

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Standard License****1891 (59426)**

6980 Cody Dr. Suite 31
West Des Moines, IA 50266
Mr. Troy Vincent
Phone 515-309-1578
Fax 515-309-1618
www.1891marketing.com
tvincent@1891marketing.com
Spec Agr Disclosed: 07/21/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
06A (Sports Equipment)

3-Day Blinds Inc. (53017)

2220 E. Cerritos Ave.
Anaheim, CA 92806
Ms. Melissa Ladd
Phone 404-872-5905
Fax 714-456-0320
www.3day.com
mladd@madisonmktg.net
Spec Agr Disclosed: 09/20/2006

Distribution Channel(s)

Direct Sales
Related Retail Sales

Product Categories

03A (Domestics)

A&A Global Industries Inc. (55770)

17 Stenersen Lane
Cockeysville, MD 21030
Mr. Phillip Brilliant
Phone 410-252-1020 349
Fax 410-527-0927
www.Aaglobalind.com
pbrilliant@aaglobalind.com
Spec Agr Disclosed: 12/21/2006

Distribution Channel(s)

Mass Channel
Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
06B (Balls)

2Thumbs Entertainment (50059)

107 Eaton Place - Suite 320
Cary, NC 27513
Mr. Mark Baric
Phone 919-380-9746
Fax 919-380-9315
mark@2thumbsentertainment.com
Spec Agr Disclosed: 01/02/2007

Distribution Channel(s)

Direct Sales

Product Categories

07G (Internet Products & Services)

4004 Incorporated (14499)

12 Harbor Park Drive
Port Washington, NY 11050
Mr. Barry Prevor
Phone 516-829-6752 101
Fax 516-482-9236
barry@4004inc.com
Spec Agr Disclosed: 04/16/2007

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

A.T. Cross Company (13895)

One Albion Road
Lincoln, RI 02865-3700
Ms. Sally Anthony
Phone 401-335-8513
Fax 401-333-1751
www.Cross.com
santhony@cross.com
Spec Agr Disclosed: 01/04/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

3D Graphix Screen Print & Embroidery (50606)

1449 Scalp Ave. Ste. 15
Johnstown, PA 15905
Ms. Penni Lopinsky
Phone 814-262-9900
Fax 814-262-9905
3dpenni@atlanticbb.net
Spec Agr Disclosed: 01/19/2007

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01J (Men's/Unisex Fleece)

A To Z Promotions (56498)

222 Harvey Ave.
Greensburg, PA 15601
Mr. C. Russell Remaley III
Phone 724-837-2535
Fax 724-837-8563
www.Atozideas.com
atoz1@msn.com
Spec Agr Disclosed: 06/13/2006

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

AA World Class/Supplier (10009)

65 Railroad Avenue Unit #3
Ridgefield, NJ 07657
Mrs. Rosanna M. Eckhardt
Phone 201-313-0022
Fax 201-313-0044
www.AAworld.com
rosannae@aaaworld.com
Spec Agr Disclosed: 03/12/2007

Distribution Channel(s)

Direct Sales

Product Categories

02C (Accessories-Misc.)

Licensees

Licensed as of 05/2007

U of Pittsburgh

Ace Bayou Corp. (47100)

931 Daniel St.
Kenner, LA 70062
Mr. Richard Davis
Phone 479-273-7915 222
Fax 479-273-9847
www.Acebayou.com
wayne@strategicalliancesinc.net
Spec Agr Disclosed: 12/29/2006

Distribution Channel(s)

Mass Channel

Product Categories

03B (Furniture/Furnishings)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
02A (Jewelry)
06A (Sports Equipment)
07D (Infant Products)
07E (Footwear)

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01G (Youth Apparel)

Acirris Ltd. (49715)

PO Box 8006
Wilson, NC 27893
Mr. Eric Rosenbaum
Phone 252-399-7544
Fax 252-399-7688
eric@acirris.com
Spec Agr Disclosed: 09/25/2006

Distribution Channel(s)

Direct Sales

Product Categories

03B (Furniture/Furnishings)

AES Optics (45692)

PO Box 828
Senatobia, MS 38668-0828
Mr. Wade Whitely
Phone 662-301-4735
Fax 800-785-6563
www.Shadeshack.com
ahalstead@igologo.com
Spec Agr Disclosed: 11/17/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Accessories-Misc.)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
07A (Electronics)

All-Star Promotions (49734)

932 St. Clair Way, Suite 3
Greensburg, PA 15601
Ms. Deborah Carson
Phone 724-830-2777
Fax 724-830-2779
allstarpromotion@aol.com
Spec Agr Disclosed: 06/09/2006

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

adidas Team Inc (36296)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0338
Fax 319-368-0314
www.Valleyapparel.com
bleuenberger@valleyapp.com
Spec Agr Disclosed: 08/24/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales
Restricted Channel

Product Categories

Ambrose Enterprises LLC (44218)

1527 Brentwood Lane
Mount Vernon, WA 98274
Mr. John Ambrose
Phone 360-752-2700
Fax 360-752-2702
www.Adrenalinepromotions.com
orders@adrenalinepromotions.com
Spec Agr Disclosed: 06/29/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01E (Jerseys/Uniforms)
01M (Clothing Accessories)
06A (Sports Equipment)

All-Star Apparel (49764)

6722 C Vista Del Mar Ave.
La Jolla, CA 92037
Mr. Tim McCallum
Phone 858-205-7827
Fax 858-225-3544
www.All-star.ws
tim@all-star.ws
Spec Agr Disclosed: 01/03/2007

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

American Family Products (23242)

1275 Lakeside Drive
Romeoville, IL 60446
Mr. Larry Dolendi
Phone 630-226-9988
Fax 630-226-9980
larry1275@aol.com
Spec Agr Disclosed: 06/20/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
06A (Sports Equipment)
06D (Games)

American Needle (11635)

1275 Busch Pkwy
Buffalo Grove, IL 60089
Ms. Lisa Robinson
Phone 847-215-0011 328
Fax 847-229-0124
www.Americanneedle.com
lrobinson@amer-needle.com
Spec Agr Disclosed: 01/17/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)

Amia Inc. (55271)

1101 Green St. #701, Bellaire Tower
San Francisco, CA 94109
Mr. John Damron
Phone 720-289-7978
Fax 949-715-7853
www.Amiastudios.com
amiainc@aol.com
Spec Agr Disclosed: 10/05/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)

Aminco International (USA) Inc. (16644)

20571 Crescent Bay Drive
Lake Forest, CA 92630
Ms. Melissa Ballack
Phone 949-457-3261 228
Fax 949-598-2864
www.AmincoUSA.com
melissa.b@amincousa.com
Spec Agr Disclosed: 02/16/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Accessories-Misc.)
03B (Furniture/Furnishings)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)

Ampad a div. of American Pad and Paper (11600)

3101 East George Bush Highway - Suite 200
Richardson, TX 75082
Ms Jackie Harris
Phone 972-578-2000 3301
Fax 800-227-1534
www.Ampad.com
jackie.harris@americanpad.com
Spec Agr Disclosed: 09/22/2005

Distribution Channel(s)

Campus/Local Channel
Mass Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Angelus Pacific Co. (11614)

PO Box 111
Fullerton, CA 92832
Ms. Cathy Cooper
Phone 714-871-1610
Fax 714-871-1642
www.Angeluspacific.com
coopycat1@yahoo.com
Spec Agr Disclosed: 01/31/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
07C (Health/Beauty)

Antigua Group Inc. (11622)

16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 623-523-6000
Fax 623-523-6009
www.antigua.com
koneill@antigua.com
Spec Agr Disclosed: 08/09/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
06A (Sports Equipment)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

AS (37575)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 11/15/2006

Distribution Channel(s)

Mass Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Ashworth Inc. (18624)

PO Box 2516
Phenix City, AL 36868-2516
Ms. Keeli Floyd
Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keelifloyd@2thegame.com
Spec Agr Disclosed: 04/11/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

Atlantis Sportswear (13295)

PO Box 731
Piqua, OH 45356
Ms. Jenny Trissell
Phone 937-773-0680 11
Fax 937-773-7516
www.Atlantissports.com
jtrissell@atlantissports.com
Spec Agr Disclosed: 01/04/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

B.S.I. Products Inc. (17845)

9510 Berger Road
Columbia, MD 21046
Mr. Scott Robinson
Phone 410-381-2596
Fax 410-995-6268
www.Bsiproducts.com
sales@bsiproducts.com
Spec Agr Disclosed: 03/30/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06D (Games)
07A (Electronics)

Baden Sports Inc. (11587)

34114 21st Ave. South
Federal Way, WA 98003
Ms. Ashley May
Phone 253-925-0500
Fax 253-952-3052
www.Badensports.com
ashleym@badensports.com
Spec Agr Disclosed: 02/27/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

06A (Sports Equipment)
06B (Balls)

Bear Hands Ltd. (42888)

38 Main Street
Little Ferry, NJ 07643
Mr. Michael Wolinsky
Phone 201-807-9898
Fax 201-807-9808
www.Bearhands.net
mikew@bearhands.net
Spec Agr Disclosed: 05/01/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

01M (Clothing Accessories)
04D (Gifts & Novelties - Miscellaneous)

Bergamot Brass Works Inc. (32154)

820 Wisconsin St.
Delavan, WI 53115
Ms. Diana Hamilton-Buller
Phone 262-728-5572 204
Fax 262-728-4560
www.Theofficialpage.com
dianah@bergamot.net
Spec Agr Disclosed: 10/12/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Accessories-Misc.)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06D (Games)
07A (Electronics)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

Biederlack Of America Corp. (11994)

11501 Bedford Rd. NE
Cumberland, MD 21502
Mr. Peter McCabe
Phone 301-759-3633 3141
Fax 301-759-3837
www.Biederlack.com
pampatch@biederlack.com
Spec Agr Disclosed: 10/01/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

Boelter Brands LLC (54782)

N22 W23685 Ridgeview Pkwy.
Waukesha, WI 53188
Mr. Tom Dupies
Phone 414-535-4808
Fax 800-532-9287
www.Boelterbrands.com
tdupies@boelter.com
Spec Agr Disclosed: 04/25/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)

Brax Ltd. (49214)

2002 Eastwood Rd. Suite 202
Wilmington, NC 28403
Ms. Janice Alexander
Phone 910-509-9292
Fax 910-509-9293
www.Braxltd.com
peterh@braxltd.com
Spec Agr Disclosed: 06/22/2006

Distribution Channel(s)

Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
05E (Publishing)

Broad Bay Cotton Company (12499)

1393 Baker Rd.
Virginia Beach, VA 23455
Mr. Ric Wigginton
Phone 800-676-8337
Fax 757-227-4105
www.Broadbay.biz
ricwigginton@broadbaycotton.com
Spec Agr Disclosed: 07/28/2006

Distribution Channel(s)

None Specified

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02C (Accessories-Misc.)
03A (Domestics)
03C (Office Products)
03D (Housewares)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)
07D (Infant Products)

Build-A-Bear Retail Management Inc. and Affiliate (28819)

1954 Innerbelt Bus. Ctr. Dr.
St. Louis, MO 63114
Ms. Marilyn Freundlich
Phone 314-423-8000 5203
Fax 314-423-8188
www.Buildabear.com
marilynf@buildabear.com
Spec Agr Disclosed: 02/14/2007

Distribution Channel(s)

Direct Sales
Related Retail Sales

Product Categories

06C (Toys)

