BY THE NCAA AND SOUTHEASTERN CONFERENCE AND
FILL OUT THE ACCOMPANYING APPEARANCE FORM.

- The deadline for applying for a student-athlete appearance is three weeks prior to the date of the event.
- Student-athletes will not be asked to do community service during the first week of classes or within two days of, and including, exam periods.
- A student-athlete may not make an appearance that will interfere with his class attendance, workout schedule, athletic practice or study hall.
- No individual student-athlete shall be asked to participate in community service during the season of his sport.
- Community service appearances must take no more than three hours, including no more than one-hour travel time round-trip.
- Student-athletes may not accept extra benefits. Examples of extra benefits include T-Shirts, CD's, tapes, posters, money, gift certificates, etc. (i.e. anything of value) A student-athlete is permitted to accept mileage compensation at the state rate of \$.32/mile and share in a meal with the charitable organization. (See NCAA Bylaw 16.02.3)
- If a student-athlete is to be compensated for travel expenses please make the check out to the student-athlete, but send the check to the Thornton Athletics Student Life Center.
DO NOT GIVE THE STUDENT-ATHLETE MONEY AT THE EVENT.
- A student-athlete may not make an appearance that is sponsored or co-sponsored by an organization whose interest is contrary to NCAA Bylaws (e.g. casinos; gambling is prohibited by the NCAA).
- Any event scheduled for a student-athlete must have a beneficial purpose. Student-athletes will not make appearances merely to sign autographs or have their pictures taken.
- Advertisements of the student-athlete that include but are not limited to print, radio and/or television must be approved by the Athletics Department prior to advertisement. No changes may be made once the advertisements are approved.
- A representative from the Athletics Department and/or Thornton Athletics Student Life Center may accompany student-athletes to their community service appearance.
- All appearances are subject to prior approval by the Athletics Department, which expressly reserves the right to refuse any request for any reason. The Athletics Department also reserves the right to substitute a student-athlete for another if the need arises.
- Student-athletes may not participate in activities that support a commercial product/service for the fundraising effort of a high school or fundraising for any group consisting of prospective student-athletes (e.g., club soccer teams).
- Student-athletes may appear at a commercial location to support the fundraising efforts of UT or a charitable organization provided the commercial location does not promote the event in any manner.

**Thank you for your support of the
University of Tennessee Athletics Department**

Volunteering Outstanding Leadership and Service (Go V.O.L.S.)