WINNING
IN THE CLASSROOM
ON THE PLAYING FIELD
IN THE COMMUNITY

THE UNIVERSITY OF SOUTHERN MISSISSIPPI

EAGLE CLUB
SCHOLARSHIP FUND
2016-17 MEMBERSHIP GUIDE
WHAT IS THE EAGLE CLUB?
The Eagle Club Scholarship Fund is a component of the Southern Miss Athletic Foundation, a registered 501 (c)(3) charitable organization. The Eagle Club’s sole mission is to annually raise funds to provide nearly 400 student-athletes at Southern Miss with academic scholarships and educational support. All funds raised annually aid in offsetting these costs to the Southern Miss Athletics department. In 2015 more than 2,300 dedicated alumni, friends and fans assisted the Eagle Club in providing student-athletes the opportunity to pursue a college degree.

WHY JOIN THE EAGLE CLUB?
STUDENT-ATHLETES NEED YOUR SUPPORT! As a donor, you have an impact on each student-athlete at Southern Miss by helping to provide them a quality education and an opportunity to represent the Golden Eagles at the highest level. Student-athletes carry a heavy load for the university, and their hard work in competition and in the classroom is deserving of your support.

INVESTING IN THE EAGLE CLUB today builds the foundation for future Southern Miss Athletics programs and impacts student-athletes for years to come. A contribution at any level is greatly appreciated by nearly 400 Southern Miss student-athletes.

HOW CAN YOU HELP?
• Consider increasing your annual Eagle Club gift at an amount that is appropriate for you.
• Contribute additional funds to special or capital projects being led by the Southern Miss Athletic Foundation.
• Recruit a new member to join the Eagle Club.
• Join the Eagle Club for the first time or renew your membership if you were not a member last year.

A MESSAGE FROM THE SOUTHERN MISS ATHLETIC FOUNDATION STAFF
On behalf of The University of Southern Mississippi Athletics department and nearly 400 student-athletes, we would like to thank you for your interest in the Eagle Club. The Eagle Club is the arm of the Athletic Foundation responsible for scholarship fundraising efforts. Increased revenue helps us uphold our financial commitment to enhance the student-athlete experience and provide first-class educational opportunities. Your donation directly impacts our ability to manage the escalating costs of intercollegiate athletic scholarships.

Here at Southern Miss Athletics, we have pledged to graduate and prepare each of these young men and women for life after college and can only do so with your philanthropic support. Now more than ever, we need your help and financial investment to enable us to compete at the highest level in the classroom, on the playing field, and in the community. Our future success relies heavily on engaging alumni, former Southern Miss student-athletes, fans and friends of The University of Southern Mississippi to assist us through an annual contribution to the Eagle Club, which will make an immediate impact on our student-athletes.

We ask that you please consider joining or increasing your Eagle Club membership, purchase season tickets in all sports, and recruit new Eagle Club members, whether or not they have an affiliation with the university. Together we can help Southern Miss Athletics achieve academic and athletic excellence.

We thank you again for your continued support in our pursuit of taking Southern Miss to the Top!
# EAGLE CLUB MEMBERSHIP BENEFITS

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<tr>
<th>BENEFIT</th>
<th>NUGGET $500</th>
<th>SEYMOUR $750</th>
<th>LOFTY EAGLE $1,000</th>
<th>BRONZE EAGLE $1,500</th>
<th>SILVER EAGLE $2,500</th>
<th>GOLDEN EAGLE $5,000</th>
<th>CIRCLE OF CHAMPIONS $12,500+</th>
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*Recent graduates in the last three academic years; eligible for this level for maximum of three years

**Contributions to the Eagle Club provide contributors the right to purchase Athletics tickets. Ticket purchases are in addition to annual contributions.

