

## Dear Stanford Supporter:

Stanford University's dedication to excellence in both academics and athletics is unparalleled. The commitment to this pursuit includes adhering to all NCAA, Pac-10, and institutional rules governing intercollegiate athletics.

It is our responsibility to provide you, our loyal alumni, staff, students and friends, with information to assist you in understanding the complexity of the rules. Compliance requires constant vigilance on the part of all of us who are associated with Stanford University, and knowledge is the first step toward compliance.

The information provided in this brochure will help you understand the basic guidelines applicable to the conduct of friends of Stanford Athletics. The brochure summarizes rules and regulations involving situations that have been encountered by alumni and friends and is provided in response to requests for assistance and clarification.

The University is proud to have your loyal support, dedication and enthusiasm for Stanford Athletics. As we strive for continued excellence we must always seek the highest standard of ethical conduct. With your assistance and cooperation, we are confident we can continue to meet this goal.

Sincerely,



Bob Bowsby  
The Jaquish & Kenninger  
Director of Athletics



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### HOW CAN YOU HELP?

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If you have any questions regarding NCAA regulations, please contact the Stanford Athletic Department's Compliance Office.

If you would like more information on ways to support Stanford Athletics, you may contact the Athletic Development Office.

**Stanford Athletics**  
**(650) 723-4591**  
**www.gostanford.com**



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### FREQUENTLY ASKED QUESTIONS

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**Q:** What if a prospect calls an Athletics Representative?

**A:** An Athletics Representative may have a telephone conversation with a prospect that is initiated by the prospect and is not prearranged by the institution (including providing a prospect with the phone number). Additionally any questions about Stanford's athletic programs during the conversation must be referred to members of Stanford's coaching staff.

**Q:** Does this apply to "established family friends" or neighbors?

**A:** No. However, it must be understood that such contacts cannot be made for recruiting purposes and questions about Stanford's athletic programs should still be referred to members of Stanford's coaching staff.

**Q:** Is it permissible for an Athletics Representative to employ a current student-athlete or provide a current student-athlete with housing?

**A:** It is permissible to employ a current student-athlete either during the summer or the academic year. Student-athletes cannot be paid more than the going rate for the particular position and can only be paid for actual work performed. It is also permissible for a Representative to house a student-athlete, provided the student-athlete pays market rate for the particular arrangement, as determined/confirmed by the Stanford Compliance Office.

**Q:** Is it permissible for current student-athletes to be involved in any type of promotional activities?

**A:** Yes, provided the activities are for institutional, charitable, educational or nonprofit agencies and the activity receives prior approval from Stanford's Athletic Director (via the Compliance Office).

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### A FINAL REMINDER

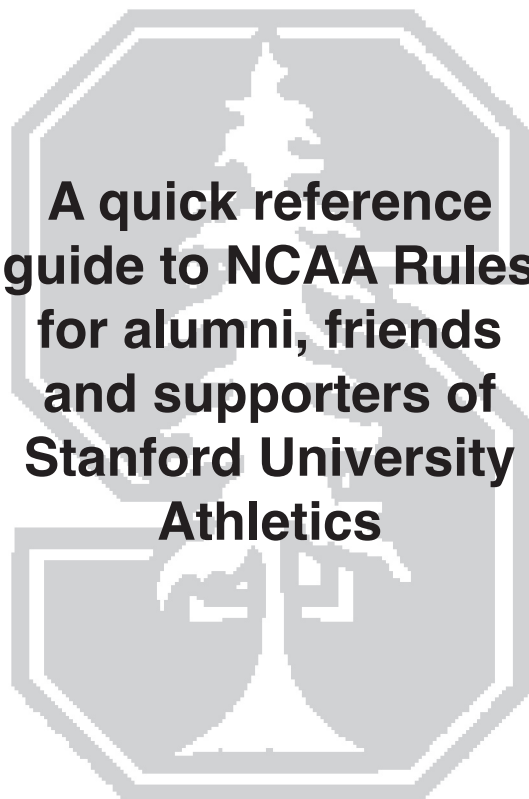
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Recruitment of prospective student-athletes is the sole responsibility of Stanford coaches. Athletics Representatives may not be involved in the recruiting process.

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**A quick reference  
guide to NCAA Rules  
for alumni, friends  
and supporters of  
Stanford University  
Athletics**

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## WHO IS AN ATHLETICS REPRESENTATIVE?

