



FOREVER BLUE AND WHITE

ENDOWMENTS TO SUPPORT
STUDENT-ATHLETE SCHOLARSHIPS

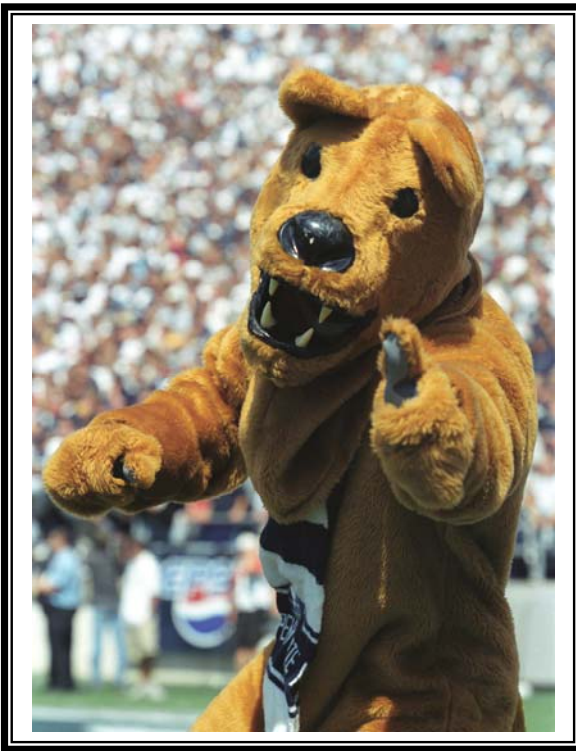
A CASE FOR SUPPORT

For the future
THE CAMPAIGN FOR PENN STATE STUDENTS

ENDOWED SUPPORT—FOREVER BLUE AND WHITE

Intercollegiate Athletics is committed to offering the full number of scholarships (328) authorized by the NCAA. Each year, however, mounting tuition and housing costs place greater pressures on the athletic department. Intercollegiate Athletics currently funds more than \$10 million annually for student-athlete scholarships in 29 varsity sports. In such a climate, establishing endowed scholarships is one of our highest priorities.

Unlike typical philanthropic gifts, which are spent immediately to benefit the area of the donor's choice, gifts to endowments are invested and yield an annual income based on



market performance. This income, which averages five percent of the endowment's current value, is spent each year in accordance with guidelines set by the donor.

Ticket sales, annual donations to the Nittany Lion Club, and other event-driven revenue can all fluctuate from year to year, and it is impossible to say today whether the next fifty years will witness the rise of new revenue sources or the decline of existing ones.

Endowments, however, yield their returns in perpetuity: the initial gift is invested permanently and produces a source of funds to which Intercollegiate Athletics can turn

each year. In supplying steady income, endowments both reduce the impact of fluctuations in the department's annual operating budget and provide Intercollegiate Athletics with the resources and the flexibility to invest strategically in areas of particular need or opportunity.

Forever Blue & White, allows donors to have a truly lasting impact on the program of their choice. They benefit student-athletes and coaches and create a legacy that will continue to support Intercollegiate Athletics now and in perpetuity.

ENDOWED SCHOLARSHIPS

Nothing else we do to enhance our program will matter if talented students cannot afford to choose the opportunities we offer. Financial aid often tips the balance when top applicants, especially those students from lower-income backgrounds, are choosing their undergraduate institution. Scholarships provide the opportunity for our student-athletes to meet the tremendous demands placed upon them. They are essential if Penn State is to continue to compete with other Big Ten and nationally prominent universities in recruiting the nation's finest student-athletes.



Across the nation, the cost of a college education has risen sharply at the same time that state support of higher education has declined. Today, the annual tuition bill for an in-state student is \$13,520, while the bill for an out-of-state student is \$24,708. Mandatory fees, room, and board add approximately \$7,700 to the annual bill, making a Penn State education more expensive than ever.

