



PAC-10 NEWS

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UNIVERSITY OF COLORADO JOINS PAC-10

BOULDER, Colo. -- The Pacific-10 Conference announced today that the University of Colorado has accepted an invitation to join the Conference as its 11th member, the first new member since the University of Arizona and Arizona State University were admitted on July 1, 1978.

Colorado is an excellent fit for the Pac-10 Conference, both academically and athletically, as a member of the Association of American Universities (AAU). Classified as a Research University with very high research activity by the Carnegie Commission on Higher Education, CU shares a dedication to academic excellence and a passion for service with the existing Pac-10 member Universities.

Colorado is the number one NASA-funded public university in the world and brings an impressive portfolio of academic achievements to the Pac-10. These achievements, coupled with those of existing members, including the University of California's 25 Nobel laureates and the University of Arizona's pioneering space mission to Mars, further distinguish the Pac-10.

Colorado is one of only three universities in the United States to receive a Presidential Award for General Community Service. The University of Washington and the CU rank first and second, respectively, in active Peace Corps members, while O-Heroes, a non-profit community organization program formed by the University of Oregon athletic department, was recently recognized by the United Way for exemplary volunteer service.

In addition to the shared academic excellence, the Colorado and the existing Pac-10 member institutions hold impressive athletic resumes, including Stanford's 15-consecutive Learfield Sports Directors' Cups and UCLA's 106 NCAA Championships. Pac-10 teams have combined to win 390 NCAA titles, by far the most of any other conference in the country, and the Buffaloes will add to that 21 NCAA titles, including 16 in skiing and five in men's and women's cross country.

The Pac-10 has an unmatched excellence at the Olympic Games. At the 2008 Summer Olympics alone, the Conference's Games' roster included 259 Olympians across the 10 member institutions. Colorado has produced 75 all-time Olympians.

With over 35,000 alumni residing in the current Pac-10 footprint, more than three times the number living within the Big 12 regions, the Buffalo faithful should feel right at home in the Pac-10.

PAC-10 AND COLORADO

Colorado has a long-standing tradition of playing Pac-10 teams in football. The Buffaloes have played 73 games against Pac-10 members, the second-most against any league CU has never been a part of. The first Pac-10 team Colorado met in a sporting event was a 1904 football game against Stanford in Denver.

PAC-10 CONFERENCE FACTS

ACADEMICS

- Five Pac-10 institutions are ranked in the top 50 by *US News and World Report*.
- Seven Pac-10 institutions are members of the Association of American Universities (AAU).
- All Pac-10 football teams met the NCAA's Academic Progress Rate (APR) for 2010 and five had APRs higher than the national average.
- Pac-10 teams in 16 of the Conference's 22 sports averaged a higher APR than the national average.
- Pac-10 institutions have combined for over 100 Nobel Laureates.

ATHLETICS

- The Pac-10 has captured the most NCAA Championships of any collegiate conference with 390.
- The Pac-10 averages roughly nine national championships per academic year.
- In 2008-09, eight of the top 25 Division I athletic programs in the Learfield Directors' Cup were members of the Pac-10: No. 1. Stanford, No. 4 USC, No. 7 California, No. 11 Washington, No. 12 Arizona State, No. 16 UCLA, No. 22 Oregon, and No. 24 Arizona.
- Seven of 10 Pac-10 institutions claimed at least one NCAA title in 2008-2009.
- Four Pac-10 teams rank among the top-11 in all-time NCAA Championships won. UCLA was the first program to reach the century mark in NCAA titles won.

PAC-10 CONFERENCE

Pac-10 Commissioner Larry Scott
Deputy Commissioner / Chief Operating Officer Kevin Weiberg
Chief Marketing Officer Danette Leighton

UNIVERSITY OF COLORADO

President Bruce D. Benson
CU-Boulder Chancellor Philip P. DiStefano
CU Board of Regents Chairman Steve Bosley
CU Athletics Director Mike Bohn

DID YOU KNOW?

