

February 26, 2009

Dear Spider Fan:

What an exciting time for Spider football! We are still celebrating the 2008 National Championship and the 2009 season is fast approaching. In addition, construction has begun on our new on-campus stadium and we are busy preparing for that transition.

I wanted to talk to you briefly about an important stadium issue...seating. The new stadium will have a capacity of approximately 8,700. You may be wondering how this will impact the availability of tickets for the 2010 season.

The most important thing you need to know is this: I don't expect there will be single game tickets available to be purchased by the general public for the 2010 home games against JMU and Delaware. To guarantee seats for those games, you will need to be a season ticket holder. The good news is that we have developed a plan that will either guarantee you the right to purchase 2010 season tickets or give you priority to purchase those tickets.

If you were a 2008 season ticket holder and purchase season tickets for the 2009 football season, you will be guaranteed the opportunity to purchase season tickets for the 2010 football season. **NOTE>>> It is very important that you renew your 2009 tickets by the specified deadline in order to assure yourself the opportunity to purchase tickets in 2010.**

If you were not a 2008 season ticket holder, you can get priority for 2010 season tickets by purchasing 2009 season tickets. Please note that due to the need to hold back tickets for students, visitors [required conference rule], and special events [i.e., Family Weekend, Homecoming], I expect there will only be about 4,000 season tickets available to be purchased. Therefore, you should purchase your 2009 season tickets as soon as possible to get priority to purchase 2010 season tickets next year.

There is another way you can immediately get priority to purchase 2010 season tickets in the new stadium. You can guarantee your seats in the premium sections of the new stadium by purchasing **Spider Seats**. After the initial purchase, an annual donation to the Spider Club along with the purchase of your season tickets is all that is required to maintain your seat location. As a Spider Seat owner, you will have the opportunity for priority selection of your seats in the new stadium. To get more information about purchasing Spider Seats, contact the Spider Club at 289-6759.

Here is a summary of priority for purchasing 2010 season tickets:

- 1) Major stadium donors
- 2) Red Spider Seat Owners
- 3) Blue Spider Seat Owners
- 4) Season ticket holders who are Spider Club members
- 5) Season ticket holders who are not members of the Spider Club

>> Spider Points will determine priority within each group

On behalf of the University, its athletic department, and our student-athletes I want to thank you for your support of the Spiders. If you have any questions or concerns about football season tickets in the new stadium, please do not hesitate to contact the Spider Club at 289-8759 or the Ticket Office at 1-877-SPIDER-1. Thank you and Go Spiders!

Sincerely,


Jim Miller
Director of Athletics

2009 Home Schedule

9/19 Hofstra
9/26 VMI
10/24 UMass
11/7 Villanova
11/21 William & Mary

2010 Home Schedule

9/18 Elon
9/25 Northeastern
10/2 Coastal Carolina
10/16 Towson
10/23 JMU
11/13 Delaware