

Join the fun at the 2012
Charles Coody Classic Golf Tournament
at Texas Star Golf Club on
Friday, March 30th.

Start the weekend early by spending
the day with a Masters champion and
donating to great causes!

The Tournament's Namesake...

Charles Coody
1971 Masters Champion



Charles Coody,
TCU '60, birdied
the 15th and 16th
holes to win the
1971 Masters by
two strokes over
Johnny Miller and
Jack Nicklaus.

Charles Coody On Tour

1971 Masters Champion
1971 Ryder Cup Team Member
1971 Champion - World Series Of Golf
1964 Dallas Open Champion

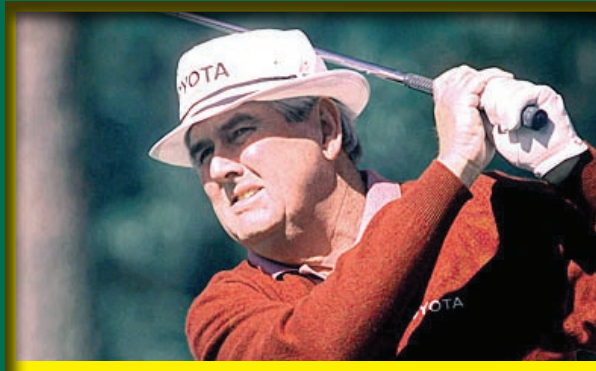
5-Time Winner On The Senior PGA Tour

3-Time Winner of The
Legends Of Golf Tournament

TCU All-American

Texas Sports Hall of Fame

TCU Lettermens Hall of Fame



Charles Coody, known as one of the best iron players ever on the PGA TOUR, is a Texas Golf icon who lends his name to this great event. Founded in the mid-1990's, the Coody Classic is one of the premier spring charitable events in the DFW Metroplex.

The Reason To Give

Helping kids has always been the driving force behind the Charles Coody Classic and that tradition continues through several scholarship funding initiatives including:

- Assistance to student-athletes at TCU through the **Charles Coody Golf Scholarship**, which provides scholarship funding for the nationally-ranked men's and women's golf teams at TCU.
- **The Mick Ashworth Scholarship**, which helps underwrite scholarship costs for student-athletes at TCU. The scholarship is named after TCU alumnus and Coody Classic founder, the late Mick Ashworth, TCU '62.
- **The Dutch Meyer Scholarship**, founded and funded originally by legendary TCU Coach Dutch Meyer. Dutch wanted to take care of the children of his players and this legacy scholarship provides funding for the children of TCU Letterwinners who attend TCU. The Coody Classic is proud to support this scholarship, which produces funding for many children of former TCU athletes to achieve their dream of earning a degree from TCU.

Player Gift Package

You win before you ever tee it up!

The player gifts at the Charles Coody Classic are legendary and every contestant receives a special gift package that, over the years, has included Fossil watches, Oakley Sunglasses, golf equipment, Tour-tested apparel and even tickets to the Crowne Plaza Invitational at Colonial....all just for showing up!



Sponsorship Packages

Tour Player Package - \$200*

- One contestant entry in the Charles Coody Classic at the Texas Star Golf Club
- Premium player gift package
- Breakfast, lunch and awards dinner
- Beverages on course

* Value of benefits is \$100

Augusta Sponsorship Package - \$1,500*

- Four playing spots in the Charles Coody Classic at the Texas Star Golf Club
- Corporate signage and advertising on the tee boxes
- Breakfast, lunch and awards dinner
- Premium gift package for each player

* Value of benefits is \$400

Champion Package - \$3,500*

- Two teams of four playing spots each in the Charles Coody Classic at the Texas Star Golf Club
- Corporate signage and advertising on the tee boxes
- Breakfast, lunch and awards dinner
- Premium gift package for each player
- One deluxe Sponsor Gift

* Value of benefits is \$1,200

www.tcufrogclub.com

**Sign up today and
tee it up with a
Masters Champion!**

**8 a.m. and 1:15 p.m.
Tee Times are available**

The Charles Coody Classic is a four-player, best-ball shamble. Each player on the team will hit from the best drive of the team and then play their own ball through each hole. The team's score will be the best net ball of the team on each hole. 1971 Masters Champion Charles Coody will play the par-3, 16th hole with each team during the Charles Coody Classic.

2012 Charles Coody Classic

Friday, March 30, 2012 • Texas Star Golf Club
8 a.m. and 1:15 p.m. Shotgun Start Times
Sign up online at www.tcufrogclub.com

SPONSORSHIP FORM

- Tour Player Package..... \$200
 - Augusta Sponsorship Package... \$1,500
 - Champion Package..... \$3,500
- Please
Check
One**

Please provide the following Sponsor Information

Name of Primary Contact:

First _____ Middle _____ Last _____

Company Name: _____

Name as it is to appear on Signage: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

Payment Type (please check one)

- MC Visa AmEx Discover Check Enclosed

Card Number: _____

Exp. Date: _____ Security Code: _____

Name as it appears on card _____

Round Preference (please check one) A.M. P.M.

Players:

Name: _____ Hdc.: _____

Name: _____ Hdc.: _____

Name: _____ Hdc.: _____

Name: _____ Hdc.: _____

Please return completed form with payment to



Charles Coody Classic

c/o TCU Frog Club
TCU Box 297140 • Fort Worth, TX 76129

817-257-7700 • Fax: 817-257-5560
John Denton, Director • j.denton@tcu.edu



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TCU Box 297140
Fort Worth, TX 76129

15th Annual



Presented by



Friday, March 30, 2012 Texas Star Golf Club