

# 2011 SMU GAMEDAY POLICIES

## SMU Mustangs Game Day

7am .....Parking Lots Open  
8am ..... Shuttle Buses Begin Running  
8am ..... Boulevard Opens  
1 ½ Hours before kickoff... Gerald J. Ford Stadium Opens

### ADA Services:

Seating for wheelchairs is located on the entrance level separating the upper and lower bowls of the stadium. Seating for guest with limited mobility is also on this level.

Handicap parking is designated in Lot K and all credentialed lots (A-J). A handicap plate, state registration tag, or a valid handicapped parking pass is required to gain access.

Golf cart services for elderly, disabled and fans with special needs can be arranged by asking the nearest parking attendant or calling Giddy-Up at 214-768-1111.

### Admissions Policy:

Enhanced security measures remain in effect at Ford Stadium. Please be aware that fans attending games this fall will encounter security checks. Persons entering the stadium are subject to being searched. We strongly encourage all fans to arrive to the stadium as early as possible to avoid delays.

### Alcohol Policy:

There is no drinking inside the stadium. Please refer to the Boulevard for further information.

### Banners & Signs:

Event related banners and signs are permitted, providing they are in good taste as determined by the SMU Athletic Department. They may not be hung on the stadium structure, playing field, or held in any way that obstructs another fan's view or stadium signage. Signs on sticks or poles will not be permitted. Signs are not to be larger than 22x28 inches (standard poster board size). These standards are at the discretion of SMU event management and/or law enforcement.

### Concessions:

There are concession areas located on the main concourse level under the stadium seating. The concession stands will open at the same time patrons are allowed to enter the stadium. All stands accept both credit card and cash for payment.

## Fan Behavior:

SMU promotes good sportsmanship and a safe environment for all fans. In order to keep SMU football games as enjoyable as possible we ask that you respect others around you at all times. If a ticket holder's conduct endangers or disrupts players, coaches, officials or other patrons, the SMU Athletic Department reserves the right to remove the ticket holder from the premises.

### First Aid:

The main first aid station is located under section 214 at Gate 4. Roving personnel are on site 2 hours before kickoff.

### Gate Opening Times:

There are 8 double entry gates at Ford stadium. Gates open 1 ½ hours before kickoff.

### Guest Services:

Guest services, located under the stadium seating at Gate 5 will be able to help you with many of your questions and needs. They will accept lost & found items and provide general information for the stadium and upcoming events.

### Lost Children:

If you become separated from your child during an event please contact the nearest Police Officer or security personnel. Parents looking for lost children should be directed to the Police booth below section 224 at Gate 7.

### Lost & Found:

All found items are to be turned in at our Guest Services Booth. Guest may inquire about items at any time during the event. After the event all items will be turned over to the SMU PD. Please go to [www.smu.edu/pd](http://www.smu.edu/pd) click on *SMU Police Resources / Lost Property form* and fill out all information on your lost article. If the item has been found or turned in, you will be contacted by the SMU PD.

### Media:

All Media passes will be picked up at the main ticket office at the Northwest corner of Ford stadium. Entry to the Press Box will be through the Gate 2 elevator, entry to the field will be Gate 2N.

## Merchandise:

Merchandise will be able to be purchased inside the concourse. All vendors will open as patrons are allowed into the stadium and will be located at Gate 5 and the South End Zone.

A larger variety of SMU gear is on sale at the Barnes & Noble in the shopping area located SE of the stadium.

## Parking:

Game day parking can be purchased for the season thru SMU Athletic Ticketing.

Lots A-J:	Credential Parking
Lots K-W:	Cash Parking
East Campus:	Free

## Prohibited Item and Behavior:

- Bottles, cans or beverage containers of any kind (to include Water) will not be allowed into the stadium.
- Food\*
- Bags/backpacks larger than 14x14x8 (Except diaper bags but are subject to search)
- Alcohol
- Umbrellas
- Laser pointers
- Noise Makers
- Footballs or throwing objects
- Signs or flags on a stick/pole
- Tripod / Camera and or video cameras
- Television
- Radio (except pocket size w/headset)
- Smoking (designated areas)
- Animals (Except service Animals to aid guest with disabilities)
- Firearms, knives and weapons of any kind

\*Baby food and baby bottles will be allowed into the stadium.

## Re-entry Policy

Ford Stadium has a no re-entry policy for intercollegiate games. All exceptions will be handled on a case by case basis at Guest Services located under the stadium seating at Gate 5.

## Restrooms:

Restrooms are located throughout Ford Stadium under the stadium seating. (14 Women's, 9 Men's and 2 Family restrooms)

## Safety Message:

Athletic Officials and Law Enforcement have completed emergency response plans for a variety of situations at Ford Stadium. We hope these emergencies never occur, but are prepared if they do. The following information will help you contribute to a safe environment for all.

Based on the nature of the emergency, directions to fans will be communicated via public address announcements and video board message. Fans are requested to listen to the announcements and follow the instructions as provided.

## Shuttle Bus Service:

Shuttle buses will pickup guests on the east side of HWY 75 from SMU Boulevard down to Mockingbird. The only drop-off and post-game pick-up will be on Airline Road behind the Dedman Center.

## Smoking:

Smoking is not permitted in our sports facilities, to include seating areas or restrooms. Smoking is permitted in the south end zone at the concourse level only.

## Strollers:

Umbrella strollers that will collapse can be placed under a guest seat. Larger strollers must be checked at Guest Services Booth under section 217 at Gate 5. (SMU Athletics is not responsible for lost, damaged or stolen strollers)

## Will Call:

Tickets can be picked up prior to game day at the main ticket office located on the northwest corner of Gerald J. Ford Stadium (Monday-Friday; 9am - 5pm). Tickets can be claimed on game day at the main ticket office starting three (3) hours prior to kickoff. A picture ID is required. If tickets are not picked up, no refund will be made.

## NOTE:

**For more information please call 214.768.2313.**