

## Newly Adopted NCAA Legislation

### **Strength and Conditioning Coach First Aid/CPR Certification and Authority of Sports Medicine Staff—Sports Other Than Football (NCAA Proposal 2010-85, Effective May 1, 2011)**

**Summary:** (In sports other than football), a strength and conditioning coach who conducts voluntary weight-training or conditioning activities is required to maintain certification in first aid and cardiopulmonary resuscitation (CPR); further, to specify that if a member of Pitt's sports medicine staff (e.g., athletic trainer, team doctor) is present during voluntary conditioning activities by a strength and conditioning coach, the sports medicine staff member is empowered with the unchallengeable authority to cancel or modify the workout for health and safety reasons, as he/she deems appropriate. Please note, a similar rule has already been in place in the sport of football.

*As a result of this legislation and as a friendly reminder, all Pitt strength and conditioning coaches must submit a copy of their first aid and CPR certifications to the Compliance Office no later than April 29, 2011. The certification must be valid for 2011.*

### **PUBLICITY - Radio/TV Show**

Pitt Athletics may not permit a prospective student-athlete or a high school, college preparatory school or two-year college coach to appear, be interviewed or otherwise be involved (in person or via film, audio tape or videotape) on:

- (a) A radio or television program conducted by Pitt Athletics or any of its staff members;
- (b) A program in which a Pitt coach is participating; or
- (c) A program for which an athletics staff member has been instrumental in arranging for the appearance of a prospective student-athlete or coach or related program material.

### **APRIL CASE STUDY #1 : Participation of an AAU Coach in an institutional radio or television program**

**Q:** A Pitt coach would like to have the AAU coach of an incoming Pitt prospective student-athlete participate in an interview that will air on Pitt Panthers Comcast Television. Is this permissible?

**A:** This is NOT permissible. The NCAA determined that any individual (e.g., AAU coach) responsible for teaching or directing an activity in which prospective student-athletes are involved would be precluded from appearing, being interviewed or otherwise involved in an institution's radio or television program or Pitt Panthers Comcast Television (December 20, 1989 NCAA Interpretation).

### **APRIL CASE STUDY #2: Prospective student-athlete appearing on a telecast of a member institution's intercollegiate contest**

**Q:** Would it be permissible for a high school prospect to appear on a telecast of a Pitt Football game?

**A:** Generally speaking, it would not be permissible for a prospect to appear on a telecast of an institutional intercollegiate contest. However, the institution is not held accountable under the recruiting publicity rule if a television network televising the game identifies a prospective student-athlete attending the game. Note, the institution may not arrange for the prospect to appear, be interviewed or otherwise be involved in the broadcast (April 13, 1990 NCAA Interpretation).

### **Reminder: Retention of Athletic Apparel!**

Apparel items (e.g., shoes, t-shirts, shorts, etc) that are not reusable by other team members in subsequent seasons may be considered the property of the involved student-athlete and may be retained prior to the end of the student-athlete's collegiate participation.

### **Employment Reminder!**

Student-Athletes must receive prior approval from the Compliance Office before he or she begins any job, regardless of the type of employment.

### **Promotional Activities Reminder!**

All promotional activities that include the use of a student-athlete's name/appearance, picture or likeness must be approved by the Compliance Office prior to participation in any such activity.