C&F Enterprises Inc. (15356)

819 Bluecrab Rd.
Newport News, VA 23606
Ms. Michelle E Taylor
Phone 757-873-5688
Fax 757-873-0358
www.cnfei.com
mtaylor@cnfei.com
Spec Agr Disclosed: 08/04/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01I (Women's Apparel)
02C (Accessories-Misc.)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07C (Health/Beauty)
07D (Infant Products)

C-9 by Champion (62078)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 07/27/2005

Distribution Channel(s)

Mass Channel

Product Categories

01I (Women's Apparel)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

Cadre Athletic Inc. (11681)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 04/04/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Camp David (17631)

7920 Foster
Overland Park, KS 66204
Ms. Karen Anderson
Phone 913-648-0573 246
Fax 913-648-7444
www.Campdavid.com
karena@campdavid.com
Spec Agr Disclosed: 02/06/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02A (Jewelry)

Campus Casuals by CC (52645)

420 East State Pkwy.
Schaumburg, IL 60173
Mr. Doug Murphy
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
d_baer@campuscasuals.com
Spec Agr Disclosed: 01/11/2007

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
06A (Sports Equipment)

Campus Images dba Landmark Publishing (32994)

651 Park Village Drive
Atlanta, GA 30306
Mr. Keith Mackintosh
Phone 404-261-2730
Fax 404-261-7921
www.Campusimages.com
keith@landmarkpublishing.com
Spec Agr Disclosed: 03/17/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

05E (Publishing)

Canyon Outback Leather Goods (30949)

2121 N. Broadway
New Ulm, MN 56073
Mr. John Giefer
Phone 507-359-3800
Fax 507-359-3803
www.Canyonoutback.com
john@canyonoutback.com
Spec Agr Disclosed: 04/05/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Accessories-Misc.)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)

Captivating Headgear (50242)

PO Box 721210
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 01/03/2007

Distribution Channel(s)

Mass Channel

Product Categories

01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
04D (Gifts & Novelties - Miscellaneous)

Carl Hamburg Associates Inc. (58483)

5001 Baum Blvd., Ste. 560
Pittsburgh, PA 15213
Ms. Kathryn Councilor
Phone 412-683-9965
Fax 412-683-9733
www.Carlhamburg.com
kitty@carlhamburg.com
Spec Agr Disclosed: 09/02/2006

Distribution Channel(s)

None Specified

Product Categories

None Specified

U of Pittsburgh

Carson Specialties (12086)

189 Foreman Road
Freeport, PA 16229-1799
Ms. Rochele King
Phone 724-295-5147 273
Fax 724-295-4033
www.Carsonindustries.com
rking@carsonhomeaccents.com
Spec Agr Disclosed: 11/20/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

CDI Corp (17259)

4201 W. Wrightwood Ave. - Suite 200
Chicago, IL 60639
Ms. Rita Tucker
Phone 773-394-2960 13
Fax 773-394-2965
www.Cdi-corp.com
ritatucker@cdi-corp.com
Spec Agr Disclosed: 11/01/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Cellus USA Inc. (52306)

3575 St. Laurent, Suite 750
Montreal, PQ H2X 2T7
Mr. Steve Hardy
Phone 514-289-9111 491
Fax 514-289-9494
www.Airborne-e.com
shardy@airborne-e.com

Distribution Channel(s)

Direct Sales

Product Categories

07G (Internet Products & Services)

CFS Sports, LP (61990)

200 Main Street
Coraopolis, PA 15108
Mr. Weldon Cook
Phone 412-604-0404
Fax 412-604-0412
cnbladen@cfssportscorporation.com
Spec Agr Disclosed: 07/10/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

03A (Domestics)
03C (Office Products)
04C (Signage Products)

Champion Custom Products (12269)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 03/09/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Champion Sales & Marketing LLC (44084)

6049 Hi-Tek Court
Mason, OH 45040
Mr. Marck Brock
Phone 502-241-8295
Fax 800-293-8471
www.Championteamshop.com
marckab@aol.com
Spec Agr Disclosed: 11/28/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06C (Toys)

ChemArt Company dba Baldwin (45969)

15 New England Way
Lincoln, RI 02865
Ms Deb Parkinson
Phone 401-333-9200
Fax 401-333-1634
www.Chemart.com
dparkinson@chemart.com
Spec Agr Disclosed: 12/28/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

Church Hill Classics (15381)

22 Shelter Rock Lane
Danbury, CT 06810
Ms. Stephanie Koch
Phone 203-730-1535
Fax 203-778-0177
www.Diplomaframe.com
Stephanie@diplomaframe.com
Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

03A (Domestics)
03C (Office Products)

Clarke American (12107)

10931 Laureate Drive
San Antonio, TX 78249
Ms. Ashley Collins
Phone 210-694-1473
Fax 210-558-7045
www.Clarkeamerican.com
ashley_m_collins@clarkeamerican.com
Spec Agr Disclosed: 09/06/2006

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

05A (Stationery)
05B (Checks)

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
Atlanta, GA 30328
Ms. Jo Francour
Phone 770-859-1420
Fax 770-859-1434
www.CollegeConcepts.com
jofrancour@collegeconcepts.com
Spec Agr Disclosed: 02/14/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)

College House Inc. (12005)

PO Box 16118
Richmond, VA 23222
Ms. Judy Blumberg
Phone 804-643-4240 233
Fax 804-643-4408
www.Chsport.com
chouse601@aol.com
Spec Agr Disclosed: 07/18/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Collegiate Pacific Co. (11654)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 11/16/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel
Restricted Channel

Product Categories

03A (Domestics)
04C (Signage Products)

Colors Bright Toys & Collectibles Inc. (40432)

10125 State Route 44
Watsonstown, PA 17777
Mr. George Sudol
Phone 570-649-5419
Fax 570-649-5419
gtsudol@alltel.net
Spec Agr Disclosed: 10/30/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Accessories-Misc.)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)
06A (Sports Equipment)
06C (Toys)
07A (Electronics)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Mr. Eddie Suh
Phone 310-667-8341 141
Fax 310-667-8502
www.Colosseumusa.com
eddiesuh@colocm.com
Spec Agr Disclosed: 08/31/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Columbia Sportswear (13550)**

14375 N.W. Science Park Dr.
Portland, OR 97229
Mr. Michael Ungoco
Phone 503-985-4258
Fax 503-985-5800
mungoco@columbia.com
Spec Agr Disclosed: 01/27/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01F (Infant/Toddler Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
06A (Sports Equipment)

Comet School Supplies (13290)

PO Box 1576
Palestine, TX 75802-1576
Mr. Ray Britton
Phone 903-729-3108
Fax 903-729-3989
www.Cometschoolsupplies.com
cometschool@earthlink.com
Spec Agr Disclosed: 04/03/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Comfy Feet LLC (31503)

PO Box 352
Hartington, NE 68739
Mr. Keith Eickhoff
Phone 402 254 6677
Fax 402-254-6690
comfyfeet@hartel.net
Spec Agr Disclosed: 12/11/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
07D (Infant Products)
07E (Footwear)

Commemorative Brands Inc. (12274)

7211 Circle S. Road
Austin, TX 78745
Ms. Marilyn Hamblin
Phone 512-440-2781 2781
Fax 512-440-2781
www.Balfour.com
marilyn.hamblin@cbi-rings.com
Spec Agr Disclosed: 04/27/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

02A (Jewelry)
02B (Class Rings)
03C (Office Products)
05D (School Supplies)

Cotton Exchange-The (11647)

PO Box 825
Wendell, NC 27591
Ms. Theresa Barbour
Phone 919-365-5900 17
Fax 919-365-5999
www.Thecottonexchange.com
tbarbour@cottonx.com
Spec Agr Disclosed: 04/02/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Creative Point Inc. (56782)

2601 Damsel Cherry Lane
Lewisville, TX 75056
Mr. Joseph Lappin
Phone 972-317-7575
Fax 972-966-2451
josephlappin@advantexmail.net
Spec Agr Disclosed: 10/13/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04C (Signage Products)

Crocs Inc. (59152)

6328 Monarch Park Place
Niwot, CO 80503
Mr. Tom Ramar
Phone 303-960-7129
Fax 303-468-4266
www.Crocs.com
tramar@crocs.com
Spec Agr Disclosed: 05/11/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel
Related Retail Sales

Product Categories

02C (Accessories-Misc.)
03A (Domestics)
07E (Footwear)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

CSD Sports Framing (48172)

1325 Capital Parkway Suite 130
Carrollton, TX 75006
Mr. Michael Morigi
Phone 972-323-6345
Fax 972-323-8559
www.Csdsportsframing.com
michael_morigi@csdsportsframing.com
Spec Agr Disclosed: 08/17/2006

Distribution Channel(s)

Direct Sales

Product Categories

03A (Domestics)

CSI International Inc. (12351)

1001 Main Street
Niagara Falls, NY 14301
Ms. Lida Qayyeumi
Phone 800-668-8750 301
Fax 905-624-5328
www.Gmcgifts.com
lida@csigifts.com
Spec Agr Disclosed: 08/14/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Accessories-Misc.)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)

Cutter & Buck (29578)

701 North 34th Street - Suite 400
Seattle, WA 98103
Ms. Cam D'Amico
Phone 206-622-4191 1779
Fax 206-448-0589
www.Cutterbuck.com
cam.damico@cutterbuck.com
Spec Agr Disclosed: 02/28/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Related Retail Sales
Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance
Apparel)

Davis Group (34820)

25 Riviera Drive
Markham, ON L3R8N4
Ms. Patricia Andrews
Phone 905-477-7440 367
Fax 800-263-0515
www.Davisgroup.net
pandrews@davisgroup.net
Spec Agr Disclosed: 10/04/2006

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

05D (School Supplies)

Dayna Designs (55063)

8049 Alloway Lane
Beltsville, MD 20705
Ms. Dana Lande
Phone 866-443-2962 1
Fax 866-443-2962
www.Daynau.com
dlande@daynadesigns.com
Spec Agr Disclosed: 08/06/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel
Restricted Channel

Product Categories

02A (Jewelry)

DeMans Inc. (10181)

295 Main St.
Brookville, PA 15825
Mr. John DeMotte
Phone 814-849-2351
Fax 814-849-7892
Spec Agr Disclosed: 01/03/2007

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Dish Rags Inc. (58938)

2629 River Grad Circle
Birmingham, AL 35243
Mr. Joe Reid
Phone 205-566-0944
Fax 205-822-1285
www.Dishrags.us
jreid823@aol.com
Spec Agr Disclosed: 01/02/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

07A (Electronics)

DiversiTech Corp. (59671)

6650 Sugarloaf Pkwy. Ste. 100
Duluth, GA 30097
Mr. Ray Shelor
Phone 678-542-3600 1043
Fax 678-542-3706
www.Diversitech.com
rshelor@diversitech.com
Spec Agr Disclosed: 01/03/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

Dixie Seal & Stamp Co Inc (11559)

PO Box 2188
Tucker, GA 30085-2188
Mr. Scot Roehm
Phone 404-875-8883
Fax 404-872-3504
www.Dixieseal.com
curtis@dixieseal.com
Spec Agr Disclosed: 07/28/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)

DP Design (15433)

1112 Ethel Street
Glendale, CA 91207
Mr. Danny Pun
Phone 818-956-6999
Fax 818-240-8910
dannypun@aol.com
Spec Agr Disclosed: 09/29/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
03A (Domestics)

Drew Pearson Marketing LLC (16451)

