

WHO MAY RECRUIT FOR STANFORD?

NCAA rules limit the type and occasion of contact between an athletics representative and a prospect. Please review the following about what is permissible and prohibited in regard to prospective student-athletes.

NCAA rules permit an athletics representative to:

- notify Stanford coaches about prospects in your area that may be strong additions to our teams;
- attend high school and two-year college athletics contests or other events where PSAs may compete; however, you may not have contact with PSA's or their relatives/friends for the purpose of providing information about Stanford, including a casual greeting;
- be involved with local youth sports clubs that may include PSAs, provided you do not solicit a PSAs participation for Stanford Athletics.

NCAA rules prohibit an athletics representative from:

- contacting a PSA or their family/friends in-person on or off the Stanford campus. This includes calling, writing, e-mailing, text messaging, or through social networking websites;
- making arrangements for PSAs or their relatives/friends to receive gifts or any type of financial assistance of any kind;
- providing free tickets or tickets at a reduced rate for PSAs or their relatives/friends to attend a Stanford event;
- entertaining PSAs, their relatives/friends, or high school, prep school, or junior college coaches;
- attending a PSAs sports event for the purpose of providing an evaluation requested by a Stanford Athletics staff member.

CONTACT WITH CURRENT STUDENT-ATHLETES

The NCAA governs the relationship between a current student-athlete and athletics representatives (alumni, friends, fans, and donors). In general, an athletics representative may not provide any tangible benefit or make special arrangements for a student-athlete, their family, or friends that is not available to the general student population; however, additional restrictions may apply. Such arrangements are considered "extra benefits" and are expressly prohibited by NCAA regulations.

Impermissible extra benefits include:

- providing cash or loans in any amount, or signing/co-signing for a loan for a student-athlete, their parents, or their friend(s)
- providing gifts of any kind, including birthday cards, holiday gifts, graduation gifts, clothing, entertainment, or cars to student-athletes. This includes the time after the student-athlete exhausts his/her eligibility at Stanford
- providing special discounts or services (e.g., car repairs, legal services, meals) to student-athletes or their families/friends
- allowing free telephone or internet usage by a student-athlete
- providing room, board, transportation, or any other special benefit or arrangement for a student-athlete's family or friends
- providing an honorarium to a student-athlete for a speaking engagement

THANK YOU!

Stanford University appreciates your support of our teams, student-athletes, and staff, and your commitment to compliance of NCAA regulations. If you would like more information on ways you can support Stanford Athletics, please contact the Athletic Development Office at (650) 723-4591.

A GUIDE TO NCAA REGULATIONS

Alumni, Friends, and Donors of
Stanford University Athletics

DEAR STANFORD ALUMNI, FANS, FRIENDS, AND DONORS:

Stanford University's dedication to excellence in both academics and athletics is unparalleled. The commitment to this pursuit includes adhering to all NCAA, Pac-12, and Stanford rules governing intercollegiate athletics.

It is our responsibility to provide you, our loyal alumni, friends, and donors, with information to assist you in understanding the complexity of these rules. Compliance with NCAA, Pac-12, and Stanford rules requires constant vigilance on the part of all of us who are associated with Stanford University, and knowledge is the first step toward compliance.



Bob Bowsby

The information provided in this brochure will help you understand the basic guidelines applicable to the conduct of friends of Stanford Athletics. The brochure summarizes rules and regulations involving situations that have been encountered by alumni, friends, and donors.

Stanford University is proud to have your loyal support, dedication, and enthusiasm for Stanford Athletics. As we strive for continued excellence, we must always seek the highest standard of ethical conduct. With your assistance and cooperation, we are confident we can continue to meet this goal.

Sincerely,

Bob Bowsby
The Jaquish & Kenninger
Director of Athletics



FREQUENTLY ASKED QUESTIONS

- Q:** Is it permissible for an athletics representative (e.g., alumnus, friend, donor, fan) to telephone a prospect and discuss Stanford Athletics?
- A:** No, an athletics representative can never make contact with a prospect for the purpose of discussing Stanford Athletics or to assist Stanford coaches with the recruiting process. This includes the time after a prospect commits verbally or in writing to Stanford.
- Q:** Can an athletics representative post messages on a prospect's Facebook page, send a message via Twitter, or contact through other social networking websites?
- A:** No, an athletics representative cannot make contact with a prospect through any medium, including Facebook, Twitter, other social networking sites, newspaper or billboard ads, or letters.
- Q:** Can an athletics representative or fan purchase a complimentary admission ticket from a prospect or student-athlete?
- A:** No, prospects and student-athletes cannot receive any form of payment for his/her complimentary admissions issued through Stanford.
- Q:** Is it permissible for a current student-athlete to be involved in a promotional activity for an outside organization or business?
- A:** Yes, provided the activities are for an institutional, charitable, educational, or nonprofit agency, and the involved agency and student-athlete receive direct prior approval from the Compliance Services Office.
- Q:** Is it permissible for an athletics representative to employ a current student-athlete?
- A:** Yes, it is permissible to employ a current student-athlete as long as the student-athlete is paid the going rate for the particular position and is paid only for work actually performed. During the academic year, student-athletes must register their employment with the Compliance Services Office prior to the employment commencing.

WHO IS A REPRESENTATIVE OF ATHLETICS INTERESTS?

The NCAA recognizes you as a donor, booster, or representative of athletics interests for Stanford if:

- You have participated in or are a member of a group that supports or promotes Stanford Athletics (e.g., Buck/Cardinal Club, Stanford Athletic Board, Cage Club, Fast Break Club).
- You have made financial contributions, including cash, trade, or gifts-in-kind, to Stanford Athletics or a Stanford sport program.
- You have assisted in the promotion of Stanford Athletics.
- You have assisted a Stanford prospect or student-athlete in finding a job. [Please note there are specific restrictions regarding employing Stanford prospects.]

WHO IS A PROSPECTIVE STUDENT-ATHLETE?

A prospective student-athlete (PSA), often referred to as a "recruit," is any student who has started classes for the ninth (9th) grade, including students in prep schools and junior colleges, and individuals who have withdrawn from a four-year institution. The status of PSA applies regardless of whether Stanford is recruiting the individual.

A PSA remains a prospect after he/she has signed a National Letter of Intent, or made a verbal commitment, for Stanford University. The restrictions regarding contact between an athletics representative (alumnus, friend, fan, and donor) and PSAs apply until the PSA reports for fall quarter classes at Stanford or preseason team practice.

STANFORD COMPLIANCE SERVICES

E-mail:

stanfordcompliance@stanford.edu

Website and Staff Directory:

www.gostanford.com/compliance

Twitter:

www.twitter.com/stanfordcs