Licensing and Trademark Waiver

For Use By San José State University Departments and Officially Recognized University Clubs and Organizations

Departments and officially recognized clubs and organizations of San José State are required to seek prior approval when using the names, marks, logos, and symbols of the San Jose State Department of Intercollegiate Athletics for any commercial venture, whether fund raising or promotional. Items bought by a department, club, or organization for internal use and benefit are exempt from royalty fees ordinarily charged to commercial ventures. A San Jose State vendor licensed through Learfield Licensing Partners MUST produce all items. Items bought by a department, club, or organization which are to be used in fundraising, ARE NOT EXEMPT from royalty charges. Before ordering any product bearing the names, marks, logos, and symbols of the San Jose State Department of Intercollegiate Athletics, approval must be granted by the Licensing Director. The following waiver must be completed and signed by the appropriate representative(s) prior to production. A royalty waiver form MUST be completed for each design and/or product. Royalty waivers are only valid for the academic year in which they are approved, an additional waiver must be submitted for each academic year.

Department / Club / Organization Name: ____________________________________________________________

Academic Year: _______________ Department Chair / Advisor: ___________________________________________

Email: _________________________ Telephone: _________________________ Fax: __________________________

Type of Project: (check all that apply)

☐ Employee / Organization Use (If item is to be resold to employees/members, you cannot proceed with a royalty waiver form)

☐ Fund Raiser (If this item is to be resold, you cannot proceed with a royalty waiver form)

☐ Promotional Giveaway (If item includes a logo or name of a corporate sponsor, you cannot proceed with a royalty waiver form)

☐ Other (explain) ____________________________________________________________

Date(s) if Fund Raiser or Other: ______________________________________________________________

Description (i.e. T-shirts, mugs, key chains) ______________________________________________________________________ Qty: __________

NOTE: ART WORK MUST BE SUBMITTED WITH THIS FORM (May submitted electronically to terrance.stratton@sjsu.edu)

VENDOR MUST BE LICENSED WITH LEARFIELD LICENSING PARTNERS (LLP)

(For assistance in selecting a licensed vendor, contact Terrance Stratton 408.924.1768)

I verify that the use of the requested marks are for a department or an officially recognized club or organization at San Jose State University and that the project described is for promoting the department/club/organization and not for profit of any kind.

Name or Club or Organization Officer __________________________ Signature __________________________ Date ______________

Name of Department Chair / Advisor __________________________ Signature __________________________ Date ______________

The following is to be completed by the Licensing Director:

☐ Approved ☐ Approved with Changes ☐ Disapproved

Comments: ______________________________________________________________________________________

___________________________________________________________ Date __________________________

Signature of Licensing Director