15006 Beltway Drive
Addison, TX 75001
Ms. Stephanie Brooks
Phone 972-702-8055 5916
Fax 972-702-0143
www.Drewpearson.com
sbrooks@drewpearson.com
Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

Mass Channel

Product Categories

01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
03D (Housewares)
06A (Sports Equipment)

Drew Pearson Signature Series (66649)

15006 Beltway Drive
Addison, TX 75001
Ms. Stephanie Brooks
Phone 972-702-8055
Fax 972-702-0143
www.Drewpearson.com
sbrooks@drewpearson.com
Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)

Drive Thru Rental (63558)

1122 Harrisburg Pike
Carlisle, PA 17013
Mr. Chuck Carlson
Phone 717-243-7524
Fax 717-243-2158
www.Mygaragecollage.com
chuck@taylorrentalpa.com
Spec Agr Disclosed: 01/09/2007

Distribution Channel(s)

Direct Sales

Product Categories

03B (Furniture/Furnishings)

Eagles Wings Inc. (27027)

2343 Clay St.
Kissimmee, FL 34741
Mr. Bob Small
Phone 407-870-8800
Fax 407-932-0828
www.Eagleswings.com
bob@eagleswings.com
Spec Agr Disclosed: 10/12/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
03A (Domestics)
07B (Consumables)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
Devens, MA 01434-5055
Ms. Susan A. Schmidt
Phone 978-862-0017
Fax 978-862-0009
www.Eglomisedesigns.com
sschmidt@eglomisedesigns.com
Spec Agr Disclosed: 07/24/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel
Restricted Channel

Product Categories

03A (Domestics)
03C (Office Products)
05A (Stationery)
05E (Publishing)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Encore Group-The dba Team
Reflections by Xpres (13720)**

111 Cloverleaf Dr.
Winston Salem, NC 27103
Mr. Lou Valente
Phone 336-768-7400 238
Fax 336-659-7492
www.The-encore-group.com
lvalente@the-encore-group.com
Spec Agr Disclosed: 04/11/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
07A (Electronics)

Enmon Accessories LLC (35562)

900 E. Hickory
Denton, TX 76201
Mr. Terry Enmon
Phone 940-243-8640
Fax 800-889-0237
www.enmonaccessories.com
jamie.tegeler@enmonaccessories.com
Spec Agr Disclosed: 04/10/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
02A (Jewelry)
02C (Accessories-Misc.)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
07A (Electronics)
07E (Footwear)

**Entrepreneurial Marketing Inc.
(13354)**

PO Box 38
Readyville, TN 37149
Ms. Laura Woodring
Phone 615-563-1060 12
Fax 615-563-1062
www.Spikesports.com
lwoodring@spikesports.com
Spec Agr Disclosed: 02/28/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)
06A (Sports Equipment)

Essex Manufacturing Inc. (11546)

350 Fifth Ave. Suite 501 - Empire State Bldg.
New York, NY 10118-3299
Mr. Joe Alloy
Phone 212-239-0080 129
Fax 212-714-2958
www.Baum-essex.com
jalloy@baum-essex.com
Spec Agr Disclosed: 05/02/2007

Distribution Channel(s)

Mass Channel
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
02C (Accessories-Misc.)

Evergreen Enterprises (25261)

5915 Midlothian Turnpike
Richmond, VA 23225
Ms. Carole Peter
Phone 804-231-1800 3126
Fax 804-545-8035
www.Myeevergreen.com
carolep@myevergreen.com
Spec Agr Disclosed: 02/01/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04C (Signage Products)
05C (Paper Products)

Excalibur Electronics (54648)

13755 SW 119th Ave.
Miami, FL 33186
Ms. Michelle March
Phone 305-477-8080 255
Fax 305-477-9516
www.Excaliburelectronics.com
mmarch@excaliburelectronics.com
Spec Agr Disclosed: 07/20/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06D (Games)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

Fabrique Innovations Inc. dba Sykel (47490)

48 West 38th St. 4th Floor
New York, NY 10018
Mr. Sy Garfinkel
Phone 212-244-0099 204
Fax 212-244-0244
www.Sykelenterprises.com
sykel@aol.com
Spec Agr Disclosed: 03/15/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
04A (Automobile Products)

Fabritech dba 3D Marketing (52838)

6719 Pine Ridge Ct. SW
Jenison, MI 49428
Mr. Jay Morris
Phone 616-662-0150
Fax 616-662-0112
www.3dmkting.com
jaymorris@3dmkting.com
Spec Agr Disclosed: 10/03/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

07C (Health/Beauty)

Fanmats LLC (46886)

255 Satellite Blvd. Suite 100
Suwanee, GA 30024
Mr. Bob Roche
Phone 678-730-0606
Fax 678-730-0604
www.Fanmats.com
bob@fanmats.com
Spec Agr Disclosed: 04/05/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

Field Crafts Inc. (56953)

PO Box 232
Benzonia, MI 49616-0232
Mr. Richard Hitchingham
Phone 231-882-5885
Fax 231-882-4211
www.Bookwear.net
dick@fieldcrafts.com
Spec Agr Disclosed: 07/06/2006

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

FMD (61538)

2280 N. Greenville Ave.
Richardson, TX 75082-4412
Ms. Julie Harp
Phone 972-699-4927
Fax 972-638-2848
www.Fossil.com
jharp@fossil.com
Spec Agr Disclosed: 12/30/2005

Distribution Channel(s)

Mass Channel

Product Categories

02A (Jewelry)

For Bare Feet Inc. (11695)

PO Box 159
Helmsburg, IN 47435
Mr. Terry Reutell
Phone 812-988-6674 315
Fax 812-988-1550
www.Forbarefeet.com
treutell@forbarefeet.com
Spec Agr Disclosed: 06/26/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

01M (Clothing Accessories)
07D (Infant Products)

Forefront Group Inc. (13752)

835 Bill Jones Industrial Dr
Springfield, TN 37172
Mr. Paul Branlund
Phone 615-384-1230 217
Fax 615-384-1290
www.Datrek.com
pbranlund@forefrontgolf.com
Spec Agr Disclosed: 04/17/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
02A (Jewelry)
02C (Accessories-Misc.)
03A (Domestics)
06A (Sports Equipment)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Fossil (14356)**

2280 N. Greenville Ave.
Richardson, TX 75082-4412
Ms. Ashley Walters
Phone 972-234-2525
Fax 972-498-9684
www.Fossil.com
awalters@fossil.com
Spec Agr Disclosed: 02/25/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel
Related Retail Sales

Product Categories

02A (Jewelry)
02C (Accessories-Misc.)
03A (Domestics)
05D (School Supplies)
06A (Sports Equipment)
07C (Health/Beauty)
07E (Footwear)

Four Point Products (11634)

106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Linda Devlin
Phone 800-456-6603
Fax 412-967-9898
www.Fourpoint.com
lindad@binders.com
Spec Agr Disclosed: 03/27/2007

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Framing Success Inc. (12294)

2556 Horse Pasture Road Taylor Farms
Commerce Park
Virginia Beach, VA 23453
Ms. Kim Stephenson
Phone 757-689-3000
Fax 757-689-3002
www.Framingsuccess.com
kstephenson@framingsuccess.com
Spec Agr Disclosed: 01/27/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

03C (Office Products)

Franklin Sports Inc (21878)

17 Campanelli Pkwy
Stoughton, MA 02072
Mr. John Purciello
Phone 781-344-1111 195
Fax 781-341-3220
www.Franklinsports.com
jpurciello@franklinsports.com
Spec Agr Disclosed: 08/06/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

01D (Men's/Unisex Combo-Packaged Goods)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06B (Balls)

Fremont Die Consumer Prod (11687)

700A Flag Stone Way
Newport News, VA 23608
Ms. Sharon Weinberg
Phone 757-872-6438
Fax 757-872-6958
www.Fremontdie.com
sweinberg@fremontdie.com
Spec Agr Disclosed: 11/17/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)

Game - The (11499)

PO Box 2516
Phenix City, AL 36868-2516
Ms. Keeli Floyd
Phone 334-291-5151 107
Fax 334-448-2313
www.2thegame.com
keelifloyd@kudzullc.com
Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)

Game Time LLC (44216)

10 Stage Door Road
Fishkill, NY 12524
Ms. Carol Perrone
Phone 845-896-0946 111
Fax 845-896-0339
www.Gametimeshop.com
carol@gametimeshop.com
Spec Agr Disclosed: 09/27/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

Gametime Plush LLC (32071)

9540 Pathway Street Suite 101
Santee, CA 92071
Mr. Craig Page
Phone 619-596-6161
Fax 619-596-1198
www.Gametimeplush.com
info@gametimeplush.com
Spec Agr Disclosed: 10/02/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
06B (Balls)
06C (Toys)

Gear For Sports (11666)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 03/09/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
06A (Sports Equipment)

George Jackson Promotions Inc. (48594)

300 Martin Ave.
Pittsburgh, PA 15216
Mr. George Jackson
Phone 412-537-4947
Fax 412-561-4274
gjpromotions@adelphia.net
Spec Agr Disclosed: 08/18/2006

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

G-III Leather Fashions Inc. dba G-III**Sports (14700)**

512 7th Ave. 33rd Floor
New York, NY 10018
Mr. Eric Schapiro
Phone 212-403-0888
Fax 212-403-0889
www.G-iii.com
schapiro@g-iii.com
Spec Agr Disclosed: 05/11/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01I (Women's Apparel)

G-III/58 Sport (67838)

512 7th Ave. 33rd Floor
New York, NY 10018
Mr. Eric Schapiro
Phone 212-403-0888
Fax 212-403-0889
www.Giii.com
schapiro@g-iii.com
Spec Agr Disclosed: 05/02/2007

Distribution Channel(s)

Mass Channel

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Glass Prints (31480)

625 South Railroad Street Unit A
Montgomery, IL 60538
Ms. Mary H. Niewinski
Phone 630-844-0625
Fax 630-844-0635
www.Glassprints.com
mary@glassprints.com
Spec Agr Disclosed: 09/28/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)

Great American Products Inc. (13400)

1661 S. Seguin
New Braunfels, TX 78130
Mr. Wally Gullick
Phone 830-620-4400 3023
Fax 830-620-8430
www.Gap1.com
wally@gap1.com
Spec Agr Disclosed: 08/20/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Accessories-Misc.)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06D (Games)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Great Rivalries USA LLC (61375)**

2200 Campus Road
 Beachwood, OH 44122
 Mr. Richard Polster
 Phone 216-906-6668
 Fax 216-381-3746
 www.Greatrivalries.com
 rmpolster@gmail.com
 Spec Agr Disclosed: 04/13/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

03A (Domestics)

Gridworks Inc (28048)

PO Box 244
 Elgin, IA 52141
 Mr. Amy Kerr
 Phone 563-426-5800
 Fax 563-426-5909
 www.Woodscore.com
 akerr@woodscore.com
 Spec Agr Disclosed: 12/29/2006

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel
 Related Retail Sales

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04B (Collectibles)

GRITS (64208)

1295 Vernon Street
 Wabash, IN 46992
 Ms. Colleen Lunn
 Phone 260-563-2186
 Fax 260-569-0921
 www.Nextinc.com
 colleenl@nextmarketinginc.com
 Spec Agr Disclosed: 04/04/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

Harbro LLC (45654)

