

# Rutgers Season Kickoff – Score Your Share of \$100,000

## OFFICIAL RULES

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NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS VALID ONLY IN NEW JERSEY, AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE CONTEST IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

**Contest Dates:** Contest registration is scheduled to begin at 12:00am ET on **8/31/2015** and end at 11:59pm ET on **9/4/2015** (the “Registration Period”). The grand prize contest will occur during the Rutgers University men’s football game vs. Norfolk State on 9/5/2015. The contest is subject to all applicable federal, state and local laws and regulations and is void outside of New Jersey, and wherever prohibited or restricted by law.

**Who may Enter:** Contest is open only to current students of Rutgers University, who were enrolled by 8/15/2015 and who currently enrolled students in good standing, or legal U.S. residents of New Jersey, who are age 18 or older as of date of entry, with a valid driver’s license or Rutgers University student issued photo I.D., except the following classes of persons who are not eligible to enter:

- (a) Employees, officers, and directors of **Rutgers University** (“Sponsor”), **Million Dollar Media, LLC** (the “Contest Administrator”), each of their respective franchisees, parents, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively, “Released Parties”), and the members of the immediate families or households, whether or not related, of any of the above. “Immediate family members” includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grand children) and each of their respective spouses.

### How to Enter and Participate – Two Ways:

1. **Rutgers Students:** Eligible students of Rutgers University may visit the student website, and download their free ticket to attend the Rutgers University men’s football game vs. Norfolk State on 9/5/2015. (Note: there is no cost to download the ticket or participate in the contest.) After downloading your ticket, attend the game and redeem your eligible ticket at High Point Solutions Stadium, prior to the initial kickoff of the game, on 9/5/2015. Every eligible student who redeems their eligible game ticket, will automatically be registered for the grand prize contest (see below).
2. **Email:** To submit an entry without being a Rutgers University student or without attending the game, submit an email and include in the body of the email your first and last name, valid email address, complete address (*including City, State and Zip Code*), phone number (*including area code*), and date of birth, along with ‘Rutgers Season Kickoff’ in the subject line to: [RutgersKickoff@mdmgames.com](mailto:RutgersKickoff@mdmgames.com). Email entries must be received by 11:59p ET on 9/4/2015 to be eligible.

**Grand Prize Contest:** In order for the grand prize to be awarded, the Rutgers University men’s football team must return the first kickoff received by Rutgers during the game for a touchdown, regardless of when the kickoff is received (*i.e. the opening kickoff of the game, or following the first score by their opponent, etc.*), per the following requirements:

- **Designated Team:** Rutgers University men’s football team
- **Game Date:** 9/5/2015 vs. Norfolk State
- **Designated Kickoff:** The first kickoff received by Rutgers University during the game must be returned for a touchdown.
- Only the **FIRST kickoff received by Rutgers University** will be eligible for the contest regardless of its outcome or when the kickoff is received during the game (*i.e. the opening kickoff of the game, or following the first score by their opponent, etc.*), whether it is received and returned, fair caught, ruled a touchback or kicked out of bounds, so long as it otherwise conforms with these requirements. If the eligible kickoff must be immediately “re-kicked”, the re-kicked kickoff will be eligible for the grand prize.
- The kickoff must be **received and returned** as an official kickoff return for a touchdown by Rutgers University.
- For the purpose of this contest, a successful kickoff return for a touchdown must be counted as an official play, ruled an official “kickoff return for a touchdown” by the NCAA, and recorded in the official NCAA league statistics. Any kickoff return for a touchdown nullified by a penalty or a play that is not ruled as an official “kickoff return for a touchdown” by the league will not be considered for the grand prize. (**Example: A fumbled kickoff recovered by another player who returns it for a touchdown that is ruled as a “fumble return for a touchdown” would not be eligible for the grand prize.**)

- If the FIRST kickoff of the game received by Rutgers University is not returned by Rutgers and ruled as an official kickoff return for a touchdown by the league, then the **grand prize will NOT be awarded.**

**Winner Selection and Notification (in the event of a winning kickoff return for a touchdown) – Maximum of (100)**

**prize awards:** In the event of a winning kickoff return for a touchdown during the game, a random drawing will be held from among all eligible entries received from all entry methods combined (see above) to select a total of one-hundred (100) grand prize winners. Only the one-hundred (100) randomly selected winners will be eligible to claim the grand prize (see below).

**All other entrants are disqualified and ineligible to claim or receive any prize award.**

Any selected potential winner who does not meet the eligibility requirements, or who elects to decline the prize award will be disqualified. An alternate winner will then be randomly selected per the procedures outlined above, to replace the disqualified contestant. Decisions of judges in the selection of winners, and all matters related to the contest are final and binding.

**Prize Awards & Delivery:** In the event of a successful kickoff return for a touchdown, each selected grand prize winner shall be eligible to claim the grand prize, subject to approval and verification of eligibility and compliance with these official rules. The grand prize award for each selected prize winner is: **\$1,000 Cash.**

**Maximum value of all available prize awards: \$100,000.** A maximum one-hundred (100) grand prizes will be awarded based upon an eligible grand prize winning occurrence as outlined above in these official rules. If the grand prize winning requirements does not occur, then the grand prize **will NOT be awarded.**

**All other costs related to prize delivery and acceptance is the responsibility of winners including but not limited to federal, state and local taxes. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at sponsor's sole discretion or as provided herein. Administrator reserves the right to substitute a prize of comparable or greater value, at its sole discretion.**

**Winner(s), if any, will be required to complete and return a W-9 form (if prize value exceeds \$600.00), affidavit of eligibility, and liability/publicity release (Tennessee residents need not sign publicity release), and present a valid driver's license or Rutgers University photo ID, and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all applicable taxes on prize(s). Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, finalist will not receive any other prize substitution or compensation.**

**Additional Rules & Restrictions:** By participating in this contest, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold sponsor, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

**IN CASE OF DISPUTES:** By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any

form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

**Odds:** In the event of a winning kickoff return for a touchdown occurrence, per the requirements of these official rules, the odds of being selected as a grand prize winner are dependent upon the total number of eligible entries received from all entry methods combined.

**Winners List:** For a copy of Official Rules or a list of prize winner(s), if any, send a self-addressed, stamped envelope to: **Rutgers Season Kickoff**, c/o Million Dollar Media, PO Box 248, Woodbridge, NJ 07095. PLEASE SPECIFY which you are requesting. Requests must be received by **10/5/2015**.

**Contest Sponsor:** This contest is sponsored by **Rutgers University, 83 Rockafeller Rd, Piscataway, NJ 08854**.

**Contest Administrator:** This contest is administered by **Million Dollar Media, PO Box 248, Woodbridge, NJ 07095**.