

SINGLE-GAME TICKET INFORMATION

SINGLE-GAME TICKETS

As a football season ticket holder, you have the opportunity to request additional home game tickets on your renewal application.

Please do not submit payment. All single-game home orders are requests only and will be allocated in Panther Club rank order and then by order date. There is no limit to the number of tickets that you can request; however, requests may be limited to accommodate as many season ticket holders as possible.

Club season ticket holders may have the opportunity to purchase single-game club seats. If available, single-game club seats will go on sale on August 31, 2008.

Invoices will be sent to patrons who make single-game ticket requests. Requests that are not filled will be indicated on your invoice as requests.

Home game ticket prices are as follows:

BOWLING GREEN	\$25
BUFFALO	\$25
IOWA	\$30
RUTGERS.....	\$30
LOUISVILLE.....	\$30
WEST VIRGINIA	\$40

Any remaining single-game home tickets will go on sale to the general public on August 31, 2008.

AWAY-GAME TICKETS

Away-game information will be communicated to Panther Club members and season ticket holders once available. All orders will be allocated in Panther Club rank order. Ticket prices vary by school. Tickets will be mailed approximately seven days before each game.

GENERAL TICKET INFORMATION

ADDRESS CHANGES

Patrons are responsible for updating their addresses with the Panthers Ticket Office. All changes must be submitted in writing on your application, in a separate letter, or online at www.pittsburghpanthers.com by logging in to your account. All changes must be made prior to June 30, 2008.

MAILING OF TICKETS

Season tickets will be mailed approximately August 15, 2008, via first-class mail. Single home and away game tickets will be mailed no later than seven days before the game.

ADMISSION POLICY

All patrons must have a ticket to enter Heinz Field. Children younger than 2 do not need a ticket if they are going to sit on an adult's lap. Children 2 years of age or older are required to have a ticket.

REFUNDS

Refunds or exchanges are not granted unless an order is not filled. Refunds may not be made due to a time or date change.

ACCESSIBLE SEATS

Patrons in need of accessible seats may make arrangements with the Panthers Ticket Office prior to the game or see Guest Services at Heinz Field on the day of the game. If you require elevator access, you must contact Guest Services prior to each game at 412-697-7700.

PAYROLL DEDUCTION

University faculty and staff and UPMC employees are eligible for the payroll deduction plan. Funds are withdrawn from your paycheck over a six-month period. In order to sign up for the payroll deduction plan, you must fill out the appropriate paperwork. Payroll deduction forms are only distributed to season ticket holders who used the payroll deduction plan last season. If you would like to begin using the payroll deduction plan, please contact the Panthers Ticket Office at 1-800-643-PITT. Payroll deduction forms are due no later than March 31, 2008.

If your seats require a per-seat donation, you are required to make a separate payment. Please contact the Panthers Ticket Office to submit payment or contact the Panther Club to set up a payroll deduction plan for your contribution at 412-648-8889.

IMPORTANT DATES TO REMEMBER

February 11	Football season tickets go on sale and football season ticket applications mailed
March 15	Football seating and parking priority deadline
March 31	Football season ticket and parking renewal application deadline
April 19	Football spring game
June 30	Panther Club fiscal year contribution deadline and last day to update addresses for season ticket mailing

PARKING INFORMATION

SEASON PARKING

Advance sale of parking for football is available on a season basis only. Parking permits for the 2008 football season are \$60. Patrons wishing to purchase football season parking must be football season ticket holders. Patrons wishing to request preferred season parking must be football season ticket holders and Panther Club members.

If you wish to purchase new or additional parking, please note this on your application or on your online application.

The Panthers Ticket Office re-allocates football parking every year. Parking assignments will be based upon annual giving levels and the Panther Club priority points system as of March 15, 2008.

ACCESSIBLE PARKING

Patrons requesting accessible parking must be season ticket holders and are required to provide proof of need annually for accessible parking (for example, a copy of a state-issued accessible placard). Accessible parking will be allocated using the Panther Club priority points system.

