



#LetsMarchNova

We need your help Nova Nation! Villanova Athletics needs your assistance to celebrate and support our Men's and Women's Basketball teams as they head into postseason play.

We are creating a "Let's March Nova" video that highlights both teams and the fans who are integral to their success! All fans are encouraged to submit their videos for a chance to be featured in the official "Let's March Nova" video, which will premiere before the start of postseason play.

If you are interested, please review the instructions below and submit your videos.

Videos should be sent via email to: AthleticsMarketing@villanova.edu.

The deadline for submission is Fri., February 16 at 5 p.m. ET.

Video Technical Instructions

- Aim for Video to be 5 seconds – 10 seconds at the most
- Hold cell phone horizontally
- Make sure background noise is limited and voice can be heard clearly
- Make sure the video lighting isn't too dark or too bright
- Subject(s) should be in focus

Video Content Instructions

- MOST IMPORTANTLY, include phrase "Lets March Nova" in video
- Subject(s) is/are encouraged to wear Nova gear
- Wish team best of luck in postseason play
- Show Villanova pride, spirit and enthusiasm
- Use common Villanova phrases and/or chants: Nova Nation, V's Up, Let's Go Nova, etc.
- Use appropriate language, keep focus on Villanova, don't mention specific opponents
- Be creative and have fun!