

**Purdue Athletic Department Policy**  
**(Recognitions, announcements and appearances)**

Recognitions, presentations and announcements at Purdue Athletic Events are permitted only for use by Purdue University, Purdue Athletic Department and Purdue Sports Properties.

Groups attending Purdue athletic events will not be recognized unless they are brought to the game as part of an official event put on by the Purdue Athletic Department. (examples: Special Spectators, Band Day, Girl/Boy Scout Day, Military Day, etc.)

Individual recognition or announcements (birthdays, anniversaries, engagements, etc). are not permitted at any Purdue athletic event without written consent by the Director of Athletics. This includes PA announcements, video board, and participation by any group associated with the Purdue Athletic Department (cheer, band, team, etc.).

Appearances by Purdue Pete and the cheer squad are available by request and are based on availability. To request Purdue Pete or the cheer squad to attend your event, please see the instructions at this website:

<http://www.purduesports.com/sports/c-spirit/spec-rel/appearance-requests-08.html>

Approved by Sr. Staff  
September 24, 2008