***With the purchase of more than six season tickets
FOOTBALL PARKING MAP

- Lot 2 Area Parking
  $1,500 Minimum Eagle Club Level
- Lot 3 Service Road Parking
  $1,500 Minimum Eagle Club Level
- Lot 4 Area Parking
  $1,500 Minimum Eagle Club Level
- Lot 4A President’s Suite Parking
- Lot 5 Area Parking
  $1,500 Minimum Eagle Club Level
- Lot 6 Area Parking
  $1,500 Minimum Eagle Club Level
- Lot 7 Suite Parking
- Lot 8 Area Parking
  $2,000 Minimum Eagle Club Level
- Lot 9 Area Parking
  $2,000 Minimum Eagle Club Level
- Lot 10 Area Parking
  $1,500 Minimum Eagle Club Level
- Lot 10 Area Parking
  $350 Minimum Eagle Club Level
- Lot 11 Area Parking
  $750 Minimum Eagle Club Level
- Lot 11A Media Parking
- Lot 12 Area Parking
  $1,100 Minimum Eagle Club Level
- Lot 12B Area Parking
  $1,100 Minimum Eagle Club Level
- Lot 13 Motor Home Parking
  $1,500 Minimum Eagle Club Level
- Lot 13 Area Parking (Cars)
  $350 Minimum Eagle Club Level
- Lot 14 Motor Home Parking
  $2,500 Minimum Eagle Club Level
- Lot 14A Area Parking
  $1,000 Minimum Eagle Club Level
- Lot 14A Area Parking
  $1,000 Minimum Eagle Club Level
- Lot 15 Numbered Parking
  $1,500 Minimum Eagle Club Level
- Lot 15A Area Parking
  $350 Minimum Eagle Club Level
- Lot 16 Area Parking
  $250 Minimum Eagle Club Level
- Lot 16 Area Parking
  $250 Minimum Eagle Club Level
- Lot 16 Area Parking
  $500 Minimum Eagle Club Level
- Lot 17 Area Parking
  General Public and Eagle Club Handicapped
- Lot 18 Area Parking
  $1,500 Minimum Eagle Club Level
- Lot 18A Area Parking
  $500 Minimum Eagle Club Level
- Lot 19 Area Parking
  $500 Minimum Eagle Club Level
- Lot 19 Area Parking
  $125 Minimum Eagle Club Level
- Lot 20 Area Parking
  $125 Minimum Eagle Club Level
- Lot 21 Area Parking
  $350 Minimum Eagle Club Level
- Parking Garage
  Faculty, Staff and Student Parking
  Valid Parking Permit Required

WINNING
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FOOTBALL SEATING

EAGLE CLUB LIFELONG EXPERIENCE

SEYMOUR SIDEKICKS
Seymour Sidekicks is a fun way to get your kids involved in Southern Miss Athletics. Designed for children ages 14 and younger, this is truly where a lifetime of being a Southern Miss fan begins!

To register a child for Seymour Sidekicks, please call the Southern Miss Sports Marketing Office at 601.266.6866.

STUDENT EAGLE CLUB
The Student Eagle Club is the largest student organization on campus with around 3,000 members. The primary focus of the Student Eagle Club is to get students excited and committed to supporting and promoting all Southern Miss Athletics programs.

RECENT GRADUATE PROGRAM
The Recent Graduate Program is designed to keep our young graduates (within three years) involved in Golden Eagle Athletics as they venture out into the work place. This program enables young graduates to maintain full membership in the Eagle Club with benefits for only $50. Additionally, recent graduates have access to deeply discounted tickets, so attending games and staying connected to Southern Miss can be even easier.

EAGLE NATION
We are excited to offer a new Eagle Club membership level. Eagle Nation is designed for those individuals who wish to support and stay involved with Southern Miss, but their locations prevent them from utilizing the normal benefits of the Eagle Club. This level is $50 annually and will provide members with all correspondence from the Eagle Club and invitations to Southern Miss events in their areas.
PREMIUM SEATING OPTIONS

M.M. ROBERTS STADIUM
LUXURY SUITES
In 2008, 34 luxury suites were constructed in the South End Zone of M.M. Roberts Stadium. Suite ownership includes all Southern Miss football games and provides the ability to purchase suite tickets to non-football events. Additionally, suite owners are allowed to use their suites twice a year for events of their choice, such as Super Bowl parties, birthday parties or holiday parties. Please call 601.266.5299 for availability and information on purchasing a suite on a season or per game basis.

CLUB SEATING
M.M. Roberts Stadium has two club-level options available to fans on an annual basis:
• In the Giannini Touchdown Terrace, fans can enjoy private concessions and bathrooms, covered outdoor seating, and an indoor area with more than 10 televisions to watch the game.
• The East Club is a large corridor with buffet-style food and drink that connects to indoor and outdoor seating.

PETE TAYLOR PARK
LUXURY SUITES
Suite owners can watch the games in comfort from one of 12 luxury suites at Pete Taylor Park. Suites offer amenities such as indoor and outdoor seating, upholstered furniture and televisions, as well as great benefits like parking passes. Please call 601.266.5299 for availability and information on purchasing a suite for the season.

REED GREEN COLISEUM
COURTSIDE SEATING
Courtside seating is the perfect option for fans who want to be a part of the action! Seats are located on the floor level, available on either side of the court.

Ticket priority is based on Eagle Club level. For more information on our premium seating options, please call 601.266.5299.

“I would like to thank you all for the support that you have given all the athletes at Southern Miss. Without your support, we would not be able to do the things we do!” - TORI ROUSE | SOFTBALL

CIRCLE OF CHAMPIONS

THE CIRCLE OF CHAMPIONS IS COMPRISED OF AN ELITE GROUP OF INDIVIDUALS AND BUSINESSES FROM AROUND THE COUNTRY WHO SHARE A COMMON BOND – A LOVE FOR GOLDEN EAGLE ATHLETICS AND THE UNIVERSITY.

