

# Student-Athlete Leadership Council

March 1, 2004

6:30 p.m.

Team Meeting Room

## MINUTES

- **Budget:** Last year we made a lot of money on the Playa's Ball that was put towards the Athlete Ball. This year, however, we lost money on the Playa's Ball. We spent a lot of the meeting talking about what worked and what didn't for the Playa's Ball.
- **Bronco Bench Thank-a-Thon:** From April 5-8, SALC reps can sign up for a 30-min time slot to meet in the Leavey Center Call Center (LCCC) to call Bronco Bench donors to thank them for supporting Santa Clara athletics. Most of the donors only get called when people are asking them for money, so this will show them that we really do care because we will not be soliciting gifts or pledges. This may spur more donations or attendance at Bronco games. Fred will be e-mailing the SALC representatives, and Valeri has the sign-up sheet.
- **Committee Updates:**
  - Events – **The future of the Athlete Ball is still up in the air.** As of right now, we don't know if we can afford it (especially since we lost money on the Playa's Ball) and we also don't know if we have enough help to put it on. In order for there to be an Athlete Ball, SALC representatives need to be willing to help and get their team involved. Lacey is also currently trying to find a location, so if anybody has any ideas please let her know.
  - Public Relations: Jenny is working on getting the online newsletter up and running and needs people to help. Also, she needs help making posters to publicize Bronco Battles.
  - **Community Outreach – This Saturday, March 6, there is a Girl Scouts 5k run in Palo Alto. At least 6 athletes are needed to help, and you must be there from 7:30 a.m. to 10:30 a.m. The lady who runs this is very nice and is in desperate need of volunteers, so please e-mail Milena or Valeri for directions and information if you are able to volunteer.**
  - Fundraising Idea: Floyd Tucker from water polo brought up the idea of holding a Battle of the Bands in Leavey Center as a way to raise money for SALC (and Athlete Ball). We could hold unofficial parties at various houses before the event, and then everybody could come to Leavey for Battle of the Bands. We could charge \$2 or \$3 to attend, and it would raise a lot of money. There will be more information on this in the future.
- **SALC Representative Responsibilities:** This is what we talked about most of the meeting. It seems that the lack of enthusiasm among the members of SALC is a major reason why SALC isn't making as much progress as it did last year (especially in light of the poor attendance at the Playa's Ball and Bronco Battles throughout the year). Valeri had us fill out a questionnaire about our thoughts on SALC and our own involvement in it. Next, she discusses how important it is to communicate with your team and coach. Make your coach give you 5 minutes during a practice so you can tell your team about all of the events going on so that they can be informed and know to attend events. Valeri brought up the idea of having brother/sister teams instead of or in addition to Bronco Battles. With this idea, each team would be paired with another team and attend their games. Basically, we were just trying to figure out ways to get more people to attend games and have more spirit. Another idea is to check in when you go to a game and then you and your team will get points that will be counted towards the spirit award at the end of the year. If you have any ideas, bring them up to Valeri.