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Licensees By Institution

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Standard License

180s LLC	08/07	09/30/2010	Champion Sales & Marketing LLC	06/04	06/30/2012
2Thumbs Entertainment	06/04	12/31/2011	Chelsea Trading Company	04/09	03/31/2011
4imprint Inc.	04/09	12/31/2012	ChemArt Company dba Baldwin	12/09	12/31/2010
5th & Ocean Clothing LLC	06/07	06/30/2010	Church Hill Classics	01/99	06/30/2012
A&A Global Industries Inc.	10/05	12/31/2010	CI Sport Inc.	05/07	12/31/2011
A.T. Cross Company	01/94	12/31/2010	Classic Balloon Corporation	06/08	09/30/2010
Ace Bayou Corp.	10/04	12/31/2010	Colantotte International dba Trion:Z	09/09	09/30/2010
Ad Graphic Source	04/08	06/30/2010	College Concepts LLC	09/95	12/31/2010
adidas by Outerstuff	10/07	12/31/2010	College Kids LLP	06/08	09/30/2010
adidas Team Inc	02/02	06/30/2011	College Laundry	12/09	03/31/2010
AES Optics	03/04	09/30/2012	Collegiate Pacific Co.	10/92	09/30/2010
Agility Sports LLC	08/09	06/30/2010	Collegiate Snuggie by Fabrique Innovations	06/09	03/31/2011
All Star Dogs	10/08	06/30/2010	Colosseum Athletics Corporation	08/96	06/30/2010
All Star Fantasy Football Hat	07/07	09/30/2010	Columbia Sportswear	02/05	12/31/2011
All Team	02/09	06/30/2011	Comet School Supplies	05/95	03/31/2011
All-Star Promotions	07/03	06/30/2010	Comfy Feet LLC	07/02	09/30/2010
Alta Gracia by Knights Apparel Inc.	04/10	03/31/2013	Comfy Throw	06/09	09/30/2010
Ambrose Enterprises LLC	02/06	06/30/2010	Commemorative Brands Inc.	07/95	03/31/2010
American Eagle Screen Print & Embroidery	11/07	12/31/2010	Cotton Exchange-The	10/92	03/31/2011
Ampad a div. of American Pad and Paper	10/92	06/30/2010	Creative Point Inc.	10/05	09/30/2010
Angelus Pacific Co.	10/92	12/31/2010	Crocs Inc.	06/06	03/31/2010
Antigua Group Inc.	10/92	06/30/2010	Cross License/Toy Factory LLC	05/09	06/30/2011
AS	06/02	09/30/2010	CSI International Inc.	01/95	06/30/2010
Atlantis Sportswear	12/00	12/31/2010	Cutter & Buck	12/99	12/31/2010
Atrium Corporation	02/10	12/31/2010	Davis Group	03/03	09/30/2010
Authentic Street Signs Inc.	07/08	06/30/2010	Dayna Designs	01/09	09/30/2010
B.S.I. Products Inc.	04/06	12/31/2010	Deluxe Financial Services Inc.	12/08	09/30/2010
Baden Sports Inc.	06/01	12/31/2012	DeMans Inc.	01/06	12/31/2010
Baggo Inc.	09/07	06/30/2010	Denco Sports Luggage Inc.	04/10	09/30/2010
Barhyte Specialty Foods	05/07	03/31/2011	Disruptive Media Publishers Inc.	04/09	06/30/2010
Baseline Licensing LLC	09/07	03/31/2010	Dixie Seal & Stamp Co Inc	08/01	06/30/2010
Blaine Turner Advertising Inc.	03/09	09/30/2010	Donegal Bay	10/07	03/31/2010
Blakeway Worldwide Panoramas	12/08	12/31/2010	DP Design	11/97	09/30/2010
Blenko Glass Co. Inc. (WV)	04/08	06/30/2010	Dr. Seuss by Tchotchke's	10/09	03/31/2010
BMC Custom Eye Black	07/08	09/30/2010	Dynamic Brands	06/02	09/30/2010
Boelter Brands LLC	11/05	06/30/2010	E5	06/09	06/30/2010
Boxer & Stone LLC	05/09	12/31/2010	Eagles Wings Inc.	07/02	09/30/2010
Boxercraft Inc.	07/07	09/30/2010	Eglomise Designs of Boston Inc.	12/98	06/30/2010
Broad Bay Cotton Company	05/03	06/30/2010	Eton div. of Tandy Brands Accessories Inc.	01/10	12/31/2010
Brucelli Advertising Co.	12/08	12/31/2010	Eureka Woodworks Inc.	04/09	12/31/2010
Build-A-Bear Retail Management Inc. and Affiliat	02/01	12/31/2011	Evergreen Enterprises	12/09	12/31/2010
C.K. Productions	11/07	09/30/2010	Fabrique Innovations Inc. dba Sykel	10/05	03/31/2011
Cadre Athletic Inc.	02/03	12/31/2010	Fan Mats LLC	06/03	03/31/2012
Camel City Marketing LLC	09/09	12/31/2010	Fanatic Cards a Consortium Company	10/09	03/31/2011
Camp David	09/03	12/31/2010	Fanatic Fountains	07/08	09/30/2010
Campus Casuals by CC	01/04	12/31/2011	FatHead LLC	09/07	09/30/2010
Campus Crystal Collection	09/07	12/31/2010	Flash Ventures dba Tribeca	06/08	03/31/2010
Campus Drive Inc.	08/08	09/30/2010	FoamFanatics LLC	06/08	03/31/2010
Canyon Outback Leather Goods	11/01	03/31/2012	For Bare Feet Inc.	06/09	06/30/2010
Capsco Inc.	02/10	03/31/2011	Fossil	07/03	12/31/2010
Captivating Headgear	07/03	12/31/2009	Four Point Products	12/92	12/31/2010
Carson Specialties	05/93	09/30/2010	Fox Sports by FoamFanatics	04/10	03/31/2011
CDI Corp	08/98	09/30/2010	Framing Success a division of Herff Jones	08/97	12/31/2010
Champion Custom Products	11/92	06/30/2011	Franklin Sports Inc	07/03	06/30/2010
			Fremont Die Consumer Prod	12/99	09/30/2010
			From The Heart Enterprises Inc.	06/09	03/31/2011
			G-III Leather Fashions Inc. dba G-III Sports	09/02	03/31/2010