The Circle of Champions is The University of Southern Mississippi’s group of top-tier athletics donors, who strive for excellence within the university’s athletics programs. These individuals and businesses exemplify their love and dedication to Southern Miss by making a significant financial contribution to the program.

Since 1999, the program has raised more than $70 million toward scholarship endowments and other significant facility improvements to M.M. Roberts Stadium/Carlisle-Faulkner Field, Reed Green Coliseum, Pete Taylor Park/Hill Denson Field, new tennis courts, new Softball Complex and Stadium, and many other smaller scale facility upgrades.

BENEFITS
Two (2) football game day parking passes | Invitations to VIP receptions and special away-game events/socials | Membership in the university’s Honor Club | First priority to purchase premium away-game tickets or post-season athletics events | Special recognition in athletics facilities | Circle of Champions ring and pendant | Many more!

For more information regarding the Circle of Champions program, please contact Brian Morrison at 601.266.5055 or brian.morrison@usm.edu.
WAYS TO INVEST

CASH GIFTS
Cash, checks made payable to the USM Athletic Foundation, or credit cards (VISA, MasterCard or American Express) are accepted.

AUTOMATIC PAYMENT PLANS
Through bank draft or an automatic charge by credit card, annual gifts may be paid over a monthly, quarterly or semi-annual schedule. Setting up an automatic payment takes only a few minutes by calling 601.266.5299. All Eagle Club memberships can be pledged over a 12-month period.

GIFTS IN KIND
Donating needed goods and services is another way to build the strength of Southern Miss Athletics, while offering the donor a tax deduction for the fair market value of the gift. Please consult your tax advisor concerning tax deductions.

SOUTHERN MISS EMPLOYEES
University of Southern Mississippi employees are able to contribute their annual gifts through a monthly payroll deduction. All current Southern Miss employees will be credited 2:1 for every dollar donated to the Eagle Club Scholarship Fund. For example, a Southern Miss employee who donates $250 per year to the Eagle Club will receive the benefits of a $500 member.

COMPANY MATCHING GIFTS
Many companies will match gifts to the USM Athletic Foundation, a 501(c)(3) nonprofit organization. The initial gift, plus the matching portion, qualify the donor for benefits, priority seating and parking at the combined level and amount. Submit your company’s matching gift form with your 2016 contribution.

STOCKS AND SECURITIES
Donors may eliminate paying capital gains tax and receive an income tax charitable deduction for gifts of long-term appreciated securities.

ESTATE PLANNING
Donations through will provisions, life insurance policies and other bequests are accepted. Estate gifts may be made by donating a designated amount, a real asset or making a residual bequest. Planned gifts may offer excellent tax advantages.

ENDOWMENTS AND MEMORIAL GIFTS
Honorary and memorial gifts are a fitting tribute to someone’s life and accomplishments. Families and friends can endow athletics scholarships to honor the memory of achievements of loved ones. Endowments can be set up for specific sports or other donor-directed criteria.

ONLINE GIFTS
Make a donation online, 24/7 by visiting www.southernmiss.com/donate.

EAGLE CLUB MEMBERSHIP FORM

NAME

ADDRESS

CITY STATE ZIP

PHONE

EMAIL

TWITTER USERNAME: @

☐ I AM A SOUTHERN MISS FACULTY OR STAFF MEMBER.

☐ 9 MONTHS ☐ 12 MONTHS

RECOMMENDED TO EAGLE CLUB BY

PREFERRED NAME FOR PUBLICATION

EAGLE CLUB ID (IF KNOWN)

EAGLE CLUB LEVEL (choose one)

☐ EAGLE NATION ($50) ☐ SEYMOUR ($750) ☐ CIRCLE OF CHAMPIONS ($12,500+)

☐ RECENT GRAD ($50) ☐ LOFTY EAGLE ($1,000)

☐ EAGLE PRIDE ($125) ☐ BRONZE EAGLE ($1,500)

☐ TALON ($250) ☐ SILVER EAGLE ($2,500)

☐ NUGGET ($500) ☐ GOLDEN EAGLE ($5,000)

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IN THE COMMUNITY
I would like to meet with an Athletic Foundation representative to talk about an endowment, a planned gift, a facility gift or estate planning.

METHOD OF PAYMENT

- CASH
- CHECK
- CREDIT CARD (VISA/MC/AMEX)
- BANK DRAFT (INCLUDE VOIED CHECK)
- PAYROLL DEDUCTION (SOUTHERN MISS EMPLOYEES ONLY)

______________________________
Southern Miss Employee ID Number

- PLEDGED PAYMENTS
  Number of months membership will be paid over: ________ (12-month maximum)

TOTAL AMOUNT DUE: __________________________

______________________________  ______________________________
CREDIT CARD NUMBER           EXPIRATION DATE

______________________________
CARDHOLDER’S SIGNATURE

- I would like to meet with an Athletic Foundation representative to talk about an endowment, a planned gift, a facility gift or estate planning.