



**Samford University Athletics**  
**800 Lakeshore Drive**  
**Birmingham, AL 35229**  
**205-726-4217**  
**205-726-2132 fax**  
**[www.samfordsports.com](http://www.samfordsports.com)**



***Commitment  
to Excellence***

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**THIS IS  
BULLDOG  
COUNTRY**

# **Welcome from Martin Newton, Director of Athletics**

On behalf of our student athletes, coaches, staff and University, I want to thank you for your interest in and support of the Samford Bulldog Club. Your support of the Samford Bulldog Club provides the financial resources for our student athletes to strive for excellence in the classroom and compete for championships. With an annual contribution or capital gift, Samford Bulldog Club members are having a tremendous impact on our ability to operate an athletic department that is focused on achieving excellence in all areas.



Joining the Samford Bulldog Club is an opportunity for you to show your passion for Samford Athletics. Enclosed is information regarding membership and the many benefits associated with the Samford Bulldog Club. You may designate the sport or sports you wish for your gift to support. All members will have the opportunity to receive a ticket priority to purchase season tickets for football, men's basketball, women's basketball and baseball. Members will also have the opportunity to receive team apparel, game day hospitality and other special amenities associated with various levels of support.

Your charitable gift to the Samford Bulldog Club and purchase of season tickets will assist Samford Athletics in achieving our goal of remaining fiscally responsible, providing our student athletes with an outstanding experience and winning championships. Thank you again for joining the Samford Bulldog Club.

**Go Dogs!**

*C.M.N.*

# **Samford Bulldog Club Mission**

The Samford Athletic Foundation's Bulldog Club is a non-profit organization whose primary purpose is to provide and secure financial support for more than 300 student-athletes who compete in the school's 17 men's and women's NCAA athletic programs.

# **Samford Bulldog Club Commitment to Excellence**

Members of the Samford Bulldog Club have an opportunity to directly support our student-athletes representing Samford University. This commitment is shared by our student-athletes' dedication to excellence in the classroom and on the field of competition.



# Samford Student-Athletes Commitment to Excellence

During the 2010–11 year, Samford student-athletes earned and experienced many achievements to demonstrate their commitment to excellence.

- 111 student-athletes recognized for academic achievement
- 46 student-athletes earned a 3.5 or better GPA
- 26 student-athletes selected to SoCon fall academic All-Conference team
- Led the SoCon with 24 student-athletes on the winter All-Conference team
- One student-athlete earned the Capitol One Academic All District second team
- 17 teams posted a 989 out of a 1,000 on the NCAA Academic Progress Reports
- 4 teams posted a perfect 1,000 and 10 teams posted a 990 or better
- Led or tied for the lead among all Division I APRs in the state of Alabama in 11 of 17 sports
- Tied for the SoCon lead in men's golf, women's cross-country, women's golf and women's indoor track and field in the APRs
- Women's basketball won the SoCon Tournament Championship and earns NCAA Tournament berth
- Women's cross-country won second consecutive SoCon Championship
- Men's tennis won the SoCon Tournament Championship and qualified for the NCAA Tournament for the second time in four seasons
  - 71 student-athletes earned All SoCon honors
    - One football player earned All American
    - One soccer player earned All Region
  - All 17 athletic teams performed over a 1,000 hours of community service
  - Our teams were provided with excellent leadership
    - Head Coach Rod Tiffin was named SoCon Coach of the Year for cross-country and track and field
    - Head Coach Woodie Eubanks was named SoCon Coach of the Year for men's golf



# Samford Athletics Commitment To Excellence

Since 2000, Samford Athletics has renovated and built state of the art facilities for our student-athletes to compete for championships. Most recently, Samford athletics opened our new soccer and track stadium in spring 2011. The facility hosted the SoCon Track and Field Championships on the dedication day. Currently, Samford athletics is working to complete the funding to build a new indoor hitting facility with locker rooms for our baseball and softball teams. Samford will continue to develop opportunities to further enhance our facilities for our student-athletes and coaches to compete for championships.



**Samford Bulldog  
Club Membership  
Benefits \***

**Varsity  
Circle  
\$100-\$249**

**All-American Circle  
\$250-\$499**

**Head Coaches  
Circle  
\$500-\$999**

**Athletics  
Director's Circle  
\$1,000-\$2,499**

**President's  
Circle  
\$2,500+**

Bulldog Club Decal



Team Apparel\*\*

single  
member only

single  
member only

members  
and spouses

members  
and spouses

Football Season Ticket  
Priority

5th priority  
to purchase  
2 reserved seats

4th priority  
to purchase  
2 reserved seats

3rd priority  
to purchase  
4 reserved seats

2nd priority  
to purchase  
4 VIP club seats

1st priority  
to purchase  
6 VIP club seats

Football Post-Season Ticket  
Priority

2 tickets

2 tickets

4 tickets

6 tickets

8 tickets

Football VIP Parking

5th priority

4th priority

3rd priority

2nd priority

1st priority

Football Pre-Game  
Hospitality

2 passes

4 passes

4 passes

6 passes

Basketball Season Ticket  
Priority

5th priority  
to purchase  
2 reserved seats

4th priority  
to purchase  
2 reserved seats

3rd priority  
to purchase  
4 reserved seats

2nd priority  
to purchase  
6 reserved seats

1st priority  
to purchase  
8 reserved seats

Basketball Post-Season Ticket  
Priority

2 tickets

2 tickets

4 tickets

6 tickets

8 tickets

Men's Basketball Pre-Game  
Chalk Talk

2 passes

4 passes

4 passes

6 passes

Basketball VIP Parking

5th priority

4th priority

3rd priority

2nd priority

1st priority

SAMPSYS Award Banquet

2 tickets

4 tickets

Exclusive Gift



\*Membership benefits are for each individual sport and not all inclusive

\*\*Donors will receive apparel for the team you support; for softball, tennis, golf and track/cross-country team apparel if requested by donors