DESIGNATED DROP-OFF AREAS

There are two accessible drop-off areas for your convenience: the intersection of Art Rooney Avenue and Reedsdale Street at the northeast corner by Gate B, and off North Shore Drive at the southwest corner, directly across from the Carnegie Science Center.

SINGLE-GAME PARKING

Single-game parking is available for purchase on a first-come, first-served basis on the day of the game from attendants with availability. For more information, please contact the Panthers Ticket Office at 1-800-643-PITT or visit www.pittsburghpanthers.com.

BUS AND MOTOR HOME PARKING

There will be limited bus or motor home parking for the 2008 football season. Information will be posted on our Web site when available.

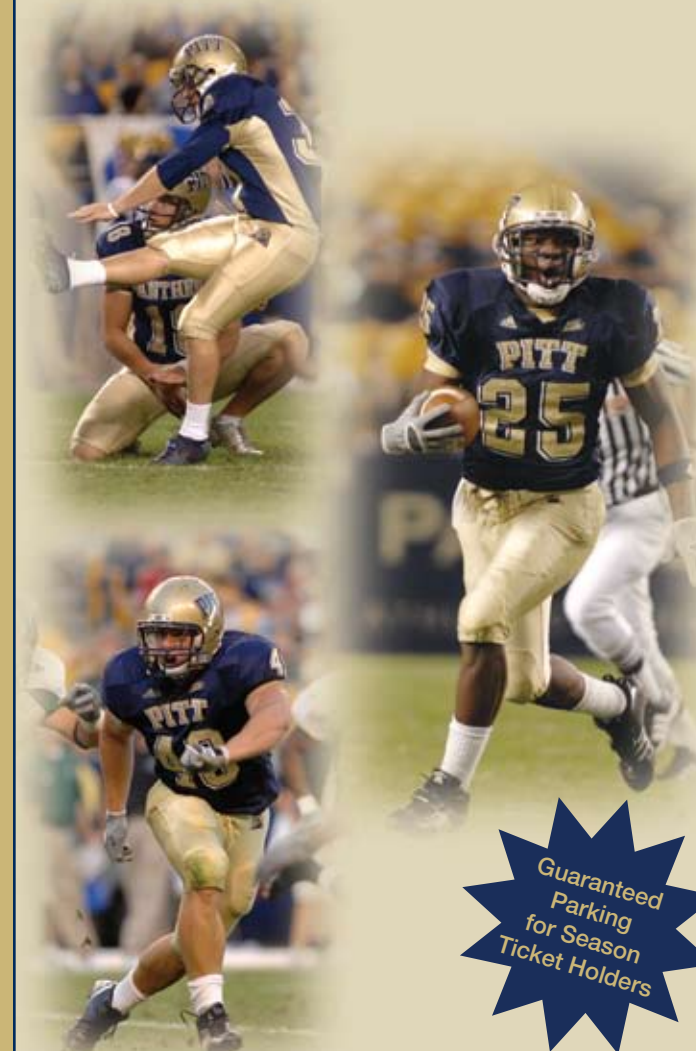
SHUTTLE SERVICES

The Gateway Clipper offers a shuttle service from Station Square to Heinz Field. For more information, please call 412-355-7980.

PITT

2008 FOOTBALL TICKET INFORMATION

Thank You for Purchasing Season Tickets



Panthers Ticket Office
Open Monday–Friday 8:30 a.m.–5 p.m. (ET)
1-800-643-PITT (7488)

PITTSBURGHPANTHERS.COM

SEASON TICKET INFORMATION

DEADLINE FOR RENEWALS

Football season ticket renewals are due by Monday, March 31, 2008. Renewals not received by this date will be considered late, and seat assignments may be subject to relocation.

**RENEW AND SAVE
\$10 ONLINE AT:**

PITTSBURGHPANTHERS.COM

(See instructions and details below.)

