



**HUSKIE ATHLETIC
SUPPORT FUND**

SOLDIER FIELD SHOWDOWN II

SEPTEMBER 17, 2011



For the best seats at Soldier Field vs. Wisconsin and for future big games, support our student-athletes by joining the HASF.



2012



2014



2015

2011 NON-CONFERENCE SCHEDULE

- Sept. 3, 2011 Army
- Sept. 10, 2011 at Kansas
- Sept. 17, 2011 Wisconsin (at Soldier Field)
- Sept. 24, 2011 Cal Poly

2012 NON-CONFERENCE SCHEDULE

- Sept. 1, 2012 Iowa (at Soldier Field)
- Sept. 8, 2012 Tennessee-Martin
- Sept. 15, 2012 at Army
- Sept. 22, 2012 Kansas

Convocation Center Suite 213
1525 W. Lincoln Highway
DeKalb, IL 60115
(815) 753-1923

WWW.NIUHUSKIES.COM

POINTS OF DIFFERENCE

For the fourth straight year, HASF finished its annual fund drive with record-breaking figures in both numbers of donors and in dollars raised.

HASF's 2010 Annual Fund drive concluded with 1,525 donors contributing \$1,315,420.09, as gifts surpassed the million-dollar mark for the fourth consecutive year.

Over the last three years, the average HASF donation has quadrupled in size and for 2010, a total of 253 donors increased their gift from the previous year. **In addition, the HASF welcomed 279 new donors.**

A portion of HASF dollars directly support our Student-Athlete Academic Support Services (SAASS) unit, which assisted our 475 student-athletes in posting an outstanding **ELEVENTH** straight semester with a cumulative grade point average exceeding 3.0.

HASF GROWTH

Year	Donors	HASF Total
2010	1,525	\$1,315,420.09
2009	1,424	\$1,304,207.72
2008	1,376	\$1,245,379.46
2007	1,250	\$1,124,362.68
2006	1,123	\$674,427.76

LOYALTY POINTS

HASF donors earn Loyalty Points based on their past support of Huskie Athletics, as well as their season tickets and contributions for the current year. Loyalty Points are only active for current HASF donors.

One (1) point per \$100 donated to the HASF.

Two(2) points for each year being a paid season ticket holder for football, men's basketball, and women's basketball (starting in 2005).

One (1) point per \$1,000 donated to athletic capital projects.

Five (5) points for each year of post season ticket purchases (NCAA Tournament and bowl games only).

*Five (5) points for being a former NIU student-athlete.

*Five (5) points for being an alum of NIU.

*This is a one time account credit, not per year.

FOOTBALL/BASKETBALL BENEFITS

HOSPITALITY TENT

Huskie Circle level donors and above who are also football season ticket holders receive invitations to the HASF Tent prior to each Huskie home football game. The tent includes complimentary food and beverages, begins two and a half hours prior to kickoff, and closes 30 minutes before the game begins.

SIXTH MAN GRILLE

One hour prior to and at halftime of each home men's and women's basketball game, the Sixth Man Grille is open for HASF Cardinal & Black level donors who are basketball season ticket holders. In addition to snacks and beverages a member of the Huskie coaching staff will provide a pre-game "Chalk Talk" and review that game's scouting report.



PARKING

Beginning at the Spirit level and above, HASF donors who are football or basketball season ticket holders are eligible to purchase a 2011 season parking pass for football and basketball for an additional \$20.

VIP PREMIUM SEATING

VIP Premium Seating provides our most loyal fans with the best location in the stadium as well as a spacious and more comfortable seat. VIP Premium Seating has three areas:

