










BRANCH CAMPUS TRADEMARK GUIDANCE

ON USE OF MAIN CAMPUS TRADEMARKS

Image	Uniforms	Other Campus Use
	<p>Cannot use torch cut or sleek pantherhead on any uniform.</p>	<p>These pantherheads (as shown) cannot be used on licensed merchandise with branch campus names.</p>
	<p>Cannot use this block PITT font style or script PITT font style on a uniform.</p> <p>Can use PITT with branch campus name so long as: (1) the font size is the same as the font size for branch campus name;¹ and (2) the block and script font styles (as shown) are not used.</p>	<p>Cannot use on licensed merchandise with branch campus name with this block or script font shown. Other font styles may be used in connection with branch campus name.</p>
	<p>Can use the pawprint logo on uniforms with branch campus name.</p>	<p>Can use the pawprint logo in connection with merchandise which contains branch campus name.</p>
	<p>Cannot use PANTHERS in this block-type font style (as shown) on any uniform.²</p> <p>Other font styles may be used.</p>	<p>Cannot use on licensed merchandise with branch campus name with the block-type font (as shown). Other font styles may be used in connection with branch campus name.</p>
	<p>Cannot use on any uniform.</p>	<p>Cannot use on licensed merchandise with branch campus name.</p>

¹ This guidance should be followed for all new uniform designs/orders. Although current baseball uniforms at PITT-Bradford show a larger font size for PITT compared to Bradford (<http://www.upb.pitt.edu/baseball.aspx>), all new designs must follow this font-size guidance.

² The current PITT-Bradford cheerleading uniform displays the PANTHER mark in this block type font (http://www.upb.pitt.edu/athletics2.aspx?menu_id=96&id=3032). This cheerleading uniform should be replaced as soon as practical with a new uniform displaying the PANTHER in a different font style.

	Cannot use on any uniform.	Cannot use on licensed merchandise with branch campus name.
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University of Pittsburgh – Branch Campus Contacts

Pitt Bradford (Panthers) <http://www.upb.pitt.edu/>

- Athletic Director – Lori Mazza 814.362.7523 mazza@pitt.edu
- Panther Shop Manager – Leasa Maley 814.362.7540 maley@pitt.edu

This Pitt Bradford mark was registered in Pennsylvania in FALL 2009.



Pitt Greensburg (Bobcats) <http://www.upg.pitt.edu/>

- Athletic Director – Anthony Berich 724.836.9949 acb62@pitt.edu
- UPG Purchasing – Allen Tedrow 724.836.9909 awt@pitt.edu
- UPG IA – Jodi Kraisinger 724.836.9942 kraisinger@pitt.edu

Pitt Johnstown (Mountain Cats) <http://www.upj.pitt.edu/>

- Athletic Director – Pat Pecora 814.269.2001 ppecora@pitt.edu
- Bookstore Manager – Tom Dupnock 814.269.7098 tdupnock@pitt.edu
Or John Ziats 814.269.7099 ziats@pitt.edu



Pitt Titusville (Panthers) <http://www.upt.pitt.edu/site/index.html>

- Athletic Director – Brian Bibey 814.827.4440 bibey@pitt.edu