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You are likely aware that there are NCAA rules that apply to Stanford student-athletes, coaches, and recruits, but you might not be aware that there are also rules governing your conduct as a fan and supporter of Stanford Athletics. If you meet the definition of an Athletics Representative there are rules you should be familiar with. You might readily call yourself a fan or booster, but are you an Athletics Representative? You are if:

- you are a member of a group that supports or promotes Stanford Athletics (e.g., Buck/Cardinal Club, Stanford Athletic Board, Cage Club, Fast Break Club, etc.);
- you have given money or gifts to Stanford sports programs (including gifts of cash, goods or services);
- you have provided any benefits, such as employment, to Stanford student-athletes, prospective student-athletes, or their families;
- Stanford has asked you to help, or you have in any way helped, to recruit student-athletes;
- you have otherwise assisted in the promotion of Stanford Athletics.

It is important to remember that once you are identified as an Athletics Representative, you remain one forever. The rules will always apply to you!

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## WHO IS A PROSPECTIVE STUDENT-ATHLETE?

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A prospective student-athlete (PSA) is **ANY** student who has started classes for the ninth (9<sup>th</sup>) grade, including students in prep schools and junior colleges and individuals who have officially withdrawn from a four-year institution.

A PSA remains a prospect even after he or she has signed a National Letter of Intent or accepts an offer of financial aid to attend Stanford University. The restrictions regarding contact between Athletics Representatives and PSAs apply until the PSAs report for a regular academic year term (i.e., fall quarter) or preseason team practice.



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## CONTACT WITH PROSPECTIVE STUDENT-ATHLETES

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The NCAA rules limit the type and occasions of contact an Athletics Representative may have with a prospective student-athlete (PSA).

NCAA rules **PERMIT** an Athletics Representative to:

- notify our coaches about prospects in your area that may be strong additions to our teams;
- attend high school or two-year college athletic contests or other events where PSAs may compete, however, you may not have contact with the PSAs or their relatives for the purpose of providing information on Stanford;
- continue relationships with a PSA, his/her parents or relatives, provided the relationship pre-dates the PSA entering ninth grade and the relationship did not develop as a result of the PSA's athletics participation, but you may not recruit them to participate in Stanford Athletics;
- continue involvement with local youth sports that may include PSAs, provided you do not solicit any prospect's participation in Stanford Athletics.

NCAA rules specifically **PROHIBIT** an Athletics Representative from:

- contacting a PSA or their family in person on or off our campus. This includes calling, writing, emailing or text messaging;
- making arrangements for PSAs or their relatives or friends to receive money or financial aid of any kind;
- providing transportation for a PSA or the prospect's relatives or friends to visit our campus or reimbursing another party (including a PSA's coach) for providing that transportation;
- providing free tickets or tickets at a reduced cost for PSAs or their relatives or friends to attend an athletic event;
- entertaining high school, prep school or community college coaches;
- attending a PSA's sports event for the purpose of providing an evaluation requested by the Stanford coaching staff.



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## CONTACT WITH CURRENT STUDENT-ATHLETES

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The NCAA also governs the relationships you have with Stanford student-athletes. In general, you may not provide anything or make special arrangements for student-athletes and prospective student-athletes, or their families, which are not available to the general student population.

NCAA rules **PERMIT** Athletics Representatives to:

- invite student-athletes into their home for an occasional or special occasion meal on an infrequent basis. You may **not** provide meals to student-athletes in restaurant facilities or provide free meals to parents at any time;
- provide summer employment for enrolled student-athletes at the going rate for similar positions;
- provide housing for enrolled student-athletes, provided student-athletes pay market rate, as determined by the Compliance Office.

NCAA rules **PROHIBIT** an Athletics Representative from:

- providing cash or loans in any amount, or signing or co-signing for a loan for a student-athlete or parents;
- providing gifts of any kind, including birthday cards and holiday gifts, clothing and entertainment, or cars to student-athletes;
- providing special discounts for goods and services (e.g., car repairs, legal services, meals) to student-athletes or their families;
- providing free housing or reduced-rent housing to student-athletes or their families;
- purchasing complimentary admissions from a student-athlete (i.e., paying for the use of the athlete's game-day pass);
- providing an honorarium to a student-athlete for a speaking engagement;
- allowing free telephone or cellular phone usage by a student-athlete;
- providing room, board, transportation or any other special arrangement for a student-athlete's family or friends.

