

5/21/2007 11:24:13AM

**Local Licensees**

Licensed as of 05/2007

**U of Pittsburgh**

**Standard License**

**3D Graphix Screen Print & Embroidery (50606)**

1449 Scalp Ave. Ste. 15  
Johnstown, PA 15905  
Ms. Penni Lopinsky  
Phone 814-262-9900  
Fax 814-262-9905  
3dpenni@atlanticbb.net  
Spec Agr Disclosed: 01/19/2007

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Headwear)  
01J (Men's/Unisex Fleece)

**JAT Creative Products (62102)**

One LaFrance Way  
Concordville, PA 19331  
Mr. Kevin Barrar  
Phone 610 358 9137  
Fax 610-358-9581  
www.Jatcreativeproducts.com  
kevinb@jatcp.com  
Spec Agr Disclosed: 11/06/2006

**Distribution Channel(s)**

Campus/Local Channel  
Mid Tier/Better Channel  
Restricted Channel

**Product Categories**

03A (Domestics)  
04B (Collectibles)

**LeWay Enterprises (41284)**

157 S. 26th St.  
Pittsburgh, PA 15203  
Mr. Dave Levy  
Phone 412-390-3155  
Fax 412-381-5124  
www.Leway.com  
info@leway.com  
Spec Agr Disclosed: 01/19/2007

**Distribution Channel(s)**

Campus/Local Channel  
Mass Channel  
Mid Tier/Better Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Headwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01J (Men's/Unisex Fleece)  
01M (Clothing Accessories)

**Linda Barnicott Ltd. (37036)**

85 W. Manilla Ave.  
Pittsburgh, PA 15220  
Ms. Linda Barnicott  
Phone 412-921-2388  
Fax 412-921-3504  
www.Lindabarnicott.com  
linda@lindabarnicott.com  
Spec Agr Disclosed: 01/19/2007

**Distribution Channel(s)**

Campus/Local Channel  
Direct Sales

**Product Categories**

05E (Publishing)

**Logos in Motion (PA) (55047)**

183 Vanderbilt Drive  
Pittsburgh, PA 15243  
Mr. Grant Geraci  
Phone 412-478-3999  
Fax 412-276-3997  
www.Logosinmotion.net  
ggeraci007\_2003@yahoo.com  
Spec Agr Disclosed: 04/05/2006

**Distribution Channel(s)**

Campus/Local Channel  
Direct Sales  
Mid Tier/Better Channel  
Related Retail Sales

**Product Categories**

03B (Furniture/Furnishings)

**R.K. Stein & Co. (14398)**

300 Mt. Lebanon Blvd  
Pittsburgh, PA 15234  
Mr. Robert Stein  
Phone 412-561-9222  
Fax 412-561-9238  
rks2247@aol.com  
Spec Agr Disclosed: 10/23/2006

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01H (Men's Fashion Apparel)

**Specialty Promotions/Pa (14568)**

PO Box 844  
Ebensburg, PA 15931-  
Mr. Rich Vetock  
Phone 814-472-6566  
Fax 814-472-4306  
www.Spiad.com  
spiad@pennswoods.net  
Spec Agr Disclosed: 04/30/2007

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)

**Sports Locker-The (15634)**

711 West State St.  
Olean, NY 14760  
Mr. Tom Palumbo  
Phone 716-373-1411  
Fax 716-373-1743  
www.Sportslockeronline.com  
locker1.sales@verizon.net  
Spec Agr Disclosed: 10/31/2006

**Distribution Channel(s)**

Related Retail Sales

**Product Categories**

01E (Jerseys/Uniforms)

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**Local Licensees**

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**U of Pittsburgh**

**Standard Pennant Co. Inc. (11722)**

PO Box 415  
Big Run, PA 15715  
Mr. James Casaday  
Phone 814-427-2066  
Fax 814-427-5900  
www.Standardpennant.com  
info@standardpennant.com  
Spec Agr Disclosed: 08/08/2006

Campus/Local Channel  
Mass Channel  
Mid Tier/Better Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01J (Men's/Unisex Fleece)

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**11 Licensees**  
**11 Special Aggrements**  
**11 Disclosed**

**Product Categories**

01A (Men's/Unisex T-shirts)  
01C (Headwear)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
04C (Signage Products)  
07D (Infant Products)

**Trau & Loevner Inc. (11508)**

5817 Centre Ave.  
Pittsburgh, PA 15206  
Mr. Howard Loevner  
Phone 412-361-7700  
Fax 412-361-8221  
www.Trau-loevner.com  
hloevner@trau-loevner.com  
Spec Agr Disclosed: 07/26/2006

**Distribution Channel(s)**

Mass Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01J (Men's/Unisex Fleece)

**Turtle Creek Sportswear (12960)**

1370 Frey Road  
Pittsburgh, PA 15235  
Mr. Nick Wohlfarth  
Phone 412-373-6811  
Fax 412-373-6813  
www.Eturtlecreek.com  
Turtle2000@aol.com  
Spec Agr Disclosed: 08/10/2006

**Distribution Channel(s)**