2013-2014 Spirit Squad Guidelines and Expectations
Revised 6/1/13

Mission Statement: This guideline and expectation packet is intended to inform current and future Purdue University cheerleaders, mascots and their parents of the various policies of the spirit squad program. All members of the spirit squad program are expected to be first and foremost good, law-abiding citizens of the nation, the state of Indiana and the city of West Lafayette. Secondly, all shall be exceptional representatives and ambassadors of Purdue University.

I. PHILOSOPHY AND OBJECTIVES

The Spirit Program of Purdue University is a student activity. As a student activity, the program’s first and foremost responsibility to the student-athlete is to support and not compromise the student’s academic career. Secondly, the program should aid in developing the student participant into a responsible, mature and independent adult. We are here to build better people and future, productive citizens, in addition to better students and athletes. Cheer/Mascot membership is an activity where the student: (1) will be provided leadership chances; (2) will develop the ability to make personal decisions; (3) will enhance the ability to respond to life’s situations, e.g., conflict/frustration, control of heat, anger and hate, win/loss reaction and how to control one’s emotions; (4) will contribute to social development, e.g., awareness of one’s self, development of self-confidence, development of interpersonal relationships; and (5) generally will maximize the opportunity for student growth, change and maturity.

Spirit program members are expected to be committed to the team and the advancement thereof. The primary responsibility of the spirit squad is to support the Department of Intercollegiate Athletics (ICA) sports teams. That support is directed in three major areas: (1) to lead cheers to raise the level of fan support at live events; (2) demonstrate gymnastics, partner stunts, motions, pyramids, and dance movements (girls only) for entertainment value; (3) to uphold, reflect and project the goals, ideals and image of Purdue University.

II. ORGANIZATIONAL STRUCTURE

The Purdue University spirit squad will have a large coed cheerleading squad, an all-girl squad and a minimum of four mascots. Both the co-ed and all-girl squads will cheer for all home football games, some volleyball games and a combination of men’s and women’s basketball games. All mascots will be assigned games as determined by the spirit squad coordinator. At the discretion of the spirit squad coordinator and head cheer coach, the co-ed squad will be broken into two squads (black and white). The black co-ed squad will cheer all the games mentioned above. The white co-ed squad will cheer volleyball and women’s basketball games (as long as minimum skill requirements are met).

Generally, 20 to 30 members per squad are chosen at the spring tryout. Later additions to the team may be added at the discretion of the spirit squad coordinator and/or head cheer coach.

The Spirit Squad at Purdue University is a unique student activity. The Spirit Program is a budgeted program with the support of the Intercollegiate Athletics Department. The Spirit Coordinator (Steve Solberg) reports to the Senior Associate Athletics Director (Barb Kapp) and supervisor (Elliot Bloom). Spirit activities are coordinated throughout the year in conjunction with appropriate athletics officials. It should be noted that both the NCAA and Big Ten mandate that AACCA Safety Guidelines be followed by the spirit program at all NCAA and Big Ten Conference events.

III. SCHOLARSHIP

Because of the restructuring of the merchandise and book waiver deal, unfortunately starting in the 2013-14 season, no book scholarships are available to spirit squad members. An opportunity to earn a stipend for the second semester may become available and will be announced at a later date, but for the foreseeable future, there are no book waivers available to spirit squad members.

IV. STUDY TABLE

First-year spirit squad members are required to attend four hours a week of study table. Any returning member of the squad who has a cumulative grade-point average under 2.5 also may be required to attend study table. This decision is at the discretion of the spirit squad coordinator. Study table will be monitored by the spirit coordinator and athletics academic advisor through a weekly report supplied by the athletic academic services office.
Spirit squad members who are required to attend study table and do not attend will be disciplined at the discretion of the spirit squad coordinator. Multiple offenses could result in suspension and/or dismissal from the spirit squad program.

Any first-year member who has a first semester grade-point average over 3.49 does not have to attend study table for the second semester.

V. INVOLVEMENT AT FUNCTIONS/EVENTS

In addition to football, volleyball, basketball games, practices and pep rallies, spirit squad members attend a number of public relations and/or charitable events each year.

The Spirit Coordinator shall approve all appearances by the cheerleaders and/or the Purdue Pete mascot in advance. Appearances shall be at places and events which are considered appropriate.

Appearance requests will be considered in the following order: (1) Purdue Athletics Department events/activities, (2) University requests, (3) Purdue Alumni Association requests, and (4) charitable and public relations events/activities. Spirit squad members will not make any official appearances at political events/activities.