3154 Skyview Court
 Brighton, MI 48114
 Mr. Mark Hartwell
 Phone 417-888-2917
 Fax 417-823-9796
 www.Harbrollc.com
 gregheslin@harbrollc.com
 Spec Agr Disclosed: 03/29/2007

Distribution Channel(s)

Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

07A (Electronics)

Heisman by Reebok (11512)

8677 LogoAthletic Court
 Indianapolis, IN 46219
 Ms. Kathy Meyer
 Phone 317-895-7171
 Fax 317-895-7240
 kathy.meyer@reebok.com
 Spec Agr Disclosed: 05/02/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel
 Related Retail Sales

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 04D (Gifts & Novelties - Miscellaneous)
 06B (Balls)

HeppnerFriday Inc. (46277)

413 South Main Street
 Pittsburgh, PA 15215
 Ms. Diana Bills
 Phone 412-784-1171
 Fax 412-784-1045
 diana@heppnerfriday.com
 Spec Agr Disclosed: 01/15/2007

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Herff Jones Inc. (12263)

PO Box 68956-0956
 Indianapolis, IN 46268-2593
 Ms. Holly Strohm
 Phone 317-612-3683
 Fax 317-329-3363
 www.HerffJones.com/college
 hastrohm@herffjones.com
 Spec Agr Disclosed: 08/22/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02A (Jewelry)
 03A (Domestics)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Herlocher Foods Inc. (24418)**

415 E Calder Way
 State College, PA 16801
 Mr. Neil Herlocher
 Phone 814-237-0134 6
 Fax 814-237-1893
 www.Herlocherfoods.com
 herlochern@aol.com
 Spec Agr Disclosed: 10/24/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel

Product Categories

07B (Consumables)

Herrington & Co. Inc. (41452)

8945 Research Drive
 Irvine, CA 92618
 Ms. Cecilia Gustavsson
 Phone 949-727-9482 14
 Fax 949-727-1456
 www.Herringtonteddybears.com
 ceciliag@herringtonteddybears.com
 Spec Agr Disclosed: 07/20/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

06C (Toys)

Historic Helmets Inc. (59327)

2332 South 275 East
 Warsaw, IN 46580
 Mr. James Parker
 Phone 574-268-0661
 Fax 574-268-2702
 www.Helmethut.com
 jlp8158@aol.com
 Spec Agr Disclosed: 01/25/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

06A (Sports Equipment)

Holloway Sportswear Inc. (11789)

PO Box 4489
 Sidney, OH 45365-4489
 Ms. Beth Russell
 Phone 937-497-7575 256
 Fax 937-497-7337
 www.Hollowayusa.com
 beth.russell@hollowayusa.com
 Spec Agr Disclosed: 04/12/2006

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance
 Apparel)
 03A (Domestics)
 06A (Sports Equipment)

House of Doolittle Ltd. (17627)

1751 Nicholas Blvd
 Elk Grove Village, IL 60007
 Ms. Tammy Peters
 Phone 847-228-9591 115
 Fax 888-621-6660
 www.Houseofdoolittle.com
 tpeters@houseofdoolittle.com
 Spec Agr Disclosed: 06/26/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Hunter Mfg. LLP (11518)

201 West Loudon Avenue
 Lexington, KY 40508
 Ms. Shannon Hisle
 Phone 859-254-7573 3024
 Fax 859-254-7614
 www.HunterMfg.com
 shannon.hisle@huntermfg.com
 Spec Agr Disclosed: 03/15/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

02C (Accessories-Misc.)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06C (Toys)
 06D (Games)
 07A (Electronics)
 07D (Infant Products)

Identity Check Printers (35790)

1802 Fashion Court
 Joppa, MD 21085
 Ms. Keri Kilhoffer
 Phone 410-679-3300 2309
 Fax 410-676-3300
 www.Identitychecks.com
 kkihoffer@cdi-us.com
 Spec Agr Disclosed: 03/18/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales

Product Categories

05A (Stationery)
 05B (Checks)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**In Stitches Inc. Enterprises (24814)**

531 Philadelphia St.
Indiana, PA 15701
Mr. Jay DiNucci
Phone 412-349-5377
Fax 724-349-5378
www.Redoak.net
jay@redoak.net
Spec Agr Disclosed: 07/26/2006

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

IN-concept Inc. (35506)

946 Calle Amanecer, Unit L-M
San Clemente, CA 92673
Mr. Jason Wall
Phone 949-366-6000 23
Fax 949-366-6070
www.AntennaBalls.com
jason@inconceptusa.com
Spec Agr Disclosed: 01/31/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

04A (Automobile Products)

In-Zone Athletic Wear Inc. (13102)

PO Box 220
Geraldine, AL 35974
Ms. Kimberly Cleveland
Phone 256-659-6321
Fax 256-659-6404
www.Inzoneathleticwear.com
kcleveland@inzoneathleticwear.com
Spec Agr Disclosed: 01/30/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)

It's All Greek To Me (CA) (11564)

2290 Agate Court
Simi Valley, CA 93065
Ms. Marisue Hasek
Phone 800-350-4000
Fax 805-581-8181
www.Marketidentity.com
mhasek@lagtm.com
Spec Agr Disclosed: 01/25/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

J America (14278)

1200 Mason Court
Webberville, MI 48892
Mr. Brian Clark
Phone 517-333-2680 113
Fax 517-333-2596
www.J-america.com
brianclark@jamericaretail.com
Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

J2 Licensing Ltd. (42906)

32046 Edward St.
Madison Heights, MI 48071
Mr. John Debay
Phone 586-307-3400 150
Fax 586-307-3401
johndebay@comcast.net
Spec Agr Disclosed: 11/09/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
03A (Domestics)

Jadon Ltd. (12819)

701 Enterprise Rd. E. Suite 605
Safety Harbor, FL 34695
Ms. Karen Sullivan
Phone 727-796-7476 206
Fax 727-797-6613
www.Jadon.com
karen@jadon.com
Spec Agr Disclosed: 03/15/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Accessories-Misc.)
03C (Office Products)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)

Licensees

Licensed as of 05/2007

U of Pittsburgh

JanSport Inc. (11946)

PO Box 1817
 Appleton, WI 54912-1817
 Ms. Dawn Brown
 Phone 920-735-1918
 Fax 920-831-7743
 www.Jansport.com
 Dawn_Brown@vfc.com
 Spec Agr Disclosed: 09/28/2006

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel
 Related Retail Sales
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 06A (Sports Equipment)

Jardine Associates (44516)

200 Compass Circle
 North Kingstown, RI 02852
 Ms. Theresa Tally
 Phone 401-667-3800
 Fax 401-667-3818
 theresa@jardineassociates.net
 Spec Agr Disclosed: 04/15/2007

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Accessories-Misc.)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)
 07B (Consumables)

JAT Creative Products (62102)

One LaFrance Way
 Concordville, PA 19331
 Mr. Kevin Barrar
 Phone 610 358 9137
 Fax 610-358-9581
 www.Jatcreativeproducts.com
 kevinb@jatcp.com
 Spec Agr Disclosed: 11/06/2006

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

03A (Domestics)
 04B (Collectibles)

Jones & Mitchell Sportswear Inc. (11541)

560 N. Rogers Road
 Olathe, KS 66062
 Ms. Sarah Dice
 Phone 913-324-2762 2762
 Fax 913-324-2799
 www.Jonesmitchell.com
 sdice@jonesmitchell.com
 Spec Agr Disclosed: 01/06/2006

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Jostens Inc. (11572)

148 E. Broadway
 Owatonna, MN 55060
 Ms. Elizabeth Lent
 Phone 507-455-6418 6418
 Fax 507-455-6584
 www.Jostens.com
 elizabeth.lent@jostens.com
 Spec Agr Disclosed: 03/24/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Restricted Channel

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02B (Class Rings)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 05E (Publishing)

K & Company LLC (12726)

11125 NW Ambassador Drive Suite 200
 Kansas City, MO 64153
 Ms. Jessica Martin
 Phone 816-389-4150
 Fax 816-389-4156
 www.Kandcompany.com
 Jessica.Martin@kandcompany.com
 Spec Agr Disclosed: 01/02/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03C (Office Products)
 05A (Stationery)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

K & M/Nordic Co. (12397)

5 Tripps Lane
Riverside, RI 02915
Ms. Janice Berrios
Phone 401-431-9299 117
Fax 401-431-0666
www.Nordiccompanyinc.com
Janice@nordiccompanyinc.com
Spec Agr Disclosed: 02/02/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

03A (Domestics)
03D (Housewares)
07D (Infant Products)

K2 Licensed Products (14565)

5818 El Camino Real
Carlsbad, CA 92008
Mr. Robb Gamboa
Phone 760-494-5700
Fax 760-494-5784
www.K2inc.net
rgamboa@k2lp.com
Spec Agr Disclosed: 03/30/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
06A (Sports Equipment)
06B (Balls)
06C (Toys)

Kid N' Me Outerwear (30277)

4811 Quail Crest Place
Lawrence, KS 66049
Ms. Gretchen Hatfield
Phone 785-331-1940
Fax 785-841-0288
www.Midwestgraphics.biz
gretchen.hatfield@mgicompanies.com
Spec Agr Disclosed: 04/16/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
02C (Accessories-Misc.)
07D (Infant Products)

Knights Apparel Inc. (14948)

2015 Spring Rd. Suite 350
Oak Brook, IL 60523
Ms. Janell Monacelli
Phone 630-928-8600 620
Fax 630-684-0159
www.Knightsapparel.com
jmonacelli@knightsapparel.com
Spec Agr Disclosed: 09/12/2007

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Kolder Incorporated (11793)

PO Box 100
Edinburg, TX 78540
Mr. Ryan Meyers
Phone 956-381-9851 2838
Fax 956-383-0502
www.Kolder.com
ryan@kolder.com
Spec Agr Disclosed: 02/13/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Lakeshirts Inc. dba Step Ahead Sportswear (11808)

1201 Wakarusa Drive Ste B4
Lawrence, KS 66049
Mr. Jon Hofer
Phone 785-841-1166 301
Fax 785-842-3338
www.Prairie-graphics.com
jon@prairie-graphics.com
Spec Agr Disclosed: 01/30/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Laser Magic/FL (13768)

946 Century Lane
Apopka, FL 32703-3709
Ms. Tish Figueroa
Phone 407-880-7151 309
Fax 407-880-7150
www.Lasermagic.net
tish@lasermagic.net
Spec Agr Disclosed: 01/24/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

Late For The Sky Production Co. Inc (11720)

3000 Robertson Ave.
Cincinnati, OH 45209
Ms. Heidi Hagedorn
Phone 513-531-4400 102
Fax 513-458-8484
www.Lateforthesky.com
hmhagedorn@lateforthesky.com
Spec Agr Disclosed: 10/24/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

06D (Games)

Lawson's Sales Company (16557)

PO Box 140
Manchester, TN 37355
Mr. Roy Lawson
Phone 931-728-3891
Fax 931-723-1808
roy@joecollegesports.com
Spec Agr Disclosed: 12/11/2006

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

League Collegiate Wear (13962)

401 E 4th St., Bldg #8, 1st Floor
Bridgeport, PA 19405
Ms. Megan Larkin
Phone 610-272-7575
Fax 610-272-9175
www.Leaguecollegiatewear.com
megan@4league.com
Spec Agr Disclosed: 02/07/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
03A (Domestics)

Legacy Athletic (14000)

14 Barnhart Drive
Hanover, PA 17331
Ms. Tori Kercher
Phone 717-630-0892 111
Fax 717-630-0827
www.Legacyathletic.com
tkercher@legacycaps.com
Spec Agr Disclosed: 04/16/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
02A (Jewelry)
02C (Accessories-Misc.)