ONLINE RENEWAL INFORMATION

Season ticket holders are encouraged to renew their tickets online. Renewing online is quick and easy with just a few simple steps:

- Go to www.pittsburghpanthers.com.
- Click on "Tickets" link located near the top of the page.
- Click on "Buy Tickets."
- Click on "Season Renewals."

If this is the FIRST TIME you are renewing online:

- Select "Register Here" and enter your customer number and personal identification number (PIN) (located above your address on your renewal form).
- Complete your account registration page. Once this is complete, you will be able to view your 2008 Football Season Ticket Application.
- Click on your 2008 Football Season Ticket Application and continue through the online process as prompted.

If you have PREVIOUSLY renewed your tickets online:

- Enter your e-mail address **OR** customer number and password.
- Click on your 2008 Football Season Ticket Application and continue through the online process as prompted.

NEW CUSTOMER ONLINE INSTRUCTIONS

- Go to www.pittsburghpanthers.com.
- Click on "Tickets" link located near the top of the page.
- Click on "Buy Tickets."
- Click on "Buy Tickets" (next to "Season Renewals").
- Click on "2008 Football Season Tickets."
- Continue through the online process as prompted.

HELPFUL ONLINE RENEWAL HINTS

- If you have renewed online before, your online account is already linked to our system, so you **DO NOT** need your PIN.
- If you forgot your password, please try our "Forgot Password" option online. Your password will automatically be sent to your e-mail address that is linked to your online account. If you still need assistance, contact the Panthers Ticket Office at 1-800-643-PITT.
- If you have changed e-mail addresses, the system will still recognize your old e-mail address until you change it online. Once you log in with your old e-mail address and password, you may update your account with your new e-mail address.
- If you want to pay via credit card, you must change your payment option on the payments screen to "Credit Card." The renewal form is set up to default to the "E-check" (electronic check) payment option.
- If you renew online via electronic check or credit card, you will save \$10 off your handling fee. This offer is no longer valid after Monday, March 31, 2008. If you have any questions while renewing online, please contact the Panthers Ticket Office at 1-800-643-PITT.

PAYMENT INFORMATION

You may order your tickets online or by phone, or mail your renewal form in the enclosed envelope with appropriate payment to the Panthers Ticket Office. Payment can be made by check, cash, Visa, MasterCard, Discover, or electronic check. University of Pittsburgh faculty and staff and UPMC employees may qualify for the payroll deduction plan. See reverse side for more information.

PANTHER CLUB PRIORITY SEATING

Season ticket holders in priority seat areas are required to contribute the appropriate per-seat donation to the Panther Club by June 30, 2008 to reserve their current seat location. Minimum required donations are as follows:

■ CLUB SEATS (Sideline)	\$500 per seat
■ CLUB SEATS (Sideline Corners).....	\$250 per seat
■ CLUB SEATS (North End Zone).....	\$250 per seat
■ PANTHER GOLD	\$100 per seat
■ PANTHER BLUE	\$75 per seat
■ PANTHER RED	\$50 per seat

*Note: The priority seating chart is available online or in the Panther Club brochure.