When the spirit coordinator commits member(s) of the spirit squad to an appearance, the following will be considered: (1) academic schedule of member(s), (2) number of activities in that week, (3) requirements of the spirit squad at the function, (4) the nature of the event/activity, (5) cost and/or travel expenses, and (6) distance to the event/activity.

VI. DRUGS/DRUG TESTING

Purdue University is committed to providing a safe and healthy environment for the spirit program and its members. Conduct which involves the unlawful possession, use, dispensation, distribution or manufacture of controlled substances by any squad member will not be accepted.

Purdue University spirit squad members are subject to drug testing by urine analysis as administered by the ICA athletic training staff. Results are analyzed by a certified laboratory.

The stance of the Purdue spirit squad is a “two strikes and you’re out” policy. Anybody who fails a drug test for the first time will be put on probation and may lose travel privileges. The spirit squad coordinator and head cheer coach will be notified by the athletic training staff of the violation. A second failed drug test will result in immediate dismissal from the spirit squad program and a one year-ban from being able to rejoin the program.

If a second violation and one-year ban is served, the member may rejoin the spirit squad program at the discretion of the spirit coordinator and head cheer coach. A third failed drug test will result in permanent dismissal from the program.

If a team captain fails a drug test, he/she will be stripped of the title of captain immediately.

The legal use of prescribed medicines under the direction of the Purdue University Medical Staff is allowed.

VII. ALCOHOLIC BEVERAGES

Squad members are expected to comply with all local, state and federal laws pertaining to the consumption of alcohol. Squad members are reminded that, as a highly visible member of the University, their actions and behaviors are under constant observation and subject to scrutiny. Members can easily be the object of criticism for their behavior or actions, in particular, for indulging in alcoholic beverages in a public setting.

Attempts will be made to avoid functions where alcoholic beverages are being served; however, squad members may appear at functions in which alcoholic beverages are served (pep rallies or private events). If a squad member has a
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particular objection to attending an event where alcoholic beverages are served or finds alcoholic beverages particularly offensive, he/she should tell the spirit squad coordinator immediately. Every effort will then be made to arrange an alternate activity for the spirit squad member(s) who do not wish to attend.

Members shall adhere to the following rules pertaining to alcoholic beverages and behavior:

- Squad members shall not possess or consume alcoholic beverages in a University car/van or at practice/games.
- Squad members shall not possess or consume alcoholic beverages within 24 hours of a Purdue University athletics event.
- University officials shall not purchase or furnish alcoholic beverages for squad members at any University event/function.
- Squad members shall not possess or consume alcoholic beverages while traveling with Purdue athletics within 24 hours of an event/game (i.e. away football game, bowl game, basketball tournaments).

Squad members who violate these rules shall be subject to disciplinary measures determined by the spirit squad coordinator. Discipline can be as severe as immediate dismissal from the program. The Spirit Program has “zero tolerance” for violations to the above guidelines.

VIII. RULES AND REGULATIONS

A. Tryouts

1. In order to try out for the Spirit Squad Program, those interested must:

- Attend one pre-tryout clinic or send in a skills video and be invited to the tryout date(s)
- Have a personal interview with the spirit coordinator and/or head coach, attend the official tryout date.
- Must already be accepted to Purdue University and bring his/her acceptance letter to the tryout.

2. For justifiable reasons, the spirit coordinator may make exceptions to rule 1.

3. Pending approval from the spirit coordinator, a former squad member may tryout after he/she has left the program the previous season.

4. A minimum of 16 cheerleaders, eight females and eight males, will be secured at spring tryouts for the co-ed team. A minimum of 16 cheerleaders will be secured at the spring tryout for the all-girl team. In addition, a minimum of four Purdue Pete mascots will also be secured at spring tryouts.

5. There may be additional members of the squad named after tryouts by the spirit coordinator if needed. In selecting additional squad members, the following factors are considered: the physical size of members, the general composition of the squad, the academic grade-point standing, and the placement in tryouts.

6. No one is eligible for membership once he/she has been with the spirit squad for four full seasons. However, additional years may be added at the discretion and approval of the spirit squad coordinator and the Purdue athletics department administration.

7. The Purdue spirit program is a time-consuming and highly competitive activity. Persons who have other significant commitments are strongly encouraged to discuss their situation with the spirit coordinator before trying out for the squad.

8. All returning members are automatically invited to try out for the next season, unless denied by the spirit squad coordinator and head cheer coach.
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B. General Expectations

1. Squad members are expected to:
   • Maintain a 2.0 cumulative grade-point average.
   • Be a full-time student and remain in good standing at Purdue University.