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			Manual Woodworkers & Weavers	07/08	09/30/2010
G-III/58 Sport	04/07	03/31/2010	Marketing Results Ltd.	12/07	03/31/2010
Game Time LLC	04/03	09/30/2010	Mascot Factory	09/08	03/31/2010
GameWear Inc.	01/08	09/30/2010	MBI Inc.	09/05	06/30/2010
Gear For Sports	11/92	06/30/2011	McArthur Towel and Sports	05/10	12/31/2010
George Jackson Promotions Inc.	02/05	06/30/2010	Memorial Licensing Company-The	05/09	09/30/2010
Goalsetter Systems Inc.	07/09	06/30/2010	Memory Company LLC-The	06/99	12/31/2010
Great American Products Inc.	02/02	06/30/2010	Merge Left Inc.	05/98	03/31/2012
Great Rivalries USA LLC	04/07	06/30/2010	Midwest College Mktg Group	08/98	03/31/2013
Greek 101/Campus T-shirt	10/09	06/30/2010	Milliken & Company	06/99	03/31/2011
Grey Hunt Holdings dba GelScrubs	09/02	06/30/2010	Miner's Den Inc.	04/10	03/31/2011
Harland Clarke Corp.	08/95	12/31/2010	MJ Softe LLC	10/92	09/30/2010
Harrow Sports Inc.	10/09	06/30/2010	Modern China Co. Inc.	03/99	03/31/2011
HeppnerFriday Inc.	12/02	12/31/2010	MP Direct Inc.	08/02	03/31/2012
Herff Jones Inc.	03/05	06/30/2010	Mr. Bar-B-Q Inc.	06/09	03/31/2011
Herlocher Foods Inc.	08/02	09/30/2010	Mugworld Inc.	11/09	06/30/2010
Herrington & Co. Inc.	06/04	06/30/2010	Mundi/Westport Corporation	03/93	12/31/2011
Historic Helmets Inc.	01/06	12/31/2010	MV Sport	10/92	06/30/2011
Holland Bar Stool Co.	04/09	12/31/2010	My Team Ltd.	12/04	06/30/2010
Holloway Sportswear Inc.	11/92	12/31/2011	Natale Sporting Goods	05/03	03/31/2011
House of Doolittle Ltd.	02/03	06/30/2010	Neil Enterprises Inc.	05/02	06/30/2010
Hunter Mfg. LLP	10/92	12/31/2010	New Agenda	08/01	03/31/2010
Identity Check Printers	09/02	09/30/2010	New Era Cap Co. Inc.	10/92	12/31/2009
In Stitches Inc. Enterprises	07/06	09/30/2010	Newton Manufacturing Company	06/09	12/31/2010
IN-concept Inc.	03/07	12/31/2009	Next Inc. dba NCC Apparel	12/00	12/31/2010
Innovative Adhesives LLC	09/07	12/31/2010	Nike by Haddad Apparel Group	12/03	06/30/2011
It's All Greek To Me (CA)	10/92	12/31/2012	Nike Golf	08/04	12/31/2010
J America	10/01	06/30/2010	NIKE USA Inc.	02/00	12/31/2010
J2 Licensing Ltd.	09/04	09/30/2010	NorthPole LLC	08/03	06/30/2010
JanSport a division of VF Outdoor Inc.	11/92	06/30/2010	Northwest Company LLC-The	08/01	09/30/2010
Jardine Associates	06/02	06/30/2010	Oarsman Sportswear	06/09	12/31/2010
JerseyNaps from ThemeNaps LLC	04/08	09/30/2010	Olde Country Reproductions	05/10	06/30/2010
Jones & Mitchell Sportswear Inc.	11/92	12/31/2011	Olivet International Inc.	02/10	03/31/2011
Jostens Inc.	10/93	06/30/2010	Outdoor Cap Company Inc.	10/03	03/31/2010
K & M/Nordic Co.	09/95	12/31/2011	Outerstuff Ltd.	07/03	12/31/2010
Knights Apparel Inc.	09/96	03/31/2010	Pacific Headwear Inc.	06/09	09/30/2010
Kolder Incorporated	03/05	12/31/2010	Party Animal - The	04/09	09/30/2012
Kotis Design LLC	12/07	12/31/2010	Patina Products	10/08	12/31/2010
Lakeshirts Inc. dba Step Ahead Sportswear	03/07	12/31/2011	Perfect Timing Inc.	05/04	03/31/2011
Laser Magic/FL	08/93	12/31/2012	Pet Goods Manufacturing & Imports	07/09	09/30/2010
Late For The Sky Production Co. Inc	07/03	09/30/2010	Pets First Inc.	06/08	09/30/2010
League Collegiate Wear	06/09	12/31/2011	Photo File Inc.	09/05	09/30/2010
Legacy Athletic	11/95	03/31/2010	Picnic Time Inc.	05/07	09/30/2010
Legendary Sports Prints LLC	02/10	06/30/2010	Pinemeadow Golf Products Inc	05/09	06/30/2010
Leighton Daniel LLC	08/08	06/30/2010	Powers a div. of Tee's Plus	10/06	12/31/2010
Levelwear	03/08	03/31/2010	Premier Agendas Inc.	05/05	06/30/2010
LeWay Enterprises	06/03	12/31/2010	Pro Player by Knights Apparel Inc.	07/01	03/31/2010
Limited Brands Inc. dba Victoria's Secret PINK	03/09	06/30/2010	Pro Specialties Group	09/08	12/31/2010
Little Earth Productions Inc	06/09	09/30/2010	Pro-Ad Sports Inc.	06/06	03/31/2012
Little King Mfg. Co. Inc.	10/92	12/31/2011	PSA Essentials	07/07	06/30/2010
Logo Image USA LLC	03/09	03/31/2010	Pure Country Inc.	07/03	06/30/2010
Logo Inc.	08/00	06/30/2011	R-Texx Enterprises Ltd.	01/08	03/31/2010
Longaberger Company - The	10/09	12/31/2010	R.F.S.J. Inc.	10/92	12/31/2010
LXG	05/04	12/31/2012	R.K. Stein & Co.	07/94	09/30/2010
M. LaHart & Co. Ltd.	10/07	06/30/2010	RallyWrap LLC	06/09	06/30/2010
Majestic Athletic	09/02	03/31/2010	Rapp's Packaging	01/05	12/31/2010
Majestic by Franco Apparel	03/09	06/30/2010	Rawlings Sporting Goods	08/97	12/31/2012