# Frequently Asked Questions

## Who can join the Samford Bulldog Club?

All Samford fans and supporters are encouraged to join the Samford Bulldog Club. You do not have to be a former Samford student-athlete or alumnus of Samford University to join.

## Is my contribution to the Samford Bulldog Club tax-deductible?

Yes, the Internal Revenue Service allows a deduction where there is no tangible or intangible benefit to the donor. If a benefit is received, an 80% deduction of the value of your gift is allowed. Please consult with your tax adviser regarding questions about the deductibility of your gift.

## How is my gift to the Samford Bulldog Club used?

Your gift is used to provide Samford Bulldog student-athletes with the financial resources needed to be successful on the field and in the classroom. Every gift is vital to building a championship-caliber program.

## Do Samford Bulldog Club members receive priority consideration for football, men's basketball and women's basketball season tickets?

Yes, Samford Bulldog Club members receive priority consideration to renew or become new season ticket holders.

In addition, Samford Bulldog Club members will receive priority to purchase post season tickets.

## How do I contact the Samford Bulldog Club?

Please call 205-726-4217 or go to [www.samfordsports.com](http://www.samfordsports.com).

## How do I contact the Samford Ticket Office?

Please call 205-726-DOGS (3647) or go to [www.samfordsports/tickets.com](http://www.samfordsports/tickets.com).



# Ways to Support the Bulldog Club

## GIFTS TO THE SAMFORD BULLDOG CLUB MAY BE MADE IN THE FOLLOWING WAYS:

1. Check—Please make checks payable to the Samford Bulldog Club
2. Credit Card—Samford University accepts Visa, MasterCard and Discover
3. Online—Go to [www.samfordsports.com/bulldogclub](http://www.samfordsports.com/bulldogclub)
4. Matching Gifts—Companies may match your gift to the Samford Bulldog Club. Please consult your employer's benefits office to see if your gifts are eligible for your employer's matching gifts program. Matching organizations can only match the tax deductible portion of the gift. To be eligible, a matching gift form must accompany your gift. You may be able to double or triple the value of your gift to the Samford Bulldog Club.
5. Securities and/or Stocks—For more information, please contact the Samford Bulldog Club at **205-726-4217**.

**Marvin Julich**  
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[mmjulich@samford.edu](mailto:mmjulich@samford.edu)



# Commitment to Excellence



## Samford Bulldog Club Membership

(July 1, 2011–June 30, 2012)

Name \_\_\_\_\_

Spouse's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

E-mail \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

Former Athlete (Sport, Years Lettered, Coaches) \_\_\_\_\_

Shirt Size(s)    Men's     S     M     L     XL     XXL  
                          Women's     S     M     L     XL     XXL

### Membership Level (please choose one)

Membership benefits are for each individual sport and not all inclusive

- President's Circle (\$2,500+)                       All American Circle (\$250–\$499)  
 Athletics Director's Circle (\$1,000–\$2,499)     Varsity Circle (\$100–\$249)  
 Head Coaches Circle (\$500–\$999)

You can support all of our teams with one gift. Please designate how you would like your gift to be allocated.

### Sport and Donation Amount

- |                                  |                                    |
|----------------------------------|------------------------------------|
| \$ _____ Athletic Training       | \$ _____ Soccer                    |
| \$ _____ Baseball                | \$ _____ Softball                  |
| \$ _____ Basketball (men's)      | \$ _____ Tennis (men's)            |
| \$ _____ Basketball (women's)    | \$ _____ Tennis (women's)          |
| \$ _____ Cross-Country (men's)   | \$ _____ Track and Field (men's)   |
| \$ _____ Cross-Country (women's) | \$ _____ Track and Field (women's) |
| \$ _____ Football                | \$ _____ Volleyball                |
| \$ _____ Golf (men's)            | \$ _____ General Fund              |
| \$ _____ Golf (women's)          |                                    |

Yes, I want amenities, which will be deducted from my tax-deductible donation amount (80% of all contributions are tax-deductible).

No, I do not want amenities and prefer to receive 100% tax-deductible for my donation amount.

Check enclosed (payable to Samford Bulldog Club)     Visa     MasterCard

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Verification Code \_\_\_\_\_  
(3-digit code in signature panel)

Signature \_\_\_\_\_

**Please return completed form to Samford University Athletics Bulldog Club,  
 800 Lakeshore Drive, Birmingham, AL 35229.  
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Boosters, representatives of athletics interests, are prohibited from becoming involved in any type of recruiting activities. They cannot make in-person recruiting contacts, and they cannot write or telephone prospects, their relatives or legal guardians. If a prospect initiates a conversation with a booster, the booster must refer all questions to the athletics department staff. Boosters may not contact coaches, principals or counselors in an attempt to evaluate prospects.