2. The need for captains will be determined by the head coach on a yearly basis. If there will be captains, those who would like to be considered will make himself/herself available, will give a speech at the next practice as to why they feel they would be a good fit as captain, and then all returning members will then vote for one male and one female captain. For all-girl, two females will be selected. Any ties will be broken by the spirit squad coordinator.

3. The spirit squad (cheer and mascots) will annually attend a collegiate summer camp. Active squad members must attend unless cleared by the spirit squad coordinator first. Depending on the year, not all members of the squad are guaranteed to attend camp. If this is ever the case, who attends camp will be based on years on the squad and talent level and final decisions are at the discretion of the spirit squad coordinator.

4. Squad members will have a complete physical conducted by the University athletic training staff prior to the start of the season.

5. Squad members are expected to work in a team environment. Inter-squad relationships or friendships should not have a negative effect on other team members.

6. Squad members are responsible for all practice clothing, uniforms and equipment assigned to them each calendar year. Squad members are responsible for replacement of lost or damaged goods, excluding normal wear and tear.

7. Other rules concerning squad members may be voiced verbally or in written form by the spirit squad coordinator.

8. All discipline is at the discretion of the spirit squad coordinator and will be dealt with on an individual basis.

C. Practice expectations

1. A schedule will be set by the spirit coordinator and/or head coach at the start of academic year confirming day, time and location. Additional practices or possible time/location changes throughout are possible and notification will be communicated with at least a one week notice. If a one week notice is not able to be given, attendance leniency will be given.

2. Squad members are expected to be present and on time to all practices. If a member has a conflict that interferes with practice, he/she is to contact the head coach as soon as possible. Contacting a fellow teammate, including captain(s), will not be considered an appropriate contact.

3. Members are expected to maintain a core skill level at all times. Failure to do so could result in squad members being benched from upcoming sporting event(s) until the expected team skill level is regained.

4. If the team decides to compete at nationals and is given permission from the athletics department, additional practices will be added throughout the fall season and during winter break. Members of the nationals team(s) will be selected by the spirit coordinator and head coach.

5. The following would be considered acceptable excuses to miss a practice and/or event. All conflicts must be brought to the attention of the spirit coordinator and/or head coach as soon as possible.
   • Exam
   • Commitment to class that has direct impact on grade (i.e. presentation, speech, etc.)
   • Doctor’s or athletic trainer’s appointment because of injury that happened at practice and/or event
   • Some religious functions (must be cleared and approved by spirit coordinator)
   • Family funeral
   • Wedding (student-athlete must be a part of wedding party: bridesmaid, groomsman, usher)
   • Individual circumstances brought to and approved by the spirit coordinator and/or head coach
6. The following would NOT be considered acceptable excuses to miss a practice and/or event:
   - Work
   - Sorority/Fraternity event
   - Review session
   - Regular doctor or dentist appointment
   - Other personal business (i.e. birthday/anniversary party, grad school tests, etc.)
   - Any absence without prior contact and consent from spirit coordinator and/or head coach

D. Games and events expectations

Squad members are expected to:
1. Attend all home (football, basketball, volleyball and holiday) games they are assigned.
2. Attend public appearance events they are assigned throughout the year and stay the duration of event.
3. Arrive on time to all games and events as outlined through report times (via e-mail or verbally) and/or itineraries.

Failure to attend and/or arrive on time to assigned games/events will result in disciplinary action determined by the spirit coordinator and/or head coach.

E. Travel Expectations

1. Squad member’s ability to travel to away sporting events is mandatory and should be taken into consideration when planning personal schedules. Events include away football games, football bowl game, Crossroads Classic in Indianapolis, Big Ten basketball tournaments, and NCAA basketball tournaments. If asked to travel, it is expected that you will travel. Please be aware that the final football game usually is over Thanksgiving weekend, bowl games could conflict with Christmas and/or New Year’s, nationals practices are over Christmas break, and Big Ten/NCAA basketball tournaments happen over spring break. Do not make travel plans over these breaks until you know you will not be traveling. Not traveling to these games/events is not an option.

2. The squad, or a portion thereof, will travel with a chaperone as a group and return as a group. In special cases, a squad member may travel from an event with an approved second party (i.e. parents), but this must be first approved by the spirit coordinator.