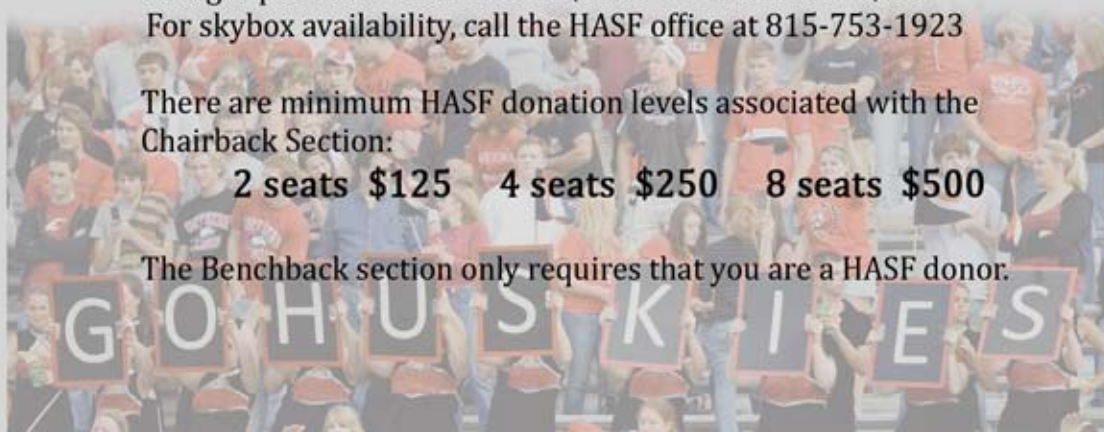
The Skybox, the Chairback Section, and the Benchback Section.

"The Best Seats in the House" require the following premium charges per seat: **Chairback \$100 Benchback \$60**
For skybox availability, call the HASF office at 815-753-1923

There are minimum HASF donation levels associated with the Chairback Section:

2 seats \$125 4 seats \$250 8 seats \$500

The Benchback section only requires that you are a HASF donor.



EVERY DONOR MAKES A DIFFERENCE

Huskie Athletic Support Fund

The Huskie Athletic Support Fund (HASF) is Northern Illinois University's fundraising program for intercollegiate athletics. The HASF provides the essential resources including expenses associated with travel, equipment, athletic facilities operations, and medical services for all 17 sport programs.

Why join the HASF?

- You will enjoy the fulfillment of providing a first class experience for our deserving student-athletes, both academically and athletically.
- You are helping to create the leaders of tomorrow.
- Every gift, no matter the size, makes a difference.
- You care about Northern Illinois University.
- You believe in the value of education and want to help Develop Champions.


































































































Ray Gooden

Head Women's Volleyball Coach
(Led the 2010 team to a 27-9 season)

"We were very fortunate to have a positive season with a record number of wins, two all-americans and multiple award winners. So much of what we've accomplished could not have been achieved without the support of the HASF. At NIU we do our best to Develop Champions and provide the highest quality to our student-athletes, it could not have been done without HASF involvement."

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DeKalb, IL 60115

To start impacting the life of
a student-athlete, donate
today by calling
815-753-1923

DONOR BENEFITS	TEAMMATE \$100-149	SPIRIT \$150-249	CARDINAL & BLACK \$250-499	HUSKIE CIRCLE \$500-999	HUSKIE PRIDE \$1,000-1,499	VICTORY \$1,500-2,499	DIRECTOR \$2,500-4,999	PRESIDENTIAL \$5,000-9,999	SCHOLARSHIP \$10,000 +
Football or Basketball Travel Invitation									
Director of Athletics Reception									
2 football sideline passes for one pre-game (upon request)									
Invite to VIP Men's Basketball event in Nelson Suite									
Opportunity to attend Annual Victors Awards Show									
Listed in Huskies Helping Huskies Directory***									
Invitation to Football Hospitality Tent**									
Invitation to Basketball Hospitality**									
Priority Basketball Parking*									
Priority Football Parking*		SPIRIT LOT	CARDINAL LOT	HUSKIE LOT	PRIDE LOT	VICTORY LOT	VICTORY LOT	VICTORY LOT	VICTORY LOT
VIP Premium Seating Opportunities									
HASF Decal									
<i>Huskie Tracks</i> Newsletter									
Website/Game Program Listing									
Invitation to HASF Events									
Tax Deduction									

*Season ticket holders ONLY, preferred parking based on level of giving (additional \$20). ** Invitations equal to number of season tickets. ***Corporate Partners only.