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Realtree Outfitters by To The Game	03/10	03/31/2010
Red Oak Sportswear by Knights Apparel	03/02	03/31/2010
Renaissance Imports Inc.	03/01	12/31/2010
Rhinotronix LLC	06/04	06/30/2010
Rhode Island Novelty	09/08	06/30/2011
Rico Industries/Tag Express	01/97	12/31/2010
Riddell Inc.	12/93	03/31/2012
Roaring Spring Blank Book Co.	12/93	09/30/2010
Ruppshirts Inc.	09/09	06/30/2010
Russ Berrie U.S. Gift Inc.	06/96	03/31/2012
Russell Brands LLC	11/92	03/31/2013
RWL Inc.	06/08	12/31/2009
Samsill Corporation	08/97	12/31/2012
Schutt Sports Inc.	04/97	09/30/2010
Selma's Cookies Inc.	01/10	12/31/2010
Shenandoah Framing Inc.	03/07	06/30/2010
Signature Announcements Inc.	02/08	06/30/2010
Siskiyou Buckle Co.	01/05	06/30/2010
SkinIt Inc.	06/07	12/31/2010
Smartphones Technologies Inc.	12/07	09/30/2010
Specialty Promotions/Pa	11/94	03/31/2011
Spirit Products Ltd./MA	10/93	09/30/2012
Sports Brand Inc.	06/06	09/30/2010
Sports Locker-The	10/96	09/30/2010
Sports Tissues LLC	04/09	03/31/2011
Stamps.com	10/06	09/30/2010
Standard Chair Of Gardner	06/01	03/31/2011
Standard Pennant Co. Inc.	07/02	06/30/2010
Sterling Contract Packaging dba Seven Sons	10/07	09/30/2012
Stockdale	06/96	09/30/2010
Storm Duds Raingear	10/92	06/30/2011
T-Shirt International Inc.	01/93	09/30/2010
T. Dalton	09/07	06/30/2010
Tailgate Clothing Company dba T-University	10/09	09/30/2010
TASG Holdings Ltd	08/09	06/30/2010
Tchotchke's LLC	06/01	03/31/2010
Team Beans LLC	10/00	06/30/2010
Team Dynamics	04/08	03/31/2013
Team Edition Apparel Inc.	11/92	12/31/2010
Team Effort Inc.	10/92	03/31/2011
Team Gift Shop Inc.	03/09	09/30/2010
Team Golf	05/02	09/30/2010
Team Grill Inc. f/k/a AZ & Associates Inc.	05/10	06/30/2010
TEI	01/08	12/31/2011
Tervis Tumbler Company	05/02	06/30/2010
Third Street Sportswear	10/92	12/31/2011
TMP International Inc. d/b/a McFarlane Toys	03/10	03/31/2011
To The Game LLC	10/92	03/31/2010
Toddler Teams LLC	10/05	09/30/2010
Tommy Hilfiger Golf by Club Colors	12/03	12/31/2011
Top Line Scrn Printing & Embroidery	09/07	06/30/2010
Top Of The World	02/94	12/31/2009
Topperscot LLC	11/92	12/31/2010
Topsox	09/07	12/31/2010
Toy Factory LLC	09/05	06/30/2011
Traditions Artglass Studios LLC	08/00	12/31/2010