- Colorado, Arizona and Arizona State's women's basketball programs were members of the Intermountain Conference and competed against each other from 1974-75 and 1978-79 in the AIAW.
- Arizona State's Phil Mickelson won the CU-Fox Acres Invitational golf tournament in 1990.
- On Sep. 8, 1979, Colorado and Oregon played in the first college football game ever televised on ESPN.
- Oregon (along with Alabama and Notre Dame) has been Colorado's most common bowl opponent, meeting in the 1996 Cotton Bowl, 1998 Aloha Bowl, and 2002 Fiesta Bowl.
- Legendary Buffs football coach, CU Athletic Hall of Famer, and namesake of CU's athletic center, Dal Ward, graduated from Oregon State in 1927.
- In 2001, Colorado men's cross country won its first team national title, edging Stanford by one point.
- In the first men's basketball NCAA Tournament game for both schools, USC defeated Colorado 38-32 on Mar. 20, 1940 in the Western Regional semifinals.
- Washington's winningest football coach Don James was a defensive coordinator for three seasons (1968-70) at Colorado under head coach Eddie Crowder.
- Bill McCartney's first win as Colorado head football coach came against Washington State by a score of 12-0 on Sep. 18, 1982 in Spokane, Wash.
- For the first time since 1948, the Buffaloes will not be the only team from the Mountain Time Zone in their Conference.

CU and Oregon became football rivals between 1984-2001, playing 15 times overall, the most against any Pac-10 squad. This Sept. 11, the Buffs renew their series with California, meeting for the first time in exactly 28 years.

Great matchups have occurred in other sports: Colorado and Stanford have dueled regularly for a time in the postseason in the NCAA Women's Basketball Tournament; CU regularly played UCLA in the late John Wooden's early years as head coach of the Bruins, and Washington in the 1950s and 1960s; golf teams have long been participants in most Pac-10 institutions' hosted tournaments. Since 2000, CU has run neck-and-neck with Stanford, Oregon and Washington at the NCAA cross-country championships taking home three titles (two men, one women), while Stanford has won six (two men, four women), Oregon has won two men's titles and Washington captured a women's title in 2009.

CONFERENCE HISTORY

The roots of the Pacific-10 Conference ("Pac-10") go back more than 80 years to December 15, 1915, when the Pacific Coast Conference (PCC) was founded at a meeting at the Oregon Hotel in Portland, Ore. Original membership consisted of four schools: the University of California at Berkeley, the University of Washington, the University of Oregon, and Oregon State College (now Oregon State University). All still are charter members of the Conference.

Pacific Coast Conference play began in 1916. One year later, Washington State College (now Washington State University) was accepted into the Conference, and Stanford University joined in 1918. In 1922, the PCC expanded to eight teams with the admission of the University of Southern California and the University of Idaho. The University of Montana joined the Conference in 1924, and in 1928, the PCC grew to 10 members with the addition of UCLA.

The Pacific Coast Conference competed as a 10-team league until 1950, with the exception of 1943-45, when World War II curtailed intercollegiate athletic competition to a minimum. In 1950, Montana resigned from the Conference and joined the Mountain States Conference. The PCC continued as a nine-team Conference through 1958. In 1959, the PCC was dissolved and a new Conference was formed - the Athletic Association of Western Universities. Original AAWU membership consisted of California, Stanford, Southern California, UCLA, and Washington. Washington State became a member in 1962, while Oregon and Oregon State joined in 1964. In 1968, the name Pacific-8 Conference was adopted. Ten years later, on July 1, 1978, the University of Arizona and Arizona State University were admitted and the Pacific-10 Conference became a reality. In 1986-87, the league took on a new look, expanding to include 10 women's sports.

Currently, the Pac-10 sponsors 11 men's and 11 women's sports. Edwin N. Atherton was named the Conference's first Commissioner in 1940. He has been succeeded by Victor O. Schmidt (1944), Thomas J. Hamilton (1959), Wiles Hallock (1971), Thomas C. Hansen (1983) and current Commissioner Larry Scott (2009). The Pacific-10 Conference offices are located 25 miles east of San Francisco in Walnut Creek, California.

"CONFERENCE OF CHAMPIONS"

The Pacific-10 Conference continues to uphold its tradition as the "Conference of Champions", as it relates to its members' world-class research capabilities, prestigious academic reputations, and athletic success. Pac-10 members have claimed an incredible 169 NCAA team titles over the past 20 seasons, including 11 in 2008-09, for an average of more than eight championships per academic year. Even more impressive is the breadth of the Pac-10's success, as those 169 team titles have come in 26 different men's and women's sports. The Pac-10 has led the nation in NCAA Championships 43 of the last 49 years and finished second five times. Spanning nearly a century of outstanding athletics achievement, the Pac-10 has captured 390 NCAA titles (267 men's, 123 women's), far outdistancing the runner-up Big Ten Conference's 201 titles.

Pac-10 members are able to attract world-class athletes. The Conference's reputation is further proven in the annual National Association of Collegiate Directors of Athletics Learfield Sports Directors' Cup, the prestigious award that honors the best overall collegiate athletics programs in the country. Stanford continued its remarkable run in the 2008-09 season, winning its 15th-consecutive Directors' Cup. In the 2008-09 competition, eight of the Top-25 Division I programs were Pac-10 members: No. 1 Stanford, No. 4 USC, No. 7 California, No. 11 Washington, No. 12 Arizona State, No. 16 UCLA, No. 22 Oregon and No. 24 Arizona.

