DEFINITIONS

Contact
A contact is any face-to-face encounter between a PSA or the PSA’s parents, relatives or legal guardians and an institutional staff member or athletics representative during which any dialogue occurs in excess of an exchange of a greeting. Any such face-to-face encounter that is prearranged (e.g., staff member positions himself/herself in a location where contact is possible) or that takes place on the grounds of the PSA’s educational institution or at the site of organized competition or practice involving the PSA or the PSA’s high school, preparatory school, two-year college or all-star team shall be considered a contact, regardless of whether any conversation occurs. However, an institutional staff member or athletics representative who is approached by a PSA or the PSA’s parents, relatives or legal guardians at any location shall not use a contact, provided the encounter was not prearranged and the staff member or athletics representative does not engage in any dialogue in excess of a greeting and takes appropriate steps to immediately terminate the encounter.

Evaluation
Evaluation is any off-campus activity designed to assess the academic qualifications or athletics ability of a PSA, including any visit to a PSA’s educational institution (during which no contact occurs) or the observation of a PSA participating in any practice or competition at any site.

Recruiting-Person Days
A recruiting-person day is defined as one coach engaged in an off-campus recruiting activity of a PSA, including a PSA who has signed a National Letter of Intent (or the institution’s written offer of admission and/or financial aid), on one day (12:01 a.m. to midnight); two coaches engaged in recruiting activities on the same day shall use two recruiting-person days.

Recruited Prospective Student-Athlete
Actions by staff members or athletics representatives that cause a PSA to become a recruited PSA at that institution are:

- Providing the PSA with an official visit;
- Having an arranged, in-person, off-campus encounter with the PSA or the PSA’s parents, relatives or legal guardians;
- Initiating or arranging a telephone contact with the PSA, the PSA’s relatives or legal guardians on more than one occasion for the purpose of recruitment; and
- Issuing a National Letter of Intent or the institution’s written offer of athletically related financial aid to the PSA (excluding summer term awards prior to initial full-time enrollment).
NCAA DIVISION I WOMEN'S BASKETBALL RECRUITING GUIDE
Effective August 1, 2014

Telephone Calls
All electronically transmitted human voice exchange (including videoconferencing and videophones) shall be considered telephone calls.

Off-Campus Recruiters
An institutional staff member is not permitted to recruit off campus until he or she has been certified on an annual basis as to knowledge of applicable recruiting rules.

Telephone Calls During Conduct of Athletics Contest
Telephone calls to a PSA (or the PSA’s relatives or legal guardians) may not be made during the conduct of any of the institution’s intercollegiate athletics contests in that sport until the competition has concluded and the team has been dismissed by the coach.

Telephone Calls - Institutional Staff Members -- General Rule
All telephone calls to a PSA (or the PSA’s parents, legal guardians or coaches) must be made by the head coach or one or more of the assistant coaches who count toward the numerical limitations in women’s basketball.

Visits to a Prospective Student-Athlete’s Educational Institution
Institutional staff members may visit a PSA’s educational institution on not more than one occasion during a particular week within a contact or evaluation period, regardless of the number of PSAs enrolled in the institution or whether any PSA is contacted on that occasion. During the July evaluation period, there are no limitations on the number of times an institutional staff member may visit a PSA’s educational institution.

Visits to a Prospective Student-Athlete’s Educational Institution -- Tournament Exception
Visiting a PSA’s educational institution on consecutive days during a particular week to observe a tournament or tier of a tournament shall count as a single visit.

Practice or Competition Site
Recruiting contact may not be made with a PSA prior to any athletics competition in which the PSA is a participant during the day or days of competition, even if the PSA is on an official or unofficial visit. Contact includes the passing of notes to a PSA by a third party on behalf of an institutional staff member. Contact shall not be made with the PSA as follows:

- At any site prior to the contest on the day or days of competition;
- From the time the PSA reports on call and becomes involved in competition-related activity to the end of the competition;
- After the competition, including competition that requires more than one day of participation (e.g., a basketball tournament), until the PSA is released by the appropriate institutional authority and departs the dressing and meeting facility;
- Coaching staff members may send general correspondence to a PSA while the PSA is participating in an athletics event, provided the general correspondence is sent directly to a PSA (e.g., the front desk of the hotel, the PSA’s personal fax machine) and there is no additional party (e.g., camp employee, coach) involved in disseminating the correspondence.

Athletics Events Outside Contact Period
In-person contact with a PSA shall not be made on or off the member institution’s campus at the site of practice or competition or for any athletics event in which the PSA participates outside the permissible contact periods. When a PSA participates in an athletics contest or event (including a noninstitutional, private camp or clinic) on a member institution’s campus outside of a contact period, it is not permissible for an authorized institutional staff member to have contact with the PSA until the calendar day following his or her release from the competition. Further, if a PSA is visiting an institution’s campus immediately before or after participating in an athletics contest or event on the institution’s campus, the PSA must depart the locale of the institution the calendar day before or after the contest or event.

July Evaluation Period
During the July evaluation periods, all communication with a PSA, the PSA’s relatives or legal guardians, the PSA’s coach or any individual associated with the PSA as a result of the PSA’s participation in basketball, directly or indirectly, is prohibited unless the PSA has signed a National Letter of Intent or institutional written offer of admission and/or financial aid or the institution has received a financial deposit in response to the institution’s offer of admission. 

Academic Year Evaluation Period
Evaluations during the academic year may occur at regularly scheduled high school, preparatory school and two-year college contests/tournaments and practices; regular scholastic activities involving PSAs enrolled at the institution at which the regular scholastic activities occur; and evaluations at nonscholastic events during the PSA’s academic year during the last full weekend (Friday, Saturday, Sunday) of the fall contact period and the Friday, Saturday and Sunday of the spring evaluation period. Evaluations at nonscholastic events and noninstitutional camps or clinics that occur on a Division I campus are prohibited.
July Evaluation Periods
During the July evaluation periods, a member institution’s basketball coaching staff may attend institutional basketball camps and noninstitutional organized events (e.g., camps, leagues, tournaments and festivals) that are certified. Evaluations at nonscholastic events and noninstitutional camps or clinics that occur on a Division I campus are prohibited.

Coaches Attendance at Basketball Events
During prescribed evaluation periods, institutional coaching staff members may attend regularly scheduled high school, preparatory school or two-year college contests/tournaments and practices; regular scholastic activities involving PSAs enrolled only at the institution at which the regular scholastic activities occur; institutional basketball camps; and noninstitutional organized events (e.g., camps, leagues, tournaments, festivals, showcases) that are certified, including events that are approved, sponsored or conducted by an applicable state, national or international governing body but are organized and conducted primarily for a recruiting purpose. Evaluations at nonscholastic events and noninstitutional camps or clinics that occur on a Division I campus are prohibited. It is permissible for coaches to attend organized team practices in preparation for a certified event only if such practice time has been designated by the organizer as part of the event. The basketball event certification program is not applicable to noninstitutional organized events that are approved, sponsored or conducted by an applicable state, national or international governing body and are not organized and conducted primarily for a recruiting purpose (e.g., intrastate and interstate high school basketball games, state high school all-star games, international competitions and practices associated with such contests).