AUDI RUTGERS CLUB
ENHANCED PRIORITY SEATING POLICY

In order to achieve a competitive advantage in the Big Ten Conference and provide our 650 student-athletes with the necessary resources for success, Rutgers Athletics has established the Enhanced Priority Seating Policy that will require a minimum number of priority points in each section of the Audi Club as a qualification to purchase new or upgraded seats. By implementing this procedure, we are able to ensure our club holders are sitting in areas consistent with their level of giving and be rewarded for their continued support of Rutgers Athletics. Below is pertinent information regarding the Enhanced Priority Seating Policy.

Priority Point Minimums per Section

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<td>100</td>
<td>125</td>
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<td>175</td>
<td>200</td>
<td>225</td>
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Seat Gift Requirements

**2016**

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**2018**

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Updated on 11/18/2015
Loge Box Gift Requirements

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New Seat Holders or Addition of Seats to an Account

Each seat holder has an assigned development officer who will contact them when their Audi Club contract expires. If the seat holder is interested in purchasing additional seats, they must reach out to their assigned development officer and provide them with a request. Once completed, the request will be put on file and the seat holder will be contacted when seats become available. In order to purchase additional seats, the seat holder must have a minimum priority point total for the requested section by the priority point deadline for football. A new three-year seat agreement will be established for the additional seats. New seat holders will be required to meet the priority point minimum prior to signing a three-year seat agreement.

Opportunities for Upgrading Seats

A seat holder who would like to upgrade their seats must contact their assigned development officer and complete an official request. Once completed, the request will be put on file and the seat holder will be contacted when seats become available. If multiple requests are made the seat holder who has the most priority points will be given first right of refusal. If the seat holder requests an upgrade and does not meet the minimum priority point total, they will have until the priority point deadline for football to make a one-time gift to increase their total to the required level. The seat holder’s previous seat agreement will be voided and a new three-year contract will be established at the required donation amount for the new seat location.

Loge Boxes

A seat holder who is interested in purchasing a loge box must contact their development officer. Although there is no priority point minimum for loges boxes, we reserve these exclusive seating areas for our most loyal donors. For those interested in purchasing, please contact your assigned development officer or the athletic development team at 848.932.7629.