



-2015-  
**NLC MEMBERSHIP**  
*Renewal Campaign*



**HOW YOU MAKE AN IMPACT**

**LEXI CARROLL WOMEN'S GYMNASTICS**

"I am so lucky and thankful to attend such an amazing University! Without your generous gift, my dream of graduating from an institution with such high athletic and academic standards would have never come true."

**TAYLOR SKERPON BASEBALL**

"Thank you very much for not only allowing me to receive such a quality education, but also for providing me with the opportunity to live out one of my childhood dreams. None of this would have been possible without your contributions."

**MEMBERSHIP LEVELS**

<b>LION BACKER</b> \$100-399	<b>LION LOYALTY</b> \$400-999	<b>HONORARY CAPTAIN</b> \$1,000-2,499	<b>HONORARY COACH</b> \$2,500-4,999	<b>LION'S CIRCLE</b> \$5,000-9,999	<b>LION'S PRIDE</b> \$10,000-19,999	<b>ALL-AMERICAN</b> \$20,000+
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**BENEFITS:**



1. At all levels of membership you have benefits to ticket priority.
2. At many giving levels, premium parking is a benefit of membership.

**GOALS**

5,000 New Members /  
20,000 Member  
Renewals

**EASY**  
ways to give

**GIVE**  
what you can

**INCREASE**  
support for our  
student-athletes

**CHOOSE**  
your benefit  
level

**WAYS TO GIVE**



**Credit Card:**

- Login to your NLC Ticketing Account by visiting [www.nittanylionclub.com](http://www.nittanylionclub.com)
- Follow the screen prompts to renew your membership
- Receive 3 additional NLC points by making an online gift



**Check:**

- Make checks payable to "Penn State University"
- Please include your NLC account number on the memo line
- Send checks to Nittany Lion Club, 157 Bryce Jordan Center, University Park, PA 16802



**Corporate Matching Gifts/Stock or Fund Transfers:**

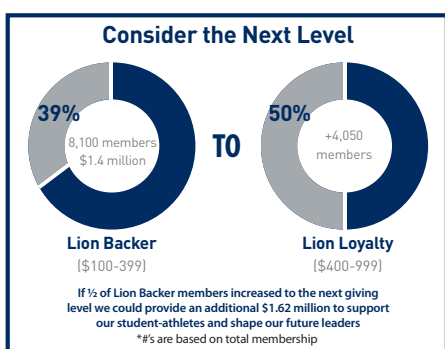
- Contact the Nittany Lion Club at 1-814-865-9462

**Tax Information**

Contributions to the Nittany Lion Club are 80% tax deductible, according to Internal Revenue Service Code Section 170 (l), when the gift results in the right to purchase football, basketball or hockey tickets. Only the individual or company paying for the priority is eligible for the tax deduction. The value of your benefits can be found by visiting our website. As with any charitable gift, please consult with your tax adviser to determine your deduction.

**80%**  
TAX DEDUCTIBLE

**GIVE WHAT YOU CAN**



10,000 Members x \$110 = **\$1.1 million**  
more ways to impact student-athlete support



**Give \$110 more!** Nittany Lion student-athletes have vowed to give 110% in the classroom and in competition. We respectfully ask that you consider giving an extra \$110 in 2015 as we continue to foster the success of our student-athletes, teams and programs at Penn State. Three (3) NLC points (1 point = \$50) and a special recognition gift will be sent to those who participate.

**MAXIMIZE YOUR POINTS**

NLC renewal points

**2**  
POINTS

Gifts made online

**3**  
POINTS

Early Renewal by Nov. 1, 2014

**5**  
POINTS

Total possible renewal NLC points:

**10+**  
POINTS

Receive 2 NLC points for every \$100

**HOW TO RENEW**  
*a Guide for Donors*

**HOW TO RENEW: [WWW.NITTANYLIONCLUB.COM](http://WWW.NITTANYLIONCLUB.COM)**

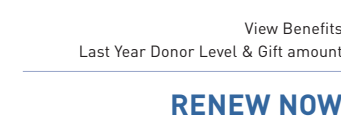
1. Visit [www.nittanylionclub.com](http://www.nittanylionclub.com) and click on MY ACCOUNT.



2. Log-in and click CONTINUE.



3. Click on RENEW NOW.



4. Choose who the donation is for by clicking on the down arrow.

**Donor Information**

Who's the donation for? \*  Please select Myself  On Behalf of

5. Click the NITTANY LION CLUB LEVI LAMB FUND-ATHLETICS to satisfy your ticket and parking benefits (Note: A Donation Designation Fund, other than NITTANY LION CLUB LEVI LAMB FUND, does NOT count towards your ticket and parking benefits if less than \$10,000).

**Donation Fund Designation**

- Nittany Lion Club Levi Lamb Fund-Athletics
- Football Excellence
- Other Athletics Designation

6. Enter your donation amount and click APPLY when apply button turns blue.

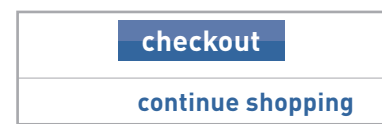
Enter your donation amount below.

\$  (No minimum amount)

7. Your donation amount should appear and then click on ADD TO CART when it turns blue.



8. Checkout

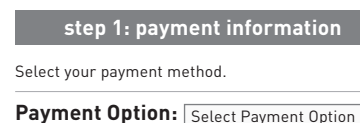


9. Answer survey questions and click on SAVE (Note: if giving a designation other than NITTANY LION CLUB LEVI LAMB FUND-ATHLETICS be sure to answer the designation questions).

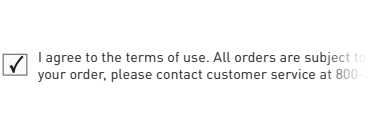
**Survey Questions**

Please answer the following questions:

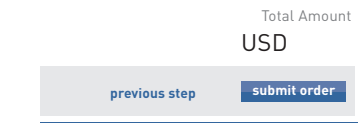
10. Proceed with checkout and credit card information.



11. Check the TERMS OF USE box.



12. Click on SUBMIT ORDER



You should receive YOUR ORDER CONFIRMATION immediately upon submitting your order.

**HOW TO PAY YOUR TICKET INVOICE ONLINE**

Log into your Nittany Lion Club account  
Go to [www.NittanyLionClub.com](http://www.NittanyLionClub.com)



**AVAILABLE IN YOUR NLC ACCOUNT**

- Payment plans are available
- Indicate your desire to participate in the spring seat selection.
- Ticket invoices will be available to pay online as early as the middle of October, 2015. Football season ticket invoices are due Feb. 1, 2015. You may select a payment plan, to purchase your 2015 season tickets, when you are checking out to pay.



**2015 NLC Renewal & Season Ticket Invoice**

Early Renewal Deadline: Nov. 1

Deadline: February 1, 2015