PAC-10 INSTITUTIONAL FACTS

ARIZONA

- Until this past season, Arizona men's basketball held the longest active consecutive streak of NCAA Tournament appearances with 25 and only the University of North Carolina has more consecutive appearances with 27.
- Arizona women's softball has won the second-most NCAA titles with eight.
- Arizona is the first public research university to lead a space mission to Mars.
- The University of Arizona includes the only medical school in the state of Arizona that grants M.D. degrees.
- The Eller MBA program has ranked among the top 50 programs for 11-straight years by the *US News and World Report*.
- Member of the Association of American Universities (AAU).

ARIZONA STATE

- Ranked in the top 10 in Division I athletics for highest number of All-Americans over the past six years.
- Arizona State's Tempe campus has the nation's largest enrollment on a single campus at 51,612 students.
- At 7,284, Arizona State's Hispanic student population is one of the largest in the nation.
- Arizona State is the only university to fund a character education program for its football student-athletes.

CALIFORNIA

- California student-athletes have won over 100 Olympic medals.
- According to the national research council, 35-of-36 graduate programs rank in the top 10 of their respective fields.
- Berkeley ranks ninth amongst universities that have produced the largest number of living billionaires.
- The *Princeton Review* ranks California as the fifth-best value in public colleges.
- A total of 25 student-athletes from California have been first round picks while 53 players have been selected in the first three rounds of the NFL Draft.
- Member of the Association of American Universities (AAU).

OREGON

- Collectively, the cross country and track & field teams have won 16 NCAA Championships.
- Oregon won the first-ever NCAA Championship in men's basketball in 1939 and claims 16 more national titles in men's and women's cross country, and track and field.
- Chemistry, economics, English, psychology, molecular biology, biochemistry, physics, neuroscience, sustainable design, special education and sports marketing programs all rank among the top 10 in the U.S.
- Oregon alumni include nineteen Rhodes Scholars, three Marshall Scholars, two Nobel Prize winners, nine Pulitzer Prize winners and a current student who received the 2009 Goldwater Scholarship.
- Member of the Association of American Universities (AAU).

ALL-TIME NCAA TITLES BY CONFERENCE

CONFERENCE	Men's	Women's	Total
Pac-10	267	123	390
Big Ten	175	26	201
SEC	98	74	172
Big 12	128	38	166
ACC	56	23	81
Big East	58	23	81

OREGON STATE

- Oregon State is the only university in the country with a nuclear power facility on campus and attract students come from around the world to study in its renowned nuclear technology program.
- As a top-tier forestry school, Oregon State is widely considered the nation's leader in nuclear technology.
- The Oregon State baseball team won back-to-back national championships in 2006 and 2007.
 - A traditional powerhouse, the Oregon State wrestling team has won the Pac-10 Championship 46 times and has finished in the NCAA top 10 18 times.

STANFORD

- Winner of the Learfield Sports Director's Cup for 15-straight years in the 16 years of the award.
- Stanford athletes have won at least one gold medal at every Olympic Games since 1912.
- Stanford's current community of scholars includes 16 Nobel Laureates, four Pulitzer Prize winners, 23 MacArthur Fellows, 20 recipients of the National Medal of Science, 239 members of the American Academy of Arts and Science, and three Presidential Medal of Freedom recipients.
- Stanford owns the most individual NCAA Championships in the country with 431.
- Stanford alumni have founded Hewlett-Packard, Electronic Arts, Sun Microsystems, Nvidia, Yahoo!, Cisco Systems, Silicon Graphics, SunRun, and Google, among others.
- Member of the Association of American Universities (AAU).

UCLA

- UCLA has won more NCAA Championships than any university in the country boasting 106, becoming the first institution to reach the century mark.
- UCLA owns the record for the most NCAA Championships in men's basketball (11) and softball (11).
- Since the 1976 Olympics, UCLA has produced more Olympians and Olympic medals than any other university.
- In the *U.S. News & World Report* surveys on top academic universities across the nation, UCLA is among the top four public universities and top 25 overall.
- Member of the Association of American Universities (AAU).

USC

- USC has claimed 78 men's national championships, more than any other university, and 92 overall, the second-most among all universities.
- The Trojans have the most first-round draft picks of any school in the country, including Ohio State, Notre Dame, Miami and Texas.
- USC football players have won a remarkable seven Heisman Trophies.
 - *U.S. News and World Report* classified USC as one of the "most selective universities", admitting 21 percent of those that applied for freshman admission in 2008.
 - USC's student body includes 6,600 international students, more than any university in the country.
- Member of the Association of American Universities (AAU).