While many students work part-time or full-time jobs to pay for college, a full practice, competition, and academic schedule place that option out of the reach of most student-athletes. Faced with such a daunting scenario, it is no surprise that many top student-athletes base their college choice in large part on financial aid.



TRUSTEE MATCHING SCHOLARSHIP PROGRAM

In 2003, Penn State's Board of Trustees approved a groundbreaking philanthropic program that makes donors partners with the University in supporting our students. The decision was made that the Trustee Matching Scholarship Program would have the greatest impact if it targeted the same population that is eligible for the Federal Pell Grant: students who come from families with annual incomes no greater than \$40,000 - \$45,000 and with minimal incomes or no financial assets.

One of the most effective ways to support student-athletes is through the Trustee Matching Scholarship program, in which the University matches five percent of the total pledge or gift immediately. When the Trustee Scholarship is fully funded (\$50,000+), the distribution amount is essentially worth double the traditional endowed scholarship.



GIFT LEVELS

NAMED SCHOLARSHIPS: \$50,000

Donors can personally name endowed scholarships which will help support the team of their choice with a minimum gift of \$50,000. Where possible, endowed scholarship funds will be combined with grant-in-aid support from the Nittany Lion Club to lessen the financial burden on student-athletes. The amount of support provided by the scholarship will increase with the value of the endowment. You have the opportunity to continue to support this scholarship after the original commitment is fulfilled.

POSITION SCHOLARSHIPS: \$300,000

Donors can endow a specific position in a sport with a gift of \$300,000. In such a case, scholarship funds will be reserved for student-athletes who play that particular position.

***Endowed scholarship commitments may be pledged and are payable over a maximum of five years.

Scholarship Costs and Endowment Funds Needed for the 2008–2009 Academic Year

Type of Scholarship	Cost per Year	Endowment Required
In-State Full Scholarship	\$22,420	\$448,400
Out-of-State Full Scholarship	\$33,608	\$672,160
In-State (Tuition & Fees)	\$13,520	\$270,400
Out-of State (Tuition & Fees)	\$24,708	\$494,160
Room & Board	\$7,700	\$154,000
Books & Supplies	\$1,200	\$24,000

Current Scholarship Endowments Totals

Endowment Market Values	Scholarship Endowments
\$500,000+	13
\$300,000 - 499,000	32
\$150,000 - 299,000	40
\$50,000 - 149,000	220
Less than \$50,000	165

Scholarship Endowment Totals	
\$41,000,000	470

GIVING TO PENN STATE

As a Penn State Intercollegiate Athletics benefactor, you can use your giving to achieve personal goals, enhance your financial security, and help provide for the future of our athletics program. You can provide our teams and student-athletes with much-needed financial assistance through outright gifts of cash, securities, stock, or other property. Outright gifts have an immediate impact and are used to support our program's current needs.

In addition to outright gifts, planned giving (including bequests, charitable gift annuities, and trusts) can make charitable giving part of your total financial plan. State and federal laws encourage philanthropy by conferring tax advantages on charitable gifts. Thus, planned giving helps you receive the maximum tax benefits, enables you to make a greater gift than otherwise thought possible, and benefits your family and heirs.



RECOGNITION SOCIETIES

The following recognition societies at Penn State acknowledge the extraordinary generosity of our donors:

- Nittany Lion Club—Donors are given the option to receive NLC priority points and benefits for gifts made in support of scholarship endowments.
- Mount Nittany Society—cumulative gifts of \$250,000 or more
- Laurel Circle—cumulative gifts of \$1,000,000 or more
- Elm Circle—cumulative gifts of \$5,000,000 or more
- Atherton Society—planned gifts of any size

As a member of one of these societies, you may receive benefits that include publications, event invitations, and commemorative gifts.

But the greatest satisfaction is the knowledge that your support is making a difference.

FOR MORE INFORMATION, CONTACT:

Office of Major Gifts
Intercollegiate Athletics
149 Bryce Jordan Center
University Park, PA 16802
814-863-GIFT