3. All decisions and rules enforcement while traveling will be made by the head coach or designated chaperone.

4. A travel itinerary will in most cases be prepared and given to the travel party prior to departure. The itinerary will include all departure and arrival times, important telephone number(s), hotel information, appropriate articles of clothing, etc. Squad members are to adhere to the itinerary.

5. Efforts will be made to engage in suitable educational activities and eating arrangements while traveling.

6. Final decisions on the traveling party will be made by the coordinator/coach. These decisions will be made by the Purdue cheerleading points system, which is explained to the program by the spirit coordinator.

7. Spirit squad members are considered representatives and ambassadors of Purdue University. As such, squad members’ behavior must be held to the highest standards. Traveling is a privilege and not a right, which means traveling privileges can be taken away by the spirit coordinator and/or head coach at anytime. Behavior, as determined by the head coach or a member of the ICA senior staff that is inappropriate, rude, unrestrained, rough, rowdy, offensive, discordant, unruly, etc., will result in discipline.
F. Discipline

While it is not feasible to outline every possible scenario involving rule violations, the list below will serve as a guide for the most common infractions. ICA and the head coach reserve the right to adjust the level of discipline for any given situation. Common infractions are:

- Missed game/no replacement and no contact with spirit coordinator and/or head coach
- Disrespect to authority
- Violation of team/program expectations
- Violation of Purdue University illegal drug policy
- Consuming alcohol within 24 hours of a game and/or on a Purdue athletics trip
- General discipline action steps are: (1) meeting(s) with spirit coordinator and/or coach; (2) suspension; (3) dismissal. Immediate dismissal from the program may happen for any of the above violations.

G. Grade Discipline

All members of the Purdue spirit squad are expected to maintain a 2.0 cumulative grade-point average. Those who fall below 2.0 will be asked to get grade checks at least once during each semester. If during that grade check the semester grade-point average is below 2.0, then that member shall immediately be taken out of all games and events and will not be eligible until after the semester, unless alternative measures are discussed with the spirit coordinator and squad academic advisor. To become eligible again, that member must get at least a 2.0 for that semester and get above a 2.0 cumulative. This is a guideline and not the rule. Members may be taken out of games immediately at the end of the semester if cumulative grade-point average is below 2.0.

Any squad member who has a cumulative grade-point average above 2.0, but gets below a 2.0 for the semester, may be subject to study tables for the following semester.

If any member falls below 2.0 at the end of the school year, and does not choose to go to summer school to help raise his/her grade-point average, the following could happen:

- Will not attend summer camp
- Will not cheer until 1st semester grade check is turned in and is above a 2.0

Some special circumstances may arise, which will be dealt with by the spirit coordinator, head coach and academic advisor on an individual basis.

H. Athletic Gifts

The Purdue athletics department gives all student-athletes a gift at the end of the year for their work and commitment to their respective sport. The gifts given are determined by the year in the program and are given at the discretion of the head coach/advisor. The gifts are:

- 1st year – letterman’s jacket
- 2nd year – blanket
- 3rd year – letter plaque
- 4th year – ring

The guideline to receive the gift is to have cheered at least half of the games for the total season, maintain above a 2.0 cumulative grade-point average and remain in good standing with the program throughout the season. Some individual circumstances may arise and will be dealt with by the spirit squad coordinator where a gift maybe given or not given to members of the program. Please be aware that to receive the athletic gift is a privilege and not a right and something that is earned. To be eligible for a ring, the student-athlete must be a part of the program for at least three full seasons AND either be graduating or have an academic circumstance preventing he/she from returning to the program the following year. This type of situation must be brought to the spirit coordinator before the beginning of the member’s third season and cleared.
Squad members who practice throughout the season and are in good standing with the program, but do not meet the minimum games requirement will receive a banquet gift which is determined by the spirit squad coordinator and equipment manager.

IX. INJURIES/ILLNESSES

All injuries or illnesses suffered during practice, games or other official functions will be taken seriously and treated by the Purdue University athletic training staff and doctors in a professional manner. All injuries should be reported to the athletic training staff and coach immediately to ensure care is received in a timely manner. In addition, squad members are expected to follow all scheduled treatment session(s) and doctor appointment(s) as made by the athletic training staff.

In the event an injury or illness incapacitates a squad member from fulfilling their duties, he/she shall not be permitted to participate in any activities until cleared to do so as determined by the Purdue athletic training staff. Generally, another member shall replace that squad member until he/she is fully recovered. In the event the athletic training staff recommends that a squad member no longer participate in cheerleading due to current injury or possible future health issues, an alternate squad member may be added as a suitable replacement.