WASHINGTON

- The UW School of Medicine (primary care) and nursing school are ranked first nationally.
- Historically, Washington is a powerhouse in rowing, with the men winning 14 national titles, capturing 22 Olympic medals - 15 gold, two silver and five bronze; the women have won 10 NCAA titles and two Olympic gold medals.
- Former Husky Brandon Roy was the 2007 NBA Rookie of the Year and Nate Robinson is a three time NBA Slam Dunk Champion.

- Softball pitcher Danielle Lawrie was named USA Softball National Collegiate Player of the Year in 2009 and 2010, only the second player in the history of the award to win the honor in back-to-back years.

WASHINGTON STATE

- Washington State is among the nation’s top 60 research universities, according to *U.S. News and World Report’s* 2010 rankings
- A 2007 national report on scholarly productivity rated WSU faculty in the top 10 in eight academic disciplines: plant sciences, veterinary medical sciences, animal sciences, food sciences, agronomy and crop sciences, zoology, American studies, and horticulture.
- The Cougars boast one No. 1 overall pick in the NFL Draft and nine WSU players all-time have been selected in the first round.
- WSU won the 1917 basketball National Championship and, in 1915, went 10-0 in football and defeated Brown at the Rose Bowl.

COLORADO INSTITUTIONAL FACTS

- CU-Boulder was the No. 1 NASA-funded public university in the nation, demonstrating the institution’s ongoing excellence in the space sciences.
- Four faculty members have been awarded the Nobel Prize, seven have received MacArthur Fellowships. In addition, 21 active or retired faculty are members of the National Academy of Sciences, 18 are active or retired faculty are members of the American Academy of Arts and Sciences, 13 are active or retired faculty are members of the National Academy of Engineering, and five are active or retired faculty are members of the National Academy of Education.
- Colorado is one of three universities in the United States to receive the Presidential Award for General Community Service.
- Colorado is tops in NASA-funded public universities in the world.
- Member of the Association of American Universities.
- CU has won 21 NCAA Championships (16 skiing, 3 men’s cross country, 2 women’s cross country), and claimed national titles in football (1990) and an AIAW women’s cross country crown.
- Boasts 479 all-time All-Americans across 11 sports.
- Ranks 20th all-time in NFL Draft picks with 257 Buffaloes selected.
- Thirty Buffaloes have been drafted in the NBA Draft.
- Eight PGA Tour members have donned the CU uniform, winning four U.S. Open titles.

PAC-10 BOWL ARRANGEMENTS

A new four-year bowl cycle kicks in this season and the Pac-10 welcomes a new addition to the lineup. The Valero Alamo Bowl in San Antonio will feature the Pac-10’s first selection after the Rose Bowl/BCS participant against an opponent from the Big 12 Conference.

The Pac-10 has agreements with six bowl partners. The lineup is led by the Rose Bowl presented by Citi, which is the destination for the Pac-10 champion, unless said champion is ranked No. 1 or No. 2 in the final Bowl Championship Series rankings. If that were the case, the Pac-10 champion would play in the BCS National Championship Game hosted by the Tostitos Fiesta Bowl.

Regardless of the disposition of the Pac-10 champion, a second Pac-10 team may be selected for an at-large berth in the Bowl Championship Series in any given year and other Pac-10 bowl partner arrangements provide for that occurrence.

In addition to the Rose Bowl presented by Citi, Pac-10 bowl partners include the Valero Alamo Bowl in San Antonio, the Bridgepoint Education Holiday Bowl in San Diego, the Brut Sun Bowl in El Paso, the MAACO Bowl Las Vegas and the Kraft Fight Hunger Bowl in San Francisco.

PAC-10 CONFERENCE BOWL ARRANGEMENTS - 2010-11

Bowl Game	Site	Pac-10 Team	Opponent	Date	TV
Rose presented by Citi	Pasadena	Pac-10 #1	Big Ten	Jan. 1	ESPN
Valero Alamo	San Antonio	Pac-10 #2	Big 12	Dec. 29	ESPN
Bridgepoint Ed. Holiday	San Diego	Pac-10 #3	Big 12	Dec. 30	ESPN
Brut Sun	El Paso	Pac-10 #4	ACC	Dec. 31	CBS
MAACO Bowl Las Vegas	Las Vegas	Pac-10 #5	MWC	Dec. 22	ESPN
Kraft Fight Hunger	San Francisco	Pac-10 #6	WAC	TBA	ESPN