Legacy Wholesale Ltd. (54838)

3233 W 11th
Houston, TX 77008
Ms. Dehia Hamilton
Phone 832-201-1616
Fax 832-201-1626
www.Logodoor.com
dhamilton@legacywholesale.com
Spec Agr Disclosed: 09/20/2006

Distribution Channel(s)

Mass Channel

Product Categories

03B (Furniture/Furnishings)

LeWay Enterprises (41284)

157 S. 26th St.
Pittsburgh, PA 15203
Mr. Dave Levy
Phone 412-390-3155
Fax 412-381-5124
www.Leway.com
info@leway.com
Spec Agr Disclosed: 01/19/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)

Liberty Checks and Services Inc. (13680)

2939 Miller Road
Decatur, GA 30035
Ms. Bonnie Owens
Phone 770-593-5050 6115
Fax 770-808-4910
www.Harland.net
bowens@harland.net
Spec Agr Disclosed: 02/09/2006

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

05B (Checks)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Licensed Sports Marketing LLC
(52180)**

7160 Fourth Street North
St. Paul, MN 55128
Mr. Phil Osheim
Phone 800-867-0067
Fax 651-766-5530
www.licensed-sports.com
info@licensed-sports.com
Spec Agr Disclosed: 07/21/2006

Distribution Channel(s)

Mass Channel

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
07A (Electronics)
07B (Consumables)
07C (Health/Beauty)

Linda Barnicott Ltd. (37036)

85 W. Manilla Ave.
Pittsburgh, PA 15220
Ms. Linda Barnicott
Phone 412-921-2388
Fax 412-921-3504
www.Lindabarnicott.com
linda@lindabarnicott.com
Spec Agr Disclosed: 01/19/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales

Product Categories

05E (Publishing)

Little King Mfg. Co. Inc. (11539)

PO Box 287
Alamo, TN 38001
Ms. Gail Hart
Phone 731-696-5517 12
Fax 731-696-2289
gail@littlekingmfg.com
Spec Agr Disclosed: 02/16/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Logo Inc. (36683)

117 Southeast Parkway
Franklin, TN 37064
Mr. Bill McCauley
Phone 615-261-2100
Fax 615-261-2101
www.Logochairs.com
bill@logochairs.com
Spec Agr Disclosed: 08/20/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06D (Games)
07D (Infant Products)

Logos in Motion (PA) (55047)

183 Vanderbilt Drive
Pittsburgh, PA 15243
Mr. Grant Geraci
Phone 412-478-3999
Fax 412-276-3997
www.Logosinmotion.net
ggeraci007_2003@yahoo.com
Spec Agr Disclosed: 04/05/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel
Related Retail Sales

Product Categories

03B (Furniture/Furnishings)

Mabel's Kitchen (39493)

61 A Nicks Rock Rd.
Plymouth, MA 02360
Mr. Russel Appleyard
Phone 508-747-0769
Fax 508-747-4689
russappleyard@gmail.com
Spec Agr Disclosed: 09/27/2006

Distribution Channel(s)

Mass Channel
Mid Tier/Better Channel

Product Categories

07B (Consumables)

Majestic Athletic (11653)

100 Majestic Way
Bangor, PA 18013
Ms. Patricia Lorenzo
Phone 610-588-0100
Fax 610-599-4936
www.Majesticathletic.com
plorenzo@majesticathletic.com
Spec Agr Disclosed: 02/20/2007

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

U of Pittsburgh

MBI Inc. (17930)

47 Richards Ave.
Norwalk, CT 06857
Mr. Jason Brenner
Phone 203-854-9400 2448
Fax 203-853-0647
www.Danburymintsports.com
jbrenner@mbi-inc.com
Spec Agr Disclosed: 06/30/2006

Distribution Channel(s)

Direct Sales

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
06D (Games)

Memory Company LLC-The (14697)

25 Downing Drive
Phenix City, AL 36869
Ms. Stacey Hodges
Phone 334-448-0708 181
Fax 334-664-0022
www.Memorycompany.com
shodges@memorycompany.com
Spec Agr Disclosed: 03/24/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
06D (Games)

Merge Left Inc. (14539)

12515 Cerise Ave.
Hawthorne, CA 90250
Ms. Jackie Resnick
Phone 310-856-3899
Fax 310-856-3935
www.Mergeleft.com
mergeleftartapprovals@earthlink.net
Spec Agr Disclosed: 05/15/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)

Midwest College Mktg Group (15050)

400 North Main Street
Chelsea, MI 48118
Ms. Nancy Pagliarini
Phone 734-433-5444
Fax 734-433-5466
www.Mcmgroup.net
npagliarini@mcmgroup.net
Spec Agr Disclosed: 04/11/2007

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Accessories-Misc.)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07A (Electronics)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

Mighty-Mac (13559)

100 W. 33rd St., 10th Fl., Ste. 1001
New York, NY 10001
Mr. Rob Minsky
Phone 212-630-3100 3179
Fax 212-630-3123
www.Haddad.com
robertm@haddad.com
Spec Agr Disclosed: 07/05/2005

Distribution Channel(s)

Mass Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
02C (Accessories-Misc.)
03B (Furniture/Furnishings)
03D (Housewares)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
07A (Electronics)
07D (Infant Products)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Milliken & Company (32234)**

201 Lukken Industrial Dr. West
LaGrange, GA 30240
Ms. Janie Dollar
Phone 706-880-5362
Fax 706-880-3326
www.Teamstats.com
janie.dollar@milliken.com
Spec Agr Disclosed: 04/19/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

MJ Soffe Co. Inc. (11553)

#1 Soffe Dr.
Fayetteville, NC 28312
Ms. Yvonne Jackson
Phone 910-483-2500 6634
Fax 910-483-7406
www.Mjsoffe.com
yjackson@mjsoffe.com
Spec Agr Disclosed: 05/11/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Accessories-Misc.)
03A (Domestics)
03D (Housewares)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
03A (Domestics)

Modern China Co. Inc. (12424)

PO Box 309
Sebring, OH 44672
Mr. Dean Grindley Jr.
Phone 330-938-6104
Fax 330-938-2338
modernch@sbcglobal.net
Spec Agr Disclosed: 04/19/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)

Mundi/Westport Corporation (12834)

331 Changebridge Rd
Pine Brook, NJ 07058
Mr. Vince Donofrio
Phone 973-575-0110 3
Fax 973-575-3319
www.Mundiwestport.com
vdonofrio@mundiwestport.com
Spec Agr Disclosed: 02/16/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02C (Accessories-Misc.)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)
07A (Electronics)

MV Sport (11592)

PO Box 9171
Bay Shore, NY 11706-9171
Ms. Ellen Linz
Phone 631-273-8020 256
Fax 631-435-8018
www.Mvsport.com
ellen@weatherproofco.com
Spec Agr Disclosed: 08/20/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
06A (Sports Equipment)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

My Team Ltd. (51605)

3960 Groves Rd.
Columbus, OH 43232
Ms. Jennifer Grekowicz
Phone 614-231-8326
Fax 614-236-2221
jennifer@myteamstuff.com
Spec Agr Disclosed: 07/07/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

01K (Men's/Unisex Loungewear & Sleepwear)
03A (Domestics)
07C (Health/Beauty)
07E (Footwear)

01B (Men's/Unisex Outerwear)
01M (Clothing Accessories)
02A (Jewelry)
02C (Accessories-Misc.)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07A (Electronics)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

New Creative Enterprises (13730)

401 Milford Parkway
Milford, OH 45150
Ms. Stephanie Flannery
Phone 513-248-3147 3147
Fax 513-248-5851
www.Ncegifts.com
sflannery@ncegifts.com
Spec Agr Disclosed: 04/15/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Natale Sporting Goods (47318)

209 Fifth Ave.
McKeesport, PA 15132
Mr. J.C. Natale
Phone 412-672-7182
Fax 412-672-8021
natalesp@choice1mail.com
Spec Agr Disclosed: 03/27/2007

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

New Agenda (13507)

5320 Rusche Drive
Comstock Park, MI 49321
Mr. Todd Dufford
Phone 616-785-9091 23
Fax 616-785-9312
www.Perrinwear.com
tdufford@perrinwear.com
Spec Agr Disclosed: 04/11/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
07D (Infant Products)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Ms. Jean Hermes
Phone 716-604-9000 1364
Fax 716-604-9299
www.Neweracap.com
jean.hermes@neweracap.com
Spec Agr Disclosed: 01/08/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
04D (Gifts & Novelties - Miscellaneous)

Neil Enterprises Inc. (11748)

450 E. Bunker Ct.
Vernon Hills, IL 60061
Ms. Crissy Ocheltree
Phone 847-549-7627 127
Fax 847-549-0349
www.Neilterprises.com
crissy@neilterprises.com
Spec Agr Disclosed: 03/30/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Restricted Channel

Product Categories

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

New Hampshire Clocks (28500)

172 Pembroke Road
Concord, NH 03301
Mr. Phil Vaughan
Phone 603-228-3414
Fax 603-228-0003
www.Newhampshireclocks.com
phil@nhclocks.com
Spec Agr Disclosed: 09/12/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Restricted Channel

Product Categories

03A (Domestics)
03C (Office Products)

New Thermo Serv Ltd. (44139)

3901 Pipestone Road
Dallas, TX 75212
Ms. Cheryl White
Phone 214-631-0307 7328
Fax 214-631-0566
www.Thermoserv.com
cwhite@thermoserv.com
Spec Agr Disclosed: 10/27/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Next Inc. dba NCC Apparel (40112)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 04/18/2007

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
06A (Sports Equipment)

Nexus Promotions (54154)

2512 Acorn Ct.
Wexford, PA 15090
Ms. Christine Schilleci
Phone 724-934-1000
Fax 724-934-1011
Spec Agr Disclosed: 07/06/2006

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Nichols & Stone (12325)

PO Box 527
Gardner, MA 01440
Ms. Debbie Morris
Phone 978-669-0343
Fax 978-669-0108
www.Nicholsandstone.com
college@nicholsandstone.com
Spec Agr Disclosed: 11/15/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

03B (Furniture/Furnishings)

Nike by Haddad Apparel Group (38537)

100 W. 33rd St., 10th Floor, Ste 1001
New York, NY 10001
Mr. Rob Minsky
Phone 212-630-3100
Fax 212-630-3123
www.Haddad.com
robertm@haddad.com
Spec Agr Disclosed: 07/05/2005

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

Nike Golf (50949)

One Bowerman Drive Bldg. E
Beaverton, OR 97005-6453
Mr. Jayson Rambo
Phone 503-532-6925
Fax 503-532-6709
www.Nike.com
jayson.rambo@nike.com
Spec Agr Disclosed: 04/03/2002

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Accessories-Misc.)
06A (Sports Equipment)
07E (Footwear)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**NIKE USA Inc. (12012)**

One Bowerman Drive - Building E
Beaverton, OR 97005-6453
Mr. Jayson Rambo
Phone 503-532-6925
Fax 503-532-6709
www.Nike.com
jayson.rambo@nike.com
Spec Agr Disclosed: 12/06/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Related Retail Sales
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
02C (Accessories-Misc.)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

North Pole LLC (43673)