X. HEALTH, LIFE-STYLE AND NUTRITION

The Purdue University spirit program is committed to promoting and fostering healthy lifestyles and eating habits for all squad members. Conduct which poses an unacceptable risk or disregard for the health, safety and welfare of participants is considered a violation of this policy and will result in appropriate counseling. Continued issues with maintaining a healthy lifestyle can be grounds for termination from the squad.

Education is a key to the promotion of a healthy lifestyle and preventing eating disorders. The Purdue University spirit coordinator, coaches, athletic trainers and squad members will receive written materials and oral instruction on healthy eating. The educational unit of the Purdue Spirit Program on promoting healthy lifestyles and preventing eating disorders will annually include at least a lecture for program members by a physician.

Spirit squad members at Purdue University are expected to be excellent athletes. Cheerleading involves an assortment of high impact athletic activities and requires exceptional stamina and strength. Therefore, the expectations of the Purdue University squad members are high in order to be a top tier program.

A primary activity of the Purdue University cheerleaders is the partner stunt. Pyramids are partner stunts combined with levels of people. The nature of these activities demands certain general physical requirements of Purdue cheerleaders. The male squad member must have sufficient strength to base pyramids and to lift, hold, throw and catch females safely. Female squad members must be of appropriate size and weight such that they can be lifted, held, thrown and caught safely. Body composition varies from individual to individual therefore our number one concern is that everyone maintains a level of fitness that allows them to safely participate in the program.

Weight training

All squad members are required to work out as scheduled by their sports performance coach. The spirit coordinator and/or head coach will work with the sports performance coach to design a specific workout program for the team that addresses specific areas for improvement. Squad members are expected to attend all workout sessions on the designated day(s) and to be on time.

Failure to attend weight training as scheduled will result in the disciplinary action at the discretion of the spirit coordinator and/or head coach.
Body composition/weight checks

Any weigh-ins will be conducted professionally and privately under the direction of the spirit coordinator/coach and athletic training staff. Weights of squad members will never be discussed in a public setting or to other members of the program. Weigh-ins will be conducted in an attempt to monitor healthy living and weight management.

When a weight gain or loss becomes apparent to the head coach or athletic trainer, and it is believed to be a detriment to the safety of the student-athlete, the spirit coordinator and/or head coach and trainer will develop a plan to assist the affected squad member to regain or lose a healthy weight. However, it is the policy of the athletic training staff that the spirit coordinator and head coach must be approached by the individual before help can be administered.

Generally speaking, squad members who are grossly above/below their usual weight will be referred to a nutritionist, or the Purdue University Student Health (PUSH) service for appropriate counseling.

All members of the spirit squad are required to take a DEXA scan, which is run and monitored by the athletic training staff. DEXA scans are done throughout the season and are at the discretion of the athletic training staff. For more information about DEXA scans, spirit squad members should contact the team nutritionist and/or athletic trainer.

Health and well being

Squad members who acknowledge an eating disorder shall be suspended from performance (games and practices) and immediately referred to a member of the Purdue athletic training staff who will follow Purdue ICA procedures for seeking medical (physical and psychological) services for the squad member. Upon the recommendation of a physician and with the concurrence of the advisor and coach, the squad member may return to performance.

In accordance with the severity of the problem, the advisor/coach may seek the physician’s continued approval for the squad member to perform (play and practice). A squad member whose eating disorder presents sufficient documented disruption to squad practice, travel, and performance may be suspended or terminated from the program.

Having been educated as to the symptoms of eating disorders, it is the responsibility of squad members, coaches, trainers, choreographers and advisors to attempt to recognize a problem with a squad member. If the advisor has sufficient documented evidence to reasonably believe that a squad member has an eating disorder, the advisor will confront that squad member. Admission of a problem will result in the previously detailed procedures. Without admission and after the advisor’s presentation of the evidence, the squad member shall be encouraged to seek counseling or may be required to go to the Purdue training staff for referral to an appropriate physician.

Because of the nature of the cheerleading activity (partner stunts and pyramids), each squad member’s health and fitness is significant. Unlike most sports, the collapse of a squad member, due to health or injury problems could potentially lead to serious injury of other squad members, not just the one member who is sick or injured. While the advisor(s) and coach(s) will demonstrate a compassionate understanding for sickness or injury, the safety of all the squad is the most significant concern. Health and injury problems will be dealt with fairly, but firmly. When any possibility of danger to other squad members is reasonably foreseeable due to the health of another squad member, the unhealthy squad member shall be suspended or terminated from the program for the safety of the rest of the members of the spirit program.

