

## 2017 Penn State Football Media Policy

### **PENN STATE STRATEGIC COMMUNICATIONS**

The Penn State Strategic Communications Office is available to assist members of the media (print, television, radio, internet, etc.) with coverage of the Penn State football program. For information regarding credentials, interviews, statistics, press conferences, etc., please call the Strategic Communications Office at 814-865-1757, visit [GoPSUsports.com](http://GoPSUsports.com) or e-mail Associate Director for Strategic Communications Kristina Petersen ([kap18@psu.edu](mailto:kap18@psu.edu); 814-883-4581), Assistant Director of Strategic Communications Greg Campbell ([gxc35@psu.edu](mailto:gxc35@psu.edu)) or Assistant Director of Strategic Communications Mark Brumbaugh ([mgb28@psu.edu](mailto:mgb28@psu.edu)). Below are guidelines for covering Penn State during the season. Additions or changes to these policies can be found on the Communications page on [GoPSUsports.com](http://GoPSUsports.com).

### **INTERVIEW POLICIES:**

#### **HEAD COACH JAMES FRANKLIN**

- All interview requests for Head Coach James Franklin are coordinated through Associate Director of Strategic Communications Kristina Petersen at [kap18@psu.edu](mailto:kap18@psu.edu), 814-865-2497 (office) or 814-883-4581 (cell).
- Coach Franklin will meet with the media each Tuesday preceding a game at 12:30 p.m. in the Beaver Stadium Media Room. Those wishing to be included on the teleconference line should contact the Strategic Communications Office. The press conference is transmitted via satellite and FTP links also will be distributed.
- Coach Franklin will participate in the Big Ten head coaches' weekly teleconference with the other 13 league coaches each Tuesday at 1:28 p.m.
- Coach Franklin will meet with the media immediately following practice on Wednesday evening.

#### **PLAYERS AND ASSISTANT COACHES**

- All player, assistant coach and staff interviews must be coordinated through the Penn State Strategic Communications Office and must be requested at least two weeks in advance.
- Selected players will be available each week following Coach Franklin's Tuesday press conference.
- Selected players will also be available on teleconferences on Tuesday and Wednesday.
- Selected players will also be available following practice and Coach Franklin's media availability on Wednesday evening.
- A selected assistant coach will be available via teleconference on Thursday.
- **MEDIA ARE NOT PERMITTED TO CONTACT STUDENT-ATHLETES OR THEIR FAMILY ON THEIR OWN AT ANY TIME.**
- Coaches' and players' phone numbers will not be given to the media. Coaches, players and their families should not be called directly or contacted through social media sites to arrange interviews or ask questions.

#### **POSTGAME PROCEDURE**

- Coach Franklin holds a post-game press conference in the Beaver Stadium media room, which also is telecast live in the press box.
- Following the game, selected Penn State players will be brought to the Beaver Stadium media room at the conclusion of Coach Franklin's press conference. Please see a member of the Strategic Communications staff to request a player for a post-game interview.
- Penn State players and coaches will NOT do interviews on the field after the game.
- The Penn State locker room is closed, both home and away.

#### **PRESS BOX, CREDENTIALS & PARKING**

- Admittance to the Beaver Stadium press box is limited to working media members only.
- Credential requests must be made on [www.GoPSUsports.com/media](http://www.GoPSUsports.com/media) at least **THREE** weeks in advance of the game.
- Media credentials will be left at Press Will Call (Media Entrance) beneath the Beaver Stadium press box, unless other arrangements are made.
- No one under 18 years of age will be issued a credential.
- Penn State is a member of the Big Ten Conference and all press box and game day policies conform to Big Ten guidelines.
- Media parking is located in lots nearby Beaver Stadium. Requests for parking should be made with credential requests. It should not be assumed that parking passes would be provided with all media credentials.
- For further information on credentials or parking, contact Kristina Petersen at [kap18@psu.edu](mailto:kap18@psu.edu).
- **The number for the Beaver Stadium Press Box is 814-863-1121.**

### **SATELLITE TRUCK PARKING**

- A limited number of spaces are available for satellite trucks. Television stations that need satellite truck parking are asked to contact Kristina Petersen (814-865-2497 or kap18@psu.edu) in the Strategic Communications Office **TWO WEEKS** prior to the game.
- A special parking pass is required for satellite trucks that must be picked up on Friday prior to the game or mailed to the television outlet.
- Parking passes CANNOT be picked up at Press Will Call on game day.

