Promotional Activities

The following rules apply to student-athlete participation in Institutional, Charitable, Education or Nonprofit Promotions:

1. The student-athlete must receive written permission from the Compliance Office prior to the event via submission and approval of the Promotional Activities Request Form.
2. The activity or project must not involve cosponsorship, advertisement or promotion by a commercial agency.
3. The name or picture of a student-athlete with remaining eligibility may not appear on an institution’s printed promotional item (e.g., poster, calendar).
4. The student-athlete cannot miss any class time to participate.
5. All profits made from the event or project must go directly to the member institution, member conference or the charitable, educational or nonprofit agency.
6. The student-athlete may be provided actual and necessary expenses (transportation and meals).
7. The student-athlete’s name, picture or appearance may not be used to promote any commercial ventures of the nonprofit agency.
8. Commercial items with names, likenesses or pictures of multiple student-athletes may be sold only at the member institution.
9. The student-athlete and an authorized representative must sign the Promotional Activities Form confirming that the student-athlete’s name, image, and appearance is used in accordance with NCAA Bylaw 12.5.1.1.

Compliance Brain Busters

1. A student-athlete will receive a ring for his end of the year award. He would prefer a watch over a ring, so he asks his coach if he can exchange the ring for a watch. As long as the watch does not cost more than the ring, this would be permissible.
   - True
   - False

2. A prospect is visiting SJSU's campus today for an official visit. Since it is his birthday, the SJSU coaches decorated his hotel room by spelling out his name in candy on the bed. Is this permissible?
   - Yes
   - No

Answers on Page 2
SJSU Fun Facts
Senior DT Travis Raciti will be the 48th Spartan to play in the East-West Shrine All-Star Game. Congrats Travis!

Brain Buster Answers

1. False – Athletics awards given to individual student-athletes shall be limited to those approved or administered by the member institution, its conference or an approved agency. Awards received for athletics participation may not be sold, exchanged or assigned for another item of value, even if the student-athlete's name or picture does not appear on the award. [NCAA Bylaw 16.1.4]

2. NO – An institution may not arrange misc., personalized recruiting aids and may not permit a prospect to engage in any game-day simulations during an official visit. Personalized recruiting aids include any decorative items and special additions to any location the prospect will visit regardless of whether the items include the prospect's name or picture. [NCAA Bylaw 13.6.7.9]

Compliance Education Sessions

There are no compliance education sessions this month! Education sessions will resume in February!

Interpretation Questions and Answers

Question: Is it permissible for a coach to schedule a medical exam for a prospect on an unofficial visit?

Answer: Per Bylaw 13.11.2.6.1, it is permissible for a coach to schedule a medical exam for a prospect on an unofficial visit. As a reminder, it is not permissible for the athletic trainer to be the only professional to see a prospect; the actual exam must be conducted by a doctor. [9/28/88, Staff Interp.].

Question: Do daily hour limitations apply when classes are not in session?

Answer: Per Bylaw 17.1.7.3.6, daily hour limitations do not apply when classes are not in session.

Question: How many hours are counted towards CARA on competition days?

Answer: Pursuant to Bylaw 17.1.7.3.2, competition and any athletically related activity that occurs on a competition day counts as three hours regardless of duration.

Question: A student-athlete who was on 50% scholarship withdraws from school during the second week of classes. Is it permissible for a coach to re-award that aid to another student-athlete?

Answer: No. Pursuant to NCAA Bylaw 15.3.4.2, the aid may not be re-awarded until the subsequent term.

Question: Is it permissible for a coach to make comments about the recruitment of prospects prior to the prospects signing an NLI?

Answer: Pursuant to NCAA Bylaw 13.10.2.1, it is impermissible for either the coaches or student-athletes to make such comments before signing the NLI.

Requesting an NLI

1. Submit completed NLI/GIA Request Form to Wendy Dunn. Requests must be signed and dated by the head coach.
2. Requests will be reviewed to ensure team is within NCAA limitations, PSA is on the IRL, PSA has answered amateurism questions, and PSA is registered with the NCAA Eligibility Center.
3. All NLI/GIA requests should be evaluated for SJSU Admissions requirements, NCAA Initial Eligibility and Amateur status, NCAA transfer eligibility and APR implications as applicable.
4. NLI/GIA will be submitted to the Deputy Director of Athletics and Director of Financial Aid for approval and signatures.
5. NLI/GIA will be provided to the coaching staff for the head coach's signature and delivery to the PSA.
6. NLI/GIAs may be delivered via electronic mail!
7. Signed NLI/GIAs are to be returned to Wendy Dunn.
8. Wendy Dunn will notify the appropriate department personnel via email of all signed and returned NLI/GIAs.
9. NLI/GIAs will be submitted to the MWC office for validation.

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