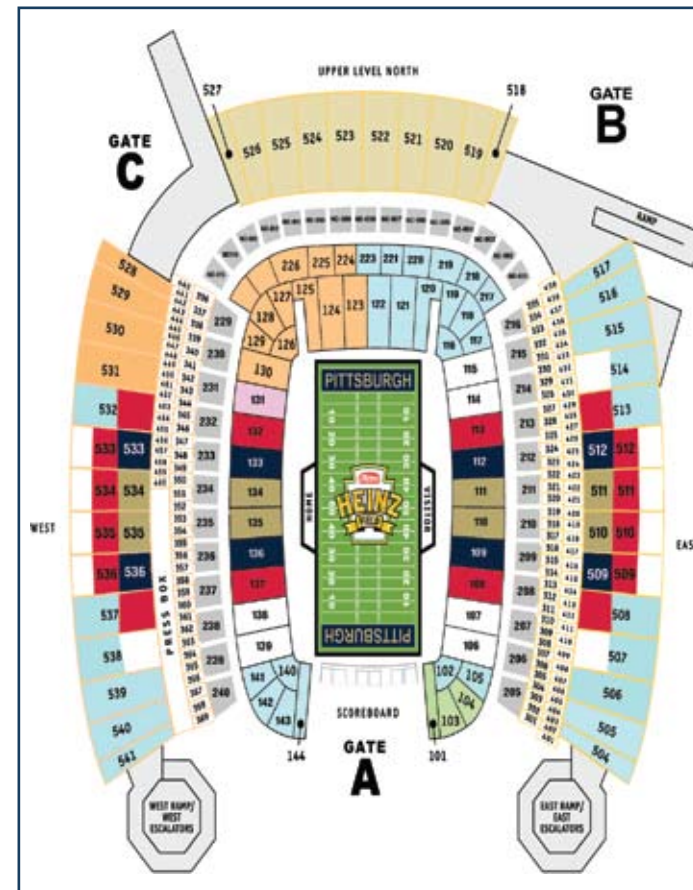
PRIORITY POINTS SYSTEM

The Panthers Ticket Office uses the Panther Club priority points system to prioritize all ticket and parking requests for Panther athletics. Donors who annually contribute a minimum of \$100 to the Panther Club Athletic Scholarship Fund are active members. Patrons must contribute every year to keep their membership and points active. Please refer to the Panther Club brochure, visit our Web site at www.pittsburghpanthers.com, or call 412-648-8889 for more information.

SEAT LOCATION REQUESTS

The Panthers Ticket Office uses the Panther Club priority points system for all seat location requests. All seating requests are awarded in Panther Club rank order. All requests for consideration are due in writing by March 31, 2008.

Seat location requests must be submitted each year in writing along with your renewal form or in the comments box on your online application. Requests do not carry over from the previous year.



In order to be considered for a seat improvement for a donor-based seating area, you must meet or exceed the appropriate donation level. Please note that Panther Club points for seating and parking improvements are updated on March 15, 2008.

If you are part of a group, you must state whether you are willing to split from the group in order to improve your seats. Your chances may decrease for a seat improvement as the number of seats involved in your request increases.

The Panthers Ticket Office attempts to contact every customer requesting a seat upgrade. However, the volume of requests may not make personal contact feasible. Therefore, please be as specific as possible with your requests, and include several seating options. Seat improvement decisions are based upon the best judgment of the Panthers Ticket Office staff.

SEAT CHANGES

The Panthers Ticket Office reserves the right to change any seat assignment without prior notice. Conditions that cause changes are late orders; failure to maintain the required priority seating contribution by the June 30, 2008 deadline; or additional extenuating circumstances.

ADDITIONAL SEATS

Patrons may purchase additional tickets on their renewal form. You must include payment when you submit your application. If you are requesting additional seats in a priority seating area, you must submit the minimum required seat donation as well. This does not guarantee you those seats, but qualifies you for the potential to receive those seats if available. If you are requesting a specific seat, please do not submit payment. The Panthers Ticket Office will contact you for payment if your request can be filled. All additional seat requests are filled in Panther Club rank order and then by order date.

SEASON TICKET PRICES

The season ticket prices for the upcoming season are:

■ CLUB SEATS.....	\$270 per seat
■ PANTHER GOLD.....	\$144 per seat
■ PANTHER BLUE	\$144 per seat
■ PANTHER RED	\$144 per seat
□ LOWER/UPPER SIDELINES	\$144 per seat
□ LOWER END ZONE/UPPER SIDELINES	\$99 per seat
□ UPPER END ZONE.....	\$72 per seat
■ PITT GRADUATE STUDENTS (SECTION 205)	\$99 per seat
■ PITT STUDENTS	\$25 per seat