### **PRESS BOX CONNECTIVITY**

- Wireless internet is available in the Beaver Stadium Press Box.
- Contact a Penn State Strategic Communications staff member for log-in information or for trouble-shooting assistance.
- Any media outlet wishing to install its own telephone line should call Verizon at 800-479-1919 or 570-387-3500.
- The Verizon address for Beaver Stadium is Curtin Road, College, AHN 200, University Park, PA 16802. Please be sure to order a phone line for Level 3 of the press box.

### **PHOTOGRAPHERS**

- Photo passes may be issued for either the press box or the field. Credential requests must be made on [www.GoPSUsports.com/media](http://www.GoPSUsports.com/media) at least **THREE** weeks in advance of the game.
- All photographers working the field must wear a numbered photo vest.
- Photo vests are issued in the Home Team Media Room on the South end of the stadium, beginning two hours prior to game time until kickoff.
- Sideline access generally is limited to newspapers or publications staffing the two teams, national publications, wire services and local and national television outlets.
- Sideline photographers must follow Penn State and NCAA guidelines, which prohibits entry to the bench areas and the stands.
- A photo workroom, located on the ground level, near the visiting team tunnel, is available for working photographers and videographers.

### **RADIO/TELEVISION**

- Penn State's live television appearances are designated by the Big Ten Conference
- Facilities are assigned in accordance with Big Ten guidelines.
- Radio booths are available for the Penn State Sports Network and the opponent's radio network.
- Student stations are assigned broadcast locations as available.

### **VISITOR'S MEDIA ROOM**

- The Visitor's Media Room is located on the West side of the stadium, near the ADA entrance.
- From the press box elevator, turn right and follow the walkway and the Visitor's Media Room will be in front of you, next to the ADA entrance.

### **TRANSCRIPTION/VIDEO SERVICE**

- A full transcript of Coach James Franklin's weekly press conference will be posted on [GoPSUsports.com](http://GoPSUsports.com) as soon as possible on Tuesday.
- FTP links to the weekly press conference will be distributed via email.
- FTP links to Coach James Franklin's postgame press conferences will be distributed as time permits.
- Contact Strategic Communications to be added to the FTP distribution list.

### **SOCIAL MEDIA**

- Penn State Strategic Communications is making a continued effort in 2017-18 to utilize social media outlets as another way of passing information to our fans and those who cover our programs.
- Penn State football's Twitter account (@PennStateFball) and Instagram feed (@PennStateFball) provide updated information and behind the scenes action.
- Additionally, you can follow primary football strategic communications contact Kristina Petersen (@GoPSUKris) for additional news, video and statistical updates.

## **BIG TEN WEEKLY CONFERENCE CALL**

The weekly Big Ten coaches teleconferences will take place on Tuesdays and begin on Aug. 29, with the final call scheduled for Nov. 21. Please contact the Big Ten Conference communications office for call-in information.

### Order of Appearance (Eastern time):

- 12:00 p.m. – Pat Fitzgerald, Northwestern
- 12:08 p.m. – Jim Harbaugh, Michigan
- 12:16 p.m. – Paul Chryst, Wisconsin
- 12:24 p.m. – Mike Riley, Nebraska
- 12:32 p.m. – Mark Dantonio, Michigan State
- 12:40 p.m. – Kirk Ferentz, Iowa
- 12:48 p.m. – P.J. Fleck, Minnesota
- 12:56 p.m. – Chris Ash, Rutgers
- 1:04 p.m. – Lovie Smith, Illinois
- 1:12 p.m. – DJ Durkin, Maryland
- 1:20 p.m. – Jeff Brohm, Purdue
- 1:28 p.m. – James Franklin, Penn State
- 1:36 p.m. – Urban Meyer, Ohio State
- 1:44 p.m. – Tom Allen, Indiana