23 Town and Country Dr.
Washington, MO 63090
Ms. Cheryl Cantwell
Phone 636-390-5704
Fax 636-239-2878
www.Northpoleltd.com
cheryl@northpoleusa.com
Spec Agr Disclosed: 02/26/2007

Distribution Channel(s)

Direct Sales
Mass Channel

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Northwest Company-The (11865)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Vita Anzalone
Phone 516-484-6996 246
Fax 516-686-4077
www.Thenorthwest.com
vita.anzalone@thenorthwest.com
Spec Agr Disclosed: 11/13/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07D (Infant Products)

Off Campus Cafe Inc. (58645)

11 Tunnel Way
McKees Rock, PA 15136
Mr. Richard G. Cefola
Phone 412-771-2009
Fax 412-771-2122
www.Offcampuscafe.com
rgc@fortunescOFFEE.com
Spec Agr Disclosed: 12/11/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

07B (Consumables)

Old Forge Metals Inc. (12140)

PO Box 488
Vernon, NY 13476-0488
Mr. W.H. Scott III
Phone 315-829-3100
Fax 315-829-3777
www.Oldforgepewter.com
oldforge@ny.tds.net
Spec Agr Disclosed: 03/27/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

02A (Jewelry)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Orion Photo Industries Inc. (48044)

PO Box 10035
Prescott, AZ 86304
Ms. Cynthia Bower
Phone 888-674-6612 201
Fax 928-776-4277
www.Lasergifts.com
cynthia@lasergifts.com
Spec Agr Disclosed: 09/28/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Outdoor Cap Company Inc. (13035)**

PO Box 210
Bentonville, AR 72712-0210
Mr. Jerry House
Phone 479-273-5870
Fax 479-273-2658
www.Outdoorcap.com
jhouse@outdoorcap.com
Spec Agr Disclosed: 04/16/2007

Distribution Channel(s)

Mass Channel
Mid Tier/Better Channel

Product Categories

01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)

Outerstuff Ltd. (13515)

1370 Broadway 15th Floor
New York, NY 10018
Ms. Brandi Coleman
Phone 212-594-9700 3055
Fax 646-364-9748
bcoleman@outerstuff.com
Spec Agr Disclosed: 01/10/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)

Oxbay (46646)

PO Box 2398
Smithfield, NC 27577
Mr. Perry Harris
Phone 919-989-9712
Fax 919-989-9137
www.Oxbay.net
oxbay@msn.com
Spec Agr Disclosed: 03/24/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
06C (Toys)
06D (Games)

Pacific Direct (43308)

26285 Twelve Trees Lane
Poulsbo, WA 98370
Ms. Pam Nagle
Phone 360-626-6115 205
Fax 360-626-6121
www.Collectiblegadgets.com
info@pacificdirectsales.com
Spec Agr Disclosed: 12/28/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Patch Products Inc. (40061)

1400 E. Inman Pkwy.
Beloit, WI 53511
Mr. Dan Rolfs
Phone 608-362-6896 238
Fax 608-362-8178
www.Patchproducts.com
danr@patchproduct.com
Spec Agr Disclosed: 02/25/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06B (Balls)

Peter David Inc. (13482)

10890 Thornmint Rd. Ste. A
San Diego, CA 92127
Ms. Alyse Goebel
Phone 858-385-2680 202
Fax 858-385-2690
www.Peterdavid.com
alyse@peterdavid.com
Spec Agr Disclosed: 08/31/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel
Restricted Channel

Product Categories

02A (Jewelry)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Photo File Inc. (14743)

5 Odell Plaza
Yonkers, NY 10701
Mr. Keith Holden
Phone 914-375-6000 131
Fax 914-375-6009
www.Photofile.com
kholden@photofile.com
Spec Agr Disclosed: 09/28/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
05E (Publishing)

U of Pittsburgh

Pine Decals (11631)

14824 W. 117th St.
 Olathe, KS 66062
 Mr. Rob Mitchell
 Phone 913-791-0164 103
 Fax 913-780-3236
 www.Pinedecals.com
 pinesales@ppsinc.com
 Spec Agr Disclosed: 01/10/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02C (Accessories-Misc.)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 07A (Electronics)

PNY Technologies Inc. (53376)

299 Webro Road
 Parsippany, NJ 07054
 Ms. Stacey Redner
 Phone 973-560-5520
 Fax 973-560-5399
 www.Pny.com
 sredner@pny.com
 Spec Agr Disclosed: 04/12/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

07A (Electronics)

Powers a div. of Tee's Plus (14507)

29 Flax Mill Road
 Branford, CT 06405
 Mr. Dennis Powers
 Phone 203-483-8517 134
 Fax 203-483-8439
 www.Teesplus.com
 dpowers@teesplus.com
 Spec Agr Disclosed: 01/02/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Headwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Premier Agendas Inc. (50114)

2000 Kentucky Street
 Bellingham, WA 98229
 Ms. Jennifer Homes
 Phone 360-788-7558
 Fax 360-756-5544
 www.Premier.us
 jhomes@premier.us
 Spec Agr Disclosed: 06/14/2006

Distribution Channel(s)

Restricted Channel

Product Categories

05D (School Supplies)
 05E (Publishing)

Premium Wireless (42950)

10960 Wilshire Blvd. Suite 800
 Los Angeles, CA 90024
 Mr. Eric Moss
 Phone 310-481-6912
 Fax 310-481-6901
 www.Moviso.com
 eric.moss@infospace.com
 Spec Agr Disclosed: 09/03/2003

Distribution Channel(s)

Direct Sales

Product Categories

07G (Internet Products & Services)

Primary Colors by GRITS (64207)

1295 Vernon Street
 Wabash, IN 46992
 Ms. Colleen Lunn
 Phone 260-563-2186
 Fax 260-569-0921
 www.Nextinc.com
 colleenl@nextmarketinginc.com
 Spec Agr Disclosed: 04/04/2007

Distribution Channel(s)

Mass Channel

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

Prime Finish LLC (40843)

129 Cleveland Dr.
 Paris, KY 40361
 Mrs. Kristina Lukehart
 Phone 859 988 1217
 Fax 859-988-9971
 www.Primefinish.com
 kluehart@primefinish.com
 Spec Agr Disclosed: 10/23/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 07A (Electronics)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Pro Player by Knights Apparel Inc. (41690)**

2015 Spring Road, Suite 350
Oak Brook, IL 60523
Ms. Janell Monacelli
Phone 630 928 8600 620
Fax 630-684-0159
www.Knightsapparel.com
jmonacelli@knightsapparel.com
Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Pro-Ad Sports Inc. (13345)

PO Box 184
Lookout Mountain, TN 37350
Ms. Leah Daniel
Phone 706-861-3211 124
Fax 706-861-3266
www.Pro-adsports.com
ldaniel@pro-adsports.com
Spec Agr Disclosed: 04/25/2007

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

Pure & Simple Solutions (46548)

26789 Woodward Ave. Ste. 104
Huntington Woods, MI 48070
Mr. Timothy Downey
Phone 248-398-4600
Fax 248-336-0115
www.Italiangoldcharms.com
timdowney@italiangoldcharms.com
Spec Agr Disclosed: 07/17/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Accessories-Misc.)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)

Pure Country Inc. (15637)

PO Box 407
Lynn, NC 28750
Ms. Kathy Searcy
Phone 828-859-9916 306
Fax 828-859-2775
www.Purecountry.com
kathy.searcy@purecountry.com
Spec Agr Disclosed: 09/14/2005

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03A (Domestics)

R.F.S.J. Inc. (12738)

105 Quarry St.
Mt. Pleasant, PA 15666
Mr. Robert F. Smithnosky Jr.
Phone 724-547-4457
Fax 724-547-6717
doreen@rfsj.com
Spec Agr Disclosed: 03/16/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

R.K. Stein & Co. (14398)

300 Mt. Lebanon Blvd
Pittsburgh, PA 15234
Mr. Robert Stein
Phone 412-561-9222
Fax 412-561-9238
rks2247@aol.com
Spec Agr Disclosed: 10/23/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)

Rapp's Packaging (49093)

434 Sawmill Run Rd.
Butler, PA 16001
Mr. David Rapp
Phone 724-482-2233
Fax 724-482-2888
www.Rappspackaging.com
davidrapp@rappspackaging.com
Spec Agr Disclosed: 01/10/2007

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Real Characters by Outerstuff (65074)

1370 Broadway 15th Floor
New York, NY 10018
Ms. Brandi Coleman
Phone 212-594-9700 3055
Fax 646-364-9748
bcoleman@outerstuff.com
Spec Agr Disclosed: 01/10/2007

Distribution Channel(s)

Mass Channel

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Red Jacket (60785)**

1275 Busch Pkwy
Buffalo Grove, IL 60089
Ms. Lisa Robinson
Phone 847-215-0011 328
Fax 847-229-0124
www.Americanneedle.com
lrobinson@amer-needle.com
Spec Agr Disclosed: 01/17/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Red Oak Sportswear by Knights Apparel (11573)

2015 Spring Road, Suite 350
Oak Brook, IL 60523
Ms. Janell Monacelli
Phone 630 928 8600 620
Fax 630-684-0159
www.Knightsapparel.com
jmonacelli@knightsapparel.com
Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)

Mass Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
07D (Infant Products)

Renaissance Imports Inc. (13715)

3201 Gribble Road, Suite D
Matthews, NC 28104
Ms. Lora Chuong
Phone 704-821-1005 12
Fax 704-821-1094
lchuong@renimp.com
Spec Agr Disclosed: 05/11/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

Product Categories

02A (Jewelry)
02C (Accessories-Misc.)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)
06D (Games)
07A (Electronics)

Riddell Inc. (12342)

9801 West Higgins Rd. Suite 800
Rosemont, IL 60018
Mr. Ken Draznik
Phone 773-481-7163
Fax 773-794-1108
www.Riddellsports.com
kdraznik@riddellsports.com
Spec Agr Disclosed: 05/10/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Rhinotronix (41792)

1943 NW Nickernut Ave
Redmond, OR 97756
Mr. Paul Walton
Phone 541-504-9556
Fax 888-777-4415
www.Universitymouse.com
paul@rhinotronix.com
Spec Agr Disclosed: 07/06/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

06A (Sports Equipment)
07A (Electronics)

Rico Industries/Tag Express (11709)

7000 N. Austin Avenue
Niles, IL 60714
Mr. Bernie Schack
Phone 312-427-0313
Fax 312-427-1887
www.Ricoinc.com
bernies@ricoinc.com
Spec Agr Disclosed: 02/14/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Ridgewood Marketing (20695)**

PO Box 242
Hendersonville, TN 37077
Ms. Brooke Aldrich
Phone 615-264-0044 222
Fax 615-264-6368
www.Ridgewoodcollectibles.com
brooke@ridgewoodcollectibles.com
Spec Agr Disclosed: 07/02/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Road
Martinsburg, PA 16662
Ms. Connie Barroner
Phone 814-224-5141 2378
Fax 814-793-4843
www.Roaringspring.com
cbarrone@roaringspring.com
Spec Agr Disclosed: 11/14/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Russell Corporation (11533)

3330 Cumberland Blvd Suite 700
Atlanta, GA 30339
Ms. Sonya Holmes
Phone 678-742-8126
Fax 678-742-8409
www.Russellathletic.com
holmessonya@russellcorp.com
Spec Agr Disclosed: 04/26/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Saltus Press (37242)

24 Jolma Rd.
Worcester, MA 01604
Ms. Beth Parker
Phone 508-752-1969 311
Fax 508-757-5610
www.Saltuspress.com
bparker@saltuspress.com
Spec Agr Disclosed: 12/29/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Related Retail Sales

Product Categories

03D (Housewares)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
07A (Electronics)

Samsill Corporation (13741)

PO Box 15066
Ft. Worth, TX 76119
Ms. Cinda Troupe
Phone 817-536-1906 228
Fax 817-535-6900
www.Samsill.com
ctroupe@samsill.com
Spec Agr Disclosed: 01/10/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel

Product Categories

05D (School Supplies)

Schutt Sports Inc. (16483)

1200 East Union Ave
Litchfield, IL 62056
Mr. Brad Haley
Phone 217-324-2712 2130
Fax 217-324-2855
www.Schuttsports.com
bhaley@SCHUTT-SPORTS.com
Spec Agr Disclosed: 12/06/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

03C (Office Products)
04B (Collectibles)
04C (Signage Products)
06A (Sports Equipment)
07A (Electronics)

Seasonal Design Inc (23122)

1595 Shields Dr.
Waukegan, IL 60085
Mr. Bob Ahern
Phone 847-688-0280
Fax 847-688-0281
www.Seasonaldesigns.com
seasonaldesigns@ameritech.net
Spec Agr Disclosed: 12/27/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel

Product Categories

03B (Furniture/Furnishings)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Shell Creations Inc. (54830)**

503 Giuseppe Court Suite 4
Roseville, CA 95678
Mr. Robert Cook
Phone 916-773-8382 14
Fax 916-773-8397
www.rockboxusa.com
info@rockboxusa.com
Spec Agr Disclosed: 01/25/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Accessories-Misc.)