Trau & Loevner Inc.	12/92	06/30/2010
Trends International LLC	06/09	12/31/2010
Tri-Lake Inc.	06/03	03/31/2010
Triple Overtime Promotions LLC	11/07	12/31/2010
Turtle Creek Sportswear	11/92	06/30/2010
Twins Enterprise Inc.	11/92	12/31/2011
Under Armour by Gear For Sports	07/08	06/30/2011
Underground Printing	08/08	03/31/2011
University Blanket & Flag Corp	12/94	06/30/2010
University Frames (CA)	03/04	12/31/2010
University Lip Balm Co.	08/07	12/31/2010
Vantage Custom Classics	10/95	03/31/2012
Vermont Originals	08/07	03/31/2010
Vesi Inc.	06/95	09/30/2010
VF Imagewear Inc.	03/93	03/31/2010
Victoria's Secret by 5th & Ocean	10/08	06/30/2010
Victoria's Secret by Jones & Mitchell Sportswear	10/08	12/31/2011
Victoria's Secret by New Era Cap Co. Inc.	12/09	12/31/2009
Victoria's Secret by Renaissance Imports Inc.	10/08	12/31/2010
Virtual Greats LLC	08/09	06/30/2010
Wave 7 Technologies Corporation	07/06	12/31/2010
Westrick Paper Co.	02/10	09/30/2010
Whirley Industries Inc.	11/07	03/31/2011
Wild Sales LLC	06/08	12/31/2010
Wincraft Inc.	11/92	03/31/2010
Zephyr Graf-X	06/96	03/31/2010
Zungz Company - The	06/09	03/31/2011

