



Dear Principal/Media Specialist,

Enclosed you will find the information needed to participate in the spring 2017 "Read with the Gamecocks" reading program. This program is designed to encourage reading among elementary and middle school students. Prizes will be awarded to the highest reading heroes, Kindergarten through 8th grade, at the literacy games.

In order to make the program run smoothly at your school, I ask that you designate a reading coordinator who will be the contact person. This individual will collect classroom totals and compile the information for your school's total. Please fax the program registration sheet to 803.777.2967 by Friday, February 24, 2017.

Please distribute the enclosed materials to your teaching staff so that they may explain the program to their classrooms. All participants will receive two vouchers (one for the child and one for an adult) for free admission to the selected literacy game(s).

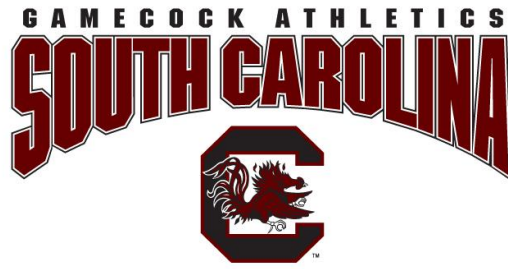
We appreciate your support of this program. If you have any questions or concerns about the "Read with the Gamecocks" program, please feel free to contact me at pinerr@mailbox.sc.edu.

You may also access this complete packet and download additional forms at gamecocksonline.com/readingprogram.

Thank you,

Rebecca Piner

Rebecca Piner
Marketing Assistant



The statewide *Read with the Gamecocks* reading program will continue to promote literacy by creating a three-segment reading program. With this year’s plan, we have expanded the program to include more sports. This particular segment will incentivize students with the opportunity to attend Gamecock baseball and softball games.

The following information is an overview of the spring 2017 reading program.

ELIGIBLE PARTICIPANTS:

Elementary school students grades K-8

PROGRAM SPECIFICS:

Students are able to attend both the softball game AND one of two baseball games of their choosing. This year’s literacy games are scheduled as follows:

- Softball vs. Texas A&M – Saturday, April 1, 2017 @ 6pm
Carolina Softball Stadium at Beckham Field
 - Baseball vs. Furman – Tuesday, April 4, 2017 @ 7pm
Founders Park
- OR**
- Baseball vs. Davidson – Tuesday, April 18, 2017 @ 7pm
 - Founders Park

RULES:

Each student will record the number of pages read during the contest on the *Reading Log* sheets provided (parents or guardians should initial the student’s reading sheet). Please total the number of pages read on the *Reading Log* and help maintain the integrity of the program by ensuring the child is reading age appropriate material.

PRIZES				
Prizes will be awarded to the following participants	All Reading Hero Participants	Overall Highest Reading Heroes by Grade (K-8)	Overall highest Reading Hero (1)	Overall highest Reading Organization (1)
	Voucher to a South Carolina baseball and softball games	Certificate and picture with Cocky presented at the softball game	Plaque presented at the softball game	Plaque presented at the softball game

**Please note: all vouchers and prizes will be sent to the coordinator at the address provided on the registration form. All voucher redemptions are based on availability of tickets. We*



encourage all participants to arrive at least 30 minutes before first pitch. If one of your student wins a prize beyond the vouchers, USC will contact you on an individual basis.

SCHOOL PARTICIPATION:

We are requesting a volunteer from your school or organization to be our “Read with the Gamecocks” program coordinator (RPC) and contact person. This person should collect the CLASSROOM TOTALS and then compile the information for the SCHOOL TOTAL and FAX them to our office at 803-777-2967 by the dates below. If you have difficulty sending your fax, please contact me at pinerr@mailbox.sc.edu to make alternate arrangements.

NOTE: The “Read with the Gamecocks” program coordinator will also be responsible for coordinating ticket distribution for each student involved. We will provide two vouchers (one for child and one for parent/guardian) for free admission to select games; additional tickets may be purchased on game day at full price. Please keep a copy of the school totals form to know who should receive vouchers.

IMPORTANT DATES:

Spring

Registration due to USC: Friday, February 24, 2017 by 5pm

Two Week Segment: Monday, February 27 – Friday, March 10, 2017

Logs to RPC: Monday, March 13, 2017

Totals Sheet to USC: Wednesday, March 15, 2017 by 5pm

Questions:

Rebecca Piner

pinerr@mailbox.sc.edu

803-777-3886



SCHOOL'S INFORMATION

Name of School/Organization _____

Address _____

Phone Number _____

Fax Number _____

Is this the school's/organization's first year participating in the program? YES NO

COORDINATOR'S INFORMATION

Coordinator's Name _____

Coordinator's Email _____

Work Phone Number _____

When is the best time to reach you at work? _____

May we contact you at home? YES NO

Home Phone Number _____

If YES, hours available to receive calls at home? _____

FAX forms to Rebecca Piner at 803.777.2967 by Friday, February 24, 2017.

READING PROGRAM | Read with the Gamecocks
University of South Carolina Athletics
www.gamecocksonline.com/readingprogram
pinerr@mailbox.sc.edu
803.777.5567 (phone)
803.777.2967 (FAX)



Dear Parent,

Greetings from the home of the Gamecocks! It is an exciting time for South Carolina Athletics as we prepare for our "Read with the Gamecocks" spring reading program which is an initiative to promote reading among K-8th grade students. Last year, we had 81 schools and over 26,459 students participate in the South, and together they read over half a million pages!

Attached to this is the reading log your student can fill out to earn baseball and softball tickets. All they have to do is read every day for two weeks and fill out the log. There is no set time, but we ask that you help us challenge your student both with content and length of time. Once they have finished the two week segment, make sure they turn their form back into their school on time so they will be included in receiving the vouchers.

The University of South Carolina believes that it is important that we encourage the development of basic reading skills. These skills are crucial to a successful school performance and we strongly believe that children have the ability to do anything once they are able to read.

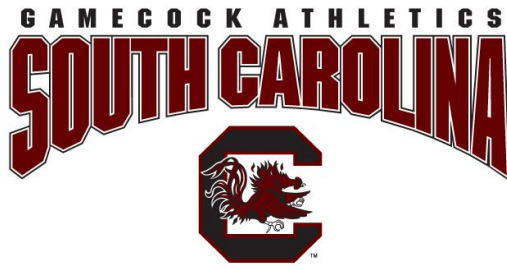
I hope that your student will participate and look forward to seeing you at the literacy celebrations throughout the spring of 2017. Thank you for allowing us to be part of encouraging your student to continually work on their own reading skills!

Go Gamecocks,

Rebecca Piner

Rebecca Piner
Marketing Assistant

www.gamecocksonline.cocm/readingprogram



School Totals

Name of Coordinator _____

Name of School/Organization _____

Total School/Organization Enrollment _____

Total Number of Participants _____

Total Number of Coordinators w/ Participants _____

Highest Reader per Grade:

	Name of Student	Total # of Pages
Kindergarten	_____	_____
Grade 1	_____	_____
2	_____	_____
3	_____	_____
4	_____	_____
5	_____	_____
6	_____	_____
7	_____	_____
8	_____	_____

School Total:

Total Number of Pages Read by All Participants _____

Highest Reader of the School/Organization:

Name _____ Grade _____

Teacher _____ Total Number of Pages _____