An important part of this policy is the goal of teaching squad members nutritious eating habits. Dieting as a method of weight loss is strongly discouraged. “Crash” diets will not be tolerated, and persons engaging in such conduct will be subject to disciplinary action. General nutritional counseling is an on-going part of this program. Every effort will be made to have nutritional foods available for the squad on away trips.

Squad members must be aware of what they eat and drink and the effects it has on not only their athletic abilities, but their personal well being. Squad members will be taught nutritional and healthy eating habits. The ultimate responsibility for weight maintenance rests with the squad member him/herself.
XI. SAFETY

The increased athletic activity in cheerleading has resulted in an increased concern for safety. Cheerleading involves a variety of gymnastics, motions, partner stunts, rotations, pyramids, dance and heights. Participation in cheerleading has a certain amount of danger and can result in personal injury.

Cheerleaders are placed on notice that improper conduct of cheerleading activities may result in catastrophic injury, paralysis or even death. In becoming a participant in this program, a cheerleader voluntarily assumes the risk involved by participating in cheerleading practices, games, and other activities. The spirit program follows all American Association of Cheerleading Coaches and Advisors rules. All squad members and coaches shall be thoroughly familiar with and shall carefully abide by all guidelines.

XII. SOCIAL MEDIA/NETWORKS

The Purdue University Athletics Department supports and encourages an individual’s expression of the first amendment right of free speech. This includes participating in online social networking sites. While the athletics department does not place restrictions on the use of these networking sites, it is critical for our student-athletes to understand that as a member of the Purdue University spirit squad that you are a representative and ambassador of Purdue University. In this role, you are in the public eye and are leaders in the community.

Posting on personal profiles, groups and chat rooms are part of the public domain and are easily accessible to anyone, including reporters, parents, coaches, groupies, predators, employers, graduate school admissions officials and law enforcement agencies. Once information is posted, it can be retrieved by computer-savvy individuals even AFTER it has been deleted. It is the responsibility of our student-athletes to reflect the high standards that warrant participation in Division I athletics at Purdue University both on and off their performance venues. It is strongly recommended that you should consider some of the following points as you are posting on one of these websites:

- Before participating in any online network, know that anything you post is available to everyone even if you limit access to your site.
- Do not post information, photo, or other items online that could embarrass you, your team, your family or Purdue University. This includes, but is not limited to, information, photos, quotes and items that may be tagged to you from another user.
- Be aware of who you add as a friend to your site. Many people are looking to expose cheerleaders, especially females, (i.e. hottestgirlsofcheerleading.com), while others may want to get close to feel part of the team.
- Exercise caution as to what information you post on your website regarding your whereabouts, class schedules, practice schedules or plans. This may leave you susceptible to predators such as stalkers, rapists and thieves.
- Pictures of illegal or irresponsible acts could leave you susceptible to criminal or judicial investigations. (underage drinking, drug use)
- Threatening language directed at an individual is a crime.
- Partying, boozing and smoking are not appropriate hobbies for student-athletes who maintain a leadership role in the community.
- Potential future employers can and will look you up on these social networks.
- Fans from opposing teams could potentially download images or information and used it to taunt student-athletes, their teammates and program.

Student-athletes who fail to adhere to these recommendations could face discipline for violation of the standards or philosophies of the University, the Athletics Department, the NCAA and/or laws of the municipality.

I understand the Athletics Department reserves the right to take action against any current enrolled student-athlete engaged in behavior that violates University, department or team rules, including such behavior that occurs in postings on the Internet. This action may include education, counseling, team suspension, termination from the team, and/or reduction or non-renewal of the book waiver.
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To help avoid these types of situations, I agree to give the spirit squad coordinator and head coach full access to all social media profiles I have (Facebook, Twitter, LinkedIn, Instagram, etc.). This is for your safety and well being, as we want to work together to avoid any types of discipline for any actions described above.

XIII. Media Obligations

All media obligations must be cleared and scheduled through the spirit squad coordinator. Any spirit squad member who is contacted for a magazine article, TV request, newspaper article, etc. should always direct the media source to the spirit squad coordinator to set-up an appropriate time for the interview. There have been cases in the past of fake media sources trying to get interviews with cheerleaders. This process is for your safety.

I, ________________________________, have read all above guidelines and expectations as outlined by the Purdue University spirit office and agree that failure to abide by above stated guidelines and expectations could result in serious consequences, or in worst cases, immediate dismissal from the program.

Signature: ________________________________ Date_____/_____/2013