Shenandoah Framing Inc. (14150)

215 Greenhouse Rd.
Lexington, VA 24450
Mr. Wayne Fitzgerald
Phone 540-463-3252
Fax 540-463-3252
www.Shenandoahframing.com
wayne@shenandoahframing.com
Spec Agr Disclosed: 07/10/2006

Distribution Channel(s)

Direct Sales

Product Categories

03C (Office Products)
05E (Publishing)

Silver Knight Sales & Marketing (54915)

576 Georgesville Road
Columbus, OH 43228
Mr. Michael DiSabato
Phone 614-274-1141
Fax 614-274-1284
www.Silverknightltd.com
mike@silverknightltd.com
Spec Agr Disclosed: 02/14/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
02A (Jewelry)
02C (Accessories-Misc.)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)

Siskiyou Buckle Co. (11767)

3551 Avion Way
Medford, OR 97504
Ms. Ashley Mack
Phone 541-858-3400
Fax 541-858-3402
www.Siskiyougifts.com
amack@siskiyougifts.com
Spec Agr Disclosed: 07/31/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Accessories-Misc.)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
05D (School Supplies)
07A (Electronics)

Specialty Promotions/Pa (14568)

PO Box 844
Ebensburg, PA 15931-
Mr. Rich Vetock
Phone 814-472-6566
Fax 814-472-4306
www.Spiad.com
spiad@pennswoods.net
Spec Agr Disclosed: 04/30/2007

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)

Spirit Products Ltd./MA (12289)

88 Essex Street
Haverhill, MA 01832
Ms. Manon Camacho
Phone 978-372-2022 119
Fax 978-372-5399
www.Spiritproducts.com
mcamacho@spiritproducts.com
Spec Agr Disclosed: 12/15/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
02C (Accessories-Misc.)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07A (Electronics)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

Sports Brand Inc. (44367)

PO Box 2056
Topeka, KS 66601
Mr. Ed Shamburg
Phone 785-256-6911
Fax 785-256-6922
www.Sportsbrandinc.com
sportsbrandinc@hughes.net
Spec Agr Disclosed: 09/26/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
05A (Stationery)

Sports Locker-The (15634)

711 West State St.
Olean, NY 14760
Mr. Tom Palumbo
Phone 716-373-1411
Fax 716-373-1743
www.Sportslockeronline.com
locker1.sales@verizon.net
Spec Agr Disclosed: 10/31/2006

Distribution Channel(s)

Related Retail Sales

Product Categories

01E (Jerseys/Uniforms)

Sportsmans (46091)

829 Horner Street
Johnstown, PA 15902
Mr. Greg Heider
Phone 814-536-5318
Fax 814-536-7868
teamsportsmans@aol.com
Spec Agr Disclosed: 12/29/2006

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Stamps.com (55718)

12959 Coral Tree Place
Los Angeles, CA 90066-7020
Ms. Melissa Crawford
Phone 310-482-5858
Fax 310-482-5850
www.Stamps.com
mcrawford@stamps.com
Spec Agr Disclosed: 08/17/2006

Distribution Channel(s)

Direct Sales

Product Categories

05A (Stationery)

Standard Chair Of Gardner (12421)

1 South Main Street
Gardner, MA 01440-0929
Ms. Heather Caron
Phone 978-632-1301
Fax 978-632-1345
www.Standardchair.com
heatherc@standardchair.com
Spec Agr Disclosed: 04/11/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

03B (Furniture/Furnishings)

Standard Pennant Co. Inc. (11722)

PO Box 415
Big Run, PA 15715
Mr. James Casaday
Phone 814-427-2066
Fax 814-427-5900
www.Standardpennant.com
info@standardpennant.com
Spec Agr Disclosed: 08/08/2006

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01C (Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
04C (Signage Products)
07D (Infant Products)

Starter by Franco Apparel (38039)

100 W. 33rd Suite 911
New York, NY 10001
Ms. Elyse Ciarleglio
Phone 212-967-7272
Fax 212-643-0240
www.Francoapparel.com
eciarleglio@francoapparel.com
Spec Agr Disclosed: 07/13/2006

Distribution Channel(s)

Mass Channel

Product Categories

01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Starter by Knights Apparel Inc. (42400)

2015 Spring Road, Suite 350
Oak Brook, IL 60523
Ms. Janell Monacelli
Phone 630 928 8600 620
Fax 630-684-0159
www.Knightsapparel.com
jmonacelli@knightsapparel.com
Spec Agr Disclosed: 09/12/2006

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)

U of Pittsburgh

Starter by Outdoor Cap Company (41998)

PO Box 210
Bentonville, AR 72712-0210
Mr. Jerry House
Phone 479-464-1140
Fax 479-273-2658
www.Outdoorcap.com
jhouse@outdoorcap.com
Spec Agr Disclosed: 05/24/2004

Distribution Channel(s)

Mass Channel

Product Categories

01C (Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Starter by Outerstuff LTD. (38115)

1370 Broadway, 15th Floor
New York, NY 10018
Ms. Jennifer O'Donnell
Phone 212-594-9700 3055
Fax 646-364-9748
jodonnell@outerstuff.com
Spec Agr Disclosed: 04/15/2004

Distribution Channel(s)

Mass Channel

Product Categories

01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Starter by Top of the World (41985)

PO Box 721210
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 08/13/2004

Distribution Channel(s)

Mass Channel

Product Categories

01C (Headwear)
01G (Youth Apparel)

Starter by VF Imagewear Inc. (56414)

PO Box 22041
Tampa, FL 33624
Mr. Tom Riden
Phone 813-969-6189 6189
Fax 615-882-8094
tom_riden@vfc.com
Spec Agr Disclosed: 05/09/2005

Distribution Channel(s)

Mass Channel

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)

Stockdale (14367)

104 Commerce St.
Lake Mary, FL 32746
Ms. Debbie Weighert
Phone 407-323-5121 17
Fax 407-321-3939
www.Stockdale.net
debbie@stockdale.net
Spec Agr Disclosed: 03/01/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Tim Baurley
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
tim@stormduds.com
Spec Agr Disclosed: 09/26/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01B (Men's/Unisex Outerwear)
02C (Accessories-Misc.)
03A (Domestics)

Sun Hog Products (14182)

6802 Firebird Drive
Orlando, FL 32810
Mr. Wes Begley
Phone 801-565-0249
Fax 801-567-1208
www.Sunhog.com
wes@sunhog.com
Spec Agr Disclosed: 06/15/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Related Retail Sales

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)

U of Pittsburgh

Sutter's Mill Specialties (17536)

2249 W. Fairmont Dr. #2
 Tempe, AZ 85282
 Mr. Mike Butler
 Phone 602-437-5550
 Fax 602-437-5551
 www.Suttersmill.com
 kristina@suttersmill.com
 Spec Agr Disclosed: 01/10/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)
 07C (Health/Beauty)

Talegaters Inc. (22945)

1912 Edgewood Drive
 Defiance, OH 43512
 Mr. Dick Anderson
 Phone 419-784-4150
 Fax 419-784-4393
 anddick@bright.net
 Spec Agr Disclosed: 10/06/2006

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 07D (Infant Products)

Tchotchke's (26672)

6440 Lusk Blvd. Suite D110
 San Diego, CA 92121
 Ms. Bonnie Bellingham
 Phone 858-793-5322 102
 Fax 858-793-5426
 www.Tchotchkes.com
 bbellingham@tchotchkes.com
 Spec Agr Disclosed: 05/03/2007

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
 02C (Accessories-Misc.)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07A (Electronics)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

Team Athletics (66180)

1370 Broadway 15th Floor
 New York, NY 10018
 Ms. Jennifer O'Donnell
 Phone 212-594-9700 3055
 Fax 646-364-9748
 www.Outerstuff.com
 jodonnell@outerstuff.com
 Spec Agr Disclosed: 01/10/2007

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)

Team Beans LLC (35316)

115 Fieldcrest Avenue.Raritan Center
 Business Park
 Edison, NJ 08818
 Mr. Matthew Katz
 Phone 732-967-1177 215
 Fax 732-967-1444
 mkatz@forevercollectibles.com
 Spec Agr Disclosed: 03/24/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

01C (Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01M (Clothing Accessories)
 02A (Jewelry)
 03A (Domestics)
 03B (Furniture/Furnishings)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06C (Toys)
 07E (Footwear)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

Team Edition Apparel Inc. (11613)

4208 19th St Court East
 Bradenton, FL 34208
 Ms. Sarah Coker
 Phone 941-744-2041
 Fax 941-747-9575
 scoker@teamedition.com
 Spec Agr Disclosed: 04/18/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Headwear)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

Team Effort Inc. (12168)

PO Box 243
 Clarion, IA 50525
 Ms. Misty Eivins
 Phone 515-532-2040 255
 Fax 515-532-3416
 www.Teameffort.com
 misty.eivins@teameffort.com
 Spec Agr Disclosed: 05/15/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

02C (Accessories-Misc.)
 06A (Sports Equipment)

Team Golf (22762)

2639 Electronics Lane Ste. 105
 Dallas, TX 75220
 Ms. Stacey Runnels
 Phone 214-366-1595
 Fax 214-366-1599
 www.Alumnigolf.com
 srunnels@alumnigolf.com
 Spec Agr Disclosed: 10/02/2006

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02C (Accessories-Misc.)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Team Sports America Inc. (42230)

5790 East Shelby Drive Suite 104
 Memphis, TN 38141
 Ms. Holly Storm
 Phone 901-405-8326
 Fax 901-365-1895
 www.Teamsportsamerica.com
 hstorm@teamsportsamerica.com
 Spec Agr Disclosed: 04/25/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

02C (Accessories-Misc.)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)

Team USA Logo Chairs (48613)

2201 Dartmore St.
 Pittsburgh, PA 15210
 Mr. John Brandt
 Phone 412-881-2600
 Fax 412-885-0374
 www.Teamusalogo chairs.com
 jbrandt@teamusalogo chairs.com
 Spec Agr Disclosed: 08/07/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales

Product Categories

03B (Furniture/Furnishings)

TeamHeads (58248)

1331 NW Main St.
 Lee's Summit, MO 64086
 Mr. Mark Stanke
 Phone 816-524-0316
 Fax 816-554-3205
 mark@kcprocorp.com
 Spec Agr Disclosed: 07/19/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
 North Venice, FL 34275
 Ms. Rose Schiear
 Phone 941-441-1064 1345
 Fax 941-441-1069
 www.Tervis.com
 rschiear@tervis.com
 Spec Agr Disclosed: 08/17/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mid Tier/Better Channel
 Related Retail Sales

Product Categories

03D (Housewares)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Third Street Sportswear (11659)**

P.O. Box 145
 Ozark, MO 65721-0145
 Ms. Diana Douglas
 Phone 417-485-3881
 Fax 417-485-2252
 www.Thirdstreetsportswear.com
 diana@thirdstreetsportswear.com
 Spec Agr Disclosed: 02/27/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

Toddler Teams LLC (57575)

5 Southwood Drive
 New Canaan, CT 06840
 Mr. Boyd Harden
 Phone 203-273-9678
 Fax 203-972-7713
 www.Toddlerteams.com
 bharden@toddlerteams.com
 Spec Agr Disclosed: 10/06/2006

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

07D (Infant Products)

Tommy Hilfiger Golf by Club Colors (46464)

420 East State Pkwy.
 Schaumburg, IL 60173
 Mr. Doug Murphy
 Phone 847-490-3636
 Fax 847-490-8199
 www.Clubcolors.com
 d_baer@campuscasuals.com
 Spec Agr Disclosed: 01/11/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
 01C (Headwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Top Of The World (11871)

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 01/03/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01C (Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01M (Clothing Accessories)
 04D (Gifts & Novelties - Miscellaneous)

Topperscot LLC (11515)

2323 S. Lipan St.
 Denver, CO 80223
 Mr. Philip H. Walton
 Phone 303-936-2444
 Fax 303-936-2778
 www.Topperscot.com
 pwalton@topperscot.com
 Spec Agr Disclosed: 03/24/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)
 03C (Office Products)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Toy Factory LLC (47390)

1235 Gembler
 San Antonio, TX 78219
 Ms. Amy Hoffman
 Phone 210-304-7614 7614
 Fax 210-467-3184
 www.Thetoyfactory.biz
 amyh@thetoyfactory.biz
 Spec Agr Disclosed: 06/28/2006

Distribution Channel(s)

Mass Channel

Product Categories

03A (Domestics)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)

Trademarx Wallcoverings Inc. (19305)

4234 North Pulaski Rd.
 Chicago, IL 60641
 Mr. Murray Plotkin
 Phone 773-725-8802
 Fax 773-725-0316
 www.Trademarxwallcoverings.com
 tradmarx@ameritech.net
 Spec Agr Disclosed: 03/27/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel

Product Categories

03B (Furniture/Furnishings)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh**Traditions Artglass Studios LLC
(35569)**

5455 Crestview Drive Suite 6
 Memphis, TN 38134
 Mr. Bob Ferguson
 Phone 662-840-3965
 Fax 901-371-0099
 www.Traditionsartglass.net
 bob@traditionsartglass.net
 Spec Agr Disclosed: 01/26/2005

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)

Trau & Loevner Inc. (11508)

5817 Centre Ave.
 Pittsburgh, PA 15206
 Mr. Howard Loevner
 Phone 412-361-7700
 Fax 412-361-8221
 www.Trau-loevner.com
 hloevner@trau-loevner.com
 Spec Agr Disclosed: 07/26/2006

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

Tri-Lake Inc. (11707)

3601 W. Main St. - Hwy. 44 West
 Leesburg, FL 34748
 Mr. J.R. Hirschfeld
 Phone 352-728-3389 25
 Fax 352-728-6002
 www.Tlsportswear.com
 jr@tlsportswear.com
 Spec Agr Disclosed: 01/17/2008

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

T-Shirt International Inc. (12053)

2101 Grace Street
 Culloden, WV 25510
 Ms. Sue Clark
 Phone 304-743-7905 115
 Fax 304-743-8578
 suec@tsisportswear.com
 Spec Agr Disclosed: 12/01/2006

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

Turner Acquisition Inc. (14737)

PO Box 1332
 Modesto, CA 95353
 Ms. Jennifer Turner
 Phone 209-524-0963 13
 Fax 209-524-0732
 www.Jfturner.com
 jennifer@jfturner.com
 Spec Agr Disclosed: 03/24/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales
 Mass Channel
 Mid Tier/Better Channel

Product Categories

03C (Office Products)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)
 07A (Electronics)

Turtle Creek Sportswear (12960)

1370 Frey Road
 Pittsburgh, PA 15235
 Mr. Nick Wohlfarth
 Phone 412-373-6811
 Fax 412-373-6813
 www.Eturtlecreek.com
 Turtle2000@aol.com
 Spec Agr Disclosed: 08/10/2006

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)

Twins Enterprise Inc. (11642)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@twinsenterprise.com
 Spec Agr Disclosed: 04/30/2007

Distribution Channel(s)

Campus/Local Channel
 Mass Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

01C (Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01M (Clothing Accessories)
 02C (Accessories-Misc.)
 04D (Gifts & Novelties - Miscellaneous)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

UFS/Third Street Sportswear (31536)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Diana Douglas
 Phone 417-485-3881
 Fax 417-485-2252
 diana@thirdstreetsportswear.com
 Spec Agr Disclosed: 02/27/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

University Blanket & Flag Corp (12511)

1111 Orange Avenue - Suite C
 Coronado, CA 92118-3432
 Mr. Bradley Gerbel
 Phone 619-435-4100 14
 Fax 619-437-0226
 www.Ubflag.com
 bgerbel@ubflag.com
 Spec Agr Disclosed: 08/22/2006

Distribution Channel(s)

Campus/Local Channel
 Mass Channel

Product Categories

03A (Domestics)
 04A (Automobile Products)
 04C (Signage Products)

University Frames (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Ms. Diane Winn
 Phone 714-575-5100
 Fax 714-575-5175
 www.Universityframes.com
 info@universityframes.com
 Spec Agr Disclosed: 02/05/2007

Distribution Channel(s)

Campus/Local Channel
 Direct Sales

Product Categories

03C (Office Products)

Usa Licensed Bows (12127)

3224 Janton Lane
 St. Charles, MO 63301
 Ms. Mary Thrasher
 Phone 636-946-4104
 Fax 636-946-3028
 mladyofbows@sbcglobal.net
 Spec Agr Disclosed: 12/28/2006

Distribution Channel(s)

Campus/Local Channel

Product Categories

02C (Accessories-Misc.)

U-Trau Inc. (11784)

11720 East 49th Avenue
 Denver, CO 80239
 Ms. Becky Alarid
 Phone 303-375-9620
 Fax 303-375-0815
 www.Utrau.com
 becky@utrau.com
 Spec Agr Disclosed: 02/14/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)

Vantage Custom Classics (15168)

100 Vantage Drive
 Avenel, NJ 07001
 Ms. Marie Augustyn
 Phone 732-340-3000 5526
 Fax 732-340-5850
 www.Vantageapparel.com
 mariea@vantageapparel.com
 Spec Agr Disclosed: 05/17/2007

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel
 Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 03A (Domestics)

Vesi Inc. (13740)

16 Tech View Pl.
 Cincinnati, OH 45215
 Mr. Richard Roedersheimer
 Phone 513-563-6002 100
 Fax 513-563-6692
 www.Vesiinc.com
 richr@vesiinc.com
 Spec Agr Disclosed: 09/28/2006

Distribution Channel(s)

Campus/Local Channel
 Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01M (Clothing Accessories)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

VF Imagewear Inc. (11588)

4408 West. Linebaugh Ave.
Tampa, FL 33624
Mr. Steve Sedberry
Phone 615-565-5189
Fax 813-969-6132
www.Vfc.com
steve_sedberry@vfc.com
Spec Agr Disclosed: 04/11/2007

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)

Victory Sports (67583)

PO Box 38
Readyville, TN 37149
Ms. Laura Woodring
Phone 615-563-1060 12
Fax 615-563-1062
www.Spikesports.com
lwoodring@spikesports.com
Spec Agr Disclosed: 02/28/2007

Distribution Channel(s)

Mass Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
03A (Domestics)
06A (Sports Equipment)

Walrus Brands LLC (38950)

2444 W. 16th St. 5th Floor
Chicago, IL 60608
Ms. Kim Jones
Phone 312-985-5801
Fax 312-873-4084
www.WalrusBrands.com
licensing@walrusbrands.com
Spec Agr Disclosed: 01/08/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel
Related Retail Sales

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
04D (Gifts & Novelties - Miscellaneous)

Wave 7 Technologies Corporation (47819)

PO Box 3227
Cumming, GA 30028
Mr. Guy Patton
Phone 678-947-5100
Fax 678-947-5300
www.Collegiategameroom.com
gpatton@wave7.com
Spec Agr Disclosed: 01/08/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mid Tier/Better Channel

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
06A (Sports Equipment)
06D (Games)

Whirley Industries Inc. (11979)

PO Box 988
Warren, PA 16365-0988
Ms. Sue Borland
Phone 814-723-7600
Fax 814-723-2477
www.Whirley.com
sborland@whirley.com
Spec Agr Disclosed: 04/19/2007

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Wilson Sporting Goods/Team Spt (14712)

8700 W. Bryn Mawr
Chicago, IL 60631
Ms. Sue Koevenig
Phone 773-714-6883
Fax 773-714-4591
www.Wilsonsports.com
skoevenig@wilson.com
Spec Agr Disclosed: 05/08/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

06B (Balls)

5/21/2007 10:31:55AM

Licensees

Licensed as of 05/2007

U of Pittsburgh

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510 6408
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 04/11/2007

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales
Restricted Channel

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)

Wolverine Slipper Group (35041)

9341 Courtland Drive
Rockford, MI 49351
Mr. John Cardarella
Phone 616-866-5723
Fax 616-866-0438
www.Wolverineworldwide.com
cardarjo@wwwinc.com
Spec Agr Disclosed: 09/28/2005

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

07E (Footwear)

York International Corporation (57153)

5005 York Drive
Norman, OK 73069
Mr. Sidney White
Phone 405-419-6563
Fax 405-419-6545
www.Yorkupg.com
swhite@genescosports.com
Spec Agr Disclosed: 07/25/2006

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

03B (Furniture/Furnishings)

Zelosport (60536)

1748 Northside Industrial Blvd.
Columbus, GA 31904
Mr. Spud Alford
Phone 706-507-3260
Fax 706-507-3270
www.Zelosport.com
spuda@zelosport.com
Spec Agr Disclosed: 08/25/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel
Related Retail Sales

Product Categories

06D (Games)

Zephyr Graf-X (13475)

5443 Earhart Road
Loveland, CO 80538
Mr. Jas Kasten
Phone 970-663-3242 220
Fax 970-663-7695
www.Zhats.com
jkasten@zhats.com
Spec Agr Disclosed: 06/15/2006

Distribution Channel(s)

Campus/Local Channel
Mid Tier/Better Channel

Product Categories

01A (Men's/Unisex T-shirts)
01C (Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)

286 Licensees

285 Special Agreements

285 Disclosed