Exclusive Headwear Program

College Vault by Twins Enterprise Inc.	06/09	06/30/2012
Twins Enterprise Inc.	07/06	06/30/2012

Exclusive Jersey Program

Knights Apparel Inc.	08/08	07/30/2016
NIKE USA Inc.	07/09	06/30/2017
Red Oak Sportswear by Knights Apparel	07/08	07/31/2016
Russell Brands LLC	01/08	06/30/2010
Sports Specialties	07/09	06/30/2015

Pittsburgh Oakland Zoo Program

Fan Mats LLC	09/08	03/31/2012
LeWay Enterprises	02/10	12/31/2010
Nike by Haddad Apparel Group	03/10	06/30/2011

Promotions

Akzo Nobel Paints LLC	04/06	06/30/2010
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Special Projects

EA Mobile Football	12/09	07/31/2009
EA Sports Basketball	01/95	06/30/2010
EA Sports Football	08/98	06/30/2011
Panini America Inc (Alternative Sports)	11/07	09/30/2010
Upper Deck Company LLC -The	05/07	03/31/2015

Special Rate Program

Team Beans LLC	05/09	06/30/2010
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Throwback Programs

Majestic Athletic	04/04	03/31/2010
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Riddell Inc. 08/05 03/31/2012

COLLEGE VAULT

College Vault by adidas Originals	11/09	12/31/2011
College Vault by ASC Inc.	04/09	12/31/2011
College Vault by Asgard Press	11/06	12/31/2011
College Vault by Boelter Brands LLC	08/09	12/31/2011
College Vault by Collegiate Pacific Company	03/09	12/31/2011
College Vault by Legacy Athletic	02/10	12/31/2011
College Vault by NIKE USA	01/10	06/30/2011
College Vault by Tailgate Clothing Co.	04/06	12/31/2011
College Vault by Tervis Tumbler Company	12/09	12/31/2011
College Vault by Twins Enterprise Inc.	04/06	12/31/2011
College Vault by Whitman Publishing LLC	10/08	12/31/2011
College Vault by Wildcat Apparel Group Inc.	09/08	12/31/2011
College Vault by Wincraft Inc.	07/09	12/31/2011
College Vault by Winning Streak Sports LLC